

Through PB website

**PRASAR BHARTI**  
**(India's Public Service Broadcaster)**  
**Director General: Doordarshan**  
**Doordarshan Bhawan, Copernicus Marg**  
**New Delhi -110001.**

Dated 22/09/2023

**Subject: Draft Invitation of Expression of Interest (EOI) for providing live, packaged News bulletins and co-anchored bulletins from global locations.**

Draft Expression of Interest (EOI) Document for the upcoming EOI is enclosed herewith to offer comments and feedback by prospective Bidders of same trade.

2. Duration of the contract may be of 2 years, extendable by 1 year in case of satisfactory performance.
3. Prospective bidders are requested to provide budgetary quote of proposed EOI.
4. Prospective Bidders are requested to provide their feedback on specifications and EOI terms.

Bidders may please submit the above details on or before due date by e-mail to **ddpurchase401@yahoo.co.in** or at following Address.

Assistant Engineer  
Room No. 403,  
Directorate General: Doordarshan,  
Doordarshan Bhawan, Copernicus Marg,  
New Delhi -110001 (India)  
Telephone: 011- 2311 4401/4403.

**Draft EOI providing live, packaged News bulletins and co-anchored bulletins from global locations.**

Due Date to offer Comments: 06.10.2023 up to 17:00hrs

Encl.: as above (12 Pages)

Signed by Narendra Kumar  
Choursiya  
Date: 22-09-2023 14:21:50  
Reason: (N. K. Choursiya)

Assistant Engineer  
Doordarshan Directorate: Doordarshan

**PRASAR BHARATI**  
**(India's Public Service Broadcaster)**  
**Directorate General: DD News**

**Invitation of Expression of Interest (EOI) for Providing Live, packaged News bulletins and co-anchored bulletins from global locations.**

**1. BACK GROUND AND OBJECTIVE**

1.1 Doordarshan, India's Public Broadcaster and a division of Prasar Bharati (PB), is one of the largest TV broadcasters in the country. Doordarshan operates India's largest network of 91 public TV channels, India's only Free to Air DTH platform (DD Free Dish).

1.2 Doordarshan's current global footprint is through a combination of C-Band satellite distribution, Ku band Direct to Home distribution, bi-lateral distribution arrangement with select public broadcasters in other countries, OTT and traditional cable/DTH distribution arrangements with select third parties apart from Live streaming through Prasar Bharati's global digital platform, NewsonAir as well as Live streaming and on-demand content through third party platforms like YouTube.

1.3 DD India is global English News Channel of Doordarshan/ Prasar Bharati

1.4 In view of the strategic objective to build and enhance the global presence for Doordarshan and to establish an international voice for India, it is envisaged to add Live, packaged News Bulletins and co-anchored bulletins from global locations to the daily output of DD India.

1.5 Hence, this EOI is being issued for engagement of an independent news/production company creating content for international broadcasters.

1.6 Bidders will be required to submit EOI in the desired format containing detailed proposals as delineated in subsequent sections.

**2. BROAD SCOPE OF WORK, SERVICES AND EXPERIENCE**

DD India is a free to air satellite English international news channel of Prasar Bharati, the public broadcaster of India. DD India has undergone a remarkable evolution, completing its transformation into a complete English news channel in 2021. This shift has broadened its reach and appeal to the global audience. Keeping up with the times, the channel has increased the coverage of news from across the globe in its live bulletins and programs.

Currently, the channel is covering diversified fields including News & Current affairs, foreign affairs, economy, sports and entertainment based programs with focus on international events. As part of its revitalization, DD India has recently moved into a new state-of-the-art News Room, equipped with cutting-edge technology to ensure swift and accurate news dissemination.

In another major update, DD India is being launched in a renewed form with new overall look and feel before G20 Summit 2023. With this, the channel

seeks to become a truly Global Public Broadcaster Channel with unique high-quality content and services.

To increase its presence at the global level, DD India would like to explore engagement with an independent news/production company creating content for international broadcasters and having proven track record of providing regular and frequent high level editorial engagement, both for on day news and for pre planning of stories.

