

PRASAR BHARATI  
DIRECTORATE GENERAL: DOORDARSHAN  
PURCHASE DIRECTORATE (ENGG.)  
DOORDARSHAN BHAWAN  
NEW DELHI – 110001

F. No. DDI/ContentEnhancement/Aug2023 Dated 10/11/2023  
**NIT-24/2023-24**

Notice inviting Open e-Tender (Expression of Interest) (NIT-24/2023-24) Prasar Bharati, Doordarshan invites Expression of Interest (EOI) FOR PROVIDING LIVE, PACKAGED NEWS BULLETINS AND CO-ANCHORED BULLETINS FROM GLOBAL LOCATIONS. from reputed registered Indian bidders.

The interested bidders, who qualify the criteria mentioned in the EOI document, may submit their response accordingly. The EOI will be **opened on 5th December, 2023 at 11:00 Hrs.** The detailed EOI document can be viewed /downloaded from website <https://prasarbharati.eproc.in>. It is also available on Prasar Bharati website <https://prasarbharati.gov.in/pbtenders> or from <https://eprocure.gov.in>.

The Pre - bid conference with the prospective bidders for the above mentioned EOI will be held in **Malgudi, 5th floor, Tower-A, Doordarshan Bhawan, Copernicus Marg, New Dehi-110001 on 21.11.2023 at 15:00 Hrs.** Queries may be sent by email at **ddpurchase401@yahoo.co.in** or Queries for Pre-bid may be uploaded on the Procurement Portal of Prasar Bharati, <https://prasarbharati.eproc.in> till **15.11.2023, 1700 Hrs.**

This issues without any commitment on the part of Prasar Bharati.

Signed by Narendra Kumar  
Choursiya  
Date: 10-11-2023 16:41:11  
Reason: Approved  
Assistant Engineer  
Phone: +91-11-23114401  
Email: [ddpurchase401@yahoo.com](mailto:ddpurchase401@yahoo.com)

PRASAR BHARATI  
DIRECTORATE GENERAL: DOORDARSHAN  
PURCHASE DIRECTORATE (ENGG.)

DOORDARSHAN BHAWAN  
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F.No. . **DDI/ContentEnhancement/Aug2023** Dated:10/11/2023

Notice inviting Open e-Tender (NIT-24/2023-24)

(A) **GENERAL INSTRUCTIONS TO BIDDERS:**

1. The scope of work / Supply of stores to be tendered are available in the complete bid documents which can be viewed / downloaded free of cost from e-procurement portal of Prasar Bharati, <https://prasarbharati.eproc.in>, or from the website Prasar Bharati, <https://prasarbharati.gov.in/pbtenders> or CPP Portal <http://eprocure.gov.in>.
2. No claim shall be entertained on account of any Technical snag or disruption of internet service being used by bidders. Bidders are advised to upload their bids well in advance to avoid last minute technical snags.
3. All Corrigendum/Amendment/Corrections, if any, will be published on the website <https://prasarbharati.eproc.in>.
4. All documents / papers uploaded / submitted by the bidder must be in English and legible.
5. It is mandatory for all the applicants to have Class-III Digital Signature Certificate, with both DSC Components i.e. signing & Encryption, (in the name of the person who will sign the bid document) from any of the licensed Certifying Agency. For helpdesk, please contact e-Tendering Cell and Help Desk Support on Monday to Friday Ph: 0124-4302033/36/37, [prasarbharatisupport@c1india.com](mailto:prasarbharatisupport@c1india.com). Bidder may contact the Service provider of e-procurement Portal, at mobile no. +91-8130606629 for DSC related queries or can email at [vikas.kumar@c1india.com](mailto:vikas.kumar@c1india.com)/[prasarbharatisupport@c1india.com](mailto:prasarbharatisupport@c1india.com).
6. It is highly recommended that the bidders should not wait till the last date of bid submission to avoid complications like internet connectivity issue, network problems, system crash down, power failure, browser compatibility issue, system compatibility issue, improper digital signature certificate problem etc. In view of this context, neither Prasar Bharati nor C1 India Pvt. Ltd will be responsible for such eventualities.
7. The Bidders/ Vendors shall be charged the Processing Fees in according with the Estimated Cost of respective Tenders. The following are the charges to be paid by

the Bidders /Vendors on the e-procurement portal:

Estimated value of Tender	Processing fees	
	Per Tender Bidder	Total including GST
Less than or Equal to Rs. 10 Lakhs	₹ 475.00 + 18 % GST	₹560.5 0
More than 10 Lakhs but Less than or equals to 50 Lakhs	₹ 925.00 + 18 % GST	₹1091. 50
More than 50 Lakhs	₹ 1150.00 + 18 % GST	₹1357. 00
Annual charges for Online Bidder / Vendor for the Registration	₹ 450.00 + 18 % GST	₹531.0 0

