

Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
Doordarshan Bhawan,
Copernicus Marg: New Delhi

No. DTH/105/2020/P-VII

Dated: 10.01.2020

Notice

Notice inviting applications from satellite TV channels for allotment of MPEG-4 slots of DD Free Dish DTH Platform on pro-rata basis for the period from 01.02.2020 to 14.05.2020 through 43rd on line e-auction process.

1. Prasar Bharati invites applications to fill up MPEG-4 slots of DD Free Dish DTH Platform on pro-rata basis for the period from 01.02.2020 to 14.05.2020 through 43rd on line e-auction process.
2. The slots will be allotted as per procedure explained in Clause (r) of Annexure-2 of the policy guidelines for allotment of DD Free Dish slots, notified on 15.01.2019 and as amended on 30.03.2019 and 01.11.2019, which are available on the websites, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>. E-auction, if required, will be held on 22.01.2020.
3. Only channels licensed by the Ministry of I&B would be allowed to participate in the allocation/41st online e-Auction process. Only companies holding valid permission from Ministry of I&B or their authorized distributor partners can apply for allocation of DD Free Dish slot. If bidder Company is other than channel license holder, the letter/agreement signed between license Holder Company and Distributor Company authorizing the bidder for distribution of the channel and bidding on behalf of the channel must be submitted.
4. International Public Broadcasters licensed/registered by the Ministry of I&B can also participate in e-auction.
5. The channel provider shall be required to notify viewers of the need to use the Prasar Bharati authorized STBs.
6. Prasar Bharati reserves all rights to restrict access of MPEG-4 signals to unauthorized STBs at any point of time.
7. Bidding in the e-auction of MPEG-4 slots will be open to all genre (language) Channels at reserve price of Rs 16, 50, 000/-.
8. The carriage fee along with applicable GST will be payable in two installments.
 - i) 1st installment in advance by 30.01.2020 i.e before placement of channel on DD Free Dish DTH Platform.
 - ii) 2nd installment payable by 27th February 2020 after adjusting the participation fee amount.

9. The channel/company desirous of participating in the e-auction may apply in the prescribed Bidder Registration form along with requisite fee and all documents, as mentioned in Bidder Registration form, which is available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
10. The applicants will be required to furnish following Demand Drafts along with Bidder Registration form.
 - i) Non-refundable processing fee of Rs. 25,000/- (twenty five thousand only), inclusive of GST, through Demand Draft/RTGS/NEFT from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi.
 - ii) Demand Draft of Rs 1.25 Lakhs (One Lakh Twenty Five Thousand only) from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi, towards participation fee.
 - iii) For unsuccessful bidders, participation fee will be refunded within three weeks after the declaration of the results of e-auction. For successful bidders, participation fee will be adjusted in the final installment of the carriage fee/bid amount in March 2020.
11. Online Training will be provided to all the participants before the commencement of actual e-Auction.
12. If required, Prasar Bharati/Doordarshan can extend e-Auction to the next day or as the case may be.
13. For details like e-auction process, terms & conditions and payment schedule etc. please refer to policy guidelines available on the website, <http://doordarshan.gov.in> and <http://prasarbharati.gov.in>
14. Interested broadcasters may submit their applications in sealed cover addressed to Director (DTH), Room No. 601, 6th Floor, Tower-A, Directorate General: Doordarshan, Doordarshan Bhawan, Copernicus Marg, New Delhi-110001.
15. The Last Date for submission of applications is 20.01.2020 (Monday) latest by 3.00 P.M.

(Inderjeet Grewal)
Director (DTH)
Dated: 10.01.2020



BIDDER REGISTRATION FORM

Application for participation in e-auction for MPEG-4 Slots

S.No	Particular	Details
1.	Name of the company	
2.	Name of Channel	
3.	Genre of channel *	Genre Put 'Y' inappropriate box
		i) GEC (Hindi) <input type="checkbox"/>
		ii) Movies (Hndi) <input type="checkbox"/>
		iii) Music (Hindi) <input type="checkbox"/>
		iv) Sports (Hindi) <input type="checkbox"/>
		v) Teleshopping <input type="checkbox"/>
		vi) Movies (Bhojpuri), GEC(Bhojpuri) <input type="checkbox"/>
		vii) News & current Affairs(Hindi) <input type="checkbox"/>
		viii) News & Current Affairs (English) <input type="checkbox"/>
		ix) News & current Affairs (Punjabi) <input type="checkbox"/>
		x) Other Genres (please specify) <input type="checkbox"/>
4.	Registration No./permission No. of channel issued by Ministry of I&B	
5.	Relationship of applicant company with licensee of the channel	
6.	Registered Address of the Company/Bidder	
7.	Work Address of the Company/Bidder	

8.	Participation Fee <i>(Please submit Participation fee only through Demand Draft)</i>	i. Amount: ii. Demand Draft No:
9.	Processing Fee	i. Amount: ii. Demand Draft/RTGS/NEFT No:
10.	Name, designation and contact details (Mobile/Landline/FAX) of principal officer(s)/person(s) to be contacted	
11.	Email Id- <i>(Unique Email IDs should be used for Different channels)</i>	
12.	PAN No. of Company	
13.	GST Registration details of company <i>(GST No. and Date)</i>	

I/we, ----- the applicant(s) do hereby declare that the above facts are correct in all respects.

Signature of Authorised Signatory

Place:

Date:

Name & Designation of Authorised Signatory

(Seal of company)

Note: Fill up separate Bidder Registration Form for each channel

List of documents to be enclosed with Bidder Registration form

- i) Copies of Uplinking & Downlinking permissions of the TV channel issued by Ministry of Information and Broadcasting
- ii) Copy of logo of channel permitted by Ministry of Information and Broadcasting
- iii) Document with regard to relationship of bidder company with licensee of the TV channel. Authority letter from the licensee in case bidder is not the licensee.
- iv) Demand Draft of Rs. 1.25 Lakhs (One lakh and Twenty Five Thousand) from any scheduled bank in favour of PB (BCI) Doordarshan Commercial Service, New Delhi, for participation fee/EMD
- v) Demand Draft of Rs.25000/- (twenty five thousand) inclusive of GST from any scheduled bank in favour of PB (BCI), Doordarshan Commercial Service, New Delhi, towards processing fee (Non-refundable).
- vi) Authority letter in respect of person with phone no and email id authorised to bid in e-auction on behalf of bidder company

Undertaking

I/We on behalf of hereby undertake that we have applied for participation in e-auction process being held on for allotment of slot of DD Free Dish slot to the channel

We confirm that the satellite TV channel (name of channel) licensed by Ministry of I & B to M/s pertains to Genre/language.

We further confirm that the information contained in the bidder registration form or any part thereof, including its exhibits, and other documents and instruments delivered to Prasar Bharati/Doordarshan is true, accurate, verifiable and complete. This response includes all information necessary to ensure that the statements therein do not in whole or in part mislead the department in its allotment process.

We fully understand and agree to comply that on verification, if any of the information provided here is found to be misleading, we are liable to be dismissed from the e-auction process or cancellation of DD Free Dish slot during the period of allocation, if allotted a slot.

Signature:

Date:

(Organisation Seal)

(Name)

FORMAT FOR CERTIFICATE AS TO AUTHORISED SIGNATORIES

I,....., the Secretary/President of, certify that Ms/Mr.
..... who signed the application is
authorized to do so and bind the organisation by authority of its board/ governing body.

Signature:

Date:

(Organisation Seal)

(Name)