The following kinds of inputs are envisaged to be sought from any agency DD India engages:

- a. Live news reports (LIVES) in the form of customized live inputs from Reporters during daily bulletins on the issues of the day from around the globe. These live reports will help reflect the global nature of DD India's daily output, and allow the channel to respond more rapidly to the daily news cycle. Recording of these live reports should be available for usage on digital and social media platforms as well. Recordings of the live reports can also be utilised by Prasar Bharati on digital and social media platforms, and any other channel of Doordarshan. Bidders should have proven track record of providing correspondence reporting from locations worldwide with extensive experience of TV packaging, lives and storytelling. Bidders should also have a proven track record of providing high quality packages and lives, which would be tailored to DD India's editorial and output needs.
- b. Recorded inputs (AS LIVES) by Reporters on important stories from across the world, which can be used in bulletins and programmes. These inputs should be available for multiple usage across different bulletins, including digital and social media platforms. These recordings can also be utilised by Prasar Bharati on digital and social media platforms, and any other channel of Doordarshan.
- c. Packaged news reports (PACKAGES) from the ground from various global locations. Request can be made from DD India for such reports on different issues. In addition to this, the agency could also provide suggestive list of reports that can be covered by the organization. These reports should also be available for digital and social media platforms. These recordings can also be utilised by Prasar Bharati on digital and social media platforms, and any other channel of Doordarshan. Bidders should be able to provide reporters, packages, lives and connectivity from locations worldwide from all regions of the world.
- d. Interviews of important personalities covered as per the editorial line of DD India, available for exclusive use on DD India channel and its corresponding digital and social media platforms. These recordings can also be utilised by Prasar Bharati on digital and social media platforms, and any other channel of Doordarshan.
- e. Adding internationally-focused half-hour globally-anchored bulletins to DD India's daily output. The programme will be double-anchored, with one DD India presenter in Delhi and a companion presenter in another part of the world as per established industry best-practices and DD India's requirement. Bidders should have experience of providing sub-

anchoring from global locations, and be able to tailor this requirements to DDI's needs. Bidder should be able to demonstrate a deep knowledge and understanding of the output of DD India.

- f. All above content should be delivered to DD India via industry-standard IP technology. Bidders will provide a unified method of reliable connectivity, with quality control, to support delivery of video content and live 2-ways from locations worldwide. Bidders should have the ability to provide studios in locations around the globe for guests to contribute to DDI's on air output.

A detailed concept note and presentation for providing above services is required to be submitted along with EOI describing the:

1. Details of strategic Global locations from where bidder can provide above services.
2. Sample News Bulletins in all above formats.
3. Profile of the Key members of the Team and list of important News coverage by them along with Audio-Video footages.
4. BOQ proposed for above services including point based system for each and every module.
5. Any other services which can be added to DD India daily output to enhance its Global footprint.

### **3. ELIGIBILITY CRITERIA:**

**3.1** EOI may be submitted by a registered/incorporated company, firm or consortium. In case of consortium not more than three companies will be allowed and the Lead bidder should be clearly stated in the agreement. The lead bidder will be responsible for the project and must be in existence for at least three years.

**3.2** The Bidder in order to be eligible for providing the aforesaid services, must also have the requisite Experience/ability as defined under the Broad Scope of work and services Clause 2. The bidder should have professional experience of minimum 10 years and have executed minimum 10 similar assignments / contract in providing live, packaged and globally Anchored News Bulletins for international broadcast media channels encompassing multiple geographies, languages etc OR bidder should have a proven track record as an International News Agency catering to broadcasters across the globe with similar services. Client references including satisfactory performance report is required to be submitted along with EOI.

**3.3** The bidder shall have a consistent audited annual minimum turnover of Rs.100.00 crore or more (equivalent figures in other International

Currencies) per year for the preceding **three years**(annual audit reports of preceding three years are required to be submitted).

**3.4** The bidder must not have been blacklisted/debarred by any Organization at any stage in last five years. (The bidder is required to submit affidavit for same)

**3.5** Certificate of incorporation, Registration, GST/Sales tax registration etc. and other related details must accompany the EOI.

**3.6** Bidder is required to submit the proposal for the scope and objectives as spelled out in this EOI document under clause 2. The solution proposed shall have the details of Qualification, Work Experience and Number of Key Experts in the project team also.