8. If in case, for any particular Tender, Estimated Cost is unknown to Prasar Bharati, the Processing Fee would Rs. 1150.00 + 18% GST
9. To participate in the e-bid, it is mandatory for the Applicants to get themselves registered with the Prasar Bharati e-Tendering Portal (<https://prasarbharati.eproc.in>) to have a user ID & Password which has to be obtained by submitting a non-refundable annual registration charges of Rs. 450/- plus 18% GST through online mode (net banking/debit card/credit card). Validity of Registration is 1year.
10. Page No. shall be given on each and every paper/documents serially uploaded in the technical bid.
11. Bidders shall ensure to quote rate of each item. If any cell is left blank and no rate is quoted by the bidders, the rate of such item shall be treated as "0" (Zero).
12. The Bidder may modify or withdraw their bid after submission prior to the Bid Due Date. No Bid shall be modified or withdrawn by the Bidder after the Bid Due Date and Time.
13. The Bid Security/Earnest Money shall be in the form of Account Payee Demand draft, NEFT/RTGS from any scheduled bank(s), Fixed Deposit Receipt (FDR), Bankers Cheque or Bank Guarantee from an Indian scheduled Commercial Bank, in favour of PB, BCI, DG: DD/AIR, New Delhi. In case of EMD Exemption, letter along with NSIC Certificate for MSME in the concerned category of the Tendered items. (Ref Format "Form -3, MSME- Exemption") will be submitted
14. Bid Security/EMD shall be placed in a single sealed envelope superscripted with tender reference no. and date of opening so as to reach before scheduled time on prescribed tender opening date. EMD received after Tender opening date shall be summarily rejected along with the corresponding Tender. Hard copy of any other tender document shall not be

accepted. Soft copy of the EMD should be uploaded while submitting bids on e-tendering portal.

15. Micro and Small Enterprises (MSEs) as defined in MSE Procurement Policy issued by Department of Micro, Small and Medium Enterprises (MSME) or are registered with the Central Purchase Organisation or the concerned Ministry or Department or Start-ups as recognised by Department of Industrial Policy & Promotion (DIPP) shall be exempted from payment in respect of cost of Earnest Money as per the Government instructions on the subject on submission of documentary evidence of valid Registration in the concerned category of the Tendered items.
16. The successful Bidders will be required to furnish Performance Security Deposit within 30 days of placement of contract at the rate of 3% (three percent) of value of contract in one of the acceptable forms as per tender documents. (Ref: Ministry of Finance, Department of Expenditure Order No.F.9/4/2020-PPD dated 30-12-2021). Performance Security shall be in the form of Account Payee Demand draft, NEFT/RTGS from any scheduled bank(s), Fixed Deposit Receipt (FDR), Bankers Cheque or Bank Guarantee from an Indian scheduled Commercial Bank in an acceptable form.
17. Bidders are advised to submit written queries in advance of the Pre-Bid Meeting. The Pre-Bid queries may also be submitted through e-procurement portal of Prasar Bharati. After the Meeting, the techno-commercial requirements may be revised, if considered necessary. After that no request/query will be entertained.
18. Prasar Bharati reserves the right to accept or reject any or all applications without assigning any reasons. Prasar Bharati also reserves the right to annul the tender process at any stage without assigning any reason.
19. If any clarification is needed from the bidder about the deficiency in his uploaded documents, he will be asked to provide it through e-procurement portal of Prasar Bharati. The bidder shall upload the requisite clarification/documents within time specified by Prasar Bharati, failing which tender will be liable for rejection.
20. Prasar Bharati reserves the right to reject whose performance at ongoing Supply/ Work(s) is below par and usually poor and has been issued letter of restrain/Temporary/Permanent debar by any office of Prasar Bharati, Government or Public sector. (Rule 151, GFR 2017) Prasar Bharati reserves the right to verify the credential submitted by the agency at any stage (before or after the award of the work). If at any stage, any information /documents submitted by the applicant is found to be incorrect/false or have some discrepancy which disqualifies the firm then Prasar Bharati shall take the following action:
  1. Forfeit the entire amount of EMD submitted by the firm.
  2. The agency shall be liable for debarment from tendering in Prasar Bharati, apart from any other

