





Ministry of Information & Broadcasting

ndia at Cannes – DD India reports from Ground Zero



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Staying close to the Festival de Cannes, the Festival with a conscience, is always a film buff's ultimate wish. For Indian movie lovers, it's also larger than life experience typical of a great movie journey. Doordarshan's international channel DD India takes you on this journey in terms of understanding a rich diversity of voices from the film world globally. DD India is the only TV News channel from India with ground presence at Cannes, reporting live from the festival.

Star studded presence at the Opening of the India Pavilion saw 360 degree coverage on DD India. 'India at Cannes', a daily half-an-hour show is being mounted on DD India and DD News. The program brings about the extraordinary experience of Cannes – the energy and the emotions, the emerging trends, the relevance of film festivals in the 21st century and the elevated experiences of the moving images. It also highlights India as a content Hub. On the spot interviews of celebrities by DD India is bringing out interesting insights on their life and work.



With India being the official country of Honour at Cannes film Market in this edition of the festival, DD India is connecting the viewers with the voices that are emerging in the Cannes film circuit. Shekhar Kapur's take on the stories to be explored by India as the largest film producing country in

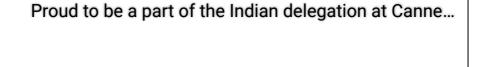
the world, Nawazuddin Siddiqui's brief on India's immense potential to become the content hub of world and Grammy award winner Ricky Kej's point on the exhilarating energy of the festival are being vividly amplified on screen with engaging chats from ground zero.









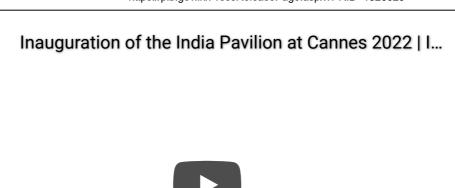




Folk Artist Mame Khan speaks exclusively with DD I...







The daily show 'India at Cannes' is being broadcast at 10 PM on DD India and at 10:30 PM on DD News. Scan the QR code below to watch the 2022 Cannes Film Festival on DD India.



Saurabh Singh

(Release ID: 1826625) Visitor Counter: 411

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