**3.7** The bidder shall have ISO or equivalent certifications as applicable for consultancy services offered.

#### **4. DISQUALIFICATION:**

The proposal is liable to be disqualified in the following cases or in case bidder fails to meet the bidding requirements as indicated in this EOI:

- a. Proposal not submitted in accordance with the procedure and formats prescribed in this document or treated as non-conforming proposal.
- b. Proposal is received in incomplete form.
- c. Proposal is received after due date and time.
- d. Proposal is not accompanied by the requisite documents.
- e. Information submitted is found to be misrepresented, incorrect or false, accidentally, unwittingly or otherwise, at any time during the processing of the contract (no matter at what stage) or during the tenure of the contract including the extension period if any.
- f. Bidder tries to influence the proposal evaluation process by unlawful/corrupt/ fraudulent means at any point of time during the bid process.
- g. In case bidder submits multiple proposals or if common interests are found in two or more bidders, the bidders are likely to be disqualified.
- h. The bidder is irresponsible and non-cooperative such as not responding to the queries within prescribed time.

#### **5. SUBMISSION OF EOI:**

5.1. The EOI must contain:

- a. Letter of Submission as per format at Annexure-I
- b. Declaration regarding acceptance of terms and conditions of the EOI and declaration of not been blacklisted by any Organisation as per Annexure-II
- c. Essential information as detailed below:

- -

- Name & address of the agency/bidder along with supporting documents like the registration certificate, incorporation certificate etc. as applicable.
  - E-mail ID/Fax No/Telephone No (s).
  - Company's/Bidder's profile relevant to EOI.
  - Details of past experience relevant to the "Providing Live and packaged News bulletins from International locations and globally co-anchored bulletins" as mentioned at Clause No.2 above. Documentary proof shall be submitted.
  - Case studies/reports in order to substantiate offered Specific value addition the bidder can bring to Prasar Bharati in providing the proposed services.
  - Research/Surveys/Studies done by the bidder in the area of global broadcast media operations
  - Details of Existing partnerships in relevant geographical regions like South East Asia etc along with documentary proof.
  - A compliance statement and other requirements of the broad scope as spelt out under Clause-2.
  - Details of Qualification, Work Experience and Number of KeyExperts in the Company.
  - Copy of ISO or equivalent certification as applicable for consultancy services offered.
  - Documentary proof for financial standing and annual turnover as required under clause 3.3
- d. The agency/bidder shall ensure that it fulfils the eligibility criteria as desired at Clause No. 3 and other essential conditions. Compliance statement of Eligibility criteria mentioning a brief note against each of the criteria along with the documents submitted as a proof is to be prepared and submitted.

Against each of the Eligibility criteria in compliance statement, the page number of the concerned supporting documents attached along with the bid must be mentioned. The claim supporting document should also have cross reference to the Para number of the Eligibility Criteria. The support documents may be certificates of awards, copies of contract documents, completion certificates from clients, documents explicitly supporting the past experience, list of existing and past clients with details of services offered, details of similar projects executed with copies of agreements & work orders, audit reports and other financial reports.

- e. The EOI shall be duly signed on each page by an authorized person. Each page should be properly numbered. Documents authorizing such person must accompany the EOI. PB reserves the right to reject out rightly any EOI unsupported by proof of the signatory's authority.

5.2. The bidder is required to submit their Proposal as per details at Clause No. 3.6. Presentation of the offered solution shall be delivered before the evaluation committee.

5.3. The EOI shall be submitted online before the closing date as notified on the portal <https://parasarbharati.eproc.in>

5.4. EOI received after the closing date and time mentioned shall not be considered. EOI (s) sent through Post/FAX/ Email will not be entertained.

5.5. Any amendment in the EOI document, if required, will be uploaded/published on website <https://parasarbharati.eproc.in>. All the applicants are therefore advised to regularly visit the website before submitting the EOI.

5.6. The EOI complete in all respects must be submitted together with requisite information and annexure(s). The EOI should be free from ambiguity, change or interlineations. Incomplete EOI will not be considered and is liable to be rejected without making any further reference to the agency/ bidder.

5.7. The EOI and any annotations or accompanying documentation must be in English language.

## **6. EOI OPENING:**

6.1 The EOI shall be opened online on the date as mentioned on e-Procurement Portal of Prasar Bharati (<https://parasarbharati.eproc.in>).

6.2 In case of an unscheduled holiday on the closing/opening day of EOI, the next working day will be treated as the scheduled prescribed day of closing/opening of the EOI; the time notified remaining the same.

