Prasar Bharati
(India's Public Service Broadcaster)
Directorate General: Doordarshan
Doordarshan Bhawan
New Delhi
(Budget Section)

No.G-28012/6/2013-Bl(Misc.) \\9\0

Date: 21.12.2018

Subject:- Creation of Line Entry i.e. " IT " in the 'OE' Sub-head.

Reference is invited to Prasar Bharati Sectt.'s letter No. Misc (Budget)/ (18-19)/210, dated 14/12/2018 (Copy enclosed) on above mention subject.

2.   In this regard, Prasar Bharati has decided to create a new line entry named 'OE-IT' under the Sub-head "OE" for better Monitoring/Synergizing the IT related activities with immediate effect. The implementation shall be prospective, thus there is no need to transfer the related past expenditure entries.

3.   All the Head of Office of Kendras/Field Units are requested to adhere strictly and follow the directions contained in Prasar Bharati Sectt. above referred letter.

Encl: as above.

(K.C. Jain) 26.12.18
Dy. Director (Budget)

1.   Chief Engineer , CCW(C) , Soochna Bhawan, CGO Complex.
2.   All Heads of Doordarshan Kendras/Field Units.
3.   DDA(Cash), DG:DD.
4.   DG(News), DD.

Copy for kind information to:-
1.   Deputy director General (F), PB Sectt., Prasar Bharati House, New Delhi
2.   PPS to ADG(F)/DDG(B&A)/DD(B)/ at this DG:DD.
3.   I.U. Section, DG:DD.
4.   IT Cell is requested to upload the letter on Doordarshan website.
5.   Guard File.

No. Misc (Budget)/(18-19)/210

Date 14.12.2018

Subject: Creation of Line Entry i.e. "IT" in the OE Subhead.

It has been decided to create a new line entry named 'OE-IT' under the sub-head "OE" for better Monitoring/synergizing the IT related activities with immediate effect. The implementation shall be prospective, thus there is no need to transfer the related past expenditure entries. The further details are as given below:

1. Items/Activities, which are to be booked under this New line entry "OE-IT" under Subhead OE is given below:

   1.1. Items/activities used for Non-Broadcasting purpose: Procurement/work/AMC of Computer, Server, Printer, Copier, LAN, Projector, UPS, Scanner, Router, IPBX, Wi-Fi, CCTV.
   1.2. Procurement/renewal of Office Software like MS-Office & Antivirus.

2. Items/activities, which are to be booked under this New line entry "OE-IT" under Subhead OE but require Administrative approval from IT Cell of Prasar Bharati Secretariat

   2.1. Purchasing, developing Software for Administration, Finance, Account, office automation.
   2.2. Developing, creating, revamping, and hosting the Website or Mobile App.
   2.3. Data Server/central storages, Email Server/Setups.
   2.4. Live streaming of Channels.
   2.5. Hiring IT Manpower for Maintaining/developing for website design

3. No Items/activities shall be booked under this New line entry "OE-IT" under Subhead OE except mentioned above even used of similar nature/purpose.

Thus, Prasar Bharti Secretariat, both the directorates and all field units are therefore requested to provision funds, book/report expenditure accordingly, under the newly created line entry i.e. "OE-IT" under Subhead OE. This is being issued with the approval of competent authority.

Rajesh Kumar Sharma
Deputy Director (B&A)

DG: AIR/DD/NSD/DDN

Copy to:
1. PBS : ADG(IT),ADG(F),ADG(B&A),ADG(E&A)
2. **DG:AIR** [ADG(F),ADG(A)], **DG: DD**:[ADG(F),ADG(A)],ADG(NABM), CE(CCW)
3. DDG (IT): for necessary changes in EMS software in this regard.
4. DDG (T): for uploading on website of PB.

Deepak Ashi....
ADG (F)