- appropriate contractual/legal action.
3. Public procurement policy for Micro, small and medium enterprises registered under MSME shall be followed as per the directives of Government of India prevailing at the date of acceptance
  21. Bidders have to submit a GST Registration Certificate while uploading the tender.
  22. Bidders shall separately indicate the HSN/SAC code, rate and amount of GST for each quoted item as applicable on the date of tendering in their offer, failing which the offer may be rejected.
  23. IGST and Compensation Cess (wherever applicable) will be levied on imports.
  24. Terms & Conditions given in Technical specifications will supersede for conflict with any terms & conditions given in Tender Document.
  25. "Public Procurement (Preference to Make in India) Order No. P-45021/2/2017-B. E-II dated 15.06.2017 & revised Order No. P-45021/2/2017-PP (BE-II) dated 29.05.2019 and Order No. P-45021/2/2017-PP (BE-II) dated 16.09.2020 of Government of India, Ministry of Commerce and Industry, Department of industrial Policy and Promotion shall be applicable".
  26. The bidders are required to submit the duly signed integrity pact, if estimated cost is above 2 Crore otherwise submit it unsigned.
  27. The insertion of Rule 144(xi) in General Financial Rules, 2017 in "Fundamental principles of public buying" regarding the Bidders from countries sharing a land border with India vide OM No F.No 6/18/2019-PPD dated 23rd July, 2020 of Ministry of Finance shall be applicable.
  28. The tenders under this NIT are only for Indian bidders as per Amendments in General Financial Rules, 2017- Global Tender Enquiry issued by Department of Expenditure of Ministry of Finance vide Letter F.N. F.No.12/17/2019-PPD dated 15.05.2020.

## **2. LIST OF MANDATORY DOCUMENTS**

1. Doordarshan Tender Document complete along with all Annexure Form No 1 to 2 are digitally signed and enclosed with the offer.
2. Original Equipment's Manufacturer's authorization for Equipment quoted.
3. Past Performance along with user certificate in respect of Supply/SITC of the Equipment quoted.
4. Authorization to sign the application by the applicant.
5. Undertaking that Priced bid/commercial bid and unpriced bid/technical bid of the tender document duly filled and uploaded on line.
6. Enclosures copy of PAN.
7. Enclosures copy of GSTIN.
8. Enclosures as per Technical requirement (As mentioned in EOI).
9. 'Covering Letter' on Bidder's 'Letter head' clearly specifying the enclosed contents.

10.Certificates of valid registration by the Competent Authority to be attached.

**Signed by Narendra Kumar  
Choursiya  
Date: 10-11-2023 16:43:35  
Reason: Approved**

**PRASAR BHARATI  
(INDIA'S PUBLIC SERVICE BROADCASTER)  
DIRECTORATE GENERAL: DD NEWS**

**INVITATION OF EXPRESSION OF INTEREST (EOI) FOR PROVIDING LIVE,  
PACKAGED NEWS BULLETINS AND CO-ANCHORED BULLETINS FROM  
GLOBAL LOCATIONS.**

**1. BACK GROUND AND OBJECTIVE**

1.1 Doordarshan, India's Public Broadcaster and a division of Prasar Bharati (PB), is one of the largest TV broadcasters in the country. Doordarshan operates India's largest network of 91 public TV channels, India's only Free to Air DTH platform (DD Free Dish).

1.2 Doordarshan's current global footprint is through a combination of C-Band satellite distribution, Ku band Direct to Home distribution, bi-lateral distribution arrangement with select public broadcasters in other countries, OTT and traditional cable/DTH distribution arrangements with select third parties apart from Live streaming through Prasar Bharati's global digital platform, NewsonAir as well as Live streaming and on-demand content through third party platforms like YouTube.

1.3 DD India is global English News Channel of Doordarshan/ Prasar Bharati

1.4 In view of the strategic objective to build and enhance the global presence for Doordarshan and to establish an international voice for India, it is envisaged to add Live, packaged News Bulletins and co-anchored bulletins from global locations to the daily output of DD India.

1.5 Hence, this EOI is being issued for engagement of an independent news/production company creating content for international broadcasters.

1.6 Bidders will be required to submit EOI in the desired format containing detailed proposals as delineated in subsequent sections.

**2. BROAD SCOPE OF WORK AND SERVICES, CONTRACT PERIOD**

**2.1 SCOPE:**

DD India is a free to air satellite English international news channel of Prasar Bharati, the public broadcaster of India. DD India has undergone a remarkable evolution, completing its transformation into a complete English news channel in 2021. This shift has broadened its reach and appeal to the global audience. Keeping up with the times, the channel has increased the coverage of news from across the globe in its live bulletins and programs.

Currently, the channel is covering diversified fields including News & Current affairs, foreign affairs, economy, sports and entertainment based programs with focus on international events. As part of its revitalization, DD India has recently moved into a new state-of-the-art News Room, equipped with cutting-edge technology to ensure swift and accurate news dissemination.

In another major update, DD India is being launched in a renewed form with new

overall look and feel before G20 Summit 2023. With this, the channel seeks to become a truly Global Public Broadcaster Channel with unique high-quality content and services.