## **7. CLARIFICATIONS OF PROPOSALS:**

7.1. The EOI proposals shall be evaluated on the basis of the proposal and the supporting documents submitted by the agency/bidder. PB shall not be under any obligation to seek any further information or clarifications.

7.2. Without prejudice to the above, in order to assist in the evaluation of proposal, PB may, at its sole discretion, ask any agency for any clarification on its proposal. Such clarifications shall be submitted within the stipulated time.

7.3. The agency/bidder must also be prepared for a presentation of the offered proposal before the evaluation committee.

7.4. If the agency does not provide clarifications requested for by the date and time set forth in such request for clarification, its proposal shall be evaluated based on the information submitted in the EOI in the first instance and documents provided therewith.

7.5. It is clarified that the agency shall not have the right to submit any additional information or material subsequent to the date of submission of EOI on its own. It is therefore essential to ensure that all the details are provided fully in the first instance.

## 8. EVALUATION/ SCRUTINY OF EOI:

8.1. EOI proposals received by the prescribed date and time shall be considered and evaluated by a duly constituted committee.

8.2. Evaluation/ Scrutiny of EOIs shall be based on:

i. Information and details submitted, the documents annexed thereto and clarifications provided, if any.

ii. Assessment of the capability of the bidder based on past record and financial standing.

iii. Offered solution Document in order to meet the objectives/scope.

iv. The presentation delivered by the bidder before the committee.

v. PB shall communicate qualified bidder by Post/Fax/ E-mail. However, it would not constitute a contract between the parties.

### 8.3. EVALUATION CRITERIA

i. The Evaluation would be done in a transparent manner through a Jury process by constituting a committee. The composition of the committee shall be decided by Prasar Bharati.

ii. The entity should submit their point-wise comments on the Broad Scope of Services for this EOI described under clause No. 2.

iii. Each proposal will be assessed on the basis of the following criteria:-

SN	Evaluation Criteria	Sub Criteria	Scoring Criteria	Technical Score	Max Marks
1	Professional Experience	Similar projects undertaken by the bidder during past 10 years as well as the number of News bureau of the bidder in different locations.	@ 2 marks per similar projects undertaken	20	40
			@ 2 marks per News bureau	20	
2	Presentation on offer, concept including General Profile, experience and number of Key Staff	1. POC 2. Presentation 3. Profile & Experience 4. No of Key Staff	Concept, Presentation Profile and experience of Key staff	60	60
			Total		<b>100</b>

iv. Bidder shall be declared qualified if they obtained technical score of minimum 60 out of 100.

## **9. STAGE SUBSEQUENT TO EOI:**

9.1 After evaluation of EOI, qualified bidders shall be shortlisted for request for financial proposal. All shortlisted bidders shall be intimated. The estimated cost and bid document have to be examined by pre-audit section of this office (which is referred as IFD) only as per SOP of PB as per guidelines of PB Procurement Policy for concurrence /vetting. Since the estimated cost is with in the power of ADG(BO) the matter is to be dealt in this office only

9.2 Shortlisted bidders shall be asked to submit financial proposal within a window of 3 to 5 days on e-procurement portal of Prasar Bharati.

9.3 The final selection of bidder shall be made through QCBS method wherein 80% weightage shall be given to technical score and 20% weightage to commercial score.

## **10. GENERAL TERMS:**

10.1. The validity period of the EOI shall be for 120 days from the date of its opening.

10.2. A pre-bid meeting will be held before the last date of submission of EOI to clarify concerns of prospective applicants in respect of scope of work and any other details of the EOI document. The venue and date of the pre-bid meeting will be notified on website **[www.prasarbharati.eproc.in](http://www.prasarbharati.eproc.in)**. Applicants willing to participate in the pre-bid meeting must send their names and queries in writing or through email at least four days before the date of pre-bid meeting.

10.3. It is expressly made clear that mere submission of EOI by an agency, whether eligible or ineligible, shall not confer any right whatsoever on any such agency/bidder.

10.4. Any EOI submitted by an agency, which fails to satisfy the eligibility requirements set out in Sr. No. 3 above, shall not be considered and summarily rejected.

10.5. Neither the issue of this Invitation for EOI nor any part of its contents is to be taken as any form of commitment or acknowledgement on the part of PB to proceed with EOI or any agency/bidder.

10.6. Prasar Bharati reserves the right to annul or terminate the process or reject any or all EOI at any time or stage without assigning any reason.

10.7. Prasar Bharati reserves the right and absolute discretion at any time and without any liability whatsoever, to amend, vary, waive and/or modify

any or all of the terms and conditions of this invitation for EOI without assigning any reason whatsoever.

10.8. Prasar Bharati shall in no circumstance whatsoever, be responsible or liable in any manner whatsoever, for any costs or expenses incurred or any loss suffered by the agency, in connection with or in consequence of the preparation or delivery of any EOI, or compliance with any of the requirements of the invitation for EOI or presentation made to PB or in any other manner.

10.9. Any suppression or misrepresentation of a material fact shall result in disqualification of the agency/bidder.

10.10. In case any clarification is sought by PB after opening of EOIs, the reply of the agency should be restricted to the clarification sought.

10.11. Canvassing in any form shall render the EOI liable to be rejected.

10.12. The agency shall be deemed to have read and duly considered all terms and conditions of this EOI document and must acknowledge that it intends to submit an EOI in accordance with the provisions of this document having accepted the terms and conditions as have been incorporated herein and/or that may be incorporated by PB through any addendum (s).

10.13. Each agency irrevocably and unconditionally accepts and agrees that by submitting an EOI:

i. It agrees to be bound by the terms, conditions and obligations set out in this Invitation for EOI document together with such other terms and conditions as PB may, in its sole discretion.

ii. It has read and understood, and agrees and accepts, the provisions and procedures, and terms and conditions (including the outcome) of this Invitation for EOI.

iii. It agrees that the offer shall remain valid till the expiry of the validity period as specified in this Invitation for EOI or any extension thereof.

10.14. The decision of PB shall be final while finalizing the EOI.

10.15. The agency would be fully responsible to follow all relevant laws/legislations as applicable in India and PB will not be responsible for any default/ violation of any law by it.

10.16. The EOI shall be governed in all respects by the laws of India and shall be subject to the jurisdiction of Delhi courts.

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**LETTER OF SUBMISSION**

*[On the Letterhead of the agency including full Postal address, and telephone, facsimile and e-mail address]*

Reference No. \_\_\_\_\_

Date: \_\_\_\_\_

To:

Purchase Cell, Doordarshan  
Doordarshan Bhawan  
Copernicus Marg  
New Delhi-110001

Subject: An Invitation for Expression of Interest (EOI) for Providing Live, packaged News bulletins and co-anchored bulletins from global locations.

Sir,

Having examined the details given in EOI document for the above project, we \_\_\_\_\_ her eby submit the relevant information for considering our Expression of Interest (EOI) for Providing Live, packaged News bulletins and co-anchored bulletins from global locations.

- a. We hereby certify that all the statements made and information supplied in the enclosed forms and accompanying statements are true and correct.
- b. We have furnished all information and details necessary for EOI and have no further pertinent information to supply.
- c. We also authorize PB or his authorized representative to approach individuals, employers and entities to verify our competence and general reputation. We submit the following documents in support of eligibility criteria.

Signature/Name of the Authorized Signatory

Seal of Company Date of submission:

Details of Submitted Enclosures:

(Complete index of documents along with page number to be linked up)

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**Annexure - II**

**Declaration Regarding Acceptance of Terms & Conditions contained in the Expression of Interest (EOI) Document and Declaration Regarding Clean Track Record**

*[On the Letterhead of the Entity including full postal address, and telephone, facsimile and e-mail address]*

Reference

\_\_\_\_\_

Date: \_\_\_\_\_

No.

To:

Purchase Cell, Doordarshan  
Doordarshan Bhawan  
Copernicus Marg  
New Delhi-110001

Sir,

We have carefully gone through the Terms & Conditions contained in the EOI Document regarding applications for Expression of Interest (EOI) for Providing Live, packaged News bulletins and co-anchored bulletins from global locations.

We declare that all the provisions of this EOI Document are acceptable to us. We also declare that we have not been debarred / black listed by any Government / Organization in any Country.

It is further certified that the signatory to this document is the authorized signatory and, therefore, competent to make this declaration.

Yours truly,

Signature/Name of the Authorized Signatory

Seal of the Company

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