

Prasar Bharati
(India's Public Service Broadcaster)
Prasar Bharati Secretariat
7th Floor, Prasar Bharati House,
Copernicus Marg, New Delhi

F.No.Misc-1001/1/2019-PPC

Dated: 08/01/2020

OFFICE ORDER No. 11 /2020-PPC

In order to ensure speedy roll-out of IT activities [Projects/Applications] at offices located outside Delhi, approval of the Competent Authority is hereby conveyed for following :-

- (i) Shri T.S. Ramakrishna, DDG(E) DDK Hyderabad is designated as Nodal IT officer for South Zone/Region and Shri Sukumar Patel, Director(E) DDK Panaji for West Zone/Region.
- (ii) Both these Nodal Officers shall work under the supervision of the concerned ADGs(E) & ADGs(P) for IT activities as indicated below and any other IT related activity in coordination with IT Wing of PB :-

| S.No. | Activity | Action by |
|--------------|---|----------------------------------|
| a. | e-office implementation | Zonal ADGs(E) / Regional ADGs(P) |
| b. | Accounting & Payroll Software | Zonal ADGs(E) / Regional ADGs(P) |
| c. | Commercial Booking & Billing Software for AIR | Regional ADGs(P) |
| d. | Artist / Talent Booking System | Regional ADGs(P) |
| e. | Cue Sheets | Regional ADGs(P) |
| f. | Live Streaming and related work | Regional ADGs(P) |
| g. | Uploading AIR/DD Programmes in Central Cloud | Regional ADGs(P) |

- (iii) IT Works would be assigned by IT Wing of Prasar Bharati and its execution would be carried out in supervision of the concerned ADGs(E) & ADGs(P).



- (iv) Nodal Officers for other Zones/Regions could be finalized subsequently based on the performance of this arrangement in South and West Zones / Regions.


08/01/2020
(Alok Kumar Sharma)

Director (Pers)

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To

1. Concerned Officers
2. DG, AIR
3. DG, DDn / Pr. DG, NSD / DG, DD News
4. All Zonal ADGs(E) / All Zonal ADGs(P)
5. ADG(Marketing), PBS / ADG(B&R), PBS / ADG(ER) PBS/ADG(IT) PB
6. ADG(T) PB / ADG(A) / ADG(HR) / ADG(F) / ADG(B&A) PBS
7. Head of Sales / Head of PBNS / DDGs(IT) PB
8. DDG(T), PBS for uploading this order on PB Website
9. Hindi Unit for Hindi Version
10. Office Orders Folder.

Copy to :-

1. Staff Officer to CEO, PB Sectt
2. PS to Member (Finance), PB Sectt
3. O/o CVO, PB Doordarshan Bhawan