To increase its presence at the global level, DD India would like to explore engagement with an independent news/production company creating content for international broadcasters. The following kinds of inputs are envisaged to be sought from any agency DD India engages:

- a. Live news reports (LIVES) in the form of customized live inputs from Reporters during daily bulletins on the issues of the day from around the globe. These live reports will help reflect the global nature of DD India's daily output, and allow the channel to respond more rapidly to the daily news cycle. Recording of these live reports should be available for usage on digital and social media platforms as well. Recordings of the live reports can also be utilised by Prasar Bharati on digital and social media platforms, and any other channel of Doordarshan.
- b. Recorded inputs (AS LIVES) by Reporters on important stories from across the world, which can be used in bulletins and programmes. These inputs should be available for multiple usage across different bulletins, including digital and social media platforms. These recordings can also be utilised by Prasar Bharati on digital and social media platforms, and any other channel of Doordarshan.
- c. Packaged news reports (PACKAGES) from the ground from various global locations. Request can be made from DD India for such reports on different issues. In addition to this, the agency could also provide suggestive list of reports that can be covered by the organization. These reports should also be available for digital and social media platforms. These recordings can also be utilised by Prasar Bharati on digital and social media platforms, and any other channel of Doordarshan.
- d. Interviews of important personalities covered as per the editorial line of DD India, available for exclusive use on DD India channel and its corresponding digital and social media platforms. These recordings can also be utilised by Prasar Bharati on digital and social media platforms, and any other channel of Doordarshan.
- e. Adding internationally-focused half-hour globally-anchored bulletins to DD India's daily output. The programme will be double-anchored, with one DD India presenter in Delhi and a companion presenter in another part of the world as per established industry best-practices.

All above content should be delivered to DD India via industry-standard IP technology. A detailed concept note and presentation for providing above services is required to be submitted along with EOI describing the:

- i. Number of Global locations from where bidder can provide above bulletins along with documentary proof.

- ii. Sample News Bulletins in all above formats.
- iii. Profile of the Key members of the Team and list of important News coverage by them along with Audio-Video footages.
- iv. Proposed Bill of Quantities as per above scope of services for each and every module.
- v. Module wise budgetary offer for the proposed services is required to be submitted along with EOI in INR.
- vi. Any other services which can be added to DD India daily output to enhance its Global footprint.

## **2.2 PERIOD OF CONTRACT:**

Two years from the date of award, which may further be extended by one more year on the same terms & conditions and satisfactory performance of the contract during initial period of two years.

## **3. ELIGIBILITY CRITERIA:**

3.1 EOI may be submitted by a registered/incorporated company, firm or consortium registered in India. In case of consortium not more than three companies will be allowed and the Lead bidder should be clearly stated in the agreement. In case of Consortium Lead bidder should be registered in India. The lead bidder will be responsible for the project .

3.2 The Bidder in order to be eligible for providing the aforesaid services, must also have the requisite Experience/ability. The bidder should have professional experience of minimum 10 years and have executed minimum 10 similar assignments / contract in providing live, packaged and globally Anchored News Bulletins for international broadcast media channels including one for public service broadcaster encompassing multiple geographies, languages etc. Client references including satisfactory performance report is required to be submitted along with EOI.

3.3 The bidder shall have a consistent audited annual minimum turnover of Rs.75.00 crore or more (equivalent figures in other International Currencies) per year for the preceding **three years**(annual audit reports of preceding three years are required to be submitted).

3.4 The bidder must not have been blacklisted/debarred by any Organization at any stage in last five years. (The bidder is required to submit affidavit for same)

3.5 Certificate of incorporation, Registration, GST/Sales tax registration etc. and other related details must accompany the EOI.

3.6 Bidder is required to submit the proposal for the scope and objectives as spelled out in this EOI document under clause 2. The solution proposed shall have the details of Qualification, Work Experience and Number of Key Experts in the project team.

3.7 The bidder shall have ISO or equivalent certifications as applicable for consultancy services offered.

3.8 The Bidder shall not be under a declaration of ineligibility by Purchaser for Corrupt/ Fraudulent/ Collusive/ Coercive practices,

3.9 The Bidder is not put on 'Holiday' by Prasar Bharati or any of the Government departments, Public Sector or banned/blacklisted by Government department/ Public Sector on the due date of submission of bid. If the Bid submitted by such Bidder shall not be considered for opening/ evaluation/ award and in case of Manual Tendering, such Bid along with the Bid Security, if any, will be returned immediately to the Bidder.

