Prasar Bharati (India's Public Service Broadcaster) National Academy of Broadcasting and Multimedia All India Radio & Doordarshan, Kingsway Camp, Delhi – 110 009 Tel/Fax: 011-27606908 / 27601093 /email: nabmctc.pt@prasarbharati.gov.in

File No.-NABM/DEL/D20-P04 (ONLINE)/2020-21

Dated: 25th June 2020

To

All Programme Heads, AIR stations/DD Kendras

Circular

NABM Delhi (Programme Wing) is organizing an ONLINE TRAINING (WEBINAR) on "**NUANCES OF PROGRAMME MANAGEMENT**" (Course Code: D20-P04) for Programme Heads/ AD(P)s/ Programme Executives/ Transmission Executives/Production Assistants of AIR and DD on 8th, 9th and 10th July 2020 daily from 11.00-12.30 hrs. (first session) & 15.00-16.30 Hrs (second Session). Participants may attend this Webinar through their Smart Phones/PCs/Laptops from office or home using CISCO Webex Application.

This training programme will be useful for those programme officers/officials who are involved in programmes management/presentation and looking to advance their knowledge/ understanding and interested to enhance their ability to handle complex issues and nuances, motivate other fellow colleagues and understand some complicated management techniques for delivering cost-effective results at the AIR stations/DD Kendras. The main objective of this workshop is to to acquire more professional skills for managing programmes. The workshop is demand driven/ need based which includes some important topics i.e. nuances of Programme Planning, Programme Calendars, Govt. Special Focus Areas, Budgeting and budget allocations among various units at the stations/Kendras. Workshop will also give special attention to aware our officers about ethics and policies issued for various auditions and contractual assignments, etc.

All interested Officers/Officials as mentioned above may send their nominations at earli**est on email id** <u>NABMCTC.PT@PRASARBHARATI.GOV.IN</u> with copy to <u>US.SINGH@NIC.IN</u> **latest by 2nd July 2020**. Stations/ Participants may send their nominations with following details in email (IN MS WORD **DOCUMENT ONLY** ("pdf" may not be accepted, due to technical reasons):

\diamond	Name of the nominees:
\diamond	Designation:
\diamond	Place of Posting:
\diamond	WhatsApp No:
∻	EMAIL ID OF NOMINEES (for Sending Webinar LINK):

It may also be ensured that the nominated official is able to attend the webinar for all 3 days (02 sessions daily). Participants will have to download **"Cisco Webex App"** from Google Play Store/Apple Play store or directly from Website "Cisco Webex Meeting Client" prior to Webinar to participate through your Smart Mobile/PC/Laptop with good internet connectivity. Registered participants will be able to join aforesaid Webinar on <u>clicking the link</u> which will be emailed to them before starting the sessions.

This circular is being issued with the approval of competent authority.

(Dr.Umashanker Singh) Programme Executive