# **PRASAR BHARATI**

### **ANNUAL REPORT 2018-19**





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### **CHAPTER I**

## **PRASAR BHARATI – AN OVERVIEW**

#### A. INTRODUCTION:

Prasar Bharati (INDIA'S PUBLIC SERVICE BROADCASTER) is the only public service broadcaster in the country, with Akashvani (All India Radio) and Doordarshan as its two constituents. It came into existence on 23rd November 1997 with the mandate to organize and conduct public broadcasting services to inform, educate and entertain the public and to ensure a balanced development of broadcasting on radio and television.

Prasar Bharati, through All India Radio (AIR) and Doordarshan, provides maximum coverage of the population and is one of the largest terrestrial networks in the world. The immense social responsibility of the Prasar Bharati – AIR and Doordarshan is in consonance with the potential of the network as it reaches vast masses of the people throughout the country. Over the years, Prasar Bharati true to its role as India's Public Service Broadcaster has been successful to a great extent in fulfilling its statutory mandate as enshrined in Section 12 of the Prasar Bharati Act.

Doordarshan and All India Radio are, perhaps, the only media that are safeguarding the citizen's rights to be informed freely, truthfully and objectively on all matters of Public interest, national or international, and presenting a fair and balanced flow of information including the contrasting views without advocating any opinion or ideology of its own. Through its various programmes, the organization has always strived to uphold the unity and integrity of the country and the values enshrined in our Constitution.

The Organization has been paying special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health and family welfare and the science and technology. It has been providing adequate coverage to the diverse cultures and languages of the various regions of the country by broadcasting appropriate programmes. It has been broadcasting appropriate programmes keeping in view the special needs of youth, the status and problems of women, social justice, welfare of working classes, special needs of the minorities and tribal communities, protecting the interest of children and vulnerable sections of society, etc.

Prasar Bharati has also made its presence felt in the digital platform as well. Live streaming of content, informative new websites, availability of programmes on YouTube, mobile apps and Alexa have ensured a vibrant appearance of Prasar Bharati on these platforms. Active presence in social media is being made through Twitter and Facebook. The need for a public service broadcaster like Prasar Bharati is even more important in view of more than 800 channels that are mainly focussing on commercial programmes. Prasar Bharati is the only counterbalancing force in a highly commercialized electronic media environment. In fact, the ethical norms and guidelines developed by Prasar Bharati over a period are serving as benchmarks for the industry.

#### **B. OBJECTIVES:**

The major objectives of Prasar Bharati as laid out in the Prasar Bharati Act, 1990 are as follows:-

i) To uphold the unity, integrity of the country and the values enshrined in the Constitution.

- ii) To promote national integration.
- iii) To safeguard the citizen's right to be informed on all matters of public interest and presenting a fair and balanced flow of information.
- iv) To pay special attention to the fields of education and spread of literacy, agriculture, rural development, environment, health & family welfare and science & technology.
- v) To create the awareness about women's issues and to take special steps to protect the interests of the children, the aged and other vulnerable sections of the society.
- vi) To provide adequate coverage to the diverse cultures, sports & games and the youth affairs.
- vii) To promote social justice, safeguarding the rights of working classes, minorities and tribal communities.
- viii) To promote research and expand the broadcasting facilities and development in the broadcasting technologies.

#### C. THE PRASAR BHARATI BOARD:

Prasar Bharati is governed by the Prasar Bharati Board, which comprises a Chairperson, an Executive Member (Chief Executive Officer), a Member (Finance), a Member (Personnel), six part-time Members, a representative of the Ministry of Information & Broadcasting and the Director Generals of All India Radio and Doordarshan as its ex-officio Members. The tenure of Chairman is three years subject to the maximum age limit of 70 years. The Executive Member has tenure of five years, subject to an age-limit of sixty-five years. The Member (Finance) and the Member (Personnel) are whole-time members with six-year tenure, subject to the age-limit of 62 years. The Prasar Bharati Board meets at least six times in a year.

The composition of Prasar Bharati Board during the year 2018-19 was as under:

Chairman Dr. A. Suryaprakash
Chief Executive Officer Shri Shashi Shekhar Vempati

#### Whole Time members:

- Member (Personnel) Vacant
- Member (Finance) Shri Rajeev Singh

#### Member Nomintaed by ministry of Information & broadcasting:

• Addl. Secy. & FA, MIB & Shri Ali	i R. Rizvi
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Nominated Member

#### **Part-time Members:**

- Shri Ashok Kr. Tandon
- Shri Sunil Alagh
- Smt. KajolDevgan
- Three positions are vacant

#### **Ex-Officio members:**

- Shri F. Sheheryar
- Ms. SupriyaSahu

#### **Meetings of the Prasar Bharati Board:**

During the year 2018-19, seven meetings of Prasar Bharati Board (148<sup>th</sup> to 154<sup>th</sup>) and thirty-five meetings of Board Committees were held. Some important decisions taken, and key matters deliberated upon were as under:

- Signing of MoU between the Ministry of Information & Broadcasting and Prasar Bharati for the year 2018-19.
- Content and Viewership
  - ✓ Signing of Agreement with BARC for Statement of Work for viewership data in respect of Doordarshan channels for the year 2018-19 & 2019-20.
  - ✓ Commissioning of 91 recommended reconsideration proposals of DD-Kashir
  - ✓ Commissioning of "Kaun Banega Crorepati (KBC) Kashmir" for DD Kashir
  - ✓ Renewal of MoU with PSBT
- Revenue performance and Business Models
  - ✓ DD Freedish Revising the Policy for Carriage of Private Channels
  - ✓ Carriage of News Bulletins of AIR on Private Radio Channels under FM Phase III Policy of the Government
  - ✓ Launch of Educational Channel DD Roshni on Digital Terrestrial Transmission (DTT)
  - ✓ Filling up of Vacant MPEG-2 slots of DD Freedish
- Technology Review
  - ✓ Revised Sanction for Supply Installation, Testing & Commissioning of Studio Console & Digital Cabling at AIR Stations
  - ✓ Rationalisation of Doordarshan Maintenance Centre (DMCs)
  - ✓ Procurement of 10KW (1+1) DVB-T2 and T2 Lite ready UHF Analog TV Transmitters for installation in Jammu Region, Srinagar Region and Leh Region
  - ✓ Supply Installation Testing & Commissioning (SITC) of Multi-Camera Studio Production facilities in HDTV format at Chennai and Kolkata
- Budget, Accounts and Finances
  - ✓ Budget Estimates 2018-19 and Review of 2017-18
  - ✓ Investment of Surplus Funds as per Investment of Money Rules, 2007
  - ✓ Policy for making provision for Doubtful Debts in the Books of Accounts
  - ✓ Annual Accounts of Prasar Bharati for 2017-18
  - ✓ Financial Performance of Prasar Bharati upto December 2018 & Budget Estimates 2019-20

- Welfare
  - ✓ Compensation to victims of accidental death/disability in the course of provision of public service adoption of guidelines of DoT
  - ✓ Guidelines for Compassionate Appointments
  - ✓ Guidelines for Implementation of the Medical Policy for Prasar Bharati Employees recruited after 05.10.2007
  - Provision of Compensation in Accident Death/Permanent Disability/Life Assurance and Medical Assurance to Contractual Engagees
  - Report on the Dantewada Mishap (on 30th October 2018) Putting in place Corrective Measures

#### D. THE ORGANISATIONAL SET-UP:

The Prasar Bharati Board functions at the apex level ensuring the formulation and implementation of the policies of the organization and fulfilment of the mandate in terms of the Prasar Bharati Act, 1990. The Executive Member functions as the Chief Executive Officer (CEO) of Prasar Bharati. Officers from different streams working in the Prasar Bharati Secretariat assist the CEO, Member (Finance) and Member (Personnel) in integration of the actions, operations, plans and policy implementation as well as in looking after the budget, accounts and general financial matters of the organisation. The Board is assisted by a Secretariat consisting of officers from Programme, Technical, Finance and Administration Wings.

The All India Radio Directorate and the Doordarshan Directorate are headed by their respective Director Generals. The News Wing of All India Radio is headed by Director General, News Services Division and the News Wing of Doordarshan is headed by Director General, News and Current Affairs.

Director General AIR and Director General Doordarshan are assisted by Additional Director General (ADG) level officers from Programme, Financeand Administration at the Directorate level. In Engineering side, Director General is assisted by Engineering-in-Chief (E-in-C) who is assisted by ADG level officers. Further, the Programme, Engineering and Administration structure at the field level is subdivided into Zonal/ Regional setup.

Field level Programme setup of AIR is divided into 11 Regions and each is headed by an ADG level officer. The Headquarters of the Regional ADGs are situated at Kolkata (Eastern Region-I and II), Mumbai (Western Region-I& II)), Lucknow (Central Region-I), Bhopal (Central Region-II), Guwahati (North Eastern Region), Chennai (South Region-I), Bangalore (South Region-II), Delhi (North Region-I) and Jalandhar (North Region-II).

Field level Programme setup of Doordarshan is divided into 6 Zones and each is headed by an ADG level officer. The Headquarter of Zonal ADGs are situated at Kolkata (East Zone), Mumbai (West Zone), Delhi (North and Central Zones) and Guwahati (North-East Zone).

Filed level Engineering setup is divided into 5 Zones. Each Zone has three setups; one for AIR Maintenance (Akashvani Maintenance-AVM), second for Doordarshan Maintenance (TV Maintenance- TVM), and third is for handling projects (common for AIR and Doordarshan). Generally, each Zone has three ADG level officers, one each handling AVM, TVM & Projects. However, in case of South Zone, there are two ADG level officers; one for AVM & TVM and another for Projects, and North-East Zone has only one ADG level officer handling all three setups.

Filed level Administration setup is divided into 15 Zones and is manned by Administration cadre officers/ staff. This Zonal setup is basically under the administrative control of AIR.

Prasar Bharati also has a unified Vigilance set-up at the headquarters, headed by a Chief Vigilance Officer. Vigilance Wing has setups at both AIR and Doordarshan.

The Salesand Billing activities of All India Radio are handled Central Sales Unit (CSU) located at Mumbai along with 15 main Commercial Broadcasting Service (CBS) Centres located at various location across the Country. The Commercial Revenue Division (CRD) at Delhi looks after the Government business. Sales activities in Doordarshan are handled by the Commercial Revenue Divisions (CRDs) located at Mumbai, New Delhi, Kolkata and Bengaluru. The Billing is centrally handled by Doordarshan Commercial Service (DCS) located at Delhi. The business from the central Ministries is handled by Development Communication Division (DCD) located at Delhi.

There is also a training Wing of Prasar Bharati namely the National Academy of Broadcasting & Multimedia (NABM). Its main campus is situated at Kingsway Camp, Delhi. NABM has a campus at Bhubaneswar also. The Institute has two Divisions. NABM (Programme) Division is responsible for training of inservice Programme and Administrative personnel working at various stations/offices of All India Radio & Doordarshan. The NABM (Technical) Division organizes Training Courses for the engineering staff of All India Radio and Doordarshan from the level of Technicians to the Superintending Engineers. It also conducts departmental, qualifying and other competitive examinations. There is regional Academies viz. Regional Academy of Broadcasting & Multimedia (RABMs), functioning under the supervision of NABM, for various training programmes. RABMs (P) are located at Ahmedabad, Hyderabad, Lucknow, Shillong, Malad (Mumbai) and Thiruvananthapuram. They impart training to the regional/zonal staff of AIR & Doordarshan with appropriate modules. While RABMs at Ahmedabad, Hyderabad, Lucknow and Thiruvananthapuram provides only Programme training; Shillong provides both Programme & Technocal trainings; and Malad provides only Technical Training. With a view to rationalize the training setup, the all RABMs except Shilling have been closed.

There are some common facilities used by both AIR and Doordarshan. These are Archives, Research Department, Civil Construction Wing (CCW) and AIR Resources.

#### E. CONTENT REFORMS:

Content is the main activity of any Radio or TV Broadcaster. Popularity of a Broadcaster depends on the quality of its contents. Content preference also varies with the age group, location of the audience, and many more parameters.Content Innovation with Digital First approach to content development and Radio/TV Synergy e.g. Sports has been adopted by Prasar Bharati. It has been planned to invest in OTT Platforms for Digital Monetization and Syndication. A Policy for Content Syndication is being drafted which will become the basis for digital monetization. Focus is also on Multi-lingual amplification through intensive skilling program for rapid language amplification of TV/Radio/Digital content. We are investing in Technology to automate some of the functions. Videofying Radio/Archives content is also being adopted. Attempts are being made for creating synergy across teams for joint/collaborative production.

#### i. Leveraging Language Amplification capabilities - Produce Once/ multiple dubs:

Language Amplification leveraging wide network - Northeast languages a hit on digital platforms. The curation of content and providing language dubbing of popular content has pushed digital

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viewership. Exploiting huge opportunities in local language content, through selection of appropriate content for a region and amplifying it through its curation and dubbing is paying rich dividends. It has been driving traffic of subscribers who are keen to follow local and national events within and outside their region through a customized offer.

#### ii. Synergy between TV and Radio to create new content products:

For synergy between TV and Radio, Prasar Bharati have started with Digital platforms. Prasar Bharati have opened new avenues of cross network integration, maximizing AIR & DD feeds. One such initiative is bringing AIR and Doordarshan Sports under single umbrella.

#### iii. KBC in DD Kashmir:

For the people of Kashmir, DD Kashir produced and broadcast a programme 'Kaun Banega Crorepati in Kashmiri language. This attempt was first time in the region and also a brilliant beginning of direct assignment of programme to top notch producers.

#### iv. Viewership:

Sharp Focus is on Average Time Spent Improvement and hence accordingly effective measures are being taken.

#### v. Film Procurement:

"Pay-Out" Model of Film Sourcing has been suspended and to bring more transparency into the system, Online Platform for Film Procurement has been introduced.

#### vi. Other Interim Measures:

- Content Policies for Kisan being reformed to be made Producer friendly and Performance driven (viewership ratings)
- Content Acquisition policy of 1990s being revised in line with market realities
- IT based Platform for Talent Sourcing for All India Radio
- Digital App based Interface to Network Wide Radio content
- Livestreaming of Content for easy accessibility through smartphones

#### vii. Future Reforms focus:

- Focus of in-house content efforts to be limited to core competencies:
  - o Hard News and Current Affairs (CA) (Bulletins, Discussions, Reports)
  - o DD News channel has a 19 hours News cycle. DD India dedicated News & CA channel
  - o Proposed Measures:
    - Consolidating News teams across TV and Radio, digital sourcing through Prasar Bharati News Service (PBNS)
    - Cross utilization of News & CA content across the linear and digital platforms
    - Progressive increase in News based content on Regional Network as 'Regional News' has the highest ratings on Regional Kendras to ultimately reposition Regional Channels as primarily News & CA channels that also broadcast other content of public interest in line with PB Act mandate

- Studio As a Service "Pay in Model" for leveraging idle studio facilities and resources to generate
  - Content for Govt/Public entities
  - News oriented commercial content in line with PB Act mandate for NGOs/Pvt-CSR etc
- o Live Coverage of Events (National, International, Cultural, non-commercial Sports)
  - DD has developed a niche in the planning and telecast of Live Coverage with marquee events such as Independence Day, Republic Day, Beating the Retreat etc.
  - DDK Delhi covers 120+ Live events with 30 to 40 camera units and crew. Also generated world feed for several events including Zubin Mehta concert in Srinagar etc
  - Intensive Skilling and Knowledge Management Program Telecast & Skills for Live Events to be passed on to next generation.
  - Content Innovation in Live Production 4K, 8K, AR/VR etc engaging academia, startups, foreign broadcasters (NHK, KBS etc)
  - Live As a Service "Pay In" Model for live coverages leveraging idle assets and resources for covering events in line with PB Act Mandate
- Social messaging content paid for by Govt/Public Institutions (Ganga, Swachh Bharat etc)
- Video-fication of high impact Radio Content, Archival library content for Digital and Linear TV
- Accelerating Digital Growth:
  - o Invest in OTT Platform for Digital Monetization and Syndication
  - o Draft Policy for Syndication which will become the basis for digital monetization
  - Multi-lingual Amplification Intensive skilling program for rapid language amplification of TV/Radio/Digital content. Invest in Technology to automate some of the functions.
  - Video-fication of Radio/Archives Intensive skilling program, invest in technology to automate functions, one time effort to video-fy high value archival content, synergy across teams for joint/collaborative production
- Build Platforms for "Pay-In Model" based Content Sourcing leveraging DD Free Dish reach
- Limit "Pay-out Model" Content Sourcing to select Projects of iconic value, national/social importance
- IT based Automation, Digital Monetization and Language Amplification

#### F. CONSOLIDATION OF IT ACTIVITIES:

An IT Wing was created in PB Sectt. in December 2017. Till then, various offices were working in silos, multiple websites and multiple software were being developed/ deployed with no semblance of a corporate identity, leading to duplication of work and extra expenditure. IT Division Prasar Bharati took charge of various software, websites, apps, portals, and started consolidating them. Process was initiated

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to bring the various services being offered by Prasar Bharati to public on a consolidated digital platform. Important activities of IT Division during the year are as follows:

- Mobile app NewsOnAir was redeveloped into the Global Digital Platform providing services such as text news and news podcasts in 40 languages, live radio, live TV, Doordarshan programs, radio magazines, combined Twitter stream of 250+ handles, news alerts, etc. iOS version of the app was launched on 01-02-19.
- Prasar Bharati Corporate Website was re-developed and deployed as a new, vibrant and fully responsive site. Content of All India Radio and Doordarshan was integrated in the website. The Corporate Website now has live TV, live radio, videos, news podcasts, radio magazines, etc.
- To bring transparency and ease of doing business, public information such as tenders, vacancies, circulars, etc. pertaining to various offices of DD, AIR, NABM, etc. has been integrated in the Corporate Website so that all information is available centrally and visitors do not have to visit multiple sites.
- AIR News Live 24x7 channel was launched exclusively for the digital platforms. This channel is available on mobile apps, website, YouTube, DTH, etc.
- Various actions were taken for IT based workflow automation. NIC's eOffice for Prasar Bharati was ordered and successfully installed in Cloud. Its configuration is in progress.
- For implementing Accounting and Payroll software in PB including all offices of AIR and DD, tender was finalized and order placed. Its implementation is now in progress.
- A portal for film procurement was developed and deployed.



All India Radio gets into another level

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- A portal for sharing of AIR news with private broadcasters was developed and deployed.
- IT Wing developed interfaces for popularizing YouTube videos of DD and AIR in various apps. Now, these videos are available on UMANG app, NewsOnAir app and PB Corporate website.
- Migration to Cloud was initiated and the Corporate Website and eOffice were successfully deployed on Cloud.
- Framed design and roadmap for cloud-based central archives and Media Asset Management (MAM) platform.
- Introduced the concept of paperless meetings of Prasar Bharati Board. Agenda is now circulated through password protected files only.
- Now all the AIR live streamed channels are also available for Alexa users Worldwide across India, United States, United Kingdom, Australia and Canada through voice-controlled speakers.
- All one needs is to say the following and Alexa enabled speakers shall play the corresponding LIVE broadcast station.

#### G. IMPORTANT ACTIVITIES AND ACHIEVEMENTS:

#### i. Manpower Audit:

Prasar Bharati signed contract with M/s Ernst & Young for carrying out manpower audit in November 2018. It was a long pending exercise required to be done as per the recommendations of the Sam Pitroda Committee report submitted in 2014. The Agency is required to understand the current state (As Is) of the organization by studying the various documentation and discussions with the various stakeholders. The Agency is required to give recommendation on changes in processes, extensive use of IT, processes to be automatized, outsourcing of non-core services etc. and recommend one the organization to be. The Agency has already submitted their interim report in March 2019 and under process of preparing the final recommendations as on 31.03.2019.

#### ii. DD India- As English News Channel:

The Channel DD India was given to DD News in December 2017. The operations of DD India news channel began at the helm of DD News subsequently after a few months. Over the course of time, FPC was strengthened for the channel with News Bulletins and exclusive current affairs programming. Hiring of manpower is at a very advanced stage for full operation of DD India. DD India has been converted into a full-fledged English News channel and relaunched with a new look and feel.

The channel has achieved brilliant recognition among the English News Channels and is almost rated number one with highest coverage among the English News Channels of the country in comparison to same genre channels like Times Now, Republic TV, NDTV 24x7.

#### iii. Setting up of News & Digital Platform:

Prasar Bharati Board has been working towards setting up Prasar Bharati News Services & Digital Platform for quite some time and as the Blueprint got ready, Board has moved to get the setup started. Head of PBNS & Digital Platform got hired in March 2019 tasked with Setting Up these operations.

First and fore-most aspect of these operations is bringing in the efficiency in the News Gathering

operations of Prasar Bharati by building a robust system and optimized operations. The other aspect is the recognition of the need of Digital Platform Specific Content. It is urgent and imperative that Prasar Bharati starts creating content which is Digital Ready and Digital First. This is important not only for Audience Engagement but even for capitalizing on immense Monetization Potential of rapidly growing Digital Economy.

As for content production, currently DD News and NSD/:AIR are using various sources of news gathering including its own Correspondents, Part Time Correspondents, Stringers, News Agencies etc. At present the two verticals are gathering News for their own delivery Channels and the News gathering exercise are not integrated at the pool level. PBNS is being setup to develop a robust and efficient network system for the purpose of News dissemination in text, audio, photo and video format to DD News and NSD:AIR along with the RNUs.

#### iv. Rationalization of Analogue TV Transmitters (ATTs):

In view of advancement of technology, competition from new segments such as OTT and changing consumer behaviour, Prasar Bharati realized the need of change and to develop a futuristic blue print to transform its broadcasting network. The transformation aims to bring efficiency, reduce costs, enable better utilization of resources and facilitate in better delivery of services across the globe.

Prasar Bharati is on the path of revamping/transforming its network capacity and capabilities to ensure public broadcasting reaches out to the maximum population with the best technology solutions while simultaneously maximising monetisation of its resources. In this regard, Prasar Bharati has already initiated certain actions and is planning to go further ahead and the first step taken is Rationalisation of ATTs and DMCs in DD Network. In view of modern broadcasting trends and as per instructions of Ministry of I&B, an Inter Disciplinary Committee (IDC) was set up to review the continuation of Analog Terrestrial Transmitters (ATT) headed by DG: Doordarshan. Recommendation of this IDC for closure of about 768 Analog Terrestrial Transmitters (ATTs) in a phased manner was approved by Prasar Bharati Board. Certain ATTs were already closed by the time of approval. During the year the number of ATTs reduced from 1109 to 644. 25 VLPTs in Andaman and Nicobar Islands retained due to non-availability of DD-free dish signal in the Andaman & Nicobar Islands. Further rationalization is going on.

#### v. All States given Satellite Channels:

In addition to earlier State channels, one more dedicated channel for North East has been launched in February, 2019 as DD Arunprabha to fulfil the aspirations of the people of Arunachal Pradesh. This channel has also been added to the bouquet of Doordarshan's DTH service DD Free Dish.Similarly, 11 regional kendras namely- Shimla, Hissar, Raipur, Ranchi, Dehradun, Aizwal, Shillong, Kohima, Agartala, Imphal and Panaji have been placed on DD-Freedish thus providing satellite support to these channels for wider viewership.

#### vi. **PSBT Films nominated for Oscars:**

Two PSBT-Doordarshan (Prasar Bharati) films selected to the Oscars as direct entries on winning awards at film festivals designated by The Motion Picture Academy of America - Janani's Juliet by Pankaj Rishi Kumar and Moti Bagh by Nirmal Chander .Janani's Juliet is a critical reflection on caste, class and gender, through a theatrical adaptation of Romeo and Juliet to the story of Kausalya and Shankar, while Moti Bagh is the story of 83 year old Vidyadutt Sharma, trying to keep his land alive, in a fast-decimating Himalayan village.

### **CHAPTER II**

### **INTERNATIONAL RELATIONS**

International Relations Wing deals with international activities such as signing of Agreements and Memorandum of Understanding (MoUs) with foreign countries public service broadcasters/organizations, implementation of the matters concerning to Cultural Exchange Programmes (CEPs) etc. It also deals with hospitality and coordination of the visits of dignitaries from other countries, organizing in-country international workshops/conferences/events; organizing participation in international competitions/ events/ conferences, organizing training/ workshops, etc. for the foreign MoU partners.

#### A. MEMORANDUM OF UNDERSTANDING (MOU)/ AGREEMENTS SIGNED DURING THE YEAR:

 During the year 2018-19, Prasar Bharati signed Memorandum of Understanding (MoUs) with various foreign Broadcasters/ Organizations for cooperation in Broadcasting, as per details given below:

S. No.	Country	Broadcaster/ Organization	Unit of Prasar Bharati	Date
1	Bangladesh	Bangladesh Betar	AIR	09-04-2018
2	Mongolia	Mongolian National Broadcaster (MNB)	Doordarshan	09.05.2018
3	Myanmar	Mizzima Media Co. Ltd.	Prasar Bharati	24.08.2018
4	Zimbabwe	Zimbabwe Broadcasting Corporation (ZBC)	Prasar Bharati	3.11.2108
5	Uzbekistan	National TV and Radio Company	Prasar Bharati	12.11.2018
6	Argentine	Federal System of Media & Public Con- tents of the Argentine Republic	Prasar Bharati	18.2.2019
7.	Saudi Arabiya	Saudi Broadcasting Corporation	Prasar Bharati	20.2.2019
8	South Korea	Korean Broadcasting System	Prasar Bharati	22.2.2019

- South Korea: Prasar Bharati signed an Agreement with Korean Broadcasting System (KBS) on 22.02.2019 to launch the KBS World channel on DD Free Dish (DD DTH Platform) and DD India channel placement on MyK-OTT platform of KBS.
- Co-production of Programmes: A joint co-production programme namely "Digital Wave" was produced by Prasar Bharati and Educational Broadcasting System (EBS), Korea with funding from EBS.
- iv) Co-production with EBS: Doordarshan has signed a Letter of Intent (LOI) with EBS, Korea for 3rd International co-production "Family Asia". EBS has agreed to fund US\$ 10000 for local production support to Doordarshan. DDK, Delhi has been authorized as Nodal Kendra for overall co-production work.

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MYANMAR: Member delegation, led by Mr. SoeMyint, Founder & MD of Mizzima Media Group signing MOU at Prasar Bharati on 24.08.2018

#### **B. CAPACITY BUILDING/ TRAINING:**

- Uzbekistan: Ambassador of Uzbekistan in India requested Doordarshan to provide an expert trainer to train the staffs of Media Company Radio & TV in how to use Teleprompters. Two officer/ officials of Prasar Bharati were nominated for imparting rge training to Uzbek personnel during 02nd – 06th November, 2018.
- Prasar Bharati/AIR coordinated the selection of next "Hindi Language Broadcast Expert" for the Hindi Language Service of NHK Radio Japan. The new incumbent will join NHK World next year for one year tenure.
- iii) With the objective to create its own training centre, two officials of 'Radio and Television of Afghanistan (RTA) visited the National Academy of Broadcasting & Multimedia (NABM) on a study tour from 6-10 August, 2018 to familiarise themselves with various good practices, operational aspects & training facilities etc. for creating RTA's own Media Training Centre in Kabul.
- iv) A six members delegation of 'Kuzoo FM' from Thimpu, Bhutan visited All India Radio on a study visit on 20<sup>th</sup> November, 2018.
- V) As per invitation received in DD from The Korean Culture and Information Service (KOCIS), a journalist and a cameraman were nominated and approved by PB, who attended the "Korean Culture and Information Service Group Reporting Programme 2019" scheduled for a week in Seoul.
- vi) 1st International Broadcasting Conclave 2019 was organized by DG: DD under the aegis of MIB from 18th to 19th March, 2019 in Hyderabad at HICC (Hyderabad International Convention Centre). About 120 Doordarshan officers attended the Broadcasting Conclave. Speakers from ABU, Malaysia, Bangladesh TV and Singapore were also invited.



1st International Broadcasting Conclave 2019, Hyderabad (March 2019)

#### C. EXCHANGE OF PROGRAMME CONTENTS:

- i) In connection with the celebration of diplomatic relations between India and Egypt, five Indian TV programmes namely *Malgudi Days, Tahreer, Mahatma-The Great Soul, Mulla Nasruddin and Chekhov Ki Duniya* were sent to Egyptian State TV, Egypt to telecast on their networks.
- ii) Thirteen song programmes specially on Indian singers Lata Mangeshkar, Mohd. Rafi, Mukesh, Pankaj Udhaas, etc. were sent to Fiji Broadcasting Corporation (FBC), Fiji.
- iii) Two programmes "Destination Himalayas" and "World Heritage (Monuments of India)" were sent to Embassy of Tajikistan to share it with Tajik side.

#### D. VISIT OF FOREIGN DELEGATIONS/DIGNITARIES:

To promote and develop cooperation in the field of broadcasting, delegation/dignitaries from visited Prasar Bharati:

- i) Fiji: Two programme Directors from Fiji Broadcasting Corporation, Fiji visited All India Radio on a two weeks study tour from 15-26 October 2108.
- Afghanistan: With the objective to create its own media training centre in Kabul, two officials of 'Radio and Television of Afghanistan'(RTA) visited National Academy of Broadcasting & Multimedia (NABM), Prasar Bharati, from 06-10 August 2018 for study tour to familiarise themselves with various good practices, operational aspects, & training facilities, etc.
- iii) South Korea: A 24 members delegation from South Korea visited Doordarshan on 06.06.2018 to learn and understand about the nature of business and the broadcasting industry in India.
- iv) Japan: A five members delegation in the leadership of Mr. Shoji Inoue, Senior Producer from NHK, Japan visited Doordarshan on 10.07.2018.
- V) Bangladesh: A ten members high level delegation visited Doordarshan, DTH Todapur and DD Studios on 11th July, 2018 for experience and knowledge sharing. The delegation includes



Ms. Pallavi Shweta and Ms. Sorowaia Nai Kamanalagi, Programme Directors, Fiji Broadcasting Corporation (FBC), Suva, during their study visit to AIR from 15-26 October 2018.

Additional Secretary, Ministry of Information, Bangladesh: Director General, BTV; Director General, Bangladesh Betar; Managing Director, BFDC, etc.

vi) Indonesia: A 17 members Parliamentary delegation led by Hon'ble Satya Widya Yudha, Vice Chairman of Commission of the House of Representatives along with Members of Commission from various political parties visited Prasar Bharati and Doordarshan on 31.10.2018.



Welcome by Chairman Prasar Bharati (Dr.A.Surya Prakash) to Hon'ble Satya WidyaYudha, Vice Chairman of Commission (Indonesia) at Prasar Bharati Secretariat on 31.10.2018

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Indonesia: A Parliamentary delegation led by Hon'ble Satya WidyaYudha, Vice Chairman of Commission along with members of Commission from various political parties visited Prasar Bharati on 31.10.2018.

vii) Myanmar: A six members delegation, led by Mr. Soe Myint, Founder & MD of Mizzima Media Group visited Prasar Bharati on 14.11.2018.



MYANMAR: A six-member delegation, led by Mr. SoeMyint, Founder & MD of Mizzima Media Group visited Prasar Bharati on 24.08.2018 and signed the MoU with Prasar Bharati.

# E. ASIA PACIFIC BROADCASTING UNION (ABU) AND ASIA PACIFIC INSTITUTE FOR BROADCASTING DEVELOPMENT (AIBD) ACTIVITIES:

 ABU International Dance Festival 2019: Prasar Bharati/Doordarshan has got the honour of hosting the 2nd ABU International Dance Festival held on 07-09th March, 2019 in New Delhi. Eleven Member countries of ABU namely; Turkmenistan, Indonesia, Nepal, Uzbekistan, Afghanistan, Maldives, Bangladesh, Bhutan and Fiji including India had participated in the event.