3.10 Bidder should meet experience and other criteria, basic guidelines/ eligibility criteria as under:

3.10(a) Company Existence	Company should be registered under Companies Act, 1956 or Companies Act 2013 or a Partnership firm / LLP registered in India under Partnership Act 1932/2008 as amended and should have been in operations in the last 3Years.In case of consortium lead bidder should be registered in India.
3.10(b) Annual Turnover/ Net Worth (CA certified documents) (Except the COVID FYs 2020-21 and 2021-22)	Average Annual turnover of Rs 74 Crore Or Cumulative Turnover of Rs 222 Crore in the last 03 financial years Or Average Annual Net Worth of minimum of Rs 18.5 Cr in the last 03 financial years Or Cumulative Net Worth of minimum of Rs 55.5 Cr in the last 03 financial years Profitable / positive net worth in the last financial year Solvent entity (CA certified documents)
3.10(c) Positive Net Worth/ Profitability	Profitable / positive net worth in the last financial year Solvent entity (CA certified documents)
3.10(d) Work Experience (Self -certified with relevant documents)	One Similar assignment of minimum value of Rs 29.6 Cr Or Two Similar assignments of minimum value of Rs 22.2 Cr Or Three Similar assignments of minimum value of Rs 14.8 Cr Note: Similar works/assignment will be defined based on scope of the work executed with renowned media organization. Bidder may submit the best value orders executed by them in case they do not have sufficient orders with them as defined by above criteria.
3.10(e) Non –Blacklisting Certificate	The bidder should not have been blacklisted /debarred by any Governmental / Non –Governmental Organization in India as on bid submission date.
3.10(f) Certification, if required	The Bidder should have valid ISO 9001:2008/ ISO 9001:2015/ ISO 27001 (relevant certification based on

	type of work) valid as on bid submission
3.10(g) GFR Restrictions/ Norms, if required	Bidder complies with restrictions on procurement under rule 144 (xi) vide order no: 06/18/2019-PPD dated 23rd July 2020 inserting Rule 144(xi) in GFRs 2017
3.10(h) Preferential Market Access	Bidder should comply with Preferential Market Access (PMA) order 2017, guidelines notified by DPIIT and DoT with all its clarifications / amendments, if applicable.

However, nothing in this shall prevent Prasar Bharati from engaging new and emerging Technology start-ups in the areas of R&D and innovation from time to time. Relaxation for Start-ups as per Government guidelines would apply (GFR Rule 173(1) relaxes DPIIT recognised Start-ups from prior experience and prior turnover requirements subject to meeting of quality and technical specifications and making suitable provisions in the Bid document).

### 3.11 For Consortium / Joint Venture :

3.11.1 In case of a Consortium/JV, Power of Attorney issued by Board of Directors/ Chairman/CEO / MD / Company Secretary of the Consortium Lead Member as well as Consortium Member(s) of the Consortium/ partners of JV, in favour of the authorized employee(s) of the Consortium /Lead member of JV, for signing the documents on behalf of the Bidder, in respect of this particular tender, to sign the Bid and all subsequent communications, agreements, documents etc. pertaining to the tender and act and take any and all decisions on behalf of the Consortium/JV, are to be submitted.

3.11.2 The authorized employee(s) of the Bidder shall be signing the Bid and any consequence resulting due to such signing shall be binding on the Bidder.

3.11.3 Bids from consortium/ JV of two or more members (maximum 3 nos. Including Leader) are acceptable provided that they jointly fulfill the qualification criteria and requirements stated in the Tender Documents. Participating Consortium/ JV shall submit the Agreement, clearly defining the scope and responsibility of each member. Members of consortium/ JV shall assume responsibility jointly & severally. The bid security shall be submitted by the Lead Bidder (Consortium/ JV). In case of award, payment shall be made to the Lead Bidder of the Consortium/JV.

3.11.4 The Consortium/ JV Agreement must clearly define the Consortium Leader/ Lead Partner of JV, who shall be responsible on behalf of the Consortium/JV during the period of evaluation of the bid as well as during the execution and timely completion of all the contractual obligations and shall receive/ send instructions for and on behalf of the Consortium/JV..

3.11.5 A Consortium/ JV once established at the time of submitting the Bid shall not be allowed to be altered with respect to constituting

members of the Consortium/ JV or their respective roles/ scope of supply/work, except with prior written approval of Prasar Bharati .If during the evaluation of bids, a Consortium/JV propose any alteration/ changes in the orientation of Consortium/JV or replacements or inclusions or exclusions of any partner(s)/ member(s) which had originally submitted the bid, bid from such Bidder shall be liable for rejection.

3.11.6 Any member of the Consortium/ JV shall not be eligible either in an individual capacity or be a part of any other Consortium/JV to participate in this tender. Further, no member of the Consortium/ JV should have been put on 'Holiday' or banned/ blacklisted by Prasar Bharati/ Government department/ Public Sector as on the due date of submission of bid. Offer submitted by such Consortium/ JV shall not be considered for opening/evaluation/Award.

**3.12 ONE BID PER BIDDER**

3.12.1 A Bidder shall submit only 'one [01] Bid' in the same Bidding Process. A Bidder who submits or participates in more than 'one [01] Bid', will cause all the Bids in which the Bidder has participated to be disqualified.

3.12.2 Alternative Bids shall not be considered.

3.12.3 Any Bidder having formed a JV/Consortium shall not be considered eligible to make JV/ consortium with any other bidder or form part of any other JV/Consortium and submit a Bid for the same tender.

**3.13 COST OF BIDDING**

3.13.1 The Bidder shall bear all cost associated with the preparation and submission of the Bid including but not limited to Documentation Charges, Bank charges, all courier charges, translation charges, authentication charges and any associated charges including taxes & duties thereon. Further, Prasar Bharati will in no case be responsible or liable for these costs, regardless of the outcome of the bidding process.

3.13.2 The Bidder shall not be entitled to hold any claim against Prasar Bharati for non- compliance due to lack of any kind of pre-requisite information as it is the sole responsibility of the Bidder to obtain all the necessary information with regard to site, surrounding, working conditions, weather etc. on its own before submission of the Bid.

**3.14 For more information regarding submission of Bid in the e-Procurement portal, Bidders may refer the help manuals and, General FAQs (Frequently Answered Questions) about the e-Tendering, which has been provided in the Portal.**

#### 4. **DISQUALIFICATION:**

The proposal is liable to be disqualified in the following cases or in case bidder fails to meet the bidding requirements as indicated in this EOI:

- a. Proposal not submitted in accordance with the procedure and formats prescribed in this document or treated as non-conforming proposal.
- b. Proposal is received in incomplete form.
- c. Proposal is received after due date and time.
- d. Proposal is not accompanied by the requisite documents.
- e. Information submitted is found to be misrepresented, incorrect or false, accidentally, unwittingly or otherwise, at any time during the processing of the contract (no matter at what stage) or during the tenure of the contract including the extension period if any.
- f. Bidder tries to influence the proposal evaluation process by unlawful/corrupt/ fraudulent means at any point of time during the bid process.
- g. In case bidder submits multiple proposals or if common interests are found in two or more bidders, the bidders are likely to be disqualified.
- h. The bidder is irresponsible and non-cooperative such as not responding to the queries within prescribed time.

#### 5. **Submission of EOI:**

5.1. The EOI must contain:

- a. Letter of Submission as per format at Annexure-I
- b. Declaration regarding acceptance of terms and conditions of the EOI and declaration of not been blacklisted by any Organisation as per Annexure-II
- c. Essential information as detailed below:
  - Name & address of the agency/bidder along with supporting documents like the registration certificate, incorporation certificate etc. as applicable.
  - E-mail ID/Fax No/Telephone No (s).
  - Company's/Bidder's profile relevant to EOI.
  - Details of past experience relevant to the "Providing Live and packaged News bulletins from International locations and globally co-anchored bulletins" as mentioned at Clause No.2 above. Documentary proof shall be submitted.
  - Case studies/reports in order to substantiate offered Specific value addition the bidder can bring to Prasar Bharati in providing the proposed services.
  - Research/Surveys/Studies done by the bidder in the area of global broadcast media operations
  - Details of Existing partnerships in relevant geographical regions like South East Asia etc along with documentary proof.
  - A compliance statement and other requirements of the broad scope as spelt out under Clause-2.

- Details of Qualification, Work Experience and Number of Key Experts in the Company.
- Copy of ISO or equivalent certification as applicable for consultancy services offered.
- Documentary proof for financial standing and annual turnover as required under clause 3.3

d. The agency/bidder shall ensure that it fulfils the eligibility criteria as desired at Clause No. 3 and other essential conditions. Compliance statement of Eligibility criteria mentioning a brief note against each of the criteria along with the documents submitted as a proof is to be prepared and submitted.

Against each of the Eligibility criteria in compliance statement, the page number of the concerned supporting documents attached along with the bid must be mentioned. The claim supporting document should also have cross reference to the Para number of the Eligibility Criteria. The support documents may be certificates of awards, copies of contract documents, completion certificates from clients, documents explicitly supporting the past experience, list of existing and past clients with details of services offered, details of similar projects executed with copies of agreements & work orders, audit reports and other financial reports.

e. The EOI shall be duly signed on each page by an authorized person. Each page should be properly numbered. Documents authorizing such person must accompany the EOI. PB reserves the right to reject out rightly any EOI unsupported by proof of the signatory's authority.

5.2. The EOI shall be submitted online before the closing date as notified on the portal <https://prasarbharati.eproc.in>

5.3. EOI received after the closing date and time mentioned shall not be considered. EOI (s) sent through Post/FAX/ Email will not be entertained.

5.4. Any amendment in the EOI document, if required, will be uploaded/published on website <https://prasarbharati.eproc.in>. All the applicants are therefore advised to regularly visit the website before submitting the EOI.

5.5. The EOI complete in all respects must be submitted together with requisite information and annexure(s). The EOI should be free from ambiguity, change or interlineations. Incomplete EOI will not be considered and is liable to be rejected without making any further reference to the agency/ bidder.

5.6. The EOI and any annotations or accompanying documentation must be in English language.

## **6. EOI OPENING:**

6.1 The EOI shall be opened online on the date as mentioned on e-Procurement Portal of Prasar Bharati (<https://parasarbharati.eproc.in>).

6.2 In case of an unscheduled holiday on the closing/opening day of EOI, the next working day will be treated as the scheduled prescribed day of closing/opening of the EOI; the time notified remaining the same.

## **7. CLARIFICATIONS OF PROPOSALS:**

7.1. The EOI proposals shall be evaluated on the basis of the proposal and the supporting documents submitted by the agency/bidder. PB shall not be under any obligation to seek any further information or clarifications.

7.2. Without prejudice to the above, in order to assist in the evaluation of proposal, PB may, at its sole discretion, ask any agency for any clarification on its proposal. Such clarifications shall be submitted within the stipulated time.

7.3. The agency/bidder must also be prepared for a presentation of the offered proposal before the evaluation committee.

7.4. If the agency does not provide clarifications requested for by the date and time set forth in such request for clarification, its proposal shall be evaluated based on the information submitted in the EOI in the first instance and documents provided therewith.

7.5. It is clarified that the agency shall not have the right to submit any additional information or material subsequent to the date of submission of EOI on its own. It is therefore essential to ensure that all the details are provided fully in the first instance.

## **8. EVALUATION/ SCRUTINY OF EOI:**

8.1. EOI proposals received by the prescribed date and time shall be considered and evaluated by a duly constituted committee.

8.2. Evaluation/ Scrutiny of EOIs shall be based on:

i. Information and details submitted, the documents annexed thereto and clarifications provided, if any.

ii. Assessment of the capability of the bidder based on past record and financial standing.

iii. Offered solution Document to meet the objectives/scope.

iv. The presentation delivered by the bidder before the committee.

v. PB shall communicate qualified bidder by Post/Fax/ E-mail. However, it would not constitute a contract between the parties.

### **8.3. EVALUATION CRITERIA**

i. The Evaluation would be done in a transparent manner through a Jury process by constituting a committee. The

composition of the committee shall be decided by Prasar Bharati.

ii. The entity should submit their point-wise comments on the Broad Scope of Services for this EOI described under clause No. 2.

iii. Each proposal will be assessed on the basis of the following criteria: -

<b>SN</b>	<b>Evaluation Criteria</b>	<b>Sub Criteria</b>	<b>Scoring Criteria</b>	<b>Technical Score</b>	<b>Max Marks</b>
1.	Professional Experience	Similar projects undertaken by the bidder during past 10 years as well as the number of News bureau of the bidder in different locations.	@ 2 Marks per similar projects undertaken	20	50
			@ 2 Marks per News bureau/location	30	
2.	Presentation on offer, concept including General Profile, experience and number of Key Staff	Presentation/Demo of the broad scope of services as required under Clause-2	Concept presentation RFP (6 marks)	36	50
			Lives (6 marks)		
			Recorded (6 marks)		
			Packaged bulletin (6 marks)		
			Interview (6 marks)		
			Co-anchored bulletins (6 marks)		
		Profile & Experience of key staff	10 to 15 professionals with Global experience of 10 Years or more with media organization (5 marks)	14	
			15 or more professionals with Global Experience of 10 years or more with Media organization (7 marks)		

		Years of Existence	5 to 10 years (5 marks)		
			10 and more (7 marks)		

iv. Bidder shall be declared qualified if they obtain technical score of minimum 60 out of 100.

## 9. STAGE SUBSEQUENT TO EOI:

9.1 After evaluation of EOI, qualified bidders shall be shortlisted for Request for Proposal (RFP) for submitting the financial offer. All shortlisted bidders shall be intimated.

9.2 Shortlisted bidders shall be asked to submit financial proposal at RFP stage within a window of 3 to 5 days on e-procurement portal of Prasar Bharati.

9.3 The final selection of bidder shall be made through QCBS method at RFP stage wherein 80% weightage shall be given to technical score and 20% weightage to commercial score.

9.4 Assistant Engineer,  
Room No. 401,  
Purchase Cell, Doordarshan  
Doordarshan Bhawan, Tower, 'A'  
Copernicus Marg  
New Delhi-110 001

All correspondence shall bear reference to the Invitation for EOI document number.

## 10. General Terms:

10.1. **The validity period of the EOI shall be for 120 days from the date of its opening.**

10.2. A pre-bid meeting will be held before the last date of submission of EOI to clarify concerns of prospective applicants in respect of scope of work and any other details of the EOI document. The venue and date of the pre-bid meeting will be notified on website [www.prasarbharati.eproc.in](http://www.prasarbharati.eproc.in). Applicants willing to participate in the pre-bid meeting must send their names and queries in writing or through email at least four days before the date of

pre-bid meeting.

**10.3.** It is expressly made clear that mere submission of EOI by an agency, whether eligible or ineligible, shall not confer any right whatsoever on any such agency/bidder.

**10.4.** Any EOI submitted by an agency, which fails to satisfy the eligibility requirements set out in Sr. No. 3 above, shall not be considered and summarily rejected.

**10.5.** Neither the issue of this Invitation for EOI nor any part of its contents is to be taken as any form of commitment or acknowledgement on the part of PB to proceed with EOI or any agency/bidder.

**10.6.** Prasar Bharati reserves the right to annul or terminate the process or reject any or all EOI at any time or stage without assigning any reason.

**10.7.** Prasar Bharati reserves the right and absolute discretion at any time and without any liability whatsoever, to amend, vary, waive and/or modify any or all of the terms and conditions of this invitation for EOI without assigning any reason whatsoever.

**10.8.** Prasar Bharati shall in no circumstance whatsoever, be responsible or liable in any manner whatsoever, for any costs or expenses incurred or any loss suffered by the agency, in connection with or in consequence of the preparation or delivery of any EOI, or compliance with any of the requirements of the invitation for EOI or presentation made to PB or in any other manner.

**10.9.** Any suppression or misrepresentation of a material fact shall result in disqualification of the agency/bidder.

**10.10.** In case any clarification is sought by PB after opening of EOIs, the reply of the agency should be restricted to the clarification sought.

**10.11.** Canvassing in any form shall render the EOI liable to be rejected.

**10.12.** The agency shall be deemed to have read and duly considered all terms and conditions of this EOI document and must acknowledge that it intends to submit an EOI in accordance with the provisions of this document having accepted the terms and conditions as have been incorporated herein and/or that may be incorporated by PB through any addendum (s).

**10.13.** Each agency irrevocably and unconditionally accepts and agrees that by submitting an EOI:

(i) It agrees to be bound by the terms, conditions and obligations set out in this Invitation for EOI document together with such other terms and conditions as PB may, in its sole discretion.

(ii) It has read and understood, and agrees and accepts, the provisions and

procedures, and terms and conditions (including the outcome) of this Invitation for EOI.

(iii) It agrees that the offer shall remain valid till the expiry of the validity period as specified in this Invitation for EOI or any extension thereof.

**10.14.** The decision of PB shall be final while finalizing the EOI.

**10.15.** The agency would be fully responsible to follow all relevant laws/legislations as applicable in India and PB will not be responsible for any default/ violation of any law by it.

**10.16.** The EOI shall be governed in all respects by the laws of India and shall be subject to the jurisdiction of Delhi courts.

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Annexure - I

**LETTER OF SUBMISSION**

*[On the Letterhead of the agency including full Postal address, and telephone, facsimile and e-mail address]*

Reference No. \_\_\_\_\_

Date:

To:

Purchase Cell, Doordarshan  
Doordarshan Bhawan  
Copernicus Marg  
New Delhi-110 001

Subject: An Invitation for Expression of Interest (EOI) for Providing Live, packaged News bulletins and co-anchored bulletins from global locations

Sir,

Having examined the details given in EOI document for the above project, we \_\_\_\_\_

\_\_\_\_\_ hereby submit the relevant information for considering our Expression of Interest (EOI) for Providing Live, packaged News bulletins and co-anchored bulletins from global locations.

- a. We hereby certify that all the statements made and information supplied in the enclosed forms and accompanying statements are true and correct.
- b. We have furnished all information and details necessary for EOI and have no further pertinent information to supply.
- c. We also authorize PB or his authorized representative to approach individuals, employers and entities to verify our competence and general reputation. We submit the following documents in support of eligibility criteria.

Signature/Name of the Authorized Signatory

Seal of Company Date of submission:

Details of Submitted Enclosures:

(Complete index of documents along with page number to be linked up)

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Annexure - II

**Declaration Regarding Acceptance of Terms & Conditions contained in the Expression of Interest (EOI) Document and Declaration Regarding Clean Track Record**

*[On the Letterhead of the Entity including full postal address, and telephone, facsimile and e-mail address]*

Reference No. \_\_\_\_\_

Date:

\_\_\_\_\_

To:

Purchase Cell, Doordarshan  
Doordarshan Bhawan  
Copernicus Marg  
New Delhi-110 001

Sir,

We have carefully gone through the Terms & Conditions contained in the EOI Document regarding applications for Expression of Interest (EOI) for Providing Live, packaged News bulletins and co-anchored bulletins from global locations.

We declare that all the provisions of this EOI Document are acceptable to us. We also declare that we have not been debarred / black listed by any Government / Organization in any Country.

It is further certified that the signatory to this document is the authorized signatory and, therefore, competent to make this declaration.

Yours truly,

Signature/Name of the Authorized Signatory

Seal of the Company

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