

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
7th Floor, Prasar Bharati House,
Copernicus Marg, New Delhi

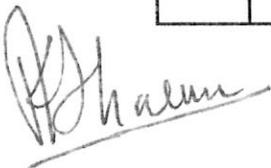
F.No.A-10011/8/2019-PPC

Dated: 01/01/2020

OFFICE ORDER No. 02/2020-PPC

Consequent upon retirement of Sh F. Sheheryar as Director General Akashwani on 31.12.2019(AN) on attaining the age of suerannuation, approval of the Competent Authority is hereby conveyed on following arrangement to manage the post/work of Director General, Akashwani :-

S.No.	Activity	Present Arrangement	New Arrangement w.e.f. 01.01.2020
1.	Finance, Billing & Reconciliation (B&R)	ADG(F) and ADG(B&R) reporting to Member (Finance)	Same as present arrangement
2.	Engineering	E-in-C reporting to CEO for Project / Policy related matters	Same as present arrangement (will also include day to day Maintenance/Operations)
3.	Sales/Marketing National	-Head of Sales and ADG (Marketing) reporting to CEO	Same as present arrangement
4.	News and Live Content (including from RNUs)	Principal DG, NSD	Same as present arrangement
5.	Non-News (Programme) Content Matters	ADG (P)[Policy planning & Development] (PP&D) at AIR Directorate reports to DG, AIR for day to day Operations. Policy matters referred to CEO (PB)	ADG(P)[Policy planning and Development(PP&D)] at AIR Directorate shall be given responsibility for day to day operations. Approvals for matters beyond powers of ADG(P) (PP&D) to be referred to CEO Policy Matters will continue to be referred to CEO as at



			present.
6.	Non News (Programme) Content Matters (Zonal) and Sales (Zonal)	Zonal ADGs report to DG, AIR for day to day Operations. Policy matters referred to CEO	Zonal ADGs will continue to manage day to day operations. Approvals for matters beyond powers of ADG (Zonal) to be routed through ADG(P) (PP&D) AIR Directorate to CEO. Policy matters will continue to be referred to CEO through ADG(P)(PP&D) AIR Directorate) Approvals for sales related matters to be routed through Head of Sales to CEO.
7.	Admin (Non-News)	ADG (Admin-AIR Directorate) Reporting to DG, AIR	ADG (Admin) AIR Directorate will report to CEO


 (Alok Kumar Sharma)
 Deputy Director (Pers)
 Tel : 011-23118410

To

1. DG:AIR / DG:DD
2. E-in-C, AIR & DD
3. ADG(Admn), DG:AIR / ADG(Admn), DG:DD/ADG(E)(HR) DG:AIR
4. DDG(A), DG:Doordarshan/DDG(EPM) DG:AIR/DDG(A), DG:AIR
5. Ministry of Information & Broadcasting (Ms Jyoti Mehta, Director/BAP) "A" Wing, Shastri Bhawan, New Delhi.
6. DDG(Tech), PBS for uploading this order on PB Website
7. All Head of Office of AIR/Doordarshan through respective SCOR Section of DG:AIR/DG:DD
8. All Zonal ADGs(E) and ADGs(P) through respective SCOR Section of DG:AIR/DG:DD
9. Staff Officer to CEO/PS to Member (F) Prasar Bharati Sectt/O/o CVO PB, DDn
10. All ADGs/DDGs at PB Sectt.