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2nd ABU International Dance Festival, 2019 in New Delhi (7-9 March 2019)

- Prasar Bharati (AIR) is one of the founder members of ABU and has contributed a lot in its various technical activities to promote the development of broadcasting in Asia Pacific region. AIR participated in ABU Radio Awards 2018 and their programme, a feature titled "Riding on AIR", produced by Ms. Monika Gulati, Programme Executive, External Services Division (ESD), New Delhi, received a 'Special Commendation' in the 'On- Air Personality' category of ABU Prizes 2018.
- iii) Prasar Bharati is also very active in the activities of AIBD. National Academy of Broadcasting and Multimedia (NABM) has conducted several training courses for participants from Asia-Pacific region on behalf of AIBD. AIR's programme entry"From Slum to Glory"produced by Ms. Sharmila Goswami, Programme Executive, National Channel, won the first prize in the AIBD Radio Awards 2018 'Diversity through Sports' category. The award included a cash prizes US\$ 500, a trophy and a certificate. AIR also participated in the 30th URTI International Radio Grand Prix 2018 award.



Presentation of AIBD Award 2018 to Mrs. Sharmila Goswami, Programme Executive, National Channel at Colombo, Sri Lanka.

 Shri F. Sheheryar, Director General, AIR representing India was elected as President of Asia-Pacific Institute for Broadcasting Development (AIBD) by the 17th Annual General Conference held from 2nd to 4th August 2018 in Colombo, Sri Lanka.



Shri F. Sheheryar, Director General of AIR at the Annual Gathering / 17<sup>th</sup> AIBD General Conference and Associated Meetings, 2-4 August 2018, Colombo, Sri Lanka

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- v) AIR also got elected to the Technical Committee of the Asia-Pacific Broadcasting Union (ABU), during its 55th ABU General Assembly and Associated Meetings held from 30th September to 5th October, 2018 at Ashgabat, Turkmenistan.
- Prasar Bharati was also vi) given the responsibility to organise the Asia Media Summit 2018 in May 2018 in Delhi. The initial work including finalisation of dates, selection of venue, cost estimation, etc. was done by Prasar Bharati. However, the summit was later organised by the Ministry of I&B with the support of Broadcast Engineering Consultants India Ltd. (BECIL) from 10th to 12th May 2018 at hotel Taj Diplomatic Enclave in New Delhi. Prasar Bharati extended all



Shri F. Sheheryar, Director General of AIR at the 15<sup>th</sup> Asia Media Summit 2018 held on 10-12 May 2018, New Delhi

support to the Ministry including deploying manpower for organising the event.

- vii) ABU General Assembly & Associated Meetings 2018: ABU General Assembly is a major event of ABU in which various administrative, financial, business, technical and membership issues are decided. 55th ABU General Assembly & Associated meetings was held in Ashgabat, Turkmenistan from 30th September to 05th October, 2018. A four members delegation from Doordarshan led by Director General, Doordarshan attended the events as well as 7th ABU TV Song Festival in Ashgabat, Turkmenistan. Mr. Kushal Paul from Zee Talent, a winner of Sa Re Ga Ma Pa 2016, participated to represent India as singer in 7th ABU TV Song Festival on behalf of Doordarshan/ Prasar Bharati.
- viii) Finland: As per invitation received in DD from ABU, Shri Dharmendra Tiwari, Director (RNU), Ahmedabad was nominated and approved by PB to attend "Master class on Solution Hack for Journalists.

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Sl. No.	Name of Events	Period	Place/Country
1	ABU Mid-Year Administrative Council Meeting	4-5 <sup>th</sup> May 2018	Tashkent, Uzbekistan
2	International Co-production Conference -2018	28 June 2018	Seoul, South Korea
3	ABU Radio Asia Conference, Radio Song Festival, Media 2020 Conference	10-12 <sup>th</sup> July2018	Astana, Kazakhstan
4	Global News Forum (GNF)-2018	24-25 <sup>th</sup> July2018	Vietnam
5	44 <sup>th</sup> Annual Gathering/17 <sup>th</sup> AIBD General Conference and Associated Meetings	2-4 <sup>th</sup> August 2018	Colombo, Sri Lanka
6	AIBD prizes-2018	2 <sup>nd</sup> August 2018	Colombo, Sri Lanka
7	11th World Hindi Conference	18-20 <sup>th</sup> August 2018	Mauritius
8	ICT Expert Training Programme	19 <sup>th</sup> August to 8 <sup>th</sup> Sep- tember 2018	Seoul, South Korea
9	Global Broadcasting Content producing & Distribution Training Course	20 <sup>th</sup> August to 6 <sup>th</sup> Sep- tember 2018	Seoul, South Korea
10	AIBD / BIRTV Media Cooperation Ex- change project	21-26th August 2018	Beijing, China
11	International Broadcasting Convention (IBC)-2018	14-18 <sup>th</sup> September 2018	Amsterdam, Netherlands
12	55 <sup>th</sup> ABU General Assembly & Associated meetings-2018	30 <sup>th</sup> September to 5 <sup>th</sup> October 2018	Ashgabat, Turkmenistan
13	ABU TV Song Festival	2 <sup>nd</sup> October 2018	Ashgabat, Turkmenistan
14	NAB Show-2018	17-18 <sup>th</sup> October 2018	New York, USA
15	2018 Indian Next-Generation Leaders	21-27 <sup>th</sup> October 2018	South Korea
16	AIBD/Hoso Bunka Foundation (HBF) Re- gional Workshop on New Approaches to Gender Issues through Broadcasting	11-14 <sup>th</sup> December 2018	Kuala Lumpur, Malaysia
17	ABU Digital Broadcasting Symposium and ABU Technical Bureau Mid-Year meeting	4 to 8 <sup>th</sup> March2019	Kuala Lumpur, Malaysia
18	ABU International Dance Festival 2019	7-9 March 2019	New Delhi

### **CHAPTER III**

## CAPACITY BUILDING –TRAINING INFRASTRUCTURE

#### A. INTRODUCTION:

National Academy of Broadcasting and Multimedia (NABM) was established in 1948 and, over the years, has grown to a comprehensively staffed and equipped Academy in a premise sprawling over an area of about 20,000 square meters in Delhi. It was initially established as an attached office of DG: AIR, New Delhi in 1948 and later, was shifted to the present location at Radio Colony, Kingsway Camp, as subordinate office of DG: AIR on 1<sup>st</sup> January, 1990. Subsequently NABM Bhubaneswar & other five Regional Academies (RABMs) at Ahmedabad, Hyderabad, Lucknow, Shillong and Thiruvananthapuram came into existence in different Zones covering the entire country with a mandate to impart training to the staff of AIR & Doordarshan.While NABMs at Delhi & Bhubaneswar, and RABM Shillong caters both Programme and Technical training facilities, RABM Malad (Mumbai) caters only Technical training facilities and other RABMs only Programme training facilities.

NABMs and RABMs aim towards creating an effective workforce by developing competence, expanding horizon and sharpening the inherent prowess by planning and executing courses which are appropriate, useful and relevant. The courses are designed with a vision to foster and facilitate the attributes of the staff and also to increase awareness in order to meet the challenges of changing times vis-a-vis media. NABMs/ RABMs has been organizing and conducting trainings in the field of Radio and TV production and broadcasting. Over the period of time NABM has emerged as the leading organization to impart training in the field of Radio and Television production, post-production and broadcasting and also as training hub for broadcasters in the Asia-Pacific region.

NABM Bhubaneswar & RABMs are under control and supervision of NABM Delhi. NABMs and RABMs have two separate Wings i.e. Programme and Technical. Programme Wing caters the organizational requirement of capacity building through conducting various administrative and programme training courses. Technical Wing caters the needs for the broadcasting technical trainings of the organization.

Being a common infrastructure for catering the training requirements of both AIR and Doordarshan, the NABMs & RABMs setup was administratively transferred from DG:AIR to the Prasar Bharati Secretariat in 2016 to ensure its functional autonomy.

To rationalize the training infrastructure, Prasar Bharati decided to close down RABMs located at Ahmedabad, Hyderabad, Lucknow, Malad (Mumbai) and Thiruvananthapuram in January- February 2019.

#### **B. PROGRAMME:**

Programme Wing of NABM, located at Kingsway Camp, Delhi is responsible for training of in-service Programme and Administrative personnel working at various stations and offices of All India Radio and Doordarshan.



Radio Drama Course at NABM Bhubaneswar

Comprehensive training programmes were conducted during the year on varied subjects which include Programme courses for both AIR & TV professionals like TV Production Techniques, Tele Film Production Techniques, Non Linear Editing, Lighting in TV Production, Orientation Programme of Assistant Directors (Programme), Art of Presentation & Voice Acting, Production of Health Programmes, Challenges before Public Service Broadcasting, Production of Children & Women's Programme, Agrivision, Stress Management, Commentary for Sports & Non-sports Events, Radio Feature & Documentary, Radio Drama Production, Election Broadcast, Health & Wellness Programmes. etc.

The administrative courses were conducted for the Administrative staff as well as for the staff posted in Programme and Engineering wings of AIR & Doordarshan who are handling administrative issues. The trainings were conducted on important subjects like Prevention of Sexual harassment at workplace, Reservation in services, RTI and Record Management, Disciplinary Procedures and Departmental Inquiries,Financial Administration, Establishment Rules, Handling of Court cases,Training the Trainers -GST, PFMS,GEM-Govt. E Marketing, Bhavishya, Digital Payment & Purchase Management.

#### Performance report of NABM is given in Annexure-I

Annual Training Calendar Meeting 2019-2020 was held at NABM Delhi on 26<sup>th</sup>& 27<sup>th</sup> November, 2018 in which 51 Programme courses,37 Administrative Courses and 14 Television course were finalised to be conducted in the year 2019-2020.

#### C. ENGINEERING:

NABM has modern infrastructure to impart the training and keep pace with technological changes. Classrooms are equipped with latest audio/visual facilities. The Academy has Radio & TV studios with latest production and post-production equipment, Measurement Lab, Computer Lab, Networking Lab, Radio & TV transmitters. It has a library with collection of over 7000 books. The academy has excellent hostel facilities with 120 rooms. The Academy also supervises the functions of NABM, Bhubaneswar, RABM, Shillong and RABM Malad.

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More than thousand engineering personnel are trained every year by the Academy. Apart from this, the Academy collaborates with Asia Pacific Institute for Broadcasting Development (AIBD) and Asia Pacific Broadcasting Union (ABU) to organize trainings/workshops for the radio and television engineering personnel of various countries in Asia Pacific region. Details of the main activities are listed below:

#### i. National Activities:

#### a. Training activities for AIR and DD Engineering staff

#### **TV Courses:-**

- TV Studio and Newsroom Automation
- TV Production & Post production (SDTV & HDTV)
- TV Transmitter (Analog & Digital)
- Satellite Earth Station, Direct-to-Home and DSNG

#### **Radio Courses:**

- Radio Studio and Newsroom Automation System
- Radio Production and post production
- Radio Transmitters
- Digital Radio Transmitter & Technology
- Captive Earth Station & DSNG

#### **Information Technology Courses:**

- Computer Networking & Server Administration
- Computer Hardware Maintenance
- New Media Technology

#### **Other Technical Courses:**

• Diesel Generator/Air Conditioning

#### Apart from regular courses Special Courses are also organized:

- Pre Examination Training for Senior Technician from 9<sup>th</sup> to 13<sup>th</sup>July, 2018 at NABM Delhi.
- Executive Development Programme for Senior Officers of AIR/DD was organized for twenty candidates from 18<sup>th</sup> to 22th June, 2018 at UAA Nainital.
- Training programme on Managing Self and leading others for Senior Officers of AIR/DD was organized for ten candidates from 23<sup>rd</sup> to 25<sup>th</sup> July, 2018 at MDI Gurgaon.
- Workshop on Electrical Design of Switchgear Assembly was organized from 10<sup>th</sup> to 12<sup>th</sup> September, 2018 at L&T Vadodara.
- DTT workshop was organized from 30<sup>th</sup> July to 3<sup>rd</sup> August, 2018 at DDK Srinagar.

- Workshop on TV Transmitter(R &S) was organized from 12<sup>th</sup> to 16<sup>th</sup> November, 2018 at DDK Bathinda.
- Five Workshops on Air conditioning for Sr. Tech./Tech. were organized in the month of September, December-2018 and January, February & March-2019 at NABM Delhi.
- Orientation Course for Deputy Director General was organized from 3<sup>rd</sup> to 7<sup>th</sup> December, 2018 at NABM Delhi
- Three workshop on Goods & Service Tax(GST) Compliance and familiarization with GST portal of Prasar Bharati were organized in the month of February-2019 at Delhi, RABM Shillong & DDK Bengaluru.
- Five courses on Orientation Course for Assistant Director was organized in the month of October, November & December, 2018 & in January & February 2019 at NABM Delhi.
- Workshop on "Unified Approach For open source CASPARCG based Playout Video Server and Clients" from11<sup>th</sup> to 22<sup>nd</sup> February, 2019 at NABM Delhi.
- Workshop on Arbitration for Internal Arbitrators was organized from 14<sup>th</sup> to 15<sup>th</sup> March, 2019 at NABM Delhi.
- Workshop on E-Administration, Accounting and Transaction for HOO/DDO(EZ/NEZ) was organized from 14<sup>th</sup> to 16<sup>th</sup>November, 2018 at NABM Bhubaneswar.
- Orientation Course for newly promoted Assistant Engineers was organized from 21<sup>st</sup> January to 1<sup>st</sup> February, 2019 at NABM Bhubaneswar.
- Workshop on Transactional Analysis for DDG/Director/DD/AD(Engg./Prog.) was organized from 4<sup>th</sup> to 8<sup>th</sup> February 2019 at NABM Bhubaneswar.

Total Training Courses and number of persons trained by NABM Delhi, NABM Bhubaneswar, RABM Sillong and RABM Malad are given at <u>Annexure-III,Annexure-III,Annexure-IV</u> and <u>Annexure-IV</u> and <u>Annexure-IV</u> respectively.

#### b. Revenue Earning Cources:

The Academy organizes tailor made Faculty Development Programs for Lecturers/Assistant Professors/HODs of Polytechnic and Degree Colleges. The objective of such training programs is to impart knowledge in latest broadcasting technology and give industry experience. The academy organized following such training programs:-

- Course on "Summer Training for Engineering Students" was conducted by NABM Delhi from12<sup>th</sup>June to 20<sup>th</sup> July, 2018 for eighty four candidates.
- Two Courses on "Summer Training for Engineering Students" was conducted by NABM Bhubaneswar in the month of June-2018 for Two Hundred & Forty candidates.
- Industrial Training for the faculty of polytechnic of Maharashtra was conducted by NABM Delhi from 16<sup>th</sup> to 20<sup>th</sup> July, 2018 at AIR Pune for Twenty Four candidates.
- Industrial training Program on Broadcast Technology for faculty of Polytechnic of Maharashtra State Board of technical Education was organized from 11<sup>th</sup> to 15<sup>th</sup> March, 2019 at AIR Pune.

#### ii. International Activities:

Every year the Academy organizes In-country and Sub-regional training programs in collaboration with AIBD. For In-country training program participants are invited from the AIR & DD and resource persons/trainers are provided by AIBD. For the sub-regional training program, participants are invited from AIR & DD as well as from countries of Asia-Pacific regions and resource persons/ trainers are provided by NABM.

During the year 2018-19, Academy organized AIBD /Prasar Bharati In-Country Workshop on "Broadcasting in the Age of New Media: Opportunities" from 4<sup>th</sup> to 8<sup>th</sup>February, 2019 at NABM Delhi.

### **CHAPTER IV**

# COMMON FACILITIES FOR AIR AND DOORDARSAN

#### A. PRASAR BHARATI ARCHIVES:

Archival activities started in form of Transcription Service on 3<sup>rd</sup> April, 1954by entrusting the main function of preparing transcription of speeches of all dignitaries with a special reference to the Presidents & Prime Ministers of India. This unit was also performing the duty of the processing of vinyl disc labeled "AIR-TS records" for preservation of recordings for future broadcast. The nomenclature of the Service was changed to "**Transcription & Programme Exchange Service**" from 1<sup>st</sup>April, 1959 and the office was placed under the independent charge of a "Director". As the processed records eventually proved to be uneconomical, the processing work had to be closed down in June 1967 and new modes of preservation like analogue magnetic tapes etc. came into use. Though, informal archiving had been there in the country, setting of transcription service converted it as an organized activity.

Though, initially the Archival Setups in AIR and Doordarshan have grown separately under respective verticals, to give more organized and focussed efforts, the Archives setup of AIR and Doordarshan was combines and brought under a common umbrella as Prasar Bharati Archives. Prasar Bharati Archives have two Wings; one each for AIR and Doordarshan Archival Activities. Details of activities and achievements, being carried out under these two Wings are as follows.

#### i. AIR Archival Activities:

#### a. AIR Archives at a Glance

Sr. No.	Programme details	2017-18	2018-19	Remarks
a)	Content Digitised	1050 Hrs.	2663 Hrs.	Total digitization: <b>34,491 Hours</b>
b)	SanskarGeet	5000	6500	
c)	Old photos	0	12670	
d)	Magazines digitized	2400	0	Completed
e)	Books digitized	0	10	Started in 2018-19
f)	Satellite Feed for AIR stations	249 Hrs.	250 Hrs.	
g)	Anugoonj Prog. Episode	51	52	
h)	Repackaging Archives content & New Programmes Produced	0	22	Started in 2018-19
i)	Revenue generated	28,71,199/-	14,84,081/-	Sale on website reduced, no new product, no mar- keting team

#### b. Content Digitized

AIR wing has taken up a mega project of digitising all the analogue content. From 1<sup>st</sup> April 2018 till 31<sup>st</sup> March 2019 it has digitised 2,663 hours. Total digitization done is till date is 34,491 Hours.

#### c. Digitization of Old Magazines of AIR

- Digitisation of books, journals and photographs is being done to preserve the legacy content. The metadata of **1118magazines** were created, **12670old photographs** have been digitised. Metadata of **3015** magazines were uploaded to the web-based Library Management System.
- Book Digitisation started in 2019. AIR Miscellany 1959 & 1962, Bharat Mein Prasaran 1978 & Akashvani Vividha, Radio NatyaSangrah (1993, 1994, 1996, 2001, 2002 & 2004) have been digitised.

#### d. Programme Exchange through Satellite Feed

- Under this programme exchange, daily transmission of one hour is being done from the Archives for AIR to the Stations on INSAT DLC3 and DLC2R at 11:10 to 12:10 Noon.
- For promotion of art and culture Classical music (Hindustani & Karnatic both) and Folk Songs are being given.
- Keeping in mind the important days and birth dates of important people, Speeches of dignitaries, Talks and Conversations are being given appropriately. Archival drama and features are included in good numbers.
- Also programmes which are being currently made and which are to be broadcast from many stations are being included. These include community songs, chain plays, science serials etc.
- Satellite Transmission was done for **249 hours** during this period.

#### e. Sanskar Geet & Other Traditional Songs

Preservation work of **SanskaarGeet& Other traditional** songs (a mega project of DG: AIR) is done by the Archives. Songs are being preserved with complete details such as scripts, photographs, videos, translations in Hindi and English, notation of the songs and other related information. Approximately **6500 songs** have been preserved in from 1<sup>st</sup> April 2018 to 31<sup>st</sup> March 2019. Total songs preserved in the archives are approx. **17700**.

#### f. Repurposing of Archival Content

- AIR Archives has been repurposing the archival content of Akashvani through its popular radio programme "Anugoonj" on FM Rainbow which is a weekly programme. From 1<sup>st</sup> April 2018 to 31<sup>st</sup> March 2019, it has broadcast **52 episodes**. Total **112 episodes** have been broadcast till date. The same programme has fetched approx. Rs. 28.50 Lacs in revenue in this financial year.
- Based on **archival content & other themes** following programmes were produced by the Central Archives broadcast on Indraprastha, Rajdhani & FM Rainbow Channel of AIR in this period:
  - ✓ Rah Azadi Ki- Part 1- Based on Captain Laxmi Sehgal- Feature

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- ✓ Rah Azadi Ki- Part 2 Based on Durga Bhabhi- Feature
- ✓ Devaki Ko Lal JasodaDularo- Feature
- ✓ PragatBhayo Gopala- Feature
- ✓ Gandhi Ji Mere Vichar Mein- Part 1 to 5- Feature
- ✓ Special Prog. on Holi- Hori Barjori-
- ✓ Sab Mein Apna Roop- Feature
- ✓ Tarane Azadi Ke- Musical Feature
- ✓ Favourite Bhajans of Gandhiji- Musical Feature
- ✓ Patriotic Songs of in various Language- Musical Feature
- ✓ Gantantra Ki Dhun- Based on Beating Retreat- Feature
- ✓ The Night That Was- Constituent Assembly Proceeding-National Feature
- ✓ EkPehlu Ye BhiBapu Ki Tasveer Ka- Mahatma Gandhi-National Feature
- ✓ Song-Gandhi Ji KeSandeshon Ko- Swacchata
- ✓ Song-Gandhi Ji KeSandeshon Ko Kam Ka Mahatva
- Song-Gandhi Ji KeSandeshon Ko SarvaDharmSambhav
- ✓ Song-Gandhi Ji KeSandeshon Ko Satyagrah
- ✓ Song-Gandhi Ji KeSandeshon Ko Kisano Ki Samasya

#### g. Radio Autobiography

To enrich the collection of Radio Autobiographies of the eminent persons of India the Central Archives is planning to record various other luminaries from different walks of life. Transcription of 22 Radio Autobiographies of eminent persons has been completed.

#### h. Future Plans

After completion of screening, selection, audio quality improvement & finalization, the following Audio CDs are ready for release:

- a) Gurbani
- b) Church Choirs
- c) Hamd-Naat-Salaam-Manqabt
- d) Ustad Mushtaq Ali Khan- Sitar Sudhakar (Sitar)

#### ii. Doordarshan Archival Activities:

#### a. Doordarshan Archives at a Glance

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Sr. No.	Programme details	2017-18	2018-19
1.	Content digitized	2602 Hrs.	2615 Hrs.
2.	NREP	3370 Hrs.	518 Hrs.
3.	Dubbing	1921 Hrs.	2839 Hrs.
4.	Inventory	13817 Nos.	5489 Nos.
5.	Metadata	735 Hrs.	1090 Hrs.
6.	Repackaging of old programmes	181 Nos.	226 Nos.
7.	Programmes uploaded in DD Ar- chives YouTube channel	512	579
8.	Tape Cleaning	5231 Nos.	5389 Nos.
9.	Restoration	480 Hrs	S

#### b. Content Digitized

DD Wing has digitized 13508 Hrs. till now through Media Asset Management system (MAM) out of which 2615 Hrs. digitized during FY 2018-19.

#### c. Through NREP

Under National Resource Exchange Pool (NREP) scheme, DD Archives has provided 518 Hrs of content across DD Network. Request from NREP cell of DG: DD is not being received.

#### d. Dubbing

28052 Hrs. of content dubbed from legacy tapes to digital tapes out of which 2839 hrs during FY 2018-19.

#### e. Inventory

Till now 1, 47,485 plus inventories has been fed in online management software and 5489 during the year.

#### f. Metadata

Apart from inventories 3203 Hrs. of metadata has been identified and created out which 1090 Hrs. during FY 2018-19.

#### g. Repackaging of old programmes

On weekly basis six programmes are being sent to DD National for telecast purpose after repackaging of old content. Special programmes based on occasion have been produced listed as under:

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Sr. No.	Name of the programme	Duration
1.	<b>Shahidon Ki Baaten Vo GuzraZamana Epi -1 to 7</b> Epi-1, Epi-2, Epi-3, Epi-4, Epi-5, Epi-6, Epi-7	3.5 hrs
2.	<b>BapuAurVichar</b> Epi – 1, Epi – 2	1.0 hr
3.	We The People	0.5 hr.
4.	Hey ChhatiMaiya	0.5 hr.
5.	Kumbh	0.5 hr
б.	Holi Ke Rang – KanahKe Sang	1.0 hr
7.	Sarod Ki Rani Sharan Rani RAGA KHAMAJ VAISHNAV JAN TO DARBARI KANADA JAI JAIWANTI PAHARI JHINJHOTI PEELU PURIYA DHANASHREE Sarod Ki Rani Sharan Rani – Short Film Promo	<ul> <li>16min. 07sec.</li> <li>06min. 15sec.</li> <li>24min. 55sec.</li> <li>23min. 04sec.</li> <li>28min. 42sec.</li> <li>05min. 34sec.</li> <li>18min. 46sec.</li> <li>09min. 34sec.</li> <li>03min. 38sec.</li> <li>01min. 38sec.</li> </ul>
	Total duration	9.0 hrs approx.

#### h. Social Media

Through the social media platform i.e. YouTube, Doordarshan Archives has uploaded 1091 titles on its YouTube channel, of these 519 titles during FY 2018-19.

#### i. Cleaning and Restoration of legacy tapes

During the year 4389 tapes are cleaned and 510 Hrs. of programmes restored.

#### iii. Sales and Marketing Activities:

#### a. Exhibitions/Stalls

- PBCA listening booth & Sales enclosure at Multimedia Exhibition on 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi organised by MI&B at Palika Kendra Ground from 2<sup>nd</sup> to 7<sup>th</sup> October, 2018.
- Participation in BES EXPO at Pragati Maidan, New Delhi from 17<sup>th</sup> to 19<sup>th</sup> January, 2019.
- Participation in Pravasi Bharatiya Divas exhibition at Varanasi From 21<sup>st</sup> to 23<sup>rd</sup> January, 2019.
- The Radio Festival at Chanakya Puri, New Delhi on 13th February, 2019.

#### b. Revenue Generation

- Sale from archival releases & footage during 1<sup>st</sup> April, 2018 to 31<sup>st</sup> March, 2019 was Rs. 9,21,893/-
- Online sale through PB website <u>http://www.prasarbharatiarchives.co.in&www.amazon.in</u> was Rs. 5,62,188/-.

#### **B. RESEARCH DEPARTMENT:**

#### i. Introduction:

Research Department of All India Radio was set up in 1937 primarily for propagation studies and scientific planning of broadcasting services in the country. With the continued expansion of broadcast network in India in the post - Independence period, the department has constantly been augmented to carry out elaborate studies and development work in the fields of acoustics, audio broadcasting, internet, video transmission, automation, satellite, microwave, propagationetc. Subsequently, with advent if television, the activities of Research Department were expanded to this field also.

The primary objective of the department is to assist the broadcasting network in the country by way of developing systems/sub-systems which are not readily available and by playing key role in inducting new services & new technologies to maintain Indian broadcasting at par with International standards. In addition, several studies and research work have also been undertaken as part of international activities associated with ABU, EBU, CBA, ITU etc. from time to time.

There are multiple groups/ labs in the department like acoustic, telemetry, propagation, DTH Monitoring lab, DTH Radio lab and DRM lab etc. All laboratories of the relevant fields are well-equipped. All the technical groups assume responsibility for the design and development of specific state-of-the-art equipment and systems which are not commercially available off the shelf. The activities include various studies, developing new product, innovating new systems and also advising the broadcasting network in inducting new technologies. Apart from above major laboratories, some support facilities are also provided like Prototype production, Documentation, Internet/broadband, Technical Library and International Monitoring & Receiving Station.

Design, development and implementation of Remote Monitoring & Control of MW Transmitters, SMS based Remote Monitoring & Control Systems for VLPT's & 100 watt FM Transmitters, Development of DTH Radio, Customized Radio Receiver, Reception Survey and Field strength measurement of DTT & DRM transmission, Reception and Field strength survey of DCC feature of Delhi-A transmitter to evaluate impactof DCC on power supply savings, testing and evaluation of acoustic material, regular monitoring activities of IMRC, Todapur are some of the highlights of prestigious projects/activities of Research Department. The renovation /replacement of acoustic chamber have been completed under the scheme up gradation and modernization of acoustic facilities in R&D.

Functioning of the various Groups of the Research Department is discussed in following paras.

#### ii. International Monitoring & Receiving Station, Todapur, New Delhi:

International Monitoring & Receiving Centre (IMRC) situated at Todapur, Near Inderpuri, New Delhi, is engaged in carrying out broadcast signal monitoring of MW, SW, FM, DRM and DTH Radio service signal carrying internal and external services of AIR and MW & SW service from

Foreign broadcasters towards India. The technical activities carried out at this monitoring station during the period from 1<sup>st</sup> April,2018 to 31<sup>st</sup>March 2019are detailed below:-

#### Frequency Checking of Medium Wave(MW)&Short Wave (SW)Transmitters of AIR

- (a) Carried out monitoring of all SW & MW transmitters, viz. Kingsway, Khampur, Aligarh, Bangalore, Chennai, Panaji, Mumbai,Rajkot(SPT),Jalandhar(HPT), Tuticorin(HPT), which carry external, internal and Vividh Bharti services of AIR with the following objectives:-
  - (i) Performance of the transmitters i.e. breakdown, modulation, distortion, cross talk, excessive frequency deviation etc.
  - (ii) Checking the correct scheduling of programme and their technical quality.
- (b) Carried out monitoring of regional SW transmitters located at Bhopal, Hyderabad, Jaipur, Shimla, Gangtak, Srinagar, Leh, Chennai and Mumbai.
- (c) Carried out monitoring of AIR DRM transmitter (MW) both analog mode and digital mode transmission from Kingsway-Delhi-C (2 channels) and Khampur-Delhi-A (2 channels).
- (d) Three days special watch observed on SW (HF) schedule of All India Radio for co-channel and adjacent channel interference (+) & (-) 5Hz. This watch was observed in the beginning and middle of HF schedule.
- (e) Kept watch on most Northern Indian medium wave channels of All India Radio from the point of undue interference emanating from foreign broadcasting stations during the night time.
- (f) Frequency deviation measurement carried out for about 52 Nos. various Frequencies including both medium wave and shortwave transmitters.

#### **Clear Channel Watches and Identification of Interference of SW Channels of AIR**

Clear channel watches and identification of interfering stations of AIR channels carrying internal, external, Vividh Bharati & regional SW services were carried out regularly. The observations from these watches were used for taking remedial action. Special monitoring of various channels was carried out for arriving at a decision before finalizing each seasonal aerial / frequency schedule for programme finalization on Republic Day, National Sports, National events, VVIP broadcasts and other important events. During 01/03/2018 to 31/03/2019 special watches monitoring were carried out as per details below:

S.No.	Details of watches	No. of occasions
1	Special watches (102 different frequencies)	29 days

#### **Monitoring of RN Channels**

- a) All "C" band RN channels of GSAT-10 originating from Broadcasting House, New Delhi were monitored round the clock on hourly basis daily. The abnormalities observed regarding the quality and contents of programme were communicated to Broadcasting House, New Delhi in real time for taking immediate necessary action and the report emailed.
- b) Regular monitoring of 4 Nos of FM Terrestrial Radio channels in Delhi were carried out an hourly basis daily. The abnormalities observed were communicated to concerned stations (TV tower Pitampura,Delhi) immediately for taking necessary action and the report emailed.

- c) Regular monitoring of 39 nos. D.T.H. Radio channels was carried out an hourly basis daily. The abnormalities observed were communicated to concerned stations and DTH-DD immediately for taking necessary action and the report emailed.
- d) Special report on Haj service to Saudi Arabia (Mecca/Madina) for Haj pilgrims was done from 23/07/2018 to 20/09/2018.
- e) Special weather forecast Report MT SWARG ROHINI- IV(5966 M) in GARHWAL REGION was done (from 07/09/18 to 31/10/2018) Code name "GANGA".
- f) Special monitoring of MW/SW signal's of Nepal, Bangladesh, Pakistan and Chinapenetrating Indian territorycarried out from 19/03/2019 to 31/03/2019 at 800 hrs, 1400 hrs, and 2000 hrs.
- g) Technical monitoring of the transmissions of countries beamed towards India was carried out regularly on a reciprocal basis. Periodic reports were prepared and sent to respective broadcasting organizations by email.

#### Up gradation & Modernization of IMRC, Todapur

- Active Receiving Antenna has been procured.
- C- band RN terminal-2 Nos have been installed and commissioned.

#### iii. Telemetry System Group:

# Advance Remote Monitoring and Control (Web based Telemetry System for MW/FM Transmitters)

The webbased telemetry system has also been commissioned at 23 AIR MW/FM stations:

Chhattarpur (MW)	Nagaur(FM)	Bhuj (MW)
Ambikapur(MW)	Silchar(MW)	Leh (MW)
Rohtak (MW)	Tura(MW)	Satara (MW)
Jalgaon	Rewa(MW)	Cuttack (FM)
Jallandhar (FM)	Ratnagiri(MW)	Darbhanga (MW)
Kasauli (FM)	Brahmavar (MW)	Hazaribagh (FM)
Kailashahar(FM)	Tirunelveli (MW)	Pune (FM)
Aizawl(MW)	Thiruananthapuram(MW)	

#### Provision of Remote Monitoring and Control (Telemetry) System for MW/FM Transmitters under 11th Plan Scheme of AIR for Improvement of Facilities at 23 AIR stations. (DTE No. 80/2010-11)

- The IP based Remote Monitoring and Control system has been installed at 23 nos of AIR Stations as mentioned above. The R&D scheme has been completed.
- Web based Centralized Monitoring System for AIR transmitters has also been developed.

#### iv. Propagation Lab:

Propagation lab is one of the oldest laboratories of Research Department, established to carry out field strength measurement & other propagation related studies for research purpose. This lab has
carried out propagation studies on Broadcast Signal (Radio & Television) radiated by Terrestrial Transmitters of AIR & Doordarshan located in different parts of the country & have also prepared technical reports which is very useful for SMS & Planning Division. During the period from1<sup>st</sup> April 2018 to 31<sup>th</sup> March 2019, the following activities were carried out:

- a) Reception Survey & Field Strength measurement of 100 kW AM- DRM Transmitter NX-100 (Simulcast Mode), Patna(Bihar).
- B) Reception Survey & Field Strength measurement of 200kW AM- DRM Transmitter NX-200 (Simulcast Mode), Kolkata (WB).
- c) Reception Survey & Field Strength measurement of 100kW AM- DRM Transmitter NX-100(Simulcast Mode), Kolkata(WB).
- Reception Survey & Field Strength measurement of 200kW AM- DRM Transmitter NX-200(Simulcast Mode), Siliguri(WB)
- e) Reception Survey & Field Strength measurement of 20 kW MW Transmitter AIR, Leh
- f) Reception Survey & Field Strength measurement of 200 kW MW Transmitter AIR, Kargil.
- g) Reception Survey & Field strength measurement for assessment of impact of DCC related feature of Delhi A Transmitter on coverage and power supply savings.
- Reception Survey & Field Strength measurement of 100kW AM- DRM Transmitter NX-100(Simulcast Mode), Mumbai A
- i) Reception Survey & Field Strength measurement of 100kW AM- DRM Transmitter NX-100(Simulcast Mode), Mumbai B
- Reception Survey & Field Strength measurement of 100kW AM- DRM Transmitter NX-100(Simulcast Mode), Pune.

**Project:**Development of Propagation measurement & Reception survey system for Digital Radio Transmissions (DTE No.: 05/2009-10). Most of the DTE items have been procured like Handheld Spectrum Analyzer; Lap top with software, Desktop Computer, Color Printer, GPS Navigation System, Portable Gen Set, Mobile Van, Receiving Antenna, UPS Back up 60 Minute, DRM Commercial Radio Receiver, Laptop based DRM Receiver with Hardware/Software, Split Airconditioner & Tech. Furniture. Electromechanical mast & DRM reference monitoring analyzer has been procured. The customization of mobile/survey van has been completed and Mobile Radio Van is ready for use.

### v. Acoustic Group-Up gradation & Modernization of Acoustic Lab:

The Acoustic lab is carrying out various acoustic measurements of acoustic materials and newly constructed studios in AIR& Doordarshan as per existing national and international standards. During the period from 1<sup>st</sup> April 2018 to 31<sup>st</sup> March 2019, the NRC & STC testing (for 24 nos. of samples from 21 firms) of acoustic material on commercial basis in respect of various MSME firms/OEM and earned revenue amounting to Rs. 3,42,676/-. In addition, following in-house activities have been carried out:

• Noise Measurement of studio 22, 25 and 26 has been carried out at NBH, All India Radio New Delhi.

- Renovation/replacement of Anechoic Chamber has been completed as per latest global standard under 11<sup>th</sup> plan R&D scheme.
- Impact Isolation Class (IIC) test facility for acoustic material has been established.

S.No.	Title of Report	Period	Forwarded to
1	Abnormal operation monitoring of transmitters 43 Nos daily (184 frequencies) and 672 times daily.	Weekly	Concerned station, respective zonal CEs, SMS Division of All India Radio (by email)
2	Hourly Audio Quality monitoring of all RN channels of GSAT-10	Weekly	HQ and SMS Division of All India Radio, DG: AIR: Di- rectorate.
3	FM monitoring of Four transmitters (DELHI) on hourly basis daily.	Weekly	Pitampura and SMS Division of All India Radio, DG: AIR: Directorate.
4	DTH Radio Channel monitoring on hourly basis of 40 transmitters daily	Weekly	Up linking station, concerned zonal office, & SMS Division of All India Radio , DG: AIR: Directorate.
5	Technical monitoring reports of trans- mission of other foreign Broadcasting Organization	Fortnightly	SMS Division of All India Radio, Directorate.
6	Three day special watch of HF sched- ule for co-channel and adjacent chan- nel interference	Half yearly	SMS Division of All India Radio, DG: AIR: Directorate.
7	Clear channel watches	As and when required	SMS Division of All India Radio, DG: AIR: Director- ate.
8	Statement on the field strength mea- surement and modulation percentage of MW transmitters	As and when required	Concerned station, respective zonal CEs, SMS Division of All India Radio, DG: AIR: Directorate.
9	Frequency deviation measurement of about 42 frequencies of All India Ra- dio transmitters	As and when required	Concerned station, respec- tive zonal CEs, SMS Di- vision of All India Radio, DG: AIR: Directorate.
10	Monitoring of 13 Regional Shortwave transmitters (when shortwave schedule revised)	Half yearly	SMS Division of All India Radio, DG: AIR: Direc- torate.

### PERIODICAL REPORTS

### C. CIVIL CONSTRUCTION WING:

The Civil Construction Wing (CCW) was established on 26th January 1971. Prior to this, CPWD was handling all the Civil Works pertaining to various units of Ministry of Information & Broadcasting. The construction of buildings for new projects and maintenance of existing buildings of All India Radio and Doordarshan and other media units under the Ministry of I&B, are carried out by CCW. Though, it is under administrative control of All India Radio, it works for both AIR and Doordarshan.

The CCW was declared central public works organization by MIB on 31<sup>st</sup> Jan 2008. The Rule, 133(2) of GFR 2017 recognizes civil wing (CCW) of Ministry of Information & Broadcasting as Public Works Organization. The CCW as public works organization executes works for other Ministries, Departments, Autonomous Bodies and PSEs.

CCW is headed by the Chief Engineer (Civil). CCW reports to Director General, All India Radio through Engineer-in-Chief, AIR. At the Headquarters of Civil Construction Wing, Chief Engineer (Civil) is assisted by Superintending Surveyor of Works, Senior Architects, Engineer Officers, Financial Advisor and other complementary staff working with these officers.

The Civil Construction Wing has the credit of construction of tallest RCC TV Towers across the country.

### i. Presence of CCW:

The CCW has its presence throughout the country and has 7 Civil Circles, 3 Electrical Circles, 24 Civil Divisions, 11 Electrical Divisions and one Architectural Unit. CCW has Technical Staff Strength of 687 employees for construction and maintenance of AIR & Doordarshan buildings from Kargil to Kanyakumari and Ziro (Arunanchal Pradesh) to Bhuj (Gujrat).

Circle	Division	Subdivision				
Civil						
Chennai	Chennai, Bengaluru, Kochi, Hyderabad	13				
Mumbai	Mumbai, Vadodara, Bhopal, Pune	12				
Kolkata	Kolkata, Bhubaneswar, Patna, Siliguri	12				
Guwahati	Guwahati, Silchar, Itanagar	9				
Delhi Circle-I	Mandi House (Delhi), Jammu, Lucknow	10				
Delhi Circle-II	Soochana Bhawan I & II (Delhi), Chandigarh	7				
Delhi Circle-III	Kingsway Camp I&II (Delhi), Jaipur	7				
7	24	70				
	Electrical					
Kolkata	Kolkata, Patna, Guwahati	8				
Nagpur	Nagpur, Mumbai, Chennai, Bengaluru	9				
Delhi	Delhi-I, II & III, Chandigarh	13				
3	11	30				

### ii. Activities During 2018-19:

During the year 2018-19, the construction activities taken up by CCW are given in Annexure-VI.

### iii. Training Institute of CCW:

CCW has Training Institute at Soochna Bhawan equipped with Computer Lab, Lecture Hall with projector and wi-fi, Book Library etc. The Training Institute conducted 16 Training Courses for updating technical knowledge of Engineers, Architects and other Supporting staff. Total 351 candidates attended training programs during the year. Besides the internal resources, the professors from the IIT Delhi and other senior officers from CPWD took sessions on innovative technologies and new materials.

Training Institute also has a Quality Assurance Wing, which is equipped with testing facilities. This team conducted 3 field visits during 2018-19 for extensive examination of major works to assure compliance to specifications and to maintain quality during construction by the field units.

### iv. Publications:

Dr. Devender Singh, Executive Engineer got his two papers published in Technical Journals on following subjects:

- Element free galerkin post-processing technique based error estimator for elasticity problems (Civil Engineering Journal, Vol. 4, No. 12, December, 2018).
- Interpolation type stress recovery technique based error estimator for elasticity problems (Mechanika, 2018 Volume 24(5), page 672-679)

### D. AIR RESOURCES:

AIR Resources was established in May 2001 with the aim to generate revenue through the sharing of Prasar Bharati resources/ infrastructure. Prasar Bharati has vast reserve of infrastructure in the form of land, building, tower, transmitters, studios, DTH platform, satellite up-link/down-link facilities, training facilities etc. Prasar Bharati also has vast reserve of expertise in the planning, system-design, installation, testing/commissioning and operation & maintenance of broadcasting setup.

AIR Resources has been sharing its Infrastructure in the form of land, building and tower with Private FM Operators at 99 places with 346 Private FM Channels broadcasting services of Radio on air across India.

In addition to this, AIR Resources is also sharing Prasar Bharati infrastructure with BSNL/ MTNL at 27 places and with private mobile operators at 42 places. AIR Resources is also considering proposal from BSNL/MTNL at16 places and at 13 places with Private Mobile Operators. AIR Resources has signed fresh agreement with General Mobile Private Limited for providing services, maintaining data and managing operation of SMS based service on AIR Programmes on revenue sharing basis and is supervising the receipts of total no. of SMS hits from various mobile operators on various AIR Programmes across India and revenue share for Prasar Bharati as per the terms of the agreement.

AIR Resources was also earning revenue through a joint venture MOU with IGNOU for operation & maintenance of Gyanvani FM transmitters at 37 places across India. Gyanvani services were discontinued w.e.f. 1<sup>st</sup>October, 2014 but it has been re-started after signing of fresh MOU w.e.f. 1<sup>st</sup> January, 2017. The Gyanvani service of IGNOU has already been re-started at 13 places and AIR Resources is making efforts for restarting transmitters through AIR Network in Phases. The services from remaining 23 places

are likely to restart from all Gyanvani Transmitters very soon. IGNOU has closed their services from Mumbai.

AIR Resources has been generating revenue right from the year of its inception (2001-02). The Progressive revenue generated from 2001-2002 to 2018-19 is Rs. 8, 71, 59, 76,491/- and is depicted graphically below:

Sr. No.	Period	Amount in Rs.
01	2001-2002 AIR Resource started May 2001)	Rs. 13,38,25,000/-
02	2002-03	Rs. 8,38,59,900/-
03	2003-04	Rs. 11,50,20,500/-
04	2004-05	Rs. 19,70,19,300/-
05	2005-06	Rs. 45,04,49,781/-
06	2006-07	Rs. 35,50,67,009/-
07	2007-08	Rs. 46,14,36,834/-
08	2008-09	Rs. 47,97,29,427/-
09	2009-10	Rs. 45,89,81,599/-
10	2010-11	Rs. 53,22,84,545/-
11	2011-12	Rs. 57,39,84,778/-
12	2012-13	Rs. 56,72,03,504/-
13	2013-14	Rs. 49,08,72,113/-
14	2014-15	Rs. 65,01,43,374/-
15	2015-16	Rs. 68,67,74,419/-
16	2016-17	Rs. 51,49,20,717/-
17	2017-18	Rs. 96,31,15,711/-
18	2018-19	Rs.1,00,12,87,980/-
	TOTAL	Rs. 8,71,59,76,491/-

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Year Wise Revenue Earning w.e.f. Financial Year 2001-02 to 2018-19

The revenue generated during the current financial year upto 31.03.2019 is Rs. 100,12,87,980/-(including GST) and the target fixed by Prasar Bharati for financial year 2018-19 is Rs 100 crore. The graphical representation of the revenue earned during the current financialyear from April, 2018 onwards, (month wise) is given below:

S.		Revenue	Revenue Processed at AIR Resources For Infrastructure/Sharing etc.							
No	Months	Revenue			Tax					
		AIR	DD	AIR	AIR	DD	DD	(A+B+C+ D+E+F)		
		Revenue	Revenue	GST	Service	GST	Service	2.2.1)		
		(A)	<b>(B</b> )	(C)	Tax (old	(E)	Tax (old			
					payment)		payment)			
					( <b>D</b> )		( <b>F</b> )			
(i)	April' 2018	1,86,97,444	1,60,35,906	33,65,540	-	28,86,463	-	409,85,353		
(ii)	May'2018	76,50,412	1,733,626	13,77,074	-	312,053	-	1,10,73,165		
(iii)	June'2018	7,05,58,121	38,38,057	33,08,286	80,73,823	6,58,120	20,143	8,64,56,550		
(iv)	July'2018	4,04,61,318	3,11,12,049	72,46,596	30,367	54,37,998	1,09,401	8,43,97,729		
(v)	August'2018	1,84,43,432	3,03,05,471	32,76,033	36,487	53,90,362	53,852	5,75,05,637		
(vi)	September'18	8,22,64,376	2,41,19,119	53,81,825	67,81,289	43,41,442	-	12,28,88,051		
(vii)	October'2018	6,61,43,876	2,85,64,057	1,19,05,898	-	47,53,890	3,01,498	11,16,69,219		
(viii)		93,09,279	1,06,51,437	16,43,295	26,979	1860129	28,062	2,35,19,181		
	November'2018									

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S.		Revenue	Processed at A	AIR Resource	Total			
No	Months	Reve	enue					
		AIR Revenue (A)	DD Revenue (B)	AIR GST (C)	AIR Service Tax (old payment) (D)	DD GST (E)	DD Service Tax (old payment) (F)	(A+B+C+ D+E+F)
(ix)	December'2018	7,60,34,915	3,80,58,775	1,36,86,285	-	68,50,580	-	13,46,30,555
(x)	January'2019	6,69,03,329	7,70,19,821	1,19,64,378	32,518	1,38,63,568		16,97,83,614
(xi)	February'2019	4,29,66,037	6,12,74,808	78,26,893		1,10,29,465		12,30,97,203
(xii)	March'2019	2,26,42,189	72,70,017	40,75,594	-	12,59,755	34,168	3,52,81,723
Total		52,20,74,728	32,99,83,143	7,50,57,697	1,49,81,463	5,86,43,825	5,47,124	100,12,87,980
Grand Total 85,20,57,871			14,92,30,109				100,12,87,980	



Sec. 12

### **CHAPTER V**

# **HUMAN RESOURCE & ADMINISTRATION**

### A. STAFF STRENGTH:

The sanctioned and in-position workforce of officers and staff in Prasar Bharati as on 31.03.2019 is as given below:

	AIR	Doordarshan	Total
Sanctioned	26,129	21,700	47,829
In-Position	13,313	12,284	25,597

### **B. PROMOTIONS:**

As per the instructions issued by Ministry of I&B, DPCs are to be convened as under:

- a) DPCs for Group A posts of SAG level and above as well as for grant of Non-Functional Selection Grade (NFSG) in IB(E)S and IB(P)S to be convened in the Ministry.
- b) DPCs for the Group A posts below the levels given in a) above to be convened in Prasar Bharati.
- c) However, appointing authority for all Group-A posts would be HMIB.
- d) All other DPCs to be convened at respective Directorate level/Zonal Level/Station/Kendra Level.

The details of Group-A DPCs convened during 2018-19 are as under:

S.No.	Cadre/Grade and the date of DPC held	Officers recommended
1.	Review DPC in JTS /ADP grade of IB(P)S for the years 1993-94 to 1999-2000 held on 28.8.2018 in UPSC	131
2.	DPC for the years 2000-01 to 2018 in JTS/ADP of IB(P)S grade held from 12.11.2018 to 12.12.2018	487
3.	Review DPC for JTS of IB(P)S held on 23.05.2019	01
4.	DPC for the years 2007-08 to 2017-18 in JTS/ADE of IB(E)S held on 17.04.2018	382
5.	DPC for JAG of IB(E)S for 2016-17 and 2017-18 held on 04.07.2018	23
6.	DPC for JAG of IB(E)S for the year 2018 and 2019 held on 26.08.2019	11
7.	DPC for Superintending Engineer (Civil) in CCW,AIR for year 2018 held on 07.01.19	01

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S.No.	Cadre/Grade and the date of DPC held	Officers recommended
8.	Superintending Engineer (Civil) in CCW, AIR, for year 2019 held on 22.04.2019	05
9.	Executive Engineer (Electrical) in CCW, AIR for the year 2018 held on 22.04.2019	01
11.	Deputy Director of Admin. (Subordinate) for the year 2019 held on 25.02.2019	06
12.	SAG of IB(E)S for 2017-18 and 2018 and Review from 2012 on- wards held in MIB	05 + 01

Of the aforesaid DPCs, two major DPCs were held - one from 12.11.2018 to 12.12.2018 for nineteen years vacancies from the year 2000 onwards for the Junior Time Scale of Indian Broadcasting (Programme) Service recommending 487 officers and the other on 17.04.2018 for eleven years from 2007-08 to 2017-18 for Junior Time Scale of Indian Broadcasting (Engineers) Service recommending 382 officers.

### C. RECRUITMENTS:

In the absence of constitution of Prasar Bharati Recruitment Board (PBRB), as mandated by the Prasar Bharati Act 1990, no major recruitment took place during the year 2018-19. However, a total of 18 officers have been taken on fresh deputation in different cadres/ranks. With this the total number of officers on deputation in Prasar Bharati comes to 100.

### **D. RESERVATIONS:**

### i. Reservation for SCs/STs/OBCs:

Prasar Bharati has taken all requisite measures for implementation of reservation policy in respect of SCs/STs/ OBCs category of employees by setting up a dedicated SC/ST Cell. SC/ST Cell ensures due compliance of the order on reservation issued from time to time in favour of SC/ST. All relevant policy directions and instructions issued by Nodal Ministries/ Departments for extending benefits to SCs/STs OBCs in Government Service are widely circulated to all subordinate/ field offices by respective Directorates for implementation.

The recommendations of Hon'ble National Commission for Scheduled Caste (NCSC) and Hon'ble National Commission for Scheduled Tribes (NCST), as reflected in their annual reports, are disseminated at various levels for strict implementation. Consolidated annual statements on representation of reserved category employees and data on other specific information relating to appointment and vacancies in respect of reserved category employees are being submitted to concerned authorities periodically. Necessary action is also being taken for redressal of grievances of employees through grievance redressal mechanism.

Following are the details showing representation of Scheduled Castes and Scheduled Tribes in Promotion in Prasar Bharati, All India radio and Doordarshan:

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Year of DPC		Representation of SCs & STs											
		Gr	oup A			Gi	roup B			Group C			
	UR	SC	ST	TOTAL	UR	SC	ST	TOTAL	UR	SC	ST	TOTAL	
2012	44	3	2	49	65	7	2	74	31	13	6	50	
2013	92	26	5	123	425	86	38	549	54	22	7	83	
2014	80	19	2	101	27	9	4	40	20	1	2	23	
2015	8	3	2	13	124	14	23	161	32	7	2	41	
2016	354	67	26	447	100	23	11	135	25	12	4	41	
2017	286	42	5	333	448	46	10	504	11	1	3	15	
2018	813	112	44	969	504	38	14	553	33	4	1	38	
2019	182	42	19	243	135	16	22	173	13	3	3	19	
TOTAL	1859	314	105	2278	1828	239	124	2189	219	63	28	310	

**UR** = **Unreserved** 

**SC** = **Scheduled** Caste

**ST** = **Scheduled** Tribe

#### ii. **Reservation for Persons with Disabilities (PwDs):**

The Constitution of India ensures equality, freedom, justice and dignity of all individuals and implicitly mandates an inclusive society for all including the persons with disabilities. The Government of India enacted "The Persons with Disabilities (Equal Opportunities, Protection of Rights and Full Participation) Act, 1995", in an effort to ensure equal opportunities for persons with disabilities and their full participation in nation building. The PwD Act has come into force in 1996. Subsequently Government of India had passed the Rights of Persons With Disabilities Act, 2016 which came into force from 19th April 2017 and the Act was notified on 15th June 2017& thereafter consolidated instructions issued by DoPT vide letter dated 15th January 2018. With the enactment of the Act, reservation for persons with disabilities was made applicable in identified Group A and B posts also in case of direct recruitment.

As regards promotions, reservation is available when promotions are made from Group 'D' (erstwhile) to Group 'C' and within Group 'C' identified posts.

Prasar Bharati has taken all requisite measures for implementation of reservation for PWDs, all relevant policy decisions and instructions issued by DoPT from time to time are being followed.

Prasar Bharati broadcasts programmes on Persons with Disabilities through the various channels spread across the country. In these programmes, apart from the Schemes of Welfare of Persons with Disabilities being implemented by the Central and State Governments, programmes relating to their health, social and cultural concerns are also included. The content of programmes is so designed that it not only helps them to get benefits of welfare schemes of the Government but also encourages them to live with dignity. The programmes are crucial from the point of view of social awareness and also useful in changing the callous attitude of society towards Persons with Disabilities.

Although there is no specific Budget Head in Directorate for the benefit of Persons with disabilities, activities like making of ramp, special toilets, preferably on ground floor are undertaken from 'Minor Works' budget Head of CCW, AIR.

### iii. Special Recruitment Drive for PWD:

Status of special recruitment drive for Persons with Disability (PwD) is as under:

S. No.	Name of Post	Advertised	Filled	Joined	Resigned	VACANT
1.	Assistant Director (Engg.)	04	01	01	0	03
2.	Assistant Director (Prog.)	03	03	02	0	01
3.	Technician	04	04	04	0	00
4.	Transmission Executive (Gen. & Prod.)	21	21	17	04	08
5.	Programme Executive	11	08	07	02	06
6.	Cameraman Grade- II	07	00	00	0	07
7.	Cameraman Grade- III	01	01	01	0	00
8.	Graphic Artist	02	01	01	0	01
9.	Make-up Artist	01	01	01	0	00
10.	Production Assistant	03	03	03	0	00
11.	Video Executive	01	00	00	0	01
12.	Library & Information Asstt.	01	01	01	0	00
13.	Floor Assistant	01	00	00	0	01
14.	MTS	33	28	26	0	07
	TOTAL	93	72	64	06	35

### E. PUBLIC GRIEVANCE REDRESSAL SYSTEM:

Grievance Redressal and Access Mechanism has been functioning in accordance with the guidelines of Department of Administrative Reforms & Public Grievances (DAPRG) and monitored through the Centralized Public Grievances Redressal and Monitoring System (CPGRAMS). All the public grievances and pension redressal petitions are being attended to promptly and disposed-off promptly in letter & spirit.Further, monthly status reports on disposal of Grievances are being submitted to the Ministry of Information and Broadcasting. Moreover, the ATRs/replies sent to the petitioners are also uploaded online

### **PRASAR BHARATI**

on the DARPG portal for final disposal of the grievances from respective portals as part of e-governance activities of the unit.

This current status of grievances in DARPG Portal during the period 01.04.2018 to 31.03.2019 is as under:

	AIR	DD	PBS	Total
Outstanding Balance (as on 01.04.2018)	101	37	07	145
Grievance Received (During 2018-19)	743	702	40	1485
Total	844	739	47	1630
Disposed off	732	696	42	1470
Closing Balance (As on 31.03.2019)	112	043	05	160

### F. HANDLING OF COURT CASES:

Prasar Bharati has taken up monitoring of Court cases and Arbitration cases through implementation of Legal Information Management & Briefing System (LIMBS) of Department of Legal Affairs. Concerted effort has been made to bring in all litigations on to the LIMBS portal. Login IDs and passwords have been created for users across Prasar Bharati. Nodal Officers have also been appointed for proper monitoring of progress of litigations. A system of Centralised Monthly Review System has been introduced at the Prasar Bharati Secretariat for close monitoring of cases. The current break up of Court Cases and Arbitration Cases and their vertical wise break up is given below:

Total Court Cases	1254
Total Arbitration Cases	78
Total Cases (Including Arbitration Cases)	1332

Vertical wise breakup of Court/ Arbitration cases has been tabulated below:

S.N.	Verticals	Court Cases (A)	Contempt Cases (Included in A)	Arbitration cases (B)	Grand Total (A+B)
1.	DD	401	31	06	407
2.	AIR	687	36	03	690
3.	DD News	34			34
4.	NSD	21			21
5.	CCW	72	01	01	73
6.	NABM	Nil			Nil
7.	DCS	26		68	94

S.N.	Verticals	Court Cases (A)	Contempt Cases (Included in A)	Arbitration cases (B)	Grand Total (A+B)
8.	DD (Sports)	09			09
9.	DD (Archive)				
10.	PBS	04			04
	Grand Total	1254	68	78	1332

Majority of the court cases are in various Hon'ble CATs. Information in r/o Implementation of the Judgements / Orders of CAT Cases for the year 2018-19(01.04.2018 to 31.3.2019) is given here under:

	No. of Orders received from CAT for the period during (01.04.2018 to 31.03.2019)	No. of the Judgement/ Orders implement- ed for the period during (01.04.2018 to 31.03.2019)
AIR	98	47
DD	22	15

### G. IMPLEMENTATION OF THE RIGHT TO INFORMATION ACT:

Unit	Requests/ Appeals	Opening Balance as on 01.04.2018	Received during the FY 2018-19 (including transfers from other PAs)	<b>Total</b> (3+4)	No. of cases disposed off	Closing Bal- ance as on 31.03.2019
(1)	(2)	(3)	(4)	(5)	(6)	(7)
DD	Requests	Nil	777	777	777	Nil
	Appeals	Nil	104	104	104	Nil
AIR	Requests	Nil	965	965	965	Nil
	Appeals	Nil	134	134	134	Nil
DD	Requests	08	180	188	188	Nil
News	Appeals	Nil	23	23	23	Nil
NSD	Requests	Nil	48	48	48	Nil
	Appeals	Nil	05	05	05	Nil
PBS	Requests	Nil	518	518	518	Nil
	Appeals	18	34	52	52	Nil

### H. WELFARE MEASURES:

Prasar Bharati has taken following important welfare measures, in addition to routine welfare measures:

### i. Adoption of DoT Policy on Compensation:

The Prasar Bharati Board in its 150<sup>th</sup> meeting approved adoption of guidelines framed by DoT, mutatis mutandis, the policy for compensation in cases of accidental death orpermanent disability due to negligence and/or unforeseen causes, in the course of providing public service. Accordingly, guidelines for settlement of claims for compensation by Prasar Bharati has been issued. The main

aim of this guideline is to provide a comprehensive mechanism for calculation, application and settlement of claims for compensation. Under this policy compensation of Rs. Ten Lakh would be paid to the family of the deceased or the person who suffers permanent disability resulting in loss of both the limbs. In the event of other permanent disability compensation of Rs 7 Lakh would be paid by Prasar Bharati.

### ii. Bonus:

Prasar Bharati Board in its 152<sup>nd</sup> meeting held on 15.2.2019 has decided to allow non productivity linked bonus to its employees recruited after 5.10.2007 for the accounting year 2018-19 subject to issue of orders for Bonus by Ministry of Finance, Department of Expenditure. However, no arrears toward non productivity linked bonus for previous years would be paid.

### iii. Contractual employee given insurance policy:

As approved by the Prasar Bharati Board in its 151<sup>st</sup> meeting held on 19.11.2018, all full time contractual engagees including re-employed contractual engagees of Prasar Bharati have been covered under Group Personal Accident Coverof M/s. Oriental Insurance Corporation. Under this insurance coverage, about 820 contractual engagees would be benefitted for the risk of death and disability for a maximum sum upto Rs.10.00 lakhs.

### iv. Standard Operating Procedure (SOP) on Compassionate Appointment

Compassionate Appointment Standard Operating Procedure (SOP), 100 point gradation/system has been revised consequent to change in financial parameters due to implementation of 7<sup>th</sup> CPC.While Compassionate appointments have to be regulated as per DOPT instructions, the SOP has been implemented in Prasar Bharati in order to have transparency and objectivity in deciding the cases of Compassionate Appointment so as to provide immediate assistance/relief to the family of the deceased official.

### I. IMPLEMENTATION OF THE OFFICIAL LANGUAGE POLICIES

As per the order issued by Government of India, Ministry of Home Affairs, Department of Official Language, 14 September is to be observed as Hindi Divas every year. In keeping with this tradition "Hindi Divas" was observed on 14 September, 2018. "Hindi Fortnight" was also organised from 17.09.2018 to 28.09.2018 across Prasar Bharati Network. Officers/officials participated in Hindi Divas Celebration with great enthusiasm and the messages of Home Minister, Govt. of India, Minister of Information & Broadcasting and CEO, Prasar Bharati were read out on this occasion.

Various competitions in Hindi are organized during Hindi Fortnight. In these competitions, it is ensured that officers/ officials of Non-Hindi speaking areas also took part in large number and separate Hindi competitions were organized for them. Large number of officers/officials participated in the competition.

### i. Progressive use of Hindi in Prasar Bharati Secretariat:

Hindi Section of Prasar Bharati Secretariat is regularly involved in the following activities:-

- Hindi Translation of Annual Reports, Audit Reports and Annual Accounts of PrasarBharati.
- Hindi Translation of replies to Parliament Questions laid before Parliament.
- Hindi Translation of Memorandum of Understanding (MoU) on broadcasting betweenPrasar Bharati and different countries.

- Hindi Translations of replies to various RTI Queries.
- Quarterly, Half Yearly and Annual Progress Reports of use of Hindi.
- Preparing the agenda and minutes of all meetings in Hindi.
- Organising the quarterly meetings of Official Language Implementation Committeeand issuing the minutes and implementing it.
- Pursuance of action taken to fulfil the assurances given to Parliamentary Official
- Language Implementation Committee.
- Hindi Translation of all correspondence under Section 3(3) of the Official LanguageAct.
- Organising workshops and desk-workshops.
- Arranging for Hindi Training, Hindi Typing/ Shorthand training under HindiTeaching Scheme.
- Organising Hindi Diwas/ Pakhwara etc. and competitions to promote use of Hindi.
- Ensuring the usage of Unicode to work in Hindion all computers of Prasar BharatiSecretariat.
- Translation of any other Report and Returns, as per requirement.
- Organising other activities for progressive use of Hindiin the Prasar Bharati Secretariat.



Celebrations of Hindi Pakhwara in Prasar Bharati Secretariat

### ii. Progressive use of Hindi in All India Radio:

The Hindi Unit of DG: AIR (Headquarters) is fully committed to compliance and implementation of the Official Language Policy of Union of India and constantly strives to implement the orders/ instructions issued from time to time by Ministry of Home Affairs, Department of Official Language and achieving targets mentioned in Annual Programme in Various AIR stations/offices. Apart from implementing the Official Language Policy from 01 April,2018 to 31 March, 2019 by Hindi Unit, the following significant works were carried out to encourage the officers/officials to work in Official Language Hindi.

### ANNUAL REPORT 2018-19

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DG AIR at a Magazine Release Function in ESD

During the year, two Hindi Workshops have been organized, in which remedial measures were suggested for the problems being faced while doing official work in Hindi. Workshops were organized on important subject such as 'Official Language Rules/Acts and problems faced in translation and its solution' on 06.04.2018 and 'Maximum use of Hindi in Official work' on 12.09.2018. In these workshops, valuable suggestions were given to the employees and they were sensitized about the measures for its implementation.

In addition, two day Regional Official Language Conference for the AIR Stations/Offices located in Southern Region was held on 15<sup>th</sup> and 16<sup>th</sup> November, 2018 at Madurai and for western region stations of AIR, conference was organised at Rajkot (Gujrat) on 28<sup>th</sup> February and 1<sup>st</sup> March, 2019, under the chairmanship of Dr. Shailendra Kumar, ADG (Admn.). Important features of this conference were that local agencies were also included in this conference.

In the News Services Division, 1 workshop was organised on "Yoga Day" on 21<sup>st</sup>June 2018.Under *Swachh Bharat Abhiyaan* different activities such as workshop, essay competition, Slogan and Poster competition on all-India level, were organized during the year.

Renowned social activist Padama Bhushan Dr. Bindeshwer Pathak, Sulabh International, was invited as a guest speaker for *Swachhta* workshop titled "आदतों में बदलाव और स्वच्छता के प्रति संवेदनशीलता" (Behaviour change and sensitisation on *Swachhta*) During Hindi *Pakhwara*. As many as fourteen different competitions were held and prizes were distributed. The 7th issue of the in-house journal AkashwaniSamacharBharati-2018 was published and released by DG News.

### iii. Progressive use of Hindi in Doordarshan:

To ensure the compliance of the Official Language policy and instructions relating to the progressive use of Hindi, there is a separate Hindi Section in the Doordarshan Directorate. Activities carried out during the financial year 2018 - 2019 are given below:-

a. Director General and Joint Director (OL) have participated in the meeting of Hindi Advisory Committee on 20<sup>th</sup> April, 2018 organised by Ministry of Information and Broadcasting.

- b. A meeting of Departmental implementation committee on official language for the first quarter headed by DDG (Adm.) was carried out on 22<sup>nd</sup> June, 2018.
- c. Translation of reply of questions received from Ministry of Information and Broadcasting during Parliament session was done on time.
- d. All documents under Section 3(3) of the Official Language Act 1963, were issued in bi-lingual form and all letters received in Hindi were replied to in Hindi. During the period 2482 documents were issued.
- e. To review the position of the compliance of the Official Language policy in the Directorate, 02 meetings of the Official Language implementation Committee were held.
- f. 45 officers/employees attended the Hindi workshops organized from time to time.
- g. Committee of Parliament on Official Language inspected 01 Doordarshan Kendras/offices during the said period.
- h. A Regional Official Language Conference of the head of offices and Hindi incharge of DDKs/ DMCs/HPTs situated in 'C' region was held on 14-15 February, 2019 at Hyderabad.
- i. 16 DDKs/DMCs/HPTs and 10 section of DG: DD were inspected and review reports sent.





# **ALL INDIA RADIO**



### **CHAPTER VI**

## **ALL INDIA RADIO – FACTS AT A GLANCE** (AS OF 31.03.2019)

### **BROADCASTING CENTRES:**

**REGIONAL STATIONS** LOCAL RADIO STATIONS **RELAY CENTRES** COMMUNITY RADIO STATIONS **TOTAL:** 





### **TRANSMITTERS:**

Medium Wave	136
• Short Wave	48
• FM	497
TOTAL:	681
OTHERS:	
Satellite Digital Radio on DTH Platform Existing AIR Channels	39
Regional News Units	47
Live streaming of AIR Channels	17





### **CHAPTER VII**

# CHANNELS AND PROGRAMMES OF ALL INDIA RADIO

### A. INTRODUCTION:

All India Radio (AIR) aims to provide information, education and entertainment, for promoting the welfare and happiness of the masses (BahujanaHitayaBahujanaSukhaya).

The phenomenal growth achieved by All India Radio over the past eight decades has made it one of the largest media organisations in the world. Now, it has 479 stations and 681 transmitters (State-wise details at **Annexure-VII**). To meet the communication needs of the plural society that India is, the network expanded gradually imbibing new technologies and programme production techniques. Continuing with the adoption of newer technology, All India Radio's services are being digitalized.

To realise its objectives, AIR has evolved over the years, a three-tier system of broadcasting namely National, Regional, and Local. It caters to the information, education, and entertainment needs of the audiences through its stations in this country of continental dimension and with a plural society. They provide news, music, spoken word and other programmes to almost the entire population of the country. Its vast reach especially in the rural and tribal areas make it the primary and sometimes the only source of information and entertainment.

In National Service, the national programmes which are heard on the Medium Wave in most part of the country cater to the first-tier broadcasting and also broadcast on Short Wave. The regional and Subregional stations provide the second tier of broadcasting giving the programmes in the regional languages and promoting regional and cultural facets. In addition, FM Channels caters to the needs of the people primarily the youth. The Vividh Bharati Service also an FM Channel is available at 40 places. The 86 stations on FM mode set up to cater to the needs and tastes of the audiences of small towns in various parts of the country are the Local Radio stations (LRS) providing the third-tier broadcasting. In the last couple of years, the community radio has become popular among different electronic media available in the country and not surprisingly, All India Radio has also set-up Community Radio Service at five places in the North Eastern Region as the voice of the local tribal population.

### **B. ORGANIZATIONAL STRUCTURE:**

All India Radio traditionally has been headed by a Director General assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News).

Directorate General, All India Radio, has been responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

Programming in All India Radio has been divided into eleven Programming Regions; at Delhi (Northern Region-I & II), Mumbai (Western Region-I & II), Bengaluru (Sothern Region-I & II), Lucknow (Central Region-I), Bhopal (Central Region-II), Kolkata (Eastern Region-I & II) and Guwahati (North Eastern Region). Each Programming Zone has been headed by and ADG level officer reporting into the Directorate.

Engineering in All India Radio has been divided into five Zoneslocated at Delhi (North Zone), Kolkata (East Zone), Guwahati (North-East Zone) and Chennai (South Zone) for project and maintenance engineering activities.Each of these Zones is headed by ADG level officer reporting to the Engineering-in-Chief.

### C. SERVICES AND CHANNELS OF AIR:

### i. Regional Channels:

Regional (Primary) Channels of AIR are located mostly in the state capitals and in major linguisticcultural regions of every state. Altogether 134 such channels are spread over 29 states and 6 Union territories (UTs) of the country. The public service broadcasting arm of AIR, the Regional Channels put out infotainment programmes with the objective of enriching the lives of their listeners. The Regional Channels, broadcast largely on the Medium Wave frequency, follow a composite programming mix. They also promote art and culture with a major emphasis on Indian classical music. Around 40 percent of the total broadcast on primary channels comprises music, which includes Classical music, light music, folk music, film music and the music of various other languages. News and current affairs programmes constitute 20 to 30 percent of the broadcast time. Radio plays and drama, health & family welfare programmes, programmes for women and children, farm and home programmes aimed at empowering rural masses are the other important segments of the primary channels. These channels being the most accessible to all, strive to reach their audiences in the languages most understood.

### ii. Local Radio Stations (LRS):

At present, 88 Local Radio Stations are located across the country. These stations are catering to the local population of the area, providing utility services and reach right into the heart of the community, which uses the microphone to reflect and enrich its life. What distinguishes Local Radio from the regional network is its down to earth, intimate, and uninhibited approach. The programmes of the local radio are area-specific. They are flexible and spontaneous enough to enable the station to function as the mouthpiece of the local community.

In the present scenario, as most of the LRS of AIR are on FM, Vividh Bharati Programmes are relayed by most of them besides local content. At present most of the Local Radio Stations are broadcasting for the duration of 17 Hrs. Out of which, 7 hours are Vividh Bharati relay. The content is approximately 60% local and 40% relay (Including News and other relay programmes of regional stations). Thus, serving the purpose for which they were created.

### iii. Community Radio Stations (CRS):

Community radio centres were set up at 5 places in the North Eastern Region to serve the local tribal population.

1.	Mon	1 kW MW	1584 kHz
2.	Tuensang	1 kW MW	1602 kHz
3.	Nongstoin	1 kW MW	1485 kHz
4.	Williamnagar	1 kW MW	1602 kHz
5.	Saiha	1 kW MW	1602 kHz

### iv. FM Rainbow:

FM Rainbow channel of All India Radio was launched at a time when radio listening was declining especially in big cities. People representing the higher economic strata of the society thought it out of fashion to listen to radio programmes which according to them, were addressing to the needs of average middle-class radio-listeners. Technological improvements made in the field of sound-recording tempted the young music lovers to opt for other modes of music players because reception quality of these songs on AM mode was not as lively as it was in stereophonic cinema halls or on digital electronic equipments. FM radio filled this gap effectively by ensuring disturbance-free high-quality music to its listeners. Even the presentation style of the comperes on FM channel was transformed to suit the changing tastes of listeners. Inter-personal chatting style of the comperes caught the pulse of youth and allured them to come close to their radio. In its round-the-clock broadcast, the radio listeners were served with a recipe of whole new gamut of entertainment. Soon FM radio acquired the status of modern radio because it was speaking in their style and providing them the listening pleasure. The old glory of radio was restored once again at least in terms of listening percentages.

At present, AIR has 497 FM transmitters across the country, by which it covers 39% of the area and 52% of the population of the country. Out of these, FM Rainbow channel is available at 23 places i.e. at Delhi, Mumbai, Chennai, Kolkata, Bengaluru, Lucknow, Panaji, Jalandhar, Kanpur, Kochi, Puducherry, Shillong, Chandigarh, Cuttack, Kodaikanal, Tiruchirapalli, Coimbatore, Hyderabad, Vishakhapatnam, Raibareily, Madurai, Triunelvali and Vijayawada. Besides this, Delhi Rainbow is also relayed fully from Mussoorie, Aligarh, and partly from Dharamshala and Bhatinda. The FM channel includes Pop music, Film songs, and Classical & Devotional music, News Headlines, etc.

### v. FM Gold:

FM Gold channel was on air on 1st September 2001 at Delhi as a niche infotainment channel with 30% of News and Current affairs component and 70% of entertainment programming. At present, FM Gold channel is available daily round the clock. FM Gold channel is available at five places-four metros i.e. (Delhi, Mumbai, Kolkata, &Chennai) and Ludhiana. This additional channel gave its listeners an option to choose between the two, besides listening to other parallel running AIR and Private FM stations in the area. This channel is trying to provide information interlinked with entertainment and brings information updates on Traffic, Airlines, Railways, Weather, etc.

### vi. Direct to Home (DTH) Service:

DTH Radio Channel is a Satellite Service meant for the listeners who own a TV set. The DTH Service is available through the DTH platform of Prasar Bharati with up linking facilities at Todapur, Delhi. It is not a terrestrial broadcast service and DTH programmes cannot be tuned in through the ordinary radio receiver sets. DTH, covers the entire country as well as neighbouring countries. DTH is a 24-hour service broadcast digitally. The programming is planned in such a way that the repetitions are kept at a minimum.

The DTH Service provides different language channels available in every nook and corner of the country. The most significant aspect of DTH broadcast is its digital quality. Details of the DTH Radio channels are at **Annexure-VIII**.

### vii. Vividh Bharati (VB):

Vividh Bharati Service is a 24 hours service available through satellite transmission for relay from various radio stations across the country. VB is produced and uplinked from Mumbai. This service

is primarily relayed from 41 CBS-VB centres (17 hours). Vividh Bharati Service is also relayed through 65 Local Radio Stations and 100-Watt FM transmitters located across the country.

#### viii. Live Streaming:

Live streaming of the FM Rainbow, FM Gold, Urdu Service, Vividh Bharati and Ragam channel have been supplemented with following twelve additional popular channels of AIR (Gujarati, Malayalam, Punjabi, Marathi, Bangla, Tamil, Telugu, Kannada, Radio Kashmir, AIR Odia, AIR Assamese and North Eastern Service).

#### ix. External Services:

External Services Division (ESD) of All India Radio ranks high among the external radio networks of the world both in its reach and range. Presently the External Services broadcasts in 28 languages i.e. 15 Foreign and 13 Indian reaching out to about 150 countries terrestrially through short wave and medium wave. It has a global footprint through livestreaming on 27 web portals and mobile apps. The languages in which AIR reaches its foreign audience are Arabic, Baluchi, Burmese, Chinese, Dari, English (GOS), French, Indonesian, Persian, Pushtu, Russian, Sinhala, Swahili, Thai and Tibetan. The Indian language services targeted for the neighbourhood and also the Indian Diaspora are Bangla, Gujarati, Hindi, Kannada, Malayalam, Nepali, Punjabi, Sindhi, Saraiki, Tamil, Telugu, Odia and Urdu.

### D. NEW INITIATIVES DURING THE YEAR:

### i. Engineering:

All India Radio is one of the largest broadcasting networks in the world. At the time of independence there were six Radio Stations and 18 Transmitters (6 MW & 12 SW) which covered 11% population and 2.5% area of the country.

By 31st March, 2019, AIR network has grown to 479 stations and 681 transmitters (138 MW, 48 SW & 497 FM) which provide coverage to 99.20% of the population spread over 92.00% area of the country. This includes 239 nos. of 100 W FM transmitters installed for localized coverage of about 8-10 km radius. New Initiatives during the year are as follows:

a.	New FM Transmitters with Limited production facility	: 11 Places
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b. 5 Kw FM Transmitters	: 3 No.
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- c. Additional Channel with FM Transmitter : 7 Places
- d. Replacement of MW transmitters under LWE Scheme : 6 Places
- e. Setting up of 100 W FM transmitters at existing LPT/HPT DD sites: 100 locations
- f. Replacement/up gradation of old FM transmitter by FM Transmitters: 77 places.
- g. Replacement of old MW transmitters by FM transmitters 6 places.
- h. FM Broadcasting setup along Indo-Nepal Border : 6 Places.
- i. Digitalization of 29 Studios, Refurbishing of 6 AIR studios, Refurbishing of studios is under progress at 6 places, Creation of Archival facility at Guwahati.
- j. CDN services were hired from NIC, to enhance the listener's experience of streaming through website of AIR and mobile apps. AIR is in the process of hiring competitive CDN services, on its own.

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k. The online registration software "Online Music Audition System", has been launched with integrated payment portal.



20Kw FM service at Amritsar 24.09.2018

100 watt FM Transmitter silanyassamaroh at LPT SEONI M.P.

Details are at Annexure-IX.

### ii. Programme:

- a. In the year 2018, a 52 episode science serial on the theme of Sustainable Development entitled "Life Must Go On " in English and "Chalti Rahe Jindagi " in Hindi was broadcast by 117 channels of All India Radio in collaboration with Vigyan Prasar, Department of Science and Technology, Govt. of India. The serial was broadcast in 19 languages as per an MOU between Prasar Bharati and Vigyan Prasar.
- b. A 52 episode science serial on the theme of Climate Change entitled "Whispers of the Wind" in English and "Badalti Fizayen" in Hindi in collaboration with Vigyan Prasar, Department of Science & Technology, Government of India was launched in March, 2019 by All India Radio, Delhi.
- c. The Sardar Patel Memorial Lecture for the year 2018 was delivered on 25<sup>th</sup> October, 2018 by Shri Ajit Doval, National Security Advisor on "Dream India 2030- Avoiding the Pitfalls". The recording of this lecture was broadcast on 31<sup>st</sup> October, 2018 at 9.30 PM on the national network of All India Radio.
- d. Gandhian Philosophy and Public Service Broadcasting Awards 2018 were declared on 12<sup>th</sup> November- 2018, at a function organized at AlR, Delhi premises on Public Service Broadcasting Day. The entries produced by Ms. Basudha Banerjee, Programme Executive of Central English Feature Unit, DG:AlR entitled - "From Jail to Stage" in the Gandian Philosophy category and 'Road to a Village' in the Public Service Broadcasting categories were declared as winners.
- e. Revamping and strengthening of ESD services particularly those targeted to Indian Subcontinent, our immediate neighbourhood, Af-Pak region and the regions which are considered important both from foreign relations and strategic perspectives was initiated. As part of this,

ESD has recently undertaken revamping and modernisation of its various services targeted to these regions. Specific emphasis has been laid on content reorientation of its Nepali, Tibetan, Chinese, Dari, Baluchi, Urdu, Sindhi, Bangla, Pushto and Persian services during the year.

- f. Steps have been initiated to strengthen the Talks Unit of the ESD to enable it to produce more area specific news and current affairs based programmes.
- g. The multi-media website www.airworldservice.org with live Internet Radio, mobile apps and Radio on Demand components at par with other international broadcasters launched for all the 27 services of ESD in 2016-17 was further enriched by making value additions to it during the current year.
- h. ESD has a huge repository of nearly, 30,000 rare foreign language music on gramophone discs which are not available even in the respective countries. A massive digitization work for all these gramophone discs of archival value has been initiated during the year.
- i. ESD has also initiated steps towards computerizing all the foreign language units to slowly move towards a paperless system and all the units have been provided internet facility for smooth and effective functioning.
- j. ESD has also geared up and further intensified during the year the use of social media platforms like facebook, twitter, watsapp, mobile app etc. for propagation of its programmes and making them more interactive in nature. Watsapp based request programme and Phonein programmes have got overwhelming response in Urdu Service from all over the World, while with mobile apps, ESD services have now become easily accessible around the globe which is an achievement so far. In addition to this, some archival recordings of programmes in Pushto, Nepali, Persian and Tamil etc have also been uploaded on youtube for wider publicity for the new generation.
- k. The Urdu Service of ESD relaunched the popular programme journal 'AWAZ' as an e-magazine on its website after a gap of 33 years when the journal had ceased its publication. This initiative has been highly appreciated by listeners all over the world.
- The Urdu Service of ESD has introduced a new news bulletin for the sub-continent '*Khabrein barre shagir se*' for duration of 10 mts daily at 2300 Hrs. In addition to this, recently some special programmes in Current Affairs of Urdu Service have also been introduced like 'Ahwal-E-Jahan' a daily News magazine based programme, 'Pakistan Diary' –a daily programme based on happenings inside Pakistan, 'Raftaar-E-Zamana' a weekly special discussion based programme and besides this, the morning show 'Suraj Ke Saath Saath' and evening show 'Shaam Suhani' have also been re-packaged covering different topical events of National and International importance.
- m. Akashvani Maitree channel during the year organized various interactive programmes along the Indo-Bangla borders in coordination with BSF wherein performances by artistes from both sides were organized which was watched with avid interest by border population of both the countries.
- n. Akashvani Maitree had set up a pavilion in the prestigious Sundarban cultural festival and attracted huge footfalls from visitors from Bangladesh also. The pavilion was adjudged as the best.



CEO PRASAR BHARATI IN A MEETING AT AIR

### iii. News Service:

- a. In a historic initiative, Union Minister of State (Independent Charge) for Information & Broadcasting and Youth Affairs & Sports, Col. Rajyavardhan Rathore (Retd.) launched the sharing of All India Radio News with private FM broadcasters on 08<sup>th</sup> Jan 2019. The sharing of AIR News will be done free of cost, on trial basis initially till 31st May, 2019. Any Private FM broadcaster which intends to broadcast the news bulletins will first have to register with News Services Division: All India Radio on its website http://newsonair.com . The list of registered FM channels are available on NSD's website. As on 14th Jan 2019, more than 200 FM channels have registered to carry AIR news in unaltered form.
- b. Mobile Journalism workshop has been conducted for the officers from AIR News Delhi, Foreign Correspondents and Regional News unit, equipping them to report the news and produce the news stories using mobile.
- c. The YouTube channel of News Services Division (NSD) of AIR was started, and the major bulletins and special programmes are being regularly uploaded from 5<sup>th</sup> July, 2018. The number of subscribers has crossed 29,000, as on 6<sup>th</sup>December, 2018.
- d. From 14<sup>th</sup> August,2018, the twitter handle@AIRNewsHindi is being used to provide news alerts to the Hindi listeners. The number of followers has crossed 3,200 as on 6<sup>th</sup> December, 2018.
- e. The design and look of the website www.newsonair.nic.in has been changed after shifting to the cloud-based platform of NIC. The new website design and access has been appreciated by many.
- f. Workshops for Editors and PTCs: Training for Newsreaders, Editors, Reporters and Correspondents, including a Mobile Journalism workshop, was conducted. Refresher workshops for Editors and News Readers were organised in the month of October, 2018 at NSD, New Delhi. A One-day workshop for the Part-Time Correspondents (PTCs) of AIR was also organised in the month of April, at Bengaluru, to sensitize the PTCs for the coverage of elections in Karnataka. PTC Workshops were also organized in November at Aizwal,

Raipur, Hyderabad, Bhopal and Jaipur, to sensitize PTCs about the Model Code of Conduct and election reporting before respective state elections.

- g. A Bilingual Audio pronunciation Database was created on NETIA software for newsreaders.
- h. The following Regional News Units (RNUs) started new bulletins in the year 2018-19:
  - RNU Ranchi: Started one additional mid-day bulletin in Hindi, of 10 minutes duration w.e.f. 26<sup>th</sup> October, 2018. The RNU is managing the additional bulletin in given budget.
  - RNU Imphal: Extended its mid-day bulletin by five minutes (1200 hrs to 1210 hrs) and two additional FM Headlines at 0930 hrs and 1030 hrs w.e.f. 1<sup>st</sup>October, 2018.
  - RNU Jaipur: Extended all bulletins duration by 5 minutes each since September, 2018.
  - RNU Dehradun: Started the broadcast of its evening bulletin from Dehradun itself w.e.f. April, 2018. It earlier used to broadcast from RNU Lucknow.
  - RNU Kohima: Started new FM headlines at 1500 hrs w.e.f. October, 2018.
  - RNU Port Blair: The regional bulletin of Port Blair started broadcast as an FM channel w.e.f. 2<sup>nd</sup>December, 2018.
  - RNU Pune broadcast news bulletin read by a visually impaired newsreader in Braille script on the occasion of World Braille Day on 04th Jan 2019

### E. PROGRAMME ACTIVITIES:

Details of important coverages, broadcast and radio reports for the year 2018-19 are given at **Annexure-X**. Other important programme activities are also given below:

### i. Spoken Word:

All India Radio, being the most effective India's Public Service Broadcaster lends support to the various programmes/schemes /awareness campaigns launched by the Government through its vast network with largest coverage area during the year 2018-19. Spoken Word Section deals with the publicity of important subject/schemes/policies of the Ministry/Departments of Government of India. Regular publicity was given through various formats of programme by all AIR stations in the country on following Government Schemes for the period April, 2018 to March, 2019:

- a. Ek Bharat Shrestha Bharat and Swachh Bharat Abhiyan are two mega campaigns for which all the AIR stations are continuously giving wide publicity since the onset of schemes. The Actions Taken Reports are being regularly provided to the Ministry.
- b. The Flagship Schemes of the Government includes the following 27 schemes for which publicity was given and is still continuing :
  - i. Pradhan Mantri Ujjawlayojna
  - ii. Pradhan Mantri Sahaj Bijli GharYojna
  - iii. SabkeliyeSaste Bulb Unnati Yojna(ujala)
  - iv. Pradhan Mantri Jan DhanYojna
  - v. Pradhan Mantri Jeevan Jyoti BimaYojna

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- vi. Pradhan Mantri Suraksha BeemaYojna
- vii. Mission Indradhanush
- viii. Pradhan Mantri Avas Yojna (Urban & Rural) PMAY
- ix. Pradhan Mantri Gram SadakYojna PMGSY
- x. Pradhan Mantri FasalBeemaYojna PMFBY
- xi. Jan Aushadhi
- xii. Samekit/Ekikrit Shiksha Abhiyan
- xiii. BetiBachao, BetiPadhao
- xiv. Swachh Bharat Abhiyan
- xv. Pradhan Mantri Mudra Yojna
- xvi. Soil Health Card
- xvii. Pradhan Mantri SurakshitMatritivaYojna
- xviii. Pradhan Mantri Swasthya Suraksha Yojna
- xix. DeenDayal Kaushal Vikas Yojna
- xx. Poshan Mission
- xxi. Digital India
- xxii. Multi Faceted Efforts to double the income of farmers
- xxiii. Pradhan Mantri Krishi SinchaiYojna
- xxiv. Better Prices for the farmers produce through e-NAM
- xxv. Increase in construction of National Highway
- xxvi. Commissioning of new Waterways during 2014-2018
- xxvii. Ek Bharat Shreshtha Bharat
- c. Special Programmes were mounted to highlight the achievement of the Government.
- d. Wide publicity was given to the Hon'ble Supreme Court Judgement about preventive, remedial &punitive measures to be taken to curb the incidents of mob lynching in the country.
- e. Publicity given to various Ministries' and Departments campaign like:-
  - (i) Ministry of Textiles Textile Order 2001 under the Essential Commodities Act 1955
  - (ii) Ministry of Tourism 'Paryatan Parv' from 16<sup>th</sup> to 27<sup>th</sup> September.
  - (iii) Ministry of Defence Armed Forces Flag Day.
  - (iv) National Human Right Commission Annual competition for short films on Human Rights Slogan/Tagline/Logo competition.
  - (v) Ministry of Electronics & IT Digital India & Awareness about Cyber security.
  - (vi) M/o Water Resources Swachhta He Sewa, SwachhtaPakhwada
  - (vii) Ministry of Culture Nominations for Gandhi Peace Prize 2019

- (ix) Sangeet Natak Academy Web campaign 'Sanjhi MujhmeinKalakaar'
- f. Publicity to the programmes/events/activities organized by variousMinistries/Departments onvarious days/weeks like, Literacy Day, Yoga Day, WorldTourism Day, National SafetyDay, Civil Services Day, Vigilance Awareness Week,Women's Day, Rashtriya Ekta Divas etc.
- g. Publicity support extended to the Notification/announcements received from LokSabha and Rajya Sabha Secretariats on various subjects/bills.
- h. Wide publicity extended to Kailash Mansarover Yatra and Amarnath Yatra 2018,organized by the Ministry of External Affairs. The Publicity campaign for Shri Armarnathji Yatra-2019 has already been started.
- i. Publicity was given to the programmes/functions organized on the occasions of BirthCentenary celebrations of Sardar Patel, Dr. B.R. Ambedkar and other leaders. The centenary of Sardar Patel was observed as "National Unity Day". Suitable publicityandcoveragewere provided to the events like unveiling of the Statue of Sardar Patel, Sardar SarovarDam,Kavadia in Gujraat.
- j. Mega Project (SanskaarGeet) All India Radio has undertaken a project to record songs based on rituals associated with various phases in the life span of a person. It is an ongoing scheme.
- k. Monthly Cabinet Summary was sent every month to Prasar Bharati for its onwardtransmission to Ministry of Information and Broadcasting.
- 1. Periodical reports on various subjects were/are sent to Min. of I & B/ Prasar Bharatiincluding Prime Minister's New 15 Point Programme.

### ii. Sardar Patel Memorial Lecture:

This lecture series is being organized from 1956 onwards in memory of Sardar Vallabh Bhai Patel the first Information and Broadcasting Minister of independent India. In this lecture series delivered in English by renowned scholars, administrators, jurists, historians, social scientists, economists are invited to speak on a subject chosen by them before an invited audience. The first lecture was delivered by Dr. C. Rajagopalachari, the first Indian Governor General. Ever since a galaxy of speakers including former Chief Justice of India Sh. P.N. Bhagwati, renowned historian like



SARDAR PATEL MEMORIAL LECTURE ON 25th OCTOBER, 2018

Prof. Bipin Chandra, Prof. Romila Thapar, and National Security Advisor Sh. Shiv Shankar Menon among others have delivered this lecture.

The Sardar Patel Memorial Lecture for the year 2018 was delivered on 25<sup>th</sup>October, 2018 by Shri AjitDoval, National Security Advisor on "**Dream India 2030- Avoiding the Pitfalls**". The recording of this lecture was broadcast on 31<sup>st</sup>October, 2018 at 9.30 PM on the national network of All India Radio.

### iii. Akhashvani Lok Samoadasanrakshan Mahapariyojana (SANSKARGEET):

Akashvani lok Sampada Sanrakshan Mahapriyojana(Mega Project) was started in November, 2014. All India Radio has embarked on a special project with the lofty objective of conserving our folk legacy and heritage of 6000 casts, sub-casts and tribal community of India. India is unique for its ethno-linguistic diversity. It is a daunting task to capture her cultural mosaic in all its variegated hues. It is best reflected in the abundant and rich folklore of its numerous regions, communities and cultures. The scintillating lyrics and tunes have a distinct flavour but are under threat of extinction. AIR, as the nation's public service broadcaster has decided to step in and record the folklore and ceremonial songs, in their pristine purity.

AIR's project envisages recording (i) songs associated with different sanskars-stages/milestones in the life span of a person (ii) a variety of lok geet such as Ritu geet, Parv geet, shram geet, Nadi geet, Vriksh geet, sthal geet, parvat geet and Andolan geet and (iii) lok gaathayein (legends). This will be one of the many major achievements of AIR in preserving the cultural heritage of India for the posterity.

Recordings of songs has been taken up by about 130All India Radio stations and has been completed in 250 districts and in 162 languages and dialects. Songs of all the rituals belongs to all casts, sub-casts and tribal related to all religions are recorded except Yahoodi religion.

In this process approximately 25,000 sanskar geet and traditional folk songs in 162 languges/dilects have been recorded and preserved in Akashvani Archives. In view of the archival value these songs, National Book Trust, under the Ministry of HRD,Shitya Achademyunder the Ministry of Culture has signed MOU with AIR. All the two organization have decided to publish these songs in both Hindi and English. On these lines Shitya Achedemy have started work on publishing books in 12 languages/ dialect, whereas Indira Gandhi National Centre for the Arts have proposed to publish cemonial/ traditional songs in different languages/dialects of North-East.

### iv. National Symposium of Poets (Sarva Bhasha Kavi Sammelan):

Introduced in 1956, the Sarva Bhasha Kavi Sammelan (National Symposium of Poets) is an endeavour to provide a creative platform to national integration and linguistic harmony through mutual interaction and coordinated presentation of the best in contemporary poetry of all Indian languages. Its uniqueness is underlined by the fact that it is the only programme of its kind, wherein eminent poets 22 Indian languages now come together on one stage to offer their creative best. Poems in all these languages are presented by the poets themselves before an invited audience, followed by the rendering their Hindi versions translated by eminent poets of different languages. A two-hour recording of this programme is broadcast on the national network of AIR on 25<sup>th</sup> January, on the eve of the Republic Day at 10 P.M. At the same time, regional language versions of this programme are broadcast from concerned AIR stations. Thus, this programme reaches across the length and breadth of the nation.

In 2005, four new languages, namely, Dogri, Mathili, Santhali and Bodo were added to the list of

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languages taking the total to twentytwo languages. This programme is a reflection of the rich cultural and literary shared heritage of Indian languages, incomparable with any other programme in its status and grandeur.

This year the National Symposium of Poets was organized before invited audience at Chennai on 10<sup>th</sup>January, 2019. The recording of the Symposium was broadcast on 25<sup>th</sup>January, 2019 on the eve of Republic Day.



NATIONAL SYMPOSIUM OF POETS-2019 AT CHENNAI

#### v. Akashvani Annual Awards:

- a. Akashvani Annual Awards are declared every year to promotecreative excellence and bring out the best from the professionals working atvarious stations of All India Radio.
- b. The Jury session for entries of programme categories of Akashvani Annual Award-2017 was held in the Directorate General, AIR from8th to 12th October 2018. I75 entries received from various AIR stationsacross the country were adjudged for 13 categories of programme Awardsand results were declared by Director General.
- c. Gandhian Philosophy and Public Service Broadcasting Awards2018 were declared on 12<sup>th</sup> November- 2018, at a function organized at AlR,Delhi premises on Public Service Broadcasting Day. The entries produced byMs. Basudha Banerjee, Programme Executive of Central English FeatureUnit, DG: AlR entitled - "From Jail to Stage" in the Gandian Philosophy category and Road to a Village'in the Public Service Broadcasting categorieswere declared as winners.

### vi. Central Education Planning Unit:

In the year 2018, a 52 episode science serial on the theme of Sustainable Development entitled "Life Must Go On " in English and "Chalti Rahe Jindagi " in Hindi was broadcast by 117 channels of All India Radio in collaboration with Vigyan Prasar, Department of Science and Technology, Govt. of India. The serial was broadcast in 19 languages as per an MOU between Prasar Bharati and Vigyan Prasar.

A 52 episodes science serial on the theme of Climate Change entitled "Whispers of the Wind" in English and "BadaltiFizayen" in Hindi in collaboration with Vigyan Prasar, Department of Science & Technology, Government of India was launched in March, 2019 by All India Radio, Delhi.

The serial is being broadcast by 121 channels (107 MW and 14 FM) of All India Radio spread across the country in 19 languages.

### vii. Central Drama Unit:

All India Radio regularly broadcast Radio Plays in Hindi and all regional languages which depict the reflection of life in all spheres from vast field of India and the World. A large number of AIR Stations broadcast on social, historical, mythological, biographical, folk, abstract, science fictions and family serials, projecting current socio-economic issues on regular basis. Besides original plays, radio adaptation of classics, novels, short stories and stage plays are also some of the highlights of Radio Drama. The National Programme of Plays is an important programme of Radio. It is broadcast on 4<sup>th</sup> Thursday of every month in Hindi and its translation in all other Indian languages from the respective kendras, as well, on the same day, date and time.National Programme of Plays, showcase the national integrity, harmony and colours of 'unity in diversity'. Similarly, Central Drama Unit broadcast local plays (Chain Plays) on 3<sup>rd</sup> Friday of every month in Hindi which is broadcast from different kendras during next 6 months in a planned manner.

Keeping in sync with this tradition, some glimpses of National Programme of Plays and Chain Plays broadcast during last financial year (2018-2019) are:

- a. BANBALA: based on an Odiya story written by Sh. Gopal Chhotrai. ( Chain play)
- b. KAALCHAKRA : based on a Marathi story written by Sh. Jaiwant Dalvi.(National Programme of Plays)
- c. TEESRA DIN : based on a Malyalam story Sh. T.N.Prakash(Chain play).
- d. KONARK : based on Sh. Jagdish Chandra Mathur.(National Programme of Plays)
- e. AJYUDDH: based on a Bangla story written by Sh. Baidyanath Mukhopadhyay.
- f. SOCH APNI APNI : based on a Dogri story written by Sh. Narsingh Dev Jambaal.
- g. GADADHAR RAJA : based on an Assamese story written by Sh. Lakshmi Nrayan Bejbaruah.
- h. DEKH DEKH PARCHHAIYAN : based on a Telugu story written by Sh. Aadi Vishnu Dandmundi Mahidhar.
- i. PIYALI FUKAN: based on an Assamese play of Nagaon Natya Samaj, Assam.
- j. SHAT PRATISHAT –BUDDHIVANT RAI: based on a Konkni story written by Jyoti Kunkolienkar.
- k. PANI RE PANI : based on a Punjabi story written by Kartar Singh Duggal.
- 1. MAHATMA KA SAPNA : based on a Hindi story written by Vishnu Prabhakar.
- m. JAB HAM ZINDA THE : based on a Sindhi story written by Prem Prakash.
- n. BAPU KA WO TOOTA HUA DAANT: based on a Hindi story written by Raj Shekhar Vyas.
- o. RANDHEER PAHALWAN : based on a story written by Saadat Hasan Manto.
- p. BANDI : based on a Hindi story written by Jagdish Chandra Mathur.
- q. GAADI KA PAHIYA: based on a play written by Isht Dev Sankrityayan.
- r. PATNI KA PATRA: based on a Bangla story written by Gurudev Rabindra Nath Tygore.

- s. LAASH : based on a Kannad story written by Dr. Shivram Asundi .
- t. USKI MAA- based on a Hindi story written by Pandey Bechan Sharma 'Ugr'.
- u. KHIDAKI: based on a Malayalam story written by Socrates K Valatt.
- v. HAANOOSH: based on a Hindi story written by Bhishm Sahni.

### viii. National Channel:

- A special noon transmission service was initiated to relay the Hon'ble Prime Minister's "Man Ki Baat" which is being broadcast of the last Sunday of every month, since National Channel's regular transmission begins at 6:50 pm. everyday. The same programme is being schedule for broadcast at 8:00 pm. on the same day itself in our regular transmission.
- b. In National Channel many programmes highlighting the new welfare schemes of government were proposed and broadcast during the same period like "Pradhan Mantri AwasYojna", "Pradhan Mantri Matritva Vandana Yojna", "BetiBachaoBetiPadhao", "Swachh Bharat Abhiyan", "MahilaSashaktikaranYojna", "UjjawlaYojna", "Pradhan Mantri Jeevan Jyoti BeemaYojna", "FasalBeemaYojna", "Ustad schemes for minorities", "Sukanya SmridhiYojna", and "Schemes for the welfare of person with disabilities".
- Programmes were mounted on various other schemes launched for cross section of society from timetotime. These includes schemes like; 'Sarkar Ki Garibievam Berojgari Unmoolan Yojnayein', 'Pradhan Mantri Jan Dhan Yojna', 'Pradhan Mantri Mudra Yojna', 'Ayushman Bharat : Pradhan Mantri Jan Aarogya Yojna', 'Make In India' etc.
- d. Environmental issues were included in programmes in which the Heads of various committed NGO's were invited and their valuable informations were aired. Issues related with Safety of Ozone Layer, Biological diversity, Forest & Climate change and organic farming were included in these programmes.
- e. In one of the memoir based prog. titled**"JeevanKe Rang"** some of the renowned persons like PadmashrirecepientAjit Bajaj, First Indian who skied between North to South Pole within a year were invited. Another Padmashri recipient Ganesh Narayandas Davy, a famous linguist was also interviewed in Vividha programme.
- f. During the period of "Ramzan" in the month of May-June, 2018 Programme"**Sahargahi**" which comprised ofHamd, Naat, Qawwali and Quran Recitation was b'cast from "RashtriyaPrasaranSeva (National Channel)".
- g. Some special literary and spiritual types of programmes were produced and broadcast under the title of 'Santvani'. In this programme the life and philosophy of prominent Indian saints like Gautam Budh, Namdev, Lord Krishna devotee Raskhan and Tukaram etc. were highlighted.
- h. A new programme titled 'Message Mail' (based on listener's messages and interspersed with film music) is being aired for the delight and pleasure of listeners.
- i. On Independence Day (15<sup>th</sup> August 2018) a special Mushaira-'Jashn-e-Jamhooriya' was aired in which eminent poets from Aligarh and Agra were invited.
- j. For the purpose of creating awareness and sensitize the public through positive portrayal of women in media suitable programmes were produced in Talks/Interviews/Discussionformats. Some of the programmes were broadcast under the title "YaunUttpidan se mahilasanrakshan"

(Batcheet), "VigyapanonmeinNariChavi Ka ChitranevamSamajikdrashtikon (Talk)", "Media meinMahilaon Ka Chitran" (Discussion), "Mahilamanavadhikaraurasmita" (Varta).

- k. During the entire period of April 2018 to October 2018 a number of literary programmes comprising Hindi poetry recitation, story telling, Kavi sammelan, Hindi literary talks and discussions were broadcast in 'Sahitya Darpan' fortnightlyprogramme.
- 1. In the month of August National Channel got its first International prize **AIBD Radio Award** for a radio feature in English Titled "From Slum to Glory". This feature was produced by Ms. Sharmila Goswami, Programme Executive of National Channel, AIR.
- m. To mark the 150<sup>th</sup> Birth Anniversary of Mahatma Gandhi, "Gandhian Thoughts" (Chintan) were b'cast in the month of October. Besides this, "Gandhi Charcha" (Excerpts from Gandhiji's Autobiography) is also being b'cast on every Friday in the morning transmission. Beside this the theme of "Sanitation" and "Swachhta" related programmes were broadcast in talk and interviewformats. Some of the programmes titles were "Swachhtahetu Krishi Avsheshon Ka Prabandhan", "KachraPrabandhan", "E-KachraPrabandhanevamChunauti" and "Plastic Ko Karein Bye-Bye" etc.

#### ix. Farm & Home Broadcast:

All India Radio is dedicated to its rural audience for more than five decades. Farm and Home programmes are broadcast by most of the stations of AIR. Programmes have been designed to cater to the day to day seasonal needs of the farming community incorporating latest information and technology for best agricultural output. These programmes create awareness about the ways & means to improve the quality of the country's farming community. The programmes are broadcast daily in the morning, afternoon and evening with average duration of 60 to 100 Minutes per day for Rural audience. The Farm & Home units of AIR broadcast composite programmes including equal segments of rural development scheme and hard-core agriculture with programmes on subjects like Horticulture, Animal Husbandry, Poultry & Dairy farming, Fisheries, Forestry, Environment Conservation and allied agriculture activities like food and agro processing, dry and wasteland agriculture and also on segments dwelling on employment schemes, loan, insurance and training facilities, sanitation, health hygiene and nutrition etc.

AIR expanded its agriculture broadcasts with the launch of an exclusive project on **Mass Media support to Agriculture Extension entitled 'Kisanvani'** from February, 2004, in collaboration with the Department of Agriculture Cooperation & Farmers' Welfare, Ministry of Agriculture & Farmers' Welfare, to keep local farmers informed about the daily market rates, weather reports and day to day information in their respective areas, at micro level. Presently Kisanvani is being broadcast from identified 96 AIR stations across the country. Broadcast on a narrow casting mode, the programme is mostly interactive in content involving field based recordings of farmers and studio dial outs and dial-ins with experts and farming community which are quite popular among the target audience. Since, September 2018 a new agriculture programme 'Kisan Ki Baat', on the lines of Kisanvani, has been launched in collaboration with Ministry of Agriculture and Farmers' Welfare, Government of India and is being broadcast from FM Gold channel of AIR, Delhi.

### a. Campaign on Safe and Judicious use of Pesticides

Programmes creating awareness amongst the general public and the farming community in particular, have been broadcast about the safe and judicious use of pesticides and the ways and means of minimizing pesticide residues in fruits and vegetables before consumption.
Comprehensive guidelines have been issued to the stations in this regard detailing the Do's and Don'ts for the farmers while purchasing, storing, handling and spraying pesticides. Do's and Don'ts for the consumers and citizens for minimizing pesticide residues in food items, fruits and vegetables were also highlighted by stations in their programmes.

#### b. Comprehensive Weather Forecasts for Farmers

Comprehensive weather forecasts of five minutes duration for farmers are being broadcast in the daily Farm & Home programmes of all AIR stations and all 96 stations broadcasting Kisanvani programmes .The daily weather forecasts coverage includes details of crucial parameters like rainfall, temperature, soil and air moisture, radiation, hot, dry, cold and wet spells including extreme events like droughts, floods, thunder storms, cyclones, hail, frost, etc so as to alert farmers and help prevent crop failures.

#### c. Environment

In view of its importance, wildlife and forest conservation is treated by AIR as a challenge and emphasis is given on development activities as well as social rituals. All India Radio projects the success of government initiatives, which take place in forestry, wildlife conservation and ecological balance. As such, AIR is broadcasting programmes on themes such as wildlife and animal care through its various special audience programmes.

World Environment Day is observed by all stations on 5th June every year by mounting special programmes to create awareness about preservation of environment. Issues of social forestry, preventing land degradation and desertification, ozone depletion, eco- friendly agronomic practices like post-harvest stubble management, climate change, water harvesting, sanitation(Swatchh Bharat Abhiyan) and noise pollution are also addressed suitably, by interviewing subject matter experts and inviting eminent personalities.

All the AIR stations are giving wide publicity to the legal factors concerning environment and forestry. These programmes are monitored regularly by the Directorate, through monthly statements sent by AIR stations.

Station have been mounting sustained publicity to the cleanliness drive 'Swachh Bharat Abhiyan' launched by the Hon'ble Prime Minister, focusing on the significance of both rural and urban sanitation in ensuring a cleaner environment for all.

AIR Stations broadcasting Farm and Home and Kisanvani programmes are advised to mount suitable programmes in different formats, for creating awareness amongst the farming community, about the use of organic solid waste as manure in agriculture operations, as part of media campaign under Swachh Bharat Mission. AIR Stations have been instructed to broadcast audio spots on the different flagship programmes of Ministry of Agriculture & Farmers' Welfare.

#### d. Publicity to Crop to Crop Specific Advisory to Farmers

Stations located in the potato growing regions have been advised to mount awareness programmes for the farmers for adopting preventive measures for the fungal diseases forecast for the seasonal potato crops predicted by the Central Potato Research Institute, Meerut.

Stations located in the states of Haryana and Punjab were advised to mount awareness campaigns for the farmers in view of the incidence of infestation of white fly in the Kharif cotton crops as per advisory issued by the Ministry of Agriculture and Farmers Welfare.

#### e. Kisanvani Impact Assesment and Capacity Building Workshop

Farm and Home Unit, DG:AIR is conducting 'Impact Assessment and Capacity Building' workshops across the country for the Kisanvani Programme Producers of all the identified 96 Kisanvani broadcasting AIR stations, in collaboration with the Ministry of Agriculture and Farmers Welfare, during FY: 2018-19. Besides the representation of officials from Ministry of Agriculture & Farmers' Welfare and Directorate General, All India Radio, these workshops are being attended by regional subject matter/agro industry experts, agriculture scientists, agro meteorologists from IMD, State agriculture department/district administration officials, NIC scientists, I.T. Experts, Progressive Farmers etc. Three such workshops have been organized successfully at Indian Council of Agricultural Research, Umiam, Shillong from 30<sup>th</sup> May to 1<sup>st</sup> June, 2018, Central Institute for Cotton Research, Nagpur, Maharashtra from 6<sup>th</sup> to 8<sup>th</sup> February, 2019 and Administrative Training Institute, Mysuru, Karnataka from 18<sup>th</sup> to 20<sup>th</sup> March, 2019.



Workshops organized at Indian Council of Agricultural Research, Umiam, Shillongfrom 30th May to 1st June, 2018

#### f. Radio Kisan Divas

Progressive Farmers, who got benefited by the information disseminated through the Kisanvani programme on AIR, share their experiences with other fellow farmers in their regional language/ dialect. All India Radio observes 15th February as Radio Kisan Diwas over all its Kisanvani broadcasting stations by mounting special programmes on the occasion. Stations broadcasting Kisanvani programme hosted special invited audience programmes on the day i.e. 15<sup>th</sup> February 2019, with participation of senior district administration authorities and subject matter experts.

#### g. Flagship/ Special Programmes over the AIR Network

All AIR Stations broadcasting Farm & Home programmes were advised to broadcastprogrammes in different formats about various schemes for creating awareness amongst the farming community. Some of the programmes broadcast are detailed below:

#### 1) Kisan Kalyan Karyashala

All AIR stations were advised to appropriately cover 'Kisan Kalyan Karyashalas' which were organized on 2<sup>nd</sup> May, 2018 as part of Gram Swaraj Abhiyan, held from 14<sup>th</sup> April to 5<sup>th</sup> May 2018, with the aim to create awareness amongst farmers for devising strategies to be adopted for 'Doubling of Farmers Income By 2022'.

#### 2) National Panchyati Raj Day

Hon'ble Prime Minister's address, on the eve of National Panchayati Raj Day, on 24<sup>th</sup> April 2018, from Ramnagar, Mandla district, Madhya Pradesh, was broadcast live by all capital and local radio stations including multi-channel stations.

#### 3) Krishi Kalyan Abhiyan

Krishi Kalyan Abhiyan was undertaken by the Union Ministry of Agriculture and Farmers' Welfare in 25 selected villages of 111 aspirational districts of the country, to assist and advice farmers on how to improve their farming techniques and raise their incomes. Stations were instructed to mount suitable publicity about the government's campaign.

#### 4) Minimum Support Price

Policy of Minimum Support Prices plays an important role in safeguarding farmers against the fluctuations in market price and ensuring stability of farmers' income. AIR Stations were advised to highlight the increased Minimum Support Prices for Kharif Crops by mounting jingles besides other programming formats like talks, interview, discussion, dial-in/dial-out, etc. Instructions are also being given to spread awareness about the enhanced Minimum Support Prices for Rabi crops of 2018-19 season, to be marketed in 2019-20 season.

#### 5) Issue of Stubble Burning

Inefficient Post-harvest crop management practices like stubble burning, particularly during kharif harvest season, is the leading cause of severe environment pollution in many states like Punjab, Haryana, Rajasthan, Uttar Pradesh and Delhi. AIR stations across the country have been advised to spread awareness about the issue with special focus on various innovative technologies, alternate crop residue management practices, incentive schemes and also various punitive measures, launched by the central and state governments.

#### 6) Pradhan Mantri Krishi Samman Nidhi Yojana (PM-KISAN)

Government of India had recently launched PM-KISAN scheme, under which Rs 6,000 would be given to poor and marginalized farmer families, having combined land holding/ ownership of up to two hectares. The national launch of the scheme was covered live from Gorakhpur on AIR's national network, on 24<sup>th</sup> February, 2019. All AIR stations have been advised to mount publicity to the scheme by mounting programmes in different formats like talk, interview, phone-in, dial-out, compering, etc.

#### x. Helath & Family Welfare Programmes:

#### a. Women Programmes:

i. Women's programme of All India Radio cover subjects related to socio-economic development of women, health and family welfare, food and nutrition, scientific home management, women enterpreneureship, education including adult education, women empowerment, gender issues etc.

- ii. All India Radio broadcasts a number of programmes in different formats for the welfare of girl child. Programmes of the family welfare section of the stations generally aim at creating social awareness on the issues relating to female foeticide, gender discrimination, awareness about the rights and privileges of women through the propagation of legal literacy. Different traditional folk forms were also used to communicate with the rural audience. "Beti Bachao Beti Padhao" programme was launched by the Prime Minister in 2015. After the launch of programme, the Director General, All India Radio has issued instruction to all stations to give special attention while planning their programmes on the popularization of the 'Beti Bachao Beti Padhao". The same campaign continued in 2018.
- iii. AIR stations across the network have been regularly advised to give due publicity to the laws, rules, regulation and guidelines related to the Indecent Portrayal of Women in media and sensitize the public through positive portrayal of women. In these programmes, information about the legal provisions and the remedies available under the existing laws and regulations on indecent portrayal of women was also disseminated.
- iv. All India Radio had instructed AIR stations across its network to give due publicity to the laws, rules, regulation and guidelines related to the sexual crimes against women and to broadcast programs in different formats for creating mass awareness to the legal provisions and punishment for violation of such provisions, in respect of judgment of High Court of Delhi in Criminal Appeal No.786/2010.
- v. Instructions were issued for creating awareness and publicizing the campaign on 'National Mission for safety of women" which covered diverse issues related to women and girl child.

#### b. Health Programmes:

- i. All the health related issues such as awareness about disease, their causes and prevention, information about available treatment, immunization information, govt. facilities for the treatment of different diseases, heath related govt. scheme are the subject matter of health related programmes.
- ii. Ministry of Health and Family Welfare, Government of India launched the second phase of Measles-Rubella vaccination drive to cover 3.40 crore children across 8 states and union territories, programmes were broadcast in various formats to create awareness among the general public across the network of All India Radio.
- iii. Dengue and Chikunguniya spread in some parts of the country, special awareness programme on prevention of dengue were broadcast across the network of All India Radio. AIR is also collaborating with the Ministry of Health and Family Welfare regarding workshops and awareness generation.
- iv. Programmes in various formats are being broadcast from AIR stations across the country to create awareness about the adverse child sex ratio and to alter the negative mindsets leading to abortion of girl child fetus.
- v. In order to improve the vaccine coverage, the Ministry of Health & Family Welfare has launched Mission Indradhanush in April 2015. Wide coverage is being given to the mission through AIR network throughout the year. Year 2018 covered next phase of immunization through this campaign and AIR is giving wide coverage and publicity. A special phase of Mission Indradhanush was started on 22<sup>nd</sup> October, 2018 to improve full immunization

covergae, programmes were broadcast to generate awareness regarding Routine Immunization and to give wider coverage to Mission Indradhanush.

- vi. Nutrition for women & child has also been focus of many programmes of AIR broadcasts.
- vii. In some of our special audience programmes like rural/women/youth & health, AIR has registered audience groups. These groups contribute towards spreading of general awareness on the health related subjects.
- viii. United Nations General Assembly convened its first ever high level meeting on tuberculosis on 26<sup>th</sup> September, 2018 to accelerate the efforts in ending TB and reach all affected people with prevention and care measures. All AIR stations were conveyed the content & theme of the UNGA's meeting on TB and were advised to intensify their efforts in eliminating the TB from India.
- ix. At time of zika virus spread in some parts of the country a nation wide advisory was issued by the AIR Directorate to broadcast programmes on the symptoms, prevention and cure of the zika virus.
- x. The Food safety and Standards Authority of India, Government of India, started Lauh Yatra: all India relay cycle expedition to promote the message of safe and wholesome food in the country. Salt Satyagrah being the inspiration source for the Lauh Yatra, focuses on double fortified salt (salt fortified with iron and iodine) to address the rising cases of anaemia in the country. Instructions were issued to publicise the campaign, create awareness amongst the general public about the health benefits of healthy and wholesome food and to promote the use of double fortified salt.
- xi. Government of India has launched the Ayushman Bharat programme- world's largest government funded health care programme for creating healthy India on 23<sup>rd</sup> September, 2018. AIR, Ranchi provided Live Coverage of Ayushman Bharat- Pradhan Mantri Jan Arogya Yojna launched by Hon'ble Prime Minister. All AIR stations across India were advised to broadcast suitable programmes in different formats to provide wide publicity to this Flagship scheme i.e. Ayushman Bharat- PMJAY.
- xii. Ministry of Women and Child Development, Government of India decided to observe the month of September as the National Nutrition Month. Programmes were broadcast by all AIR stations on the various nutrition related themes during the September month and its going on continuously after nutrition month also. Certification of Appreciation was given to AIR in institutions category for its support to the "National Nutrition Month".
- xiii. Wide publicity was also given to the advisory issued by Ministry of Health and Family Welfare on Electronic Nicotine Delivery Systems including e-cigarettes, Heat-not-Burn devices, Vape, E-Sheesha, E- Nicotine flavoured hookah and the like products.
- xiv. United Nations International Day against Drug Abuse and illicit trafficking was observed on 26 June, 2018 as an expression of determination to strengthen action and cooperation to achieve goal of an international society free of drug abuse. All India Radio through its vast network provided wide publicity through broadcast of programmes in different formats keeping the central theme against the drug abuse and illicit trafficking.

#### c. Children's Programmes:

i. All AIR stations broadcast programmes for children on regular basis. AIR broadcast

programmes from different stations for children in three categories, viz, programmes for children between the age of 5 to 7 years and 8 and 14 years age and special programmes are also broadcast for rural children.

- ii. Some of the programmes are broadcast on weekly basis, plays, short stories, features, choral singing, interviews, stories from epics etc.
- iii. Wide publicity was given to the approved 'Guidelines for media reporting on children' issued by Hon'ble Delhi High Court as requested by Delhi Commission for protection of child rights. AIR contributed in UNICEF's programmes by disseminating information across the country.
- iv. UNICEF's regional radio capacity building workshop on "Child Sexual Abuse" was attended by officials of AIR for improving their understanding of the issues and spread of information.
- v. Instructions were issued to provide pre-launch publicity to a pan India campaign named "Safe Neighbourhood for Child Safety".
- xi. Music:

Since its inception, All India Radio has been rendering yeoman service in the propagation and preservation of Indian Music with its unfeigned commitment as a public service broadcaster.

The year, under review, April 2018 to March 2019 commenced with the broadcast of Trinity and Other *Vaggeyakara* Music Festival series in the National Programme of Music featuring eminent artistes like Vidushi Seetha Narayanan of Chennai rendering **Tyagaraja Compositions**, Dr. K. Muralidhar of Bengaluru rendering **Shyama ShastryCompositions**, Shri M. S. Parameswaran of Thrissur rendering **MuthuswamyDikshitarCompositions** and Ms. DhavaleswarapuVardhini of Hyderabad rendering **CheyyurChenglvaraya Shastri Compositions**. On the eve of **Janmashthami**, a special programme entitled **'BhajareManasa Sri Krishanam'** featuringvarious compositions on lord Krishna was broadcast. The programme was conducted by an exponent of Carnatic Music Vidushi R. Vedavalli of Chennai.

Some of the renowned artists featured in the National Programme of Music (broadcast on Saturdays), Ravivasariya Akhil Bharatiya Sangeet Sabha (broadcast on Sundays) and National Programme of Regional Light & Folk Music (broadcast on the 1<sup>st</sup> Thursday of every month) for the year under review are:

#### a. Hindustani Classical

Pt. MorMukutKedia - Manoj Kedia (KediaBandhu) (Sitar-Sarod YugalBandhi), Vid. Shruti Sadolikar (Vocal), Pt. Basant Kabra (Sarod), Madhu Bhatt Telang (Dhrupad/Dhamar), Pankaj De Sarkar (Sarod), Pt. Prabhakar Dhakde (Violin), Vid. Krishna Chakravorty (Sitar), Pt. Umakant - Ramakant Gundecha (GundechaBandhu)(Dhrupad/Dhamar), Nanda Abhiram (Flute), Shana Banerjee (Sitar), Anirudh Joshi (Sitar), Sudhakar Deole (Vocal), ShivdasChakerborty (Sarod), Ayaan Ali Bangash (Sarod), Pt. Ananda Gopal Bandopadhyay (Tabla solo), Pt. Vidya Dhar Vyas (Vocal), Madhuri Oak (Vocal), Samanway Sarkar (Sitar), Sushma Vajpayee (Vocal), Ahsaan Ali (Sarangi), Somnath Mukhopadhyay (Tabla solo), Amaan Ali Bangash (Sarod), Satwinder Pal Singh (Sarangi), Mukesh Jadhav (Tabla), T. K. Rudrappa (Shehnai), Manmohan Kumbhare – Staff (Tabla) and Parkash Hegde (Flute).

# b. Carnatic Classical

In the National Programme of Music VidwanAyyagariSyamasundar (Veena), Tarigopula Narayana (Dolu), G. Madhavan (Vocal), Vid. H. N. Bhaskar (Violin), JuvvaladinnneVenkateswarlu& Party (Saxophone), BVS Prasad (Mridangam), Nyveli R. Santanagopalan (Vocal), R. Subbalakshmi Ammal (Veena), Nanjil J. Manikandan (Tavil), B. A. Narayana (Vocal), Vid. Nagai R. Muralidharan (Violin), SNR Krishnamurthy (Nagaswaram), V.S. Aruna Kumari (Veena), Dr.Sreevalson J. Menon (Vocal), VidushiSikkil Mala Chandrasekhar (Flute), Chinnamanaur A. Vjijayakarthikeyan (Nagaswaram), Smt. Kottapalli Vandana (Vocal), Vidwan P. Vasant Kumar (Veena), Seergazhi G. Sivachidambaram (Vocal), Vid. S. Kasim & Party (Nagaswaram), K. V. Nandkumar (Vocal), Vid. S. Sunder (Veena), VidwanAdoor P Sudarsanan (Vocal), Smt. S. Ashwathy (Vocal), C. N. Chandrashekhar (Violin), Shreyas Narayanan (Vocal), KokkantiSrinivasulu (Nagaswaram), S. Kasturirangan (Vocal).

#### c. Regional Light & Folk Music

A special programme in connection with Holi was broadcast featuring the eminent play back singer Vidushi Vani Jayaram and Pt. Briju Maharaj (a contribution from AIR, Chennai). Other programmes featured were light songs of Telugu by Modumodi Sudhakar (Staff Composer) of AIR Vijayawada, Rajasthani folk by Nissar Hussain, Bhojpuri folk from Brij Kishore Tripathi, Ghazal from Saleem Allahwale, Geet-Bhahan by Dr. Vijay Kapoor, Bangla Folk by Tulika Das, Adhunik Bhajan from Ranjana Barua, SaniaPatnakar (Marathi), Holi ke Rang Geetonke Sang-Songs on Holi (Presentation by Shri Hemant Sapkale)

#### d. Akashvani Sangeet Sammelan 2018

An annual music event, started way back in the year 1954, much sought after by both artistes and connoisseurs, Akashvani Sangeet Sammelan has evolved as a strong brand name for All India Radio in the mind space of connoisseurs for over six decades. Organized all over the country, featuring both eminent artistes and upcoming youngsters from the streams of Hindustani and Carnatic Classical Music, no artiste of national and international eminence has ever missed out from being featured in the prestigious event.

The salient feature of this year's Akashvani Sangeet Sammelan concerts has been that besides the galaxy of classical artistes traditionally featured, the event has been enriched by folk and light music artistes to make it a complete music festival.



AKASHVANI SANGEET SAMMELAN 2018

This year's Akashvani Sangeet Sammelan Concerts were held at 24 venues on 6<sup>th</sup>October, 2018 (Saturday) featuring many eminent and promising artists from across the country. The evening concerts for Hindustani and Carnatic classical music were held at 19 venues i.e. Delhi, Mumbai, Kolkata, Chennai, Hyderabad, Bengaluru, Lucknow, Jaipur, Patiala, Dharwad, Shimla, Indore, Patna, Nagpur, Thiruvananthapuram, Thrissur, Madurai, Visakhapatnam and Mysuru. The morning concerts of Hindustani Classical were held at two venues i.e. Raipur and Agartala. The evening concerts for Light and Folk music were held at three places i.e. Vadodara, Srinagar and Kadapa.

These concerts have been scheduled for broadcast from 10<sup>th</sup>November, 2018 to 21<sup>st</sup> December, 2018 on the National hook-up from all Capital and Regional Stations of AIR, besides on the 'Raagam' Channel which is available on the DTH, Web-streaming and on AIR LIVE mobile app.

Some of the artistes, both prominent and upcoming featured in this year's Sangeet Sammelan concerts are:

#### Hindustani Music:

Pt. M. Venkatesh Kumar (Vocal), Debashish Bhattacharya (Sarod), Pt. Kaiwalya Kumar Gurav (Vocal), Pt. Ronumajumdar (Flute), Ashish Sawoo (Guitar), Vid. Manjusha Kulkarni Patil (Vocal), Vid. Bharti Vaishpayan (Vocal), Chotte Rehmat Khan (Sitar), Purnima Kulkarni (Vocal), Lokesh Anand (Shehnai), Pt. RitwikSanyal (Dhrupad/ Dhamar), Parveen Sheolikar (Violin), Prasad M. Gulvani (Vocal), Satish Khanwalkar (Guitar), MillindYaswantChittal (Vocal), AllharakhaKalawant(Sarangi), Pt. Subhankar Banerjee (Tabla), Debashish Dey (Vocal), Dr. Varsha Aggarwal (Santoor), Suhas Vyas (Vocal), Shruthi Adhikari (Santoor), Pt. Vishwanath (Vocal), Pt. Sanjay Bandopadhyay (Sitar), Neeta Soorma (Vocal), Pt. Keshav Ginde (Flute), Nandini Chakorborty (Vocal), Pt. Santosh Kumar Nahar (Violin) and Pt. Dalchand Sharma (Pakhawaj).

#### **Carnatic Music:**

Vid. R. Ganesh & Vid. R. Kumresh (Violin Duet), Vid. ArunaSayeeram (Vocal), KS Herambha& KS Hemantha (Flute), Vidushi Manda Sudharani (Vocal), Sikkil C. Gurucharan (Vocal), Vid. AV Anand (Mridangam), M. Haribabu (Ghatam), Vishal Sapuram (Chitra Veena) Tavil and Ghatam duet by Vid. Aridwaamangalam AK Palanivel and Vid.V Suresh respectively, Vid.Malladi Sriram Prasad &Vid.Malladi Ravikumar (Vocal Duet), Vid.Parur MA Sundaresan& Vid. Parur MA Krishnaswamy (Violin Duet), V. Ramesh & V Subramanyam (Nagaswaram Duet), BalamaniEswar (Vocal), Meduri Srinivas (Veena), V. R. Dileepkumar (Vocal), N. J. Nandini (Vocal), D.B. Prakash (Saxophone), Veena-Violin-Venu trio by Dr. B. Sivakumar, Vid. N. C. Madhav, PrapanchamMukhyaprana respectively and Vasudha Keshav (Vocal).

#### Light & Folk Music:

Bharati Vishvanathan (Ghazal), Kohinoor Langa& Party (Rajasthani folk), Mohana Gangopadhyaya (Nazrulgeeti), UstadSakhawat Hussain Khan (Ghazal), Chand Afzal Qadri& Party (Qawwali), Farooq Ahmed Ganie and Party (Kashmiri folk), Smt. S. Chitra (Devotional Vocal), P.D. Thomas, K. B. Sujatha, Surya Shyam Gopal (Light Music Malayalam) and S. Sarala (Telugu folk)

#### e. Live coverage of Tyagaraja Aradhana Music Festival

Marking the occasion of 172<sup>nd</sup>Tyagaraja Aradhana Music festival, a live broadcast of the concerts in the special National Programme of Music on the 23<sup>rd</sup> January, 2019 (Wednesday) along with the live coverage of PancharatnaGosthiGanam (group rendering of Pancharatna compositions) in the morning on the Aradhana day i.e on *PushyaBahula Panchami*, on 25<sup>th</sup> January, 2019 were broadcast from Thiruvaiyaru.

# f. AIR Music Competitions-2018

AIR Music Competition is an annual feature of AIR which is conducted with an objective of scouting young talent and giving them encouragement in the field of music. This is held every year in various genres of music, including Western Music, across the country. The winners of these competitions are awarded a cash prize along with certificate and souvenir in a prize distribution function to be arranged in the month of February of the following year.

Besides the above broad description of fresh content generation by the Central Music Unit, some of the relevant points pertaining to the annual report are as follows:

1) Policy decisions/Activities undertaken for the benefits of Persons with Disabilities:

There is waiver of audition fee for Divyaang candidates applying for Music Auditions.

2) Modernisation and Computerisation:

In the year under review, introduced online registration for AIR Music Competition-2018 to enable eligible candidates to apply from any place of the country.

# F. SPORTS:

During the period 1<sup>st</sup>April, 2018 to 31<sup>st</sup>March, 2019, All India Radio provided appropriate coverage to various National and International sports events on its National Hook-up as well as over regional AIR Stations. Details of AIR coverage of some major events are given below:-

#### i. Multi-Disciplinary Games:

#### a. 21<sup>st</sup> Commonwealth Games 2018, Gold Coast, Australia:

All India Radio broadcast the following Programmes during the Commonwealth Games,2018 held in Gold Coast, Australia from 4<sup>th</sup> to 15<sup>th</sup>April, 2018.

#### **Curtain Raiser:**

Curtain Raiser programme on 4<sup>th</sup>April, 2018 by All AIR capital stations, FM Gold Network and other interested Stations. The regional versions of Curtain Raiser were also broadcast by the non - Hindi AIR Capital stations in the morning transmission on the same day and the same were relayed by other AIR stations in their respective language zones.

#### **Daily highlights Capsules:**

Daily Capsules of 30 minutes duration with highlights of the events of the day were broadcast from 2230 hrs to 2300 hrs from 5<sup>th</sup> to 15<sup>th</sup>April, 2018 on National Hook-up and carried by all capital stations and FM Gold Network. Regional language versions were broadcast by non-Hindi AIR capital stations and other AIR stations in their respective zones.

#### **Updates / Breaking News:**

Live updates were broadcast on FM Rainbow along with breaking news on FM Rainbow and FM Gold Channels from 5<sup>th</sup>to 14<sup>th</sup>April, 2018.

#### **Commentary:**

- Off-tube commentaries of Men's and Women's Hockey matches were attempted.
- Off-tube commentaries of Men's and Women's Badminton matches were also broadcast for which visual feed was available.

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# b. 18th Asian Games-2018 held in Jakarta and Palembang, Indonesia:

The 18<sup>th</sup> Asian Games-2018 held in Jakarta and Palembang, Indonesia from 18<sup>th</sup> August to 2<sup>nd-</sup> September, 2018 was covered extensively by All India Radio. An AIR coverage team deputed to Jakarta provided comprehensive coverage, details of which are as follows:



Coverage by AIR team obtaining post-match reactions from H.S. Prannoy, Indian Badminton player and Brij.Bhushan Sharan Singh, Chef de Mission of Indian contingent in Jakarta during 18th Asian Games, 2018.

#### **Curtain Raiser:**

A Curtain Raiser for a duration of 30 minutes was broadcast on 17<sup>th</sup>August, 2018 from 2230 hrs to 2300 hrs on National Hook-up and carried by all capital AIR stations and FM Gold Network and other interested stations. Regional language versions were broadcast by non-Hindi AIR capital stations at their convenient time during the morning transmission which was relayed by AIR stations in their respective language zones.



AIR team interviewing Shri Pranab Bardhan (left) and Shri Shibhnath Sarkar (right) after wining Gold Medal and Rani Rampal, Captain of India's Women Hockey Team in Jakarta during 18th Asian Games,2018

#### **Daily Highlights:**

Daily Highlights capsules of 30 minute duration covering the highlights of the events of the day with interviews and sound bite of participants from India were broadcast from 2230 hrs to 2300 hrs from 18<sup>th</sup>Augustto 2<sup>nd</sup> September, 2018 on National Hook-up and carried by all Capital AIR stations and FM Gold Network and other interested stations. Regional language versions were broadcast by non-Hindi AIR capital stations at their convenient time during the morning transmission which was relayed AIR stations in their respective language zones.

#### Updates:

Hourly updates were broadcast on FM Rainbow along with breaking news on FM Rainbow and FM Gold Channels from 19<sup>th</sup> August to 1<sup>st</sup>September, 2018.

#### **Commentary:**

Besides the above programmes, off-tube commentaries of India specific Men's and Women's matches, semi-finals and final matches of Hockey and Badminton were originated from Delhi, for those games where visuals were made available.

#### **Breaking News:**

Breaking News items were broadcast immediately after Indians won medals on FM Gold and FM Rainbow channels.

#### ii. Cricket:

- a) Ball- by- ball commentary of India-Ireland T/20 Cricket -2018 held in Ireland on 27<sup>th</sup> and 29<sup>th</sup> of June, 2018 was aired.
- b) Ball- by- ball commentary of India-England ODI/T-20 Cricket series held in England was aired from 3<sup>rd</sup>to 17<sup>th</sup> July,2018.
- c) Live as well as Ball -by- ball commentary of Asia Cup Cricket, 2018 held in Dubai and Abu Dhabi was originated by AIR from 15<sup>th</sup>to 28<sup>th</sup> September, 2018. Major matches played by India were covered live from the venue by AIR.



Legendary all-rounder, Former India Captain Shri Kapil Dev in the commentary box of All India Radio during the final match of Asia Cup Cricket, 2018 at Dubai International Stadium, UAE

- Ball-by-ball commentary of India Australia Cricket Series, 2018-19 (3 ODI) in Australia from 12<sup>th</sup>to 18<sup>th</sup> January, 2019.
- e) 'Stumped'- Series IV AIR-BBC-ABC co-production was broadcast from 1<sup>st</sup> April, 2018 to 31<sup>st</sup>March, 2019 (every Saturday at 1130 hour on FM Rainbow Network)

#### iii. Hockey:

- a. Off-tube commentary of Hockey Champions Trophy, 2018 held in Breda, Netherlands was broadcast from 23<sup>rd</sup> June to 1<sup>st</sup> July, 2018.
- b. Live commentary was broadcast from the venue of Odisha Hockey Men's World Cup, 2018 held in Bhubaneswar from 11<sup>th</sup>to 16<sup>th</sup> December,2018.

#### iv. Football:

- a. Live commentary of the final match of Inaugural Super Cup Football Tournament held in Bhubaneswar on 20<sup>th</sup> April 2018 was broadcast.
- b. Live commentary of 59<sup>th</sup> Subroto Cup International Football Tournament (Under-seventeen boy final match) in Delhi on 20<sup>th</sup> November, 2018 was broadcast.

#### v. Tennis:

- a. Updates on the Wimbledon Tennis Championship, 2018 obtained from BBC were broadcast over FM Rainbow and FM Gold Network from 4<sup>th</sup>to 17<sup>th</sup> July, 2018.
- b. Live commentary was originated for the Davis Cup Qualifiers, 2019 between India and Italy in Kolkata on 1<sup>st</sup> and 2<sup>nd</sup> February, 2019.

#### vi. Squash:

Consolidated Radio Report on WSF World Junior Squash Championship, 2018 held in Chennai from 19<sup>th</sup> to 29<sup>th</sup>July, 2018 was broadcast on 30<sup>th</sup> July, 2018.

#### vii. Shooting:

Radio Report was broadcast on ISSF Shooting World Cup in New Delhi from 20<sup>th</sup> to 28<sup>th</sup>February, 2019.

#### G. NEWS SERVICE OF AIR:

The News Services Division (NSD) of All India Radio (NSD: AIR) broadcasts news and news-based programmes to listeners all over India, and abroad. It disseminates authentic information about important events, new developments and contemporary issues in simple language.

#### i. An Unique Medium:

Radio news reaches and serves the diverse segments of India's pluralistic society. Its unique role invests it with consummate importance, highlighting the perpetual need for sensitivity, fairness and balance in its news gathering and dissemination. Some distinctive values of the NSD that make it unique are:

- India's only Broadcaster of Radio News.
- > Authenticity and Credibility.
- Caters to the last mile: has nationwide reach, covering 99 per cent of the

population.

- Only organisation that broadcasts in 92 Indian and foreign languages and dialects.
- Authentic information on Government policies and programmes.
- Reaching out to a large young population through Radio Plus.
- Quality news-based programmes.

#### ii. An Authentic and Credible Source:

AIR news continues to be looked up to as a model of credible, objective, fair, inclusive and balanced coverage of contemporary issues. Competition in media, when consumption is at an all-time high, is diluting the importance of accuracy and ethics. In such a time, care has to be taken to preserve the quality and authenticity of content.

#### iii. NSD: AIR Ooutput:

With its wide network of RNUs, Correspondents and Part-Time Correspondents (PTCs), NSD succeeds in disseminating information on regional, state and local topics of interest and relevance as well. It is available in all the recognised languages and a large number of local and tribal dialects.

Special bulletins and programmes during the elections, budgets, sessions of parliament and state legislatures are also produced. Nuanced analyses and expert views are presented to listeners in these programmes. This ensures listeners stay up-to-date and don't miss out on the burning issues of the day.

#### iv. Catering to the Last Mile:

The radio is an exceptional means of communication when it comes to resource-deficient or geographically remote areas. The NSD has a nationwide reach – it caters to over 99 per cent of the population and covers more than 92 per cent of its area. NSD produces news bulletins and news-based programmes broadcast on different channels of AIR for audience within the country and without.

- a. 607 news bulletins daily,
- b. In 92 Indian and foreign languages/dialects,
- c. Duration of over 60 hours from headquarters and 47 Regional News Units (RNUs) across the country.

Apart from English and Hindi, Indian language bulletins broadcast in Nepali, Kashmiri, Sanskrit, Punjabi and Urdu. Foreign Language bulletins (Overseas Services) are produced in languages viz. Arabic, Baluchi, Burmese, Dari, French, Indonesian, Persian, Pashto, Russian, Sinhala, Swahili, Tibetan, Thai and Chinese.

News bulletins of all languages of the Eighth Schedule of the Constitution of India , such as Assamese, Bengali, Bodo, Dogri Gujarati, Kannada, Konkani, Malayalam, Manipuri, Marathi, Maithili, Oriya, Santhali, Sindhi, Tamil, Telugu, and those in other languages like Bhojpuri, Chhattisgarhi, Ladakhi and Rajasthani are also broadcast.

Bulletins in more than 50 dialects like Angami, Adi, Adi(Galo), Apatani, Ao, Balti, Bhojpuri, Bhutia, Chakhesang, Chang, Dimasa, Garo, Gojri, Hmar, Ho, Idu, Jaintia, Kabui, Karbi, Khasi, Khampti, Khiamnugan, Konyak, Kokborok, Kuki, Kurukh, Lepcha, Lotha, Mao, Miju Mishmi Wancho, Mundari, Mizo, Nagamese, Nagpuri, Nocte, Nyshi, Paite, Pahari, Phom, Purgee, Rengma, Sangtam, Sambalpuri, Sema, Thadou, Tangkhul, Tangin, Tangsa, Tulu, Yimchungru, and Zeilang are produced and broadcast.

The linguistic diversity that the News Services Division caters to is unparalleled.

These news bulletins are broadcast basically on the Primary Channels (including regional services). However, some programmes are available on Vividh Bharati Service, National Channel, FM channels, DTH channels and External Services Division of All India Radio.

#### v. Expansion and Innovation:

As India's National, and the premier public service broadcaster, a paramount objective of the organization is to achieve a vibrant and cohesive media environment. The NSD has embraced new technologies and practices to add to the traditional platform and disseminate News and Discussion Programmes on New Media applications, including social media. The deepening of mobile and internet penetration in India, especially with the young and in rural areas, is being observed in the past few years. Successfully tapping the digital space is important because it enables the maximization of audience engagement in a wide variety of ways, across different media (radio, and the digital platform). NSD's digital presence, thus, reinforces its commitment to reaching out to the last mile.

News Services Division has also substantially increased its presence on new/social media viz. Website, Facebook, Twitter, YouTube, and Sound Cloud, and has crossed major milestones in reaching out to audience far and wide.

NSD has an impressive presence on social media.

- a. The **Facebook** account was started in June 2013 with an aim to cater to the young generation. Today, its followers have crossed **3.37Million**.
- b. The official Twitter account of NSD-@airnewsalerts, was started in January 2013, to update news minute by minute. Today, its followers are over 1.97 Million, which include prominent names in the Government and media. Live tweeting was done for special events like *Mann Ki Baat* and other important speeches of President, Prime Minister and other awareness campaigns such as presentation of Economic Survey, *Pradhan Mantri Jan Arogya Yojana, Rashtriya Ekta Diwas, Swachchata Hi Seva*, and others, apart from the news stories and bulletins on a regular basis.

Keeping pace with NSD headquarters, the RNUs have also started their Twitter handles and Facebook pages, and are posting content in their respective regional languages.



Launch of Sharing of AIR News with Private FM operators by MoS I&B Col Rajyavardhan Rathore



An exclusive interview with Mos for Home Affairs Sh.Kiren Rijiju

# vi. News Gathering Network:

The NSD has to ensure production of news and related services which adhere to certain standards in terms of timeliness and quality. It uses various sources for news gathering. A team of dynamic Reporters/Correspondents, covering a variety of beats, is available at NSD headquarters (HQs). Foreign correspondents also stationed at important cities such as Beijing, Colombo, Dhaka, Dubai and Kathmandu. Correspondents are also posted at the RNUs. Part-Time Correspondents (PTCs) in more than 500 districts of the country also aid in gathering news through their respective RNUs.

Wire agencies including the PTI, UNI, IANS, *Hindustan Samachar* and others aid the newsrooms with relevant inputs as well. Social media e.g. – verified Twitter handles, Facebook accounts of eminent personalities-political and others, is also tracked regularly, and proves a vital source of information for news production.

The Reporting unit at headquarters and RNUs includes reporters, correspondents and PTCs. extensively covered developments, events, launches of the government's schemes, important press conferences, rallies, workshops, seminars, addressed by the President, Vice-President, Prime Ministers, Union Ministers, visiting Chief Ministers, foreign dignitaries and other important personalities.

Schemes like *Ayushman Bharat, PoshanAbhiyaan*, Women's safety measures, and events like the launch of *Main Nahi Hum* portal, mobile app C-vigil by the Election Commission, Air Quality Emergency Early Warning System launch, Smart India Hackathon-2019, Statue of Unity, Global Mobility Summit were covered by news reporters on a priority basis, apart from routine coverage.

With the growing importance of India at the international level, the visits of various Heads of Governments also increased. These visits to India were covered in detail. Their meetings with the President, Vice President, Prime Minister, and other engagements were given detailed coverage.

Reporting unit, by being in constant touch with various ministries and other government organisations, constitutional and statutory bodies like Election Commission of India, Human Rights Commission, and PSUs, gathered news and related information for spot news coverage. Their meetings, programmes and press conferences were also covered.

It also provides stories for *Pradeshik* bulletins which are broadcast in Hindi. All the important developments relating to Delhi and NCR were covered for these bulletins exclusively.

The unit did stories on *Mann Ki Baat* every month. Special stories were done in the run up to the 50<sup>th</sup>edition of *Mann Ki Baat, wherein* exclusive interviews/sound-bites were taken from important stake holders, including government functionaries, the private sector and the general public.

#### vii. Talks and Current Affairs Programmes:

The Talks and Current Affairs Unit has been assigned to broadcast analytical news-based programmes on various topics. The idea is to help the listeners understand major new developments, put things in perspective and deal with a subject in detail. Various topics were discussed extensively in the daily and weekly programmes viz., *Samayiki*, Spotlight/News Analysis, Public Speak, Money Talk, *VaadSamvaad, Charcha Ka Vishay Hai*, Countrywide, *Surkhiyon Mein* and Current Affairs programmes.

a. Spotlight and News Analysis programmes broadcast daily in English for fifteen minutes each. One subject expert and one journalist conduct a discussion on a topic of contemporary importance. *Samayki* and Gulf *Charcha*, are the corresponding programmes in Hindi.

- b. Public Speak is a very popular Live Phone-in programme. It is over half an hour long, bilingual and two experts, including ministers, Ministry officials, are invited to answer listeners' questions on the topic of the week.
- c. In Money Talk, a one-on-one discussion on important financial news of the week is held. On the other hand, in *Vaad Samvaad*, two experts converse about important social issues.
- d. Similarly, *Charcha Ka Vishay Hai*, is a longer programme which brings together two subject experts to discuss the most important issue of that week.
- e. Countrywide is an ideal medium for important personalities such as Ministers to communicate their views to the public, as they are interviewed by NSD.
- *f. Surkhiyon Mein* and Current Affairs are also programmes which deliberate important contemporary themes in the news.

Important programmes broadcast during the current financial year include a series of discussion programmes on the completion of 4 years of NDA Government. Government's initiatives and achievements in various sectors like Jammu & Kashmir and North East, *POSHAN Abhiyaan, Ayushman Bharat*, Farmers' welfare, interviews with Union Ministers, *Swachchata Hi Seva, ParakramParv*, Armed Forces week, International Day of Yoga, *Swachh Bharat Abhiyan*, programmes on women safety, Mission *Indradhanush*.

The unit's special focus is on programmes based on BetiBachaoBetiPadhao, and Women's safety.

Elaborate live discussion programmes on SardarVallabhai Patel's contribution to unite India, and programmes on the Prime Minister's informal visits to China and Russia were also mounted.

Special live programmes include those on State Assembly Elections and counting in Karnataka, *PMJAY, Pradhan Mantri Ujjwala Yojana*, Digital India, Tribute to Ata lBihari Vajpayee and the 150<sup>th</sup> anniversary of Mahatma Gandhi. *ParakramParv* and other important programmes related to defence were also mounted. To create awareness about GST several discussion programmes, interviews were broadcast.

Important Government schemes were given due coverage through discussion programmes. In this way, the talks and current affairs programmes aim to serve both the general public, as well as the government machinery.

Discussions were also mounted on the Prime Minister's monthly broadcast to the nation *Mann Ki Baat*. Special programmes on the Issues before Parliament in English and *SansadKeSamakshMudde* in Hindi were also broadcast before the commencement of the Monsoon session of Parliament. A special live programme on No Confidence Motion of Parliament was also produced.

The Newsreel Unit broadcasts Newsreel and *Samachar Darshan* programmes daily, in which apart from the daily news, the reports of an event or the celebrations of various activities and programmes, like *Swachha Bharat Abhiyaan*, Yoga Day and others, are also included. Special Newsreel programme of 30 minutes was broadcasted on 15th August, which included the reports of Independence celebrations across the country. Every year on 31st December, a Special Round-up programme is broadcasted which contains the report of events occurring throughout the year. Also, on 26th January, a 30-minute special programme was broadcast on the Republic Day celebrations.

# viii. Regional News Units (RNUs):

All India Radio's 47 Regional News Units (RNUs) play a vital role in catering to the information needs of the people with a regional flavour and thus, furthers its grass root reach.

Regional news bulletins were introduced in the early fifties. The first such news bulletins were broadcasted in April, 1953 from Lucknow and Nagpur stations. In 1954-55, RNUs were set up at Bombay, Madras and Calcutta. This went on steadily and at present, there are 47 regional news units functioning in different parts of the country.

RNUs broadcast bulletins and programmes in 77 regional languages/ dialects making news region-specific and listener-friendly. Each state has at least one RNU and bigger states have up to four RNUs for effective coverage of events in the respective states. The RNUs originate 478 bulletins every day for a total duration of about 39 hours that include national, regional, external, DTH services and FM headlines.

These Units also mount 1060 news- based programmes in a month for a total duration of nearly 140 hours besides broadcasting special programmeson occasions like Republic Day, Independence Day or any other occasion of national importance. They also broadcast special programmes when State Assemblies are in session.

FM Headlines serve immediate needs of information savvy listeners in their daily busy schedule in cities and towns. At present 255 headline bulletins in 17 languages are being broadcast by RNUs.

RNUs have about 76 full-time correspondents/editors (including non-RNU correspondents) working across the country. In addition, services of 526 Part Time correspondents (PTCs) at district level are being utilized to get news stories from remote areas. They are provided guidance and professional support by regular correspondents and editors in the RNUs. With a view to strengthen the professional skills of PTCs for better quantitative and qualitative output, NSD organizes orientation workshops for them from time to time.

RNUs have also expanded their presence to social media. Now 45 RNUs have twitter handles, 41 RNUs have their Facebook accounts and 6 RNUs have started their YouTube channels.

NSD also organised PTC workshops in the election-bound states of Rajasthan, Madhya Pradesh, Chhattisgarh, Telengana and Mizoram to sensitize them about election coverage and model code of conduct.

#### ix. Major Campaigns Undertaken: As perAnnexure-XI.

#### x. Reference and PP&D Unit:

Reference and PP&D Unit provides prior information about the various activities/ programmes of the government and political parties on daily basis to various units of NSD. The unit deals with preparation of Actions Plans and Action taken reports, compilation of various reports, which includes monthly Cabinet Summaries and progress report on the programmes broadcast from NSD to disseminate the achievements, schemes and messages of the government and ATN's in respect of monthly activities as per *Swachhta* calendar. The unit also deals with scrutiny of applications for the *Akashwani* Annual Awards.

#### H. COMMERCIAL WING:

The onus of supervising the work of the entire commercial set-up of AIR, comprising of 15 CBS Centres and CSU Mumbai lies on the Commercial Wing of All India Radio. Its mandate includes looking after

various activities that directly impact the revenues of the organization. Some of these activities are: keeping continuous track of regular and timely billing in respect of various commercial activities of AIR, revenue figures based on billing, Actual revenue receipts in banks, status of outstanding dues, status of Arbitration cases and Court cases etc., granting approvals for accreditation to different advertising agencies etc. across different CBS Centers throughout the country.

Ever since the introduction of GST, the responsibility of the Commercial Wing has increased manifold. Though remitting GST liability has been decentralized yet it continues to supervise the GST related work of the set up.

In addition to the varied responsibilities that directly impact the revenues, this unit recently was also the focal point for monitoring the revenue generation efforts of different CBS Centers. In view of the growing competitive scenario a need was felt for making concrete, vigorous and focused efforts not only towards augmentation of revenues but also towards realization of revenue from the business procured. For this, an initiative has been taken to gradually segregate the commercial set-up into three independent verticals i.e. Commercial, VBS operation and Marketing. Posting zonal DDGs for Commercial and Marketing activities separately has been the vital step in this direction. This would help in quick disposal of gamut of commercial issues across the country. With defined changes in the pipeline, the focus of this wing is gradually shifting towards monitoring of billing, revenue realization, outstanding dues etc. more vigorously. Preparation of detailed revenue statements both for Corporate and Government clients, highlighting different aspects of revenue realization, has been introduced. These efforts are expected to further improve monitoring of actual revenue receipts against business procured on regular basis.

Towards making dedicated efforts for realizing outstanding dues, Recovery Pursuit Cells have also been set up at 9 CBS Centers. With setting up such cells at remaining centres and strengthening them is expected to give further impetus to realization of outstanding dues.

Till date, the Commercial Wing of All India Radio has also been equally involved along with the Policy Wing of AIR in updating the Commercial Policy of AIR from time to time as well as guiding different CBS Centers as and when required.

With the new initiatives, we hope to successfully hold our ground and surge ahead despite the evergrowing challenging environment.

YEAR	REVENUE
2013-14	Rs.510.95 crores (Gross)
2014-15	Rs.473.05 crores (Gross)
2015-16	Rs.524.13 crores (Gross)
2016-17	Rs.531.01 crores (Gross)
2017-18	Rs.547.91 crores (Net)
2018-19	Rs.546.44 crores (Net)

A Table showing the revenues of AIR, for the last five years, is given below:

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#### **Commercial Revenue Division (CRD):**

Commercial Revenue Division (CRD) at AIR Directorate Delhi primarily caters to the requirements of Central and State Governments. As against target of Rs. 375 Crores (Net) for CRD Delhi, they earnedRs. 290.6 Crores (Net) during 2018-19.Month-wise revenue earned during 2018-19 with the efforts of CRD is depicted below:



April 2018	Rs. 7,48,25,027/-	October 2018	Rs. 23,60,52,375/-
May 2018	Rs. 17,77,72,652/-	November 2018	Rs. 14,01,72,307/-
June 2018	Rs. 49,78,71,809/-	December 2018	Rs. 11,40,53,122/-
July 2018	Rs. 42,48,13,958/-	January 2019	Rs. 26,10,39,474/-
August 2018	Rs. 32,07,44,668/-	February 2019	Rs.34,72,80,777/-
September 2018	Rs. 9,24,19,151/-	March 2019	Rs. 21,49,20,120/-

A comparative chart of month-wise revenue earned during 2018-19 and 2017-18 with the efforts of CRD is tabulated below:

Month	Net Amount 2017-18	Net Amount 2018-19
April	Rs. 4, 60, 91,554	Rs. 7,48,25,027
May	Rs. 26, 22, 36,093	Rs.17,77,72,652
June	Rs. 25, 66, 42,087	Rs. 49,78,71,809
July	Rs. 19, 02, 90,601	Rs. 42,48,13,958
August	Rs. 12, 09, 68,411	Rs. 32,07,44,668
September	Rs. 26, 78, 68,988	Rs. 9,24,19,151

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Month	Net Amount 2017-18	Net Amount 2018-19	
October	Rs. 50, 01, 98,459	Rs. 23,60,52,375	
November	Rs. 47,75,30,716	Rs. 14,01,72,307	
December	Rs. 13,39,31,924	Rs. 11,40,53,122	
January	Rs. 20,18,86,794	Rs. 26,10,39,474	
February	Rs. 47,52,18,887	Rs. 34,72,80,777	
March	Rs. 23,80,96,858	Rs. 21,49,20,120	

Revenue earned through Special programmes, Sports and Mann Ki Baat F.Y. 2018-19:



Business Procured Directly, Through Advertising Agency, DAVP and NFDC for the F.Y. 2018-2019:



Business	Revenue(In Crores)
Direct Business	250.03
DAVP	24.54
NFDC	0.65
ADVERTISING AGENCY	15.44
TOTAL	290.66

Channel wise Revenue Procured for the Financial year 2018-2019:

S. No.	Station	Revenue
1	National News & Regional News	754539209
2	Vividh bharti	415131207
3	FM Rainbow	546059332
4	FM Gold	55487259
6	PC/LRS	1078274943
7	Production	1919000
8	Mann Ki Baat	55054500
	TOTAL REVENUE	290,64,65,449

# I. EXTERNAL SERVICES DIVISION (ESD):

The cardinal role played by External Broadcast as an instrument of Foreign Policy and Public Diplomacy needs no elaboration. Nations attach great importance to broadcasting through radio as a means of projecting their image and points of view abroad.

Due to its colonial link with England, broadcasting came almost simultaneously in England and India. Similarly, shortly after BBC started its first foreign language broadcast in Arabic in 1938 on All India Radio entered the domain of external broadcast on 1<sup>st</sup> October, 1939 purely as a tool for propaganda for the Allies during the World War II with a service in Pushto language to counter the German Radio Blitzkrieg in the region and supplement the efforts by the BBC in this part of the world. At the dawn of Independence, ESD had to Donne a new *avatar* as the voice of an emerging nation, an old civilization, a tool for diplomacy and also effective propaganda machinery at the time of different crises.

Since then the External Services Division of AIR has been a vital link between India and rest of the World, especially with those countries where the interest of India are intertwined because of Indian population, staying in those countries. Indians, who left their home decades ago in search of better life today live on every part of the globe and are still interested to know what "The Country of their birth" holds for them. Naturally, External Services Broadcast has been projecting the Indian point of view on matters of national and international importance through its various programmes.

Presently the External Services broadcasts in 28 languages i.e. 15 Foreign and 13 Indian reaching out

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#### PRASAR BHARATI

to about 150 countries terrestrially through short wave and medium wave. It has a global footprint through livestreaming on 27 web portals and mobile apps. The languages in which AIR reaches its foreign audience are Arabic, Baluchi, Burmese, Chinese, Dari, English (GOS), French, Indonesian, Persian, Pushtu, Russian, Sinhala, Swahili, Thai and Tibetan. The Indian language services targeted for the neighbourhood and also the Indian Diaspora are Bangla, Gujarati, Hindi, Kannada, Malayalam, Nepali, Punjabi, Sindhi, Saraiki, Tamil, Telugu, Odia and Urdu.

External Services Division follows a composite programme pattern that generally comprises of news bulletins, commentaries on current events and review of the Indian press. Besides these, programmes are also broadcast on various subjects like sports, literature, culture, heritage, philosophy, spiritualism, art, music, science and technology, health care, education, tourism, socio-economic issues, environment, democratic values, investment opportunities in India etc. The dominant theme of all programmes in External Services Division is to present the reality of India as a strong secular, democratic, republic which is vibrant, forward looking and engaged in the task of rapid economic, industrial and technological progress. The fact of India's large technical manpower and its achievements and ecological balance are put across in easy and simple parlance.Similarly, India's faith in non-violence, its commitment to universal human rights and international peace and its contribution to the creation of a new world economic order are frequently discussed.

#### i. New Initiatives and Modernization Efforts:

- a) Revamping and strengthening of ESD services particularly those targeted to Indian Subcontinent, our immediate neighbourhood, Af-Pak region and the regions which are considered important both from foreign relations and strategic perspectives was initiated. As part of this, ESD has recently undertaken revamping and modernisation of its various services targeted to these regions. Specific emphasis has been laid on content reorientation of its Nepali, Tibetan, Chinese, Dari, Baluchi, Urdu, Sindhi, Bangla, Pushto and Persian services during the year.
- b) Steps have been initiated to strengthen the Talks Unit of the ESD to enable it to produce more area specific news and current affairs based programmes.
- c) ESD has a huge repository of nearly, 30,000 rare foreign language music on gramophone discs which are not available even in the respective countries. A massive digitization work for all these gramophone discs of archival value has been initiated during the year.
- d) ESD has also initiated steps towards computerizing all the foreign language units to slowly move towards a paperless system and all the units have been provided internet facility for smooth and effective functioning.
- e) ESD has also geared up and further intensified during the year the use of social media platforms like facebook, twitter, watsapp, mobile app etc. for propagation of its programmes and making them more interactive in nature. Watsapp based request programme and Phonein programmes have got overwhelming response in Urdu Service from all over the World, while with mobile apps, ESD services have now become easily accessible around the globe which is an achievement so far. In addition to this, some archival recordings of programmes in Pushto, Nepali, Persian and Tamil etc have also been uploaded on youtube for wider publicity for the new generation.
- f) The Urdu Service of ESD relaunched the popular programme journal 'AWAZ' as an e-magazine on its website after a gap of 33 years when the journal had ceased its publication.This initiative has been highly appreciated by listeners all over the world.

- g) The Urdu Service of ESD has introduced a new news bulletin for the sub-continent '*Khabrein barre shagir se*' for duration of 10 mts daily at 2300 Hrs. In addition to this, recently some special programmes in Current Affairs of Urdu Service have also been introduced like 'Ahwal-E-Jahan' a daily News magazine based programme, 'Pakistan Diary' –a daily programme based on happenings inside Pakistan, 'Raftaar-E-Zamana' a weekly special discussion based programme and besides this, the morning show 'Suraj Ke Saath Saath' and evening show 'Shaam Suhani' have also been re-packaged covering different topical events of National and International importance.
- Akashvani Maitree channel during the year organized various interactive programmes along the Indo-Bangla borders in coordination with BSF wherein performances by artistes from both sides were organized which was watched with avid interest by border population of both the countries.
- i) Akashvani Maitree had set up a pavilion in the prestigious Sundarban cultural festival and attracted huge footfalls from visitors from Bangladesh also. The pavilion was adjudged as the best.

# ii. Reviving Co-operation and Co-ordination with Ministry of External Affairs (MEA):

a) To foster a greater understanding of India abroad, particularly in view of India's ever growing stature through the medium of Radio, recently initiatives have been taken to revive the coordination and cooperation with the MEA(XPDivision in view of the commonality of purposes

of XP Division of MEA and ESD, AIR). The Coordinationc u m - A d v i s o r y Committee on external broadcast comprising of all stakeholders including the Ministry of External Affairs has been reconstituted after a lapse of 34 years and had its first meeting on 25<sup>th</sup> September, 2017.

 b) To commemorate the 80<sup>th</sup> Anniversary of External Broadcasting of All India Radio, the first External



80<sup>th</sup> Anniversary of External Broadcasting of AIR celebrated on 1<sup>st</sup> October 2018

Broadcast Day was celebrated on 1<sup>st</sup> October 2018 in Siri Fort Auditorium, New Delhi with great pomp and show wherein more than forty countries' Diplomats were invited before a gala of performing artistes comprising of Shri Amjad Ali Khan, Padmashri Sarod Vadak,Dr. Geeta Chandran, Bharatnatyam Dancer, Dr. N.Rajam, Violinist and percussion artiste Shri Tanmoy Bose and Party. The programme was a huge success and was highly acknowledged by the Diplomats from different Missions.

c) Keeping with the new neighbourhood policy of the NDA Govt, a decision has been taken to start a Dzhongkha language service for Bhutan which is in the final stage of commissioning.

# iii. Some of the important Programmes boardcast from ESD:-

Date/ Time	Programme
02.04.2018	Wisdom of India: An Introduction to 'Yoga on Radio Series' Talk by Former Ambassa-
2015 hrs	dor Chandra Mohan Bhandari
03.04.2018	India Eternal: Salt March: Turning point in India's National Movement Talk by Archana
1600 hrs	Ojha, Associate Prof. History, Delhi University
05.04.2018 1600 hrs	Our Guest: An interview Nouf El Marwaai, Padma Awardee 2018 Yogacharini and founder of Yoga School in Saudi Arabia
08.04.2018	Dateline Delhi: Indo – Japan Bilateral Relations
1600 hrs	Participants: - FormerDiplomatsSkandranjan Tayal & Ashok Sajjanhar
11.04.2018	Health Magazine: Interview with Dr. Chandrakant Lahariya from WorldHealth Organi-
1600 hrs	sation. Universal Health Coverage: Everyone Everywhere
11.04.2018 2000 hrs	Pot Pourri: An Interview with Arunachalam Muruganatham(The original Padman – who has been into manufacturing of low cost sanitary napkins for women) ( <b>Recorded Telephonic</b> )
22.04.2018 1620 hrs	Post Card from India: A World without Plastic Pollution (Earth Day 2018)
29.04.2018	English version of Prime Minister of India Shri Narendra Modi'sMonthly Radio Ad-
2345 hrs	dress to the people of India "MANN KI BAAT"
06.05.2018 1600 Hrs	Welcome to Studio 1 : An interview with celebrity guest – Ambassador of Peace
03.06.2018	Welcome to Studio 1: A free - wheeling conversation with MeenakashiLekhi, Supreme
1600 hrs	Court Lawyer & Member of Parliament, Lok Sabha
05.06.2018 1600 hrs	International World Environment Day Interview with Dr. R. Vasudevan, Dean CO & ECA, Professor of Chemistry, Thiagarajar College of Engineering, Madurai.
10.06.2018 1600 hrs	Dateline Delhi: An interview with Dr. Harshvardhan, Union Minister of Environment, Forest & Climate Change
14.06.2018	India on the Move: "The Role of Technology in charting India's progresstowards cli-
1600 hrs	mate change"
21.06.2018 1610 hrs	On the occasion of International Yoga Day An inspiring story of Nouf El Marwai, Padma Awardee 2018, founder of Yoga School in Saudi Arabia and popularly known as Saudi Arabian Yogacharini
08.07.2018	Dateline Delhi: "The Trade Tariff War"
1600 hrs	An interview with Prof. Aman Aggarwal, Indian Institute of Finance

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Date/ Time	Programme
13.08.2018 1600 hrs	An Interview with Dr. A. Surya Prakash, Veteran Journalist & Chairman, Prasar Bharati
14.08.2018 1930 hrs	On the eve of 72 <sup>nd</sup> Independence Day of India, Address to the Nation by Hon'ble Pres- ident of India Shri Ram Nath Kovind
15.08.2018 1600 hrs	On the 72 <sup>nd</sup> Independence Day of India, a Radio Report on the FlagHoistingCeremony- including the Prime Minister of India Shri NarendraModi's Address from the ramparts of Red Fort, New Delhi.
17.08.2018 1600 hrs	"An End to an Era" (A tribute to the former Prime Minister of India , Shri Atal Bihari Vajpayee)
20.08.2018 1600 hrs	India as they see it: An interview with H.E. Syed Muazzem Ali, HighCommissioner of Bangladesh Interviewer: Pallab Bhattacharya
05.09.2018 1920 hrs	Feature: "The Cloud's Song – A feature based on Rain Songs of Tagore"Conceived, Written & Produced by Amlanjyoti Majumdar
08.09.2018 1610 hrs	On achievements in 18 <sup>th</sup> Asian Games An interview with Col. Rajyavardhan Singh Rathore (AIR DelhiContribution)
26.09.2018 1600 hrs	Light Camera Action: 'The Making of the Mahatma – by ShyamBenegal Script & Presentation: ShatrupaGanguly
07.10.2018 1610 Hrs	Eternal Gandhi – Readings from "The Story of My Experiments with Truth" (Au- tobiography of Gandhiji).Presented by Shri GopalakrishnaGandhi, youngest grandson of Kasturbha Gandhi and Mohandas KaramChand Gandhi.
25.10.2018 1600 Hrs	Gems of India : ILham (Positive Hope) making entrepreneurs out ofilliterateAfghan refugee women. Interview with Aditi Sabbarwal, FounderofILham.
01.11.2018 1945 Hrs	Travelogue: Travel Accounts of Francois Bernier, French Philosopher and Physician who visited Mughal Empire during Aurangzeb time.
04.11.2018 1550 Hrs	Welcome to Studio 1: A free wheeling conversation of Ms. SadhnaSrivastavawith Sarod Maestro Ustad Amjad Ali Khan.
27.12.2018 1600 Hrs	Gems of India: 'Palam Arya' An interview with Kalyana Sundaram, The man of the millennium –The first man in the world to spend entire earning of life including retirement benefits to the needy. Pre- senter: Surya G. Yadav.
04.01.2019 1550 Hrs	Welcome to Studio 1: A free wheeling conversation of Ms. SadhnaSrivastavawith Sarod Maestro Ustad Amjad Ali Khan.
09.02.2019 1600 Hrs	An interview with Jagdish Chandra, former Bureaucrat and CMD, First India News. Interviewer: Aditi Nagar, Journalist.

Date/ Time	Programme
10.02.2019 1620 Hrs	Eternal Gandhi – Gandhi's Core Message (Talk) Script: Shri Rajmohan Gandhi, Grandson of Mohandas Karam Chand Gandhi.
17.02.2019 1620 Hrs	Eternal Gandhi – Gandhi's greatest passion (Talk) Script: Shri Rajmohan Gandhi, Grandson of Mohandas Karamchand Gandhi.
21.02.2019 1600 Hrs	Our Guest: An interview with Prof. Balram Singh, Founder of the India-centre atUniversity of the Massachusetts, Dartmouth. He was working on the most poisonousToxin – Botulinum. The interview was recorded at PravasiBharatiyaDiwas – 2019 at Varanasi, Uttar Pradesh.
28.02.2019 1600 Hrs	Gems of India: Khonoma – The first Green Village of India. A Programme based on conversation with Mr. TsilieSakhire, Advisor andMr. KhriekhotuoMor, Director Khonoma nature conservation and TragopanSanctuary in Khonoma, Nagaland.
16.03.2019 2100 Hrs	Raftaar-E-Zamana Pakistan Ka MaujoodaIqtisaadiBohran Discussion
18.03.2019 1430 Hrs	SehataurZindagi Topic: Gurdekiaambeemarian – Vajuhaat, IlajaurBachav. (On World Kidney Day) Ex- pert: Dr.R.P.Arora, Sr. Consultant, Nephrology, Safdarjang Hospital, New Delhi.
23.03.2019	Raftar-E-Zamana: Discussion: Pakistan Mein Jamhooriyat Ka Mustaqbil

# J. AUDIENCE RESEARCH UNIT

With the changing mass communication scenario, Audience Research has occupied the centre stage. World over, almost all the big media organizations have been doing in-house audience research in one form or the other or 'Market Research' in marketing parlance as no media organization can afford to put their scarce resource at stake without knowing the potential audience(consumers) and market for their media content. Besides, they are also subscribing to syndicated research done by the various media and market research organizations. The secret behind the success of private TV and Radio channels lies in their capability to feel the pulse of audience through continuous audience research and to design and modify the programme content including presentation accordingly.

All India Radio has been the pioneer in this field. It has a wide network of Audience Research Units across the country operational since 1946. It provides programme feedback to programme producers to plan, design, and modify the programmes according to the needs, tastes, and aspiration of the target audience. Apart from this, programme ratings/listenership data are provided to sponsors, advertisers, and marketers to fulfil their commercial objectives. Audience Research Unit also functions as data bank and reference section for the organization.

During the year 2018-19, the following audience research activities/studies were carried out:

a. Telephonic Quick Feedback Study on 'Mann Ki Baat' for all the episodes broadcastduring the year from April, 2018 to February, 2019

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- b. Monitoring of Reception Quality of various channels of AIR during June- August, 2018 at 13 stations
- c. Radio Audience Survey on AIR FM Rainbow and Gold Channel: 2018-19 duringOctober-November, 2018 at 24 stations.
- d. Quick Feedback Study on the Impact of 'Maan Ki Baat' on Society (A special Telephonic Survey on completion of fiftieth episode of 'Mann Ki Baat') during November, 2018 at 19 stations.
- e. Monitoring of programmes composition of AIR FM Rainbow vis-à-vis private FM Channels in Delhi during January, 2019
- f. Radio Audience Survey on Vividh Bharati Channel during January-February, 2019 at 41 stations
- g. Impact Assessment Study on the publicity campaign in the LWE affected area Phase-V (sponsored by MHA) during February-March, 2019 at 7 stations.
- h. Compilation of Annual Report of Prasar Bharati-2017-18
- i. Compilation of material related to AIR for the Annual Report of MIB -2018-19





# DOORDARSHAN







Kailash Kishore

# **CHAPTER VIII**

# DOORDARSHAN – FACTS AT A GLANCE (As of 31.03.2019)

Item		Nos.		
Satellite Channels				
National/ International		7		
Regional		17		
State Networks		10		
Total		34	34	
	Studio Centr	es		
Major Studio Centres		19		
Regional Production Centres		2		
Other Studio Centres		46		
Total		67		
Terrestrial Transmitters				
	<b>Regional Channel</b>	DD National	<b>DD</b> News	
HPTs	04	118	55	
LPTs		398	22	
VLPTs		22	6	
DTTs (Digital)		23		
Total		644		

# **CHAPTER IX**

# CHANNELS AND PROGRAMMES OF DOORDARSHAN

# A. INTRODUCTION:

Doordarshan epitomizes metamorphosis from a modest experiment in public service telecasting on September 15, 1959 to a global leader in public service broadcasting. The experiment became a service in 1965, when Doordarshan began beaming signals to reach living rooms in and around the country's capital, New Delhi. By 1972, services were extended to Mumbai and Amritsar and by 1975, to seven more cities. All this time, it was part of the All India Radio. On April 1, 1976, it transited to become a separate Department in the Ministry of Information and Broadcasting, and later on came under Prasar Bharati, after the promulgation of the Prasar Bharati (Broadcasting Corporation of India) Act, 1990.

# **B. ORGANIZATIONAL STRUCTURE:**

Doordarshan traditionally has been headed by a Director General assisted by Additional Directors General (ADGs) in Programme, Administration and Finance Wings; and an Engineer-in-Chief in the Engineering Wing. News Wing is headed by a Director General (News).

Directorate General, Doordarshan, has been responsible for policy formulation, planning and development, infrastructure and technology upgradation, budgetary planning and control, human resource management; overseeing operations and maintenance activities, etc.

Programming in Doordarshan has been divided into six Programming Zones; at Delhi (North Zone), Mumbai (West Zone), Bengaluru (South Zone), Lucknow (Central Zone), Kolkata (East Zone) and Guwahati (North East Zone). Each Programming Zone has been headed by and ADG level officer reporting into the Directorate.

Engineering in Doordarshan has been divided into five Zones located at Delhi (North Zone), Kolkata (East Zone), Guwahati (North-East Zone) and Chennai (South Zone) for project and maintenance engineering activities. Each of these Zones is headed by ADG level officer reporting to the Engineering-in-Chief.

#### C. TECHNICAL INFRASTRUCTURE:

Doordarshan has a vast network of 67 studio. These studio centres across the country caterto the need of in-house programme production. These include 19 major Studio Centres (catering to 7 national/ international and 17 Regional Satellite Channels) at centre/ state capitals, two regional Production Centres and 46 other Studio Centres located at various places in the country. State-wise list of Studio centres is given at **Annexure-XII**.

Doordarshan also provides free-to-air DTH service named "DD FreeDish". Uplink/ downlink facility for this DTH service is located at Todapur, Delhi.

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#### **PRASAR BHARATI**



DD DTH Todapur Operations Turn Around / Downlink PDAs at Todapur uplink facility.

Terrestrial transmitter network of Doordarshan is mainly comprised of analog transmitters. However, some digital technologies employed by Doordarshan make it possible to transmit multiple TV Channels with a single Transmitter using Digital Terrestrial Transmission (DTT). This is in keeping with the global trend to convert Analog Terrestrial Transmission intoDTT as this form has several advantages, like better quality of picture and sound, a larger number of channels for viewers etc. The closure of Analog Terrestrial transmitters in a phased manner and setting up of Digital Terrestrial Transmitters has been approved in view of modern broadcasting trends. Accordingly, Doordarshan has started rationalisingitsanalog transmitters in a phased manner. Doordarshan has 644 terrestrial transmitters of varying powers as on 31.03.2019. State-wise no. of transmitters provided at <u>Annexure-XIII</u>.

#### Digital Terrestrial Transmitter (at Varanasi)

For satellite communication, Doordarshan has adopted DVB-S and DVB-S2 standards with MPEG-2 and MPEG-4 compression technologies. Doordarshan is presently operating 34 Satellite channels. Details are given at <u>Annexure-XIV</u>.

## D. SIGNIFICANT ACTIVITIES IN 2018-19:

- a) Three new High Power Digital Terrestrial Transmitters (DTT) have been commissioned at Srinagar (J&K), Hyderabad (Telangana) and Thiruvananthapuram (Kerala). Digital HPTs have enabled relay of Multiple TV and Radio Channels.
- b) A second lot of Digital Terrestrial Transmitters (DTT) has been commissioned at Delhi, Mumbai, Kolkata and Chennai.
- c) Integrated News Production Facility has been commissioned at the News Headquarter, New Delhi.



Digital Terrestrial Transmitter (at Varanasi)

d) The old, ageing, High Power Transmitter (HPT) at Dibrugarh (Assam) has been replaced by new 10 KW HPT.

- e) 56 High Definition Non-Linear Editing Systems (NLEs) have been procured. Induction of these NLEs will enhance the post-production facilities of the beneficiary Kendras in their day-to-day programme production in HD mode.
- f) 16 Nos. of High Definition Non-Linear Editing Systems (NLEs) have been provided at 8 Regional Kendras for DD Kisan Channel. Induction of these NLEs will enhance the Post Production facilities of the beneficiary Kendras in day to day Programme Production in HD mode.
- g) New DSNG Vans provided at 09 locations (Gangtok, Kohima, Imphal, Agartala, Allahabad, Visakhapatnam, Chandigarh, Jagdalpur and Pune). These Vans will be helpful in strengthening the programme contribution capacities of the centres for the purpose of live telecast.
- h) After deployment of Spectrum, efficient DVB-S2, compliant Kuband DSNGs, 12 MHz Kuband transponder capacity on GSAT-16 Satellite has been surrendered. This will result in a saving of Rs. 2.98 crore annually.
- Wireless Operating License (WOL) has been received from WPC for up-linking of GyanDarshan TV channel from Indira Gandhi National Open University (IGNOU) Earth station at New Delhi. IGNOU had entered into a MoU with Doordarshan.
- j) A new 24 hour satellite channel named "DD ArunPrabha" was launched on 09.02.2019 from Itanagar. This channel has also been included in the bouquet of Doordarshan's DTH service "DD Free Dish".
- k) 30,000 DTH receive sets have been procured for its distribution in border areas of Jammu & Kashmir.



Inauguration of DSNG Vans by Hon'ble I & B Minister



Inauguration Ceremony of DD ArunPrabha, Itanagar, February 2019



Distribution of STBs in Srinagar

Eight numbers of "Direct View LED based Video Wall" with accessories have been procured for DDK Delhi, DD News & CPC Delhi. This Video Wall will provide vast improvement in look and feel of the Set and overall production quality.



Video Wall installed in DDK, Delhi Studio

Launch of Video Wall & Earth Station by Hon'ble I&B Minister



Inauguration of Earth Station at DDK, Delhi

1) Earth Stations at Patna, Hyderabad & Bengaluru have been upgraded with state-of-the art spectrum efficient and HD compliant equipment.

# **Major Projects under Implementation:**

- a) 10 KW Digital-ready UHF Analog TV Transmitters to be installed in Border Areas of Jammu, Srinagar &Leh regions.
- b) Upgradation of Earth Stations at Raipur, Ranchi, Dehradun, Srinagar and Gorakhpur.

# E. FREE-TO-AIR DTH "DD FREE DISH":

DD Free Dish-an approved scheme of the Government of India under the 10<sup>th</sup>plan scheme, is a multichannel Free-To-Air Direct to Home (DTH) service. The scheme was approved initially by EFC chaired by Secretary (Expenditure) inJune, 2003. Cabinet approval was also obtained for the scheme.

This service was launched in December2004 with 33 TV channels and presently has the capacity of 80 SDTV channels along with 40 Radio channels. The capacity has been upgraded to 104 SDTV channels & 48 Radio channels and has further plans to upgrade its platform to 250 TV channels.

The primary objective of DD Free Dish is to provide an alternative and affordable platform to marginalised and weaker sections of the society.

Unique model of DD Free Dish:

Unlike other private DTH operators, Doordarshan is not charging any monthly subscription fee from the viewers for viewing DD Free Dish channels, making the system quite affordable for all.

The channel bouquet is varied and rich having most of the genres represented in it. Apart from Doordarshan channels, various private TV channels are available on DD Free Dish. The present bouquet of DD Free Dish comprises of 23 DD channels, 2 Parliamentary channels (LSTV and RSTV) and 47 private TV in different genres like GEC, Movie Channels, News Channels and Music Channels.

As per the latest FICCI and E&Y study, an estimated 2.60 Crore household have DD Free Dish, which is likely to cross 4.00 Cr in the next 2-3 year.

All 104 channels will be accessible on "DD Free Dish" after implementation of the Indian Conditional Access System (iCAS).

Further upgradation of DD's DTH platform up to 250 TV channels has been approved under 12<sup>th</sup> Plan.

Implementation of iCAS and authorization of Set Top Box (STB) OEMs by Doordarshan will give a boost to 'Make in India' and 'Digital India' a mission of Government of India. Presently most of the STBs are imported and are not locally manufactured. However, the introduction of iCAS will help in standardization of STBs and encourage quality STB manufacturing in India. Cost of STBs with accessories like dish, LNB etc. including installation cost will be approx. Rs 2000.Doordarshan has already given in principleempanelment to 11 Indian STB manufacturers.

DD &Pvt. Channels on DD Free Dish has grown from 17 DD channels and 16 Pvt. channels to 26 DD channels (including LSTV and RSTV) and 78 Pvt. Channels from the period 2004 to 2018. Similarly, revenue earned by DD Free Dish has grown from Rs. 23.40 crore in 2009-10 to Rs. 454.66 crore in 2018-19, as shown below:




Growth of DD Free Dish over the years



Details of DD Free Dish channels as on 01.11.2018 are given at Annexure-XV.

#### F. DIGITALIZATION OF TERRESTRIAL TRANSMITTERS:

As a part of 11<sup>th</sup> and 12<sup>th</sup> Plan projects, 63 DTT Transmitters have been approved to be set up in different parts of the country in a phased manner. In the first phase, 19 DTT transmitters, one each at Delhi, Kolkata, Mumbai, Chennai, Patna, Ahmedabad, Raipur, Lucknow, Bhopal, Guwahati, Indore, Bengaluru, Jalandhar, Ranchi, Cuttack, Aurangabad (Maharashtra), Hyderabad, Thiruvananthapuram and Srinagar have been commissioned. These DTT transmitters are relaying 5 DD channels namely, DD National, DD News, DD Bharati, DD Sports & DD Kisan/Regional. A second Digital Terrestrial TV Transmitter (DTT) has also been commissioned at Delhi, Mumbai, Kolkata and Chennai. Locations of other DTT Transmitters are given at **Annexure-XVI**.

#### G. HIGH DEFINITION TV (HDTV):

Doordarshan's migration to HDTV started with a pilot project on HDTV in 2007 and provided Electronic Field Production (EFP) Van and HDTV ENG Camcorders and Edit Suite at Delhi. The HD EFP van was used extensively during Commonwealth Games, 2010.

Multi-camera HD studio production facilities have been set up and Multi-camera mobile facility for outdoor production equipped with 10 HD Cameras provided at Delhi & Mumbai during the 11<sup>th</sup>plan. ENG-based field production, post-production and preview facilities have been provided at four Metro cities besides setting up of a playout facility at Delhi.Multi-camera mobile facilities, equipped with eight HD Cameras for outdoor production have also been provided at Chennai and Kolkata.

As a part of 12<sup>th</sup> Plan schemes, a Multi Camera Studio Production facility in HDTV format has been setup at CPC, New Delhi. HDTV Uplinking facility is available at DDK, Delhi.Tenders have been received and processed for setting up of HDTV Studio facilities at Chennai & Kolkata.

#### H. COVERAGE OF IMPORTANT EVENTS:

More than 331 important events have been covered live by Doordarshan during 2018-19 by using OB/ EFP Vans. A few major events have been given below. Other major events covered live by Doordarshan is placed at **Annexure-XVII**.

- Coverage of Hon'ble PM's visit to Janakpur, Nepal on 11.05.2018.
- Telecast of 4<sup>th</sup>International Day of Yoga celebrations from Forest Research Institute, Dehradun on 21.06.2018.
- Telecast of Car Festival of Lord Jagannath at Jagannath Temple, Puri on 14.07.2018.
- Coverage of funeral procession of late Shri Atal Bihari Vajpayee from ITO on 17.08.2018.
- Coverage of Hon'ble PM's programme unveiling of Statue of Unity near Sardar Sarovar Dam, Gujarat on 31.10.2018.
- Mega live coverage of Kumbh Mela from Prayagraj (UP) on 1<sup>st</sup> to 28<sup>th</sup> February, 2019.



Unveiling of the Statue of Unity by Hon'ble PM

#### I. NATIONAL/ INTERNATIONAL CHANNELS:

Doordarshan has seven (7) National/ International Channels; DD National, DD News, DD Bharati, DD Urdu, DD India, DD Sports and DD Kisan. Details are provided below:

#### i. DD: National - the Flagship Channel of Doordarshan:



As the prime and flagship channel of the Nation's Public Service Broadcaster, DD National provides a healthy mix of entertainment, information and education.

Live telecast of major events is one of the major programming components of DD National. In the financial year 2018-19, DD National has also provided live coverage

of various events taking place in different parts of the country, highlighting the flagship programmes of the government. Besides, it has also telecast live, events of national importance such as Republic Day and the Prime Minister's Independence Day speech.

Birth/Death anniversaries of important personalities (like Swami Vivekananda, Baba Sahib Dr. B.R. Ambedkar, Sardar Patel, Pt. DeendayalUpadhyay, NanajiDeshmukh) were covered and telecast with adequate importance on DD National during the period. Special Programmes on vigilance awareness and RashtriyaEktaDiwas have also been telecast.

Socially relevant programmes and awareness spots on health, especially regarding prevention of communicable diseases and other health related issues are regularly included in the schedule of DD National.



Flag Hoisting "Independence Day - 2018"

Apart from the above various initiatives have been taken

by DD National to revamp its content with programmes like "DD Science", "Rock the Night", "Rag Rag Main Ganga", "Yoga with Ira Trivedi" and "Wah Kya Taste Hai".

"DD Science" is an hour long programme telecast from Monday to Friday at 05.00 PM. It is an informative programme on science dealing with day to day science activities/inventions and is being produced by Vigyan Prasar for Doordarshan.



Inauguration of DD Science Programme

"Rock the Night" is an in-house programme on rock show, in which different rock bands are invited from all over the country to perform and based on their performance these bands are selected for telecast on Doordarshan. A total of 26 episodes have been made from these selected band groups.

Programme "Rag Rag Mein Ganga" is on SwatchataAbhiyan showing the importance of holy river Ganga and how it has to be saved from different types of pollution. This programme is telecast twice a week on every Saturday and Sunday.



"Programme "Rock the Night"



Programme "Rag Rag Mein Ganga"

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"Wah Kya Taste Hai" is an in-house programme on cuisine showing preparation of different varieties of food in a very presentable manner. This programme is telecast twice in a week at 10.00 PM on Saturday and Sunday.

Even though DD has a dedicated sports channel, all important sports events have also been included in the DD National window as well.

The Hon'ble Prime Minister address to the nation "Mann Ki Baat" has been telecast on DD National and the same is repeated by the regional Kendras in their regional language.

Besides the Prime Minister's speech on the occasions of Independence Day, a special day-long live mega Talkathon programme was telecast with Panellists in the studio with live inputs from various Kendras across the country. Live Talkathon shows were telecast on the occasions of "SevaDiwas" and "Anti Black Money Day" with Panellists interacting with live reports from various parts of the country. Telecast of 4th International Day of Yoga celebrations from Forest Research Institute, Dehradun on 21st June,2018.



Telecast of the programme "Mann Ki Baat"



4th International Day Yoga celebrations - June, 2018, Dehradun

Doordarshan made elaborate arrangements with ISRO for live telecast launch of PSLC-C41/ IRNSS-11 on 12.04.2018, PSLV-C42/NovaSAR+SI-4 on 16.09.2018, GSLV MK-111 D2, GSAT-29 on 14.11.2018, PSLV-C43 on 29.11.2018 and GAST-11 on 05.12.2018.

DD National also provided extensive coverage to the IFFI-2018 held in Goa.



Launch of GSAT – 29 by ISRO, November, 2018

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IFFI-2018, Goa
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#### **Telecast of Films on Doordarshan**

Doordarshan has scheduled Hindi Feature Films in the Prime-time band every day. Eight (08) Hindi Feature Films havebeentelecastweekly,.

In the FY 2018-19, for incurred expenditure of Rs. 22.0 Crore, it has managed to earn the revenue of Rs. 100.7 Crore, as shown below in the graphical form for the last 5 years.



Viewership of Films has also increased during the last five years, as depicted in the form of graphical representation below;



#### **Other initiatives on Films**

- 1) Earlier there were two centres for telecast of feature films- Delhi & Mumbai. Shifting of telecast setup from Mumbai to Delhi has left single centre for entire process resulting in better co-ordination & significant reduction in technical rejections and it is almost negligible now.
- 2) In order to increase viewership various Film Festivals based on Superstars & other themes are being organized on DD-National.
- 3) Online Procurement of Films has been initiated through an e-Platform to ensure transparency.

#### ii. DD News:



Doordarshan News (DD News) the only terrestrial-cum-satellite, multi-lingual news channel in the country, was launched on 3<sup>rd</sup> November 2003 by converting DD Metro into a 24-hour news channel.DD News, from its headquarters at Delhi is currently producing news content in Hindi, English, Urdu and Sanskrit languages apart from two exclusive bulletins for the Hearing Impaired. A total of 18.5 hours of live transmission

per day include telecast of more than 40 news bulletins in these languages. Special programmes on the channel include those on Health, Youth Issues, Cinema, Art and Culture, Flagship schemes, International Events, Market Developments and programmes on social issues.DD News also produces bulletins for other sister channels, i.e. 10 live bulletins and news scrolls for DD Urdu and KisanChanneland supporting with two news bulletins airing news of farmersinterest.

#### **News Gathering**

News inputs are received from across the country, including remote areas, through the latest satellite based technologies, besides use of DSNG Vans/OB Vans, file internet/cellular mobile based technologies etc.DD News collects most of its news from the following sources:

- a. Own Correspondents in HQs and RNUs
- b. Stringers and part-time correspondents
- c. Agencies (PTI,UNI, Reuters, ANI etc.)
- d. International partners (e.g. other national broadcasters, Asia vision)

Restructuring the format and content of the channel is a significant activity at DD News. Several new programmes have been introduced in the recent past, these programmes are as follows:

- Ground Reports/ZaminiHaquiqat; SwachhtaSamachar; KhabarJaldi Jaldi:5 minute Flash 15; Vaarta, Sanskrit Samachar; Badalte Bharat PeCharcha; and Do Took besides an additional bulletin for the Hearing Impaired.
- The same has been complemented with discussion programmes on Strategic and Security issues, Gen-next, Rang Tarang, JananeKaHaq, Total Health –Current Affairs Programme, Cinema IssHafte, Tejaswini, Social Connection, Vaartavali, NayaSavera, Breakfast Show, Market This Week, Money Mantra, Good News India, Special stories from Kashmir and Open Frame PSBT.
- DD news adopted PM's "Mann kiBaat" for simultaneous TV telecast with radio broadcast, which was also carried by several private TV channels. This was supported by packaged stories, discussions and thorough coverage of peoples' reactions.



Launch of GSAT – 29 by ISRO, November, 2018



IFFI-2018, Goa

#### **Technical Infrastructure**

- The 24x7 News channel hasits national newsroom and two studios at Delhi. For satellite-based news gathering from different parts of the country, there are 17 DSNG vans stationed in different States. Over and above, mobile connectivity-based backpack equipments are deployed in places when / where DSNG vans are not available or cannot be deployed.
- DD News has introduced state-of-art features like video walls in its production. Most of news bulletins, programmes&live shows are presented with the support of video walls.

#### **DD** News on Internet and Social Media

The News Channel, apart from its new website, has presence on social media, which includes a Face book page, Twitter handles in Hindi and English and YouTube channel. The website of DD News can be accessed at <u>www.ddinews.gov.in</u> or <u>www.ddinews.com</u>. A new look website with video viewing facility was launched in September 2013 and is being refurbished and made more user-friendly.

The English Twitter handle of DD News <u>@DDNewsLive</u> was launched in January 2013 and is being followed by about 25 Lakh people and the number is growing. A new Twitter handle in Hindi language @DDNews Hindi was started In January 2014 and has more than 6lakh followers. Similarly, Facebook Page of DD News is being followed by more than 18 Lakh followers.

A dedicated You Tube Channel <u>http://www.youtube.com/ddnews</u> was launched in February 2013. The You Tube channel of DD News has over13 lakh subscribers.

DD News Mobile App has been enabling the people to access the news and current affairs at their fingertips. New version of this app will be launched soon.DD News can also be accessed through the following means:-

- a. Website
- b. NIC's live cast channel: <u>http://webcast.gov.in</u>

#### **Regional News Units (RNUs)**

DD News, over the years, has set up 31 RNUs/Bureaus spread across the country. In Jammu & Kashmir, 3 RNUs are functional at Srinagar, Jammu and Leh.

During the year, a major exercise was undertaken to increase the output of the Regional News Units. In 15 RNUs, the output has been increased by 20-23%. The RNUs now telecast 227 News bulletins in 23 languages/dialects with the combined telecast time (News and current affairs) of more than 48 hours per day.

#### Achievements of DD News during Financial Year 2018-19

- a. DD News has produced and telecast more than 5500 Ground reports on EGSA and various Flagship schemes (27 Schemes in all) on its national and regional network. More than 5000 such stories have been uploaded on YouTube Platform in English, Hindi and Regional Languages. Uploaded stories are also available on DD News Website www.ddnews.gov.in in English, Hindi and Regional Languages.
- b. DD News is telecasting success stories of Ayushman Bharat and PMJAY on its National Network as well as its regional network. More than 100 stories within a short span of one month have

been aggregated from the real beneficiaries of Ayushman Bharat scheme who have actually availed health benefits under the scheme.

- An hour long shows in English and Hindi Mid Day Prime launched from October, 2018 with new c. set of "Look and Feel" for the programmes.
- "Express News" which is being telecast every weekday from 9.30 PM to 10.00 PM has been started. d. The segment has 100 news telecast in fast news format on different issues.
- A new programme "Badalte Bharat Par Charcha" has been started for telecast from 10:30 am to e. 11:00 am on weekdays and another special programme on the topic of the day is telecast from 7:30 pm – 8:00 pm every evening.
- f. DD News mounted special programmes Bharati Ki BadaltiTasveer (based on success stories of Government Schemes), Vaada Nibhaya (based on promises of Hon'ble Prime Minister and their fulfilment), Promises and Deliveries, Rakshak Bharat Ke and Special Audience based programmes Young India@71 from places like Kakori, Barrackpore, Vellore, Sabarmati Ashram etc. apart from its regular programming.
- DD News live telecast the felicitation ceremony of Asian Games medallistsby Union Sports g. Minister Col. Rajyavardhan Rathore.
- h. Telecast of extensive coverage of the rescue and relief operations ofFlood hit areas of Kerala.
- i. DD News aired special discussion programme "PoshanMaah" on National Nutrition Month in September, 2018.
- Special and exclusive coverage of World Sanskrit Conference in Vancouver and World Hindi j. Conference in Mauritius.
- k. DD News observed Swachhta Pakhwadaw.e.f. 15th September2018 to 2<sup>nd</sup> October2018 and 16<sup>th</sup> January 2019 to 31st January 2019 and organized various events/competitions. Winners of the competitions held during 16<sup>th</sup> to 31<sup>st</sup> January 2019 were given cash rewards by Mrs. Shalini Prasad, a representative of UNICEF, who also organized a workshop on "Sustainable Behaviour Change for Swachh Bharat" and delivered lectures by her and other representative of UNICEF on Swachhtain DD News.
- 1. Janadesh: - Legislative Assembly Elections in the States of MP, Rajasthan, Chattishgarh, Mizoram and Telengana were widely covered by DD News.
- DD News also runs special stories from Kashmir m. on regular basis to highlight development, people's participation, life of Kashmir, impact of various government initiatives etc. in the region.
- DD News completed 200 episodes of Tejaswini n. programme. In the year end Tejaswini special episode was telecast to celebrate the New Year 2019. receiving the prestigious "Nari Shakti Purushkar" Similarly, special episodes of Tejaswini were aired to



Ms. Neelam Sharma, Anchor of DD News, from Hon'ble President

celebrate International Women's Day and other similar occasions.

- o. DD News organized a special function on the occasion of International Women's Day on 8<sup>th</sup> March 2019 to honor Ms. Neelam Sharma, Anchor of DD News, the recipient of the prestigious "Nari Shakti Purushkar" in recognition of her excellent contribution in making "Tejasvini"an Interview based programme on achiever women in all spheres of life.
- p. A special programme Janadesh 2019has been telecast to give coverage to the General Elections and Assembly Elections in four States of Odisha, Andhra Pradesh, Arunachal Pradesh and Sikkim.
- q. DD News mounted exclusive news bulletins for the newly launched Channel ARUN PRABHA from Arunachal Pradesh.
- r. DD News has started a new programme Reporter's Diary.

#### iii. DD Bharati:



DD Bharati channel is dedicated to art and culture, since its launch in January 2002. The channel has become an on-air repository of India's cultural heritage. The channel is promoting and preserving the history, heritage and the modern culture from its rich collections of Indian classical and folk music and dance forms, arts-crafts, theatre, Indian architecture, biographies of eminent personalities from various fields along with

different aspects of science and technology.

DD-Bharati has been live telecasting several acclaimed and renowned festivals of dance,MaatiKe Rang based on eminent artist, different tribal dances and art forms, Nrityanjali Dance Festival, music and literature. It hastelecast approximately more than 250 live coverages of national and international repute during the financial year 2018-19. This also includes programmes of public importance in whichHonourable President, Vice President and Prime Minister participated. Special programmes are telecast on all festivals.

DD Bharati has decided to increase the ENG Coverage of the events happening all around Indiato increase its reach and audience base.

DD Bharati is also planning to enter into partnerships with cultural institutions to acquire premium programmes free of cost and to create and empower the new artists and fresh talents of the country.

#### **DD Urdu:**



DD Urdu was launched on August 15, 2006 with eight hours transmission per day. The channelbecame a 24x7 on 14<sup>th</sup> November 2007. Conceived as a heritage channel to catalyse the preservation and promotion of the great cultural heritage and literary aspect of this rich language, DD Urdu Channel is the most viewed channel among Urdu channels of the country.The channel telecasts 10 news bulletins daily.

#### New Initiatives

DD Urdu is planning to introduce a New In-House Programmes such as weekly programme on Women, Cookery Show, Musical and interview based series on important Personalities.

Prominent among recent these events include different programmes on Republic Day, International Women Day etc. DD Urdu also telecast special programmes on all prominent festivals and on prominent Urdu personalities beside a number of special programmes on various occasions.

#### iv. DD India:



Doordarshan opened its window to the world by launching its international channel on 14<sup>th</sup> March 1995. The channel was initially known as DD-World and later renamed as DD India in 2002. Since launching of this channel DD India was telecasting Hindi/ English based archival and new programmes from their rich collection including predetermined time slots for Music, Dance, Art and Crafts, History, Heritage, Science, Energy, Environment, Traditions, Festivals and Personalities of India for its international

viewers. Now this channel is on its way to becoming an entirely English News and Current affairs channel with the support of DD News and RSTV etc. DD India telecast 13 hours English News bulletins and 11 hours information-based documentaries in English language. Apart from this, DD India is telecasting all important activities lives including Prime Minister address to the nation and world. This channel has telecast more than 250events live during the year.

#### **New Initiative**

DD India will produce number of new news and current affairs programmes/ live shows like Nation First, Health for You, Special Breakfast Show, News of the Hour, Business Morning, New India, My Investments, Wide Spectrum, Prime Time India and Sports Buzz etc.

MoUs were signed with Korea and Bangladesh for carriage of DD India in the respective countries.

#### v. DD Sports:



The DD Sports channel gives viewers a peep inside the lives of sportspeople, their families and even their minds through visuals and fascinating stories, adding to the charisma of sports beyond just the performance.2018 -19 has been a year of seminal changes for DD Sports. The year saw a series of measures being taken to bring the channel at par with the industry standards. The major thrust areas have been better

showcasing of special shows activities around the sporting events of national importance; holistic coverage of the grass-root sporting events from across the country; and integration of the channel with the new age social and digital media.

#### **New Initiatives**

Digital integration with the New Age Media including live streaming of the sports properties on the Youtube and Face book and regular sports updates on Face book and Twitter.

- a. The channel has started a weekly bulletin from the North East encapsulating the sporting developments in the region.
- b. The state of art presentation style for the pre-shows, mid-shows and post-shows of sporting events of national importance has seen better packaging and livelier shows supplemented with latest graphics.
- c. Industry's Best Anchors/ Experts/ Esteemed Guests: Some of the eminent sports personalities who has featured in the DD Sports show this year are: K Shrikanth, Mohinder Amarnath, Dilip Vengsarkar, Manoj Prabhakar, Kiran More, Venkatesh Prasad and Gary Kirsten in cricket; Baichung Bhutia and Renedy Singh in Football; Pulela Gopichand, PV Sindhu and Ashwini Ponappa in badminton; Bajrang Punia in wrestling;Divya Kekran, Heena Sidhu and Dipa Karmakar in Gymnastics; and Viswanathan Anand in Chess to name a few. Similarly, the best of the sports

anchors and personalities in the industry have featured in DD Sports shows.

**IPL on DD Sports**: 'Indian Premier League' was also telecast on DD Sports for the first time during this year. A total 12 matches were shown deferred live where as rest of the matches were shown as one hour highlights.

**d.** Khelo India on DD Sports: The channel played a crucial role in taking Prime Minister Initiative 'Khelo India' campaign. Nonstop live telecast of the matches was broadcast on DD Sports.

#### **DD Sports Special Programmes**

Programme "Hum Fit to India Fit" is based on the initiatives taken to promote the culture of fitness amongst the youth.

Hauslon Ki Udaan: Under Hauslon Ki Udaan programme sports personalities from different sports Department were invited in various episodes:King of 64 Squares (Viswanathan Anand), Dangal Queen (DivyaKakran), Pistol Queen (Heena Sidhu), Guru Gary (Gary Kirsten), BajrangiPahlwan (BajrangPunia) and Everest Girl (Shivangi Pathak).

Cricket Tales: - A unique show on cricket wherein the coaching tips are interspersed with the anecdotes from the known names in the industry.

Pre IPL Shows: Wherein the varied stakeholders in the sports are engaged to make it more relevant to the sports lovers of the country.

#### **Coverage of events of National importance:**

- a. Commonwealth Games-April, 2018
- b. India tour of Ireland and the Champions Trophy Hockey, French Open -June, 2018



Inauguration ceremony - Khelo India, January, 2019



- c. India tour to England & FIFA World Cup, 2018 & Women Hockey World Cup, Wimbledon -July, 2018
- d. US Open-September, 2018
- e. West Indies Cricket Tour of India-October, 2018
- f. India Cricket Tour of Australia-November, 2018
- g. ODISHA Hockey World Cup- November, 2018
- h. Khelo India January,2019
- i. India Tour of New Zealand Cricket Series 2019-January & Feburary, 2019
- j. Australia tour of India Cricket Series 2019, February & March, 2019.

#### **Coverage of Domestic sporting events**

- a. World Junior squash championship, Asian Games Torch Relay -July, 2018
- b. Badminton Tata Open-November & December, 2018
- c. AIBA Women's World Boxing Championship November, 2018
- d. Davis Cup India vs. Italy February, 2019
- e. ISSF World Cup Shooting Championship at New Delhi- February, 2019

#### vi. DD Kisan:



Launched on May 26, 2015, Kisan TV, owned by Doordarshan, is the first such initiative of a Public Broadcaster to start a 24-hour channel exclusively dedicated to the farmers and the larger agriculture sector. It disseminates real-time information on various farming and agriculture issues to farmers on new farming techniques, crop protection, fertilisers, seeds, irrigation and water conservation crop selection, farm mechanisation,

agri-business and the larger food processing industry, fisheries, bee farming, poultry, dairying and animal

husbandry, horticulture and organic farming among other information. It has been designed to feature everything important to farming – fromwater conservation and organic farming to how to get credit through government agriculture programmes.

This channel also broadcasts documentaries to introduce farmers to new innovations in farming techniques, besides hosting reality and cookery shows of interest to farmers and regular weather updates.

The channel has a tie up with IMD, the Indian Agricultural Research Institute, Agricultural Universities and KrishVigyanKendras for providing Agriculture/allied activities information to the farmers. A majority of the programmes are produced in-house. The average viewership of DD Kisan in 2018-19 was 84.0 Lacs.

An average seven hours of fresh content is produced by Kisan Channel on a daily basis. The channel has also galvanised the entire Doordarshan's Network by associating all DDK's and PGF's in contributing programmes for DD Kisan besides Channel Promotion and creating Awareness for farmers. There is a continuous and constant effort to focus on quality through the following initiatives:

- a. All programmes are being reviewed and program specific formats have been implemented from time to time.
- b. Programme has been divided into segments to make it more interesting with focus on different aspects.
- c. Different & varied graphics have been introduced as per programme requirements.
- d. Inputs from different parts of the country in each programme for a pan India perspective.

A number of initiatives have been taken to create awareness through the following:

- a. Cross channel promotion on Doordarshan network.
- b. Active presence on all social media platforms.
- c. Interactive and field based programmes

#### New Initiatives taken during FY 2018-19:

- a. Mausam Khabar Live updated bulletin in morning, afternoon and evening time band has been started.
- b. A series of programme titled "Yeh Hai Mera India" in travelogue format to showcase the best practices in agriculture and allied activities. More than 200 episodes have been produced and telecast on DD Kisan.
- c. A path breaking initiative has been undertaken by making a top-end program "Mahila Kisan Awards". The program provided a platform to the unsung heroes the women farmers of India, showcasing their contribution to the country and highlighting their stories of struggle, grit and determination and the eventual success. A pan India initiative, the program had 110 farmers, selected by ICAR, from across the country for this programme. The first prize given was a tractor with other cash prizes. The programme has also highlighted the capacity of Doordarshan to deliver as a team, top-end in-house programs.

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Mahila Kisan Awards

- d. Multi-tasking initiative: A special multi-tasking exercise has been undertaken to send teams to different parts of the country and produce multiple programs. This has helped to move out of the nearby states and produce pan India programmes.
- e. Special Programmes:
  - Budget 2019, GaonAurKisan: A special program to simplify and analyse the Union Budget for the farmers. In this show seven hours live telecast with eminent guests and farmers were done.
  - Programmes have also been produced on FasalBimaYojna, Soil Health Card, Four years of Government, Celebration of Vijay Diwas, Crop residue burning, etc.
  - Social Media: The YouTube channel of DD Kisan is the fastest growing among Doordarshan Channels. In a short time frame the subscriber base has crossed 2.0 lakhs.
  - Fresh SFC Content: Long pending proposals have been evaluated by a committee and the efforts will lead to fresh outsourced content during the current year.

#### K. REGIONAL LANGUAGE SATELLITE CHANNELS:

Doordarshan is operating 17 nos. of 24x7 regional language channels across the country. Details are provided below:

#### a. DD Sahyadri:



DD Sahyadri is a 24x7 Regional Marathi Channel with terrestrial support from 6 am to 9 am (except on Sundays) and 3 pm to 7pm (all days). The channel was commissioned on 2<sup>nd</sup> October1972 and Regional Language Satellite Service in Marathi started from 15<sup>th</sup>August1994. On 5<sup>th</sup>April2000, it started round the clock service. Today, DD Sahyadri is equipped with five studios and HD transmission.

It ranks 9<sup>th</sup>among 17 Marathi channels and its Marathi News **Batmya** is the top in the news ranking across Marathi News channels (as per BARC ratings). A news bulletin at 11 amwas introduced with effect from 18.10.2018 for 30 minutes duration.

MARATHI 1958

Language wise break up of programme telecast from DD Sahyadri is as under:

Language wise break up of programmes

#### **Important programmes telecast during FY 2018-19**

- a. A live road show to popularize "DD Free Dish" service and transmission of Digital Terrestrial was organised by DDK Mumbai on 24<sup>th</sup> April, 2018.
- b. 11<sup>th</sup>season of Sahyadri Krishi Sanman Sohala, 2018 ceremony was held on 8th June, 2018.
- c. Special programme Vandu Ganeshawas telecast from 13<sup>th</sup>-23<sup>rd</sup> September, 2018.
- d. "Parakram Parva" a tribute programme was telecast from 28th -30th September, 2018.
- e. Special TV report on "GanpatiTu Sukha Karta Tu Dukhaharta" was telecast on 13<sup>th</sup>to 23<sup>rd</sup> September, 2018.
- f. A special programme to commemorate the foundation day of Doordarshan Sahyadri was telecast on 2<sup>nd</sup> October, 2018.
- g. A new inhouse programme "Namaskar Mandali" was introduced from 18th October 2018.
- h. "Dhoomshan 2019" was telecast on 31st December, 2018 on the eve of New Year, 2019.
- i. Special Live programme "Rajya Arthsankalp 2019-20 Ek Drushtikshep" was telecast on 27th February, 2019.

#### ii. DD Girnar:



DD Girnar was started on 1<sup>st</sup>October, 1993 by up linking from Delhi and the same service started up-linking locally from 15<sup>th</sup> August, 1994. 24 hours transmission service from this RLSS started from 01.05.2000 and DD-Girnar became a Brand Identity from 02.10.2007.

#### Important programmes telecast during FY 2018-19:

- a) Live programme "Rang Che Gujarat" was telecast on 1<sup>st</sup> May, 2018.
- b) Programme on the occasion of Four years of Union Government was telecast in May, 2018.
- c) Live Telecast of yoga programme held at Ahmedabadon 21st June, 2018.
- d) Live telecast of Lord Jagannath Yatra from Ahmedabad on 14<sup>th</sup> July, 2018.
- Programme on Sansmarno Bharat Ratna Late. Shri Atal Bihari Vajpayee from 19<sup>th</sup>to22nd August, 2018.
- f) Live Telecast of Sarva Dharma Prathna from Sabarmati Ashram, Ahmedabad on Gandhi Jayanti on 2<sup>nd</sup> October, 2018.
- g) Programmes on Navratri festival 2018- 'Garbo Ramato Jay' telecast from10<sup>th</sup> October, 2018 to 19<sup>th</sup> October, 2018.
- h) Live Telecast on Birth Anniversary of Sardar Patel Ekta na Shilpi Sardar on 23<sup>rd</sup> October, 2018.
- i) Live telecast of Inauguration of Valley of flower, Tent city & Unveiling of the Statue of Unity by Hon'ble PM Sh.Naredra Modi at Kevadiya, Narmada on 31<sup>st</sup> October, 2018.
- j) Telecast of Music concert on the occasion of Holi Festival on 21<sup>st</sup> March, 2019.



#### iii. DD Podhigai:

Regional Language Tamil Satellite Channel –DD Podhigai started functioning from 15<sup>th</sup>January, 2001 with round the clock transmission.

#### **Important programmes telecast during FY 2018-19:**

- a. Special programmes in connection with Birth Anniversary of Dr. B.R. Ambedkar and Tamil New Year were telecast on 14<sup>th</sup> April, 2018.
- b. Last Rites of former Chief Minister of Tamil Nadu M. Karunanidhi-8th August, 2018
- c. Special Programmes were telecast on 13<sup>th</sup> September, 2018 in connection with Vinayaka Chathurthi.
- d. Telecast of Patriotic Feature film I Love India on 29<sup>th</sup> September, 2018.
- e. Special programmes were telecast on 02.10.2018 in connection with Gandhi Jayanthi / Birth Anniversary of Lal Bahadur Shastri and Death Anniversary of K. Kamaraj.
- f. Soorasamhaaram Festival at Tiruchendur telecast on DD Podhigai Channel on 13.11.2018.
- g. Telecast of Mahasivarathiri celebrations at Isha Yoga Foundation, Coimbatore on 4.03.2019



#### iv. DD-Yadagiri:

After division of combined Andhra Pradesh into two States, Doordarshan Saptagiri channel was renamed as DD-Yadagiri at Hyderabad and started functioning from 27<sup>th</sup> September, 2014.

#### **Important programmes telecast during FY 2018-19:**

- a. Telecast of Spl. Telugu Feature Film on Birth & Death Anniversary of Dr. Ambedkar
- b. Telecast programmes on Completion of 4 Years Union Govt in May, 2018
- c. Telecast of Independence Day Special Youth Forum Mee Vedika on 16<sup>th</sup> August, 2018
- d. Live Telecast of Srivari Navaratri Brahmotsavalu from Tirumala 10<sup>th</sup> October, 2018 to 18<sup>th</sup> October, 2018
- e. Telecast of Bathukamma Special Mana Maata Mana Paata from 10<sup>th</sup> to 12<sup>th</sup> October, 2018
- f. Live telecast of Mysore Dussehra Procession (Jumbo Sawari ) on 19th October, 2018
- g. Telecast of Feature film on Sardar Vallabhbhai Patel Jayanthi on 31st October, 2018
- h. Live Telecast of Swearing in Ceremony of Hon'ble CM K. Chandrashekar Rao on 11th December,2018
- i. Telecastof New Year Spl. Progs." Bhale Masth " on 31th December, 2018
- j. Live Telecast of Thaipoosam Jyothi Festival -2019 from Melmaruvathur, Tamil Nadu on 21st January,2019
- k. Live telecast of Inauguration of ARFM Station at Nellore and Inauguration of Railway Public meeting by Chief guest Vice President of India, CEO Prasar Bharati & DG AIR on 21st February, 2019
- 1. TV Report on 1<sup>st</sup> India International Broadcast Conclave 2019 Hyderabad on 30th March, 2019



#### v. DD Saptagiri:

DD Saptagiri Channel was dedicated to Andhra Pradesh people on 27th September, 2014.

#### **Important programmes telecast during FY 2018-19:**

- a. Telecast of Ballet on Budha Pournima entitled Gowthama Buddha on 30<sup>th</sup> April, 2018.
- b. Telecast of Tirukalyanotsavam at Dwaraka Tirumala on 2<sup>nd</sup> May, 2018.
- c. Telecastof TALKATHON Pragathi Padam lo Nalugu Yelluon the occasion of 4 year of Union Governmenton 26<sup>th</sup> May, 2018.
- d. Telecast of Special Programme on International Yoga Day "Datta Kriya Yoga" on 21<sup>st</sup> June, 2018.
- e. Telecast of Programme Naa Desam Bharata Desam & We The Soldiers on 29<sup>th</sup> September, 2018.
- f. Telecast of Dasara Utsavalu held at Indra Keeladri, Vijayawada from10<sup>th</sup> to 20<sup>th</sup> October, 2018.
- g. Telecast of Special Programme on Sardar Patel and National Unity Day Ukku Manishi Ki Ikyatha Nivali on 31<sup>st</sup> October, 2018.
- h. Telecast of New Year Eve Special Programme "Tarangini" on 31.12.2018
- i. Telecast of Smart India Hackathon 2019 held at Bhimavarm on 06.03.2019



#### vi. DD Bangla:

Launched on 20<sup>th</sup> August, 1992, DD Bangla became 24 hours channel from 1<sup>st</sup> January, 2000.

#### **Important programmes telecast during FY 2018-19:**

A special programme telecast to commemorate the Bengali New Year titled Swagata-1425 on 15th April, 2018.

Telecast of documentary titled "Aparajito Satyajit" on 2<sup>nd</sup> May, 2018.

Live Telecast of Rabindra Nath Tagore's Birth Anniversary "Kavi Pranam" on 9th May, 2018.

Telecast of programme on Completion of 4 Years Present Union Govt on 15th May, 2018.

Live telecast of Visva Bharati Convocation & Opening Ceremony of Bangladesh Bhavan at Santiniketan on 25<sup>th</sup> May, 2018.

Telecast of special programme "Yogasane Mahadhyane" on International Yoga Day on 21st June, 2018.

Live telecast of 64th Convocation of IIT Kharagpur from Kharagpur on 20th July, 2018.

Special series of programme "Pujo Aaschhe" telecast from 3<sup>rd</sup> to 12<sup>th</sup> October, 2018.

Live telecast of Durga Puja ceremony from Ramakrishna Math, Belur and Durga Puja Parikrama from 15<sup>th</sup> October, 2018 to 19<sup>th</sup> October, 2018 .

Telecast of Ebar Pujoy Bharat Darshan from 17th October, 2018to 21st October, 2018.

Live telecast of Shyama Puja from Dakshineswar Temple on 6th November, 2018

Live telecast of "Poush Utsav" from Bolpur, Santiniketan on 23rd December, 2018

Special programme on New Years' Eve on 31st December, 2018.

Telecast of Special programme on Birth Anniversary of Swami Vivekananda in January, 2019. Live telecast of opening ceremony of Kolkata International Book Fair-2017 in January, 2019. Telecast of Programme on "Gangasagar Mela in January, 2019

Telecast of Special prog. on Basanta Utsav (Spring Festival) in March, 2019

#### **DD Punjabi:**



DD Punjabi is a 24 hours Punjabi channel which is viewed widely in India and other countries through satellite GSAT-17. DD Punjabi channel is also available on DTH platform and can be viewed through internet all over the world. DD Punjabi created history among all DoordarshanKendras by introducing programme **Master Chef Punjabi**- a Cookery Reality Show on DD Punjabi telecast from 19.01.2019 on every Saturday.

#### Important programmes telecast during FY 2018-19:

- a. Special Programme on Vaisakhi "Mela Vaisakhi Da" was telecast on 14<sup>th</sup> April, 2018.
- b. Live telecast of "Sur Samrat- Grand Finale" on 27<sup>th</sup> April, 2018.
- c. Live telecast of programme "Rubroo" with Smt.Harsimart Kaur Badal, on 14<sup>th</sup> June, 2018.
- d. A special programme Jashan-E-Sham was telecast on 5<sup>th</sup> August, 2018.
- e. A special programme Teri Meri Tu-Tu Mein Mein (Comedy) was telecast on 26<sup>th</sup>August, 2018.

- f. Live telecast of Bani Guru Guru Hai Bani on 23<sup>rd</sup>September, 2018.
- g. Live telecast of Sri Guru Nanak Dev Ji Birth anniversary from Gurudwara Ber Sahib, Sultanpur Lodhi on 23-11-2018.
- h. Live telecast of 352<sup>nd</sup> Birth Anniversary of Sri Guru GobindSinghJi on 13-01-2019 from Takht Sri Patna Sahib.
- i. Live telecast of 143<sup>th</sup> Sri HarivallabhSangeetSammelan from Sri Devi Talab Mandir, Jalandhar from 28-12-2018 to 30-12-2018.
- j. Telecast of Special live programme on New Year Mauj Bhaharan-2019 on 01-01-2019
- k. Live telecast of "SurmaiShaam" on 02-03-2019.

#### viii. DD Kashir:



DD-Kashir channel was launched on 26<sup>th</sup>January, 2000. Later on this channel was converted into round the clock channel from 15<sup>th</sup> March, 2003. All studios in the Srinagar, Leh and Jammu have been provided with latest LED screen for better quality of telecast. The channel is using Social Media Platforms i.e. Facebook, Twitter, and YouTube for promoting Programme and live streaming of all the interactive shows of

DD-Kashir. The Youtube channel of DD Kashir has reached a mark more than 1 lakh subscribers. Under breakfast show DD Kashir is telecasting "Good Moring J&K" of 1 hour duration on daily basis. Similarly Agriculture Show "Butraat" is also telecast daily for half an hour duration. It includes show on Agriculture, Horticulture, Animal Husbandry etc. Telecast of Feature Films on daily basis has been started w.e.f: 23<sup>rd</sup>July, 2018. DD Kashir is also telecasting 9 CPG programmes on regular basis.

#### **Important Initiatives and achievements during FY 2018-19:**

- a. Kashmiri version of "GaliGali Sim Sim" programme has been started.
- b. Special shows entitled Mah-e-Rehmat, Mah-e-Magfirat and Mah-e-Najat were organized in the holy month of Ramazan.
- c. Special Series "Yaad-e-Karbala" telecast in connection with Ashoora-e-Muharram on first ten days of Muharram, 2018.
- d. Special Programmes telecast in connection with Eid-e-Milad-un-Nabi, Holy AmarnathYatra, Navratra, MelaKhir Bhawani, Guru Purab, and other Anniversaries and festivals.
- e. Series of special programmes entitled "Peshraft" telecast in connection with completion of Four years of Union Government.
- f. 5 episodes of "Youth kiBaat Youth keSath" have already been telecast.

#### In the pipeline:

Following programmes are in pipe line for telecast on DD Kashir Channel:

A. Telecast of programme "Shabash Kashmir" - Success story from the valley.



- B. Bollywood Hits
- C. Kashmir Got Talent
- D. Kashmir Idol

As per BARC, after revamp of DD Kashir Channel average viewership has jumped from 24 lakhs in year 2018 to 111 lakhs (364.0%) till 31st March, 2019 as shown below:



#### ix. DD-Odia:

DD-Odia started functioning from 2nd, October, 1993 as DD-5.It was made a 24-hour channel on 1<sup>st</sup>April,2001.



#### Important activities of DD-Odia during FY 2018-19:

- a. Celebration of Utkal Diwas "Utkaliya Asmitara Sandhana" telecast on 1<sup>st</sup> April, 2018.
- b. Live Telecast of DD Road Show on DTT Transmission & DD Free Dish on 19<sup>th</sup> May, 2018.
- c. Live telecast of "4 Years of Modi Sarkar" on 26<sup>th</sup> May, 2018.
- d. Live Telecast of 1st Convocation of AIIMS, Bhubaneswar on 25<sup>th</sup> August 2018.
- e. Programme telecast on Cyclone TITLI.
- f. Live Telecast of Opening Ceremony of World Cup Men's Hockey -2018 from Kalinga Stadium, Bhubaneswar on 27<sup>th</sup> November,2018.
- g. Telecast of Konark Festival- 1<sup>st</sup> to 5<sup>th</sup> December, 2018.
- h. Telecast of Mukteswar Dance Festival: 14<sup>th</sup> to 16<sup>th</sup> January 2019.
- i. Telecast of Rajarani Music Festival: 18<sup>th</sup> to 20<sup>th</sup> January, 2019.
- j. Live Telecast of Mahodadhi Alati from Puri on 21<sup>st</sup> January, 2019.
- k. Telecast of Dhauli-Kalinga Mahotsava: 6<sup>th</sup> to 8<sup>th</sup> February, 2019.
- I. Live Telecast of Purvodayaru Bharat Udaya on 04<sup>th</sup> March, 2019.

#### x. DD Malayalam:



DD Malayalam since its inception in 1985 has made its presence felt across the length and breadth of the country. The Kendra has programme production facilities at Thiruvananthapuram, Thrissur and Calicut and a network of terrestrial transmitters across the State. During the period some new entertainment shows like; Beat the Floor, Know your Minister, We the Soldiers, Daily Morning Show titled 'Sudinam' were

launched. Some of the upcoming programmes of the Kendra are: Interactive TV Show Rangoli- Old Hits, Music Show, Comedy Serial and Evening Live Show. Almost all programmes are telecast in Malayalam language.

#### **Important programmes telecast during FY 2018-19:**

- a. DD Travelogue on Kerala (Yathra Anubhavam) -from 14th April 2018 onward.
- b. Telecast of programme "Nilamazhayil Sangeetha Silpam" on Vishu festival on 14<sup>th</sup> April, 2018.
- c. Road Show promoting DTT & DTH, in Thiruvananthapuram on 10<sup>th</sup> May 2018.
- d. Special programme on "4 Saal Modi Sarkaar" telecast on 29th and 30th May, 2018
- e. Telecast of daily analysis of 'FIFA World Cup' from 15<sup>th</sup> June, 2018 onwards.
- f. Telecast of Programme "Pralayakeduthiyil Keralam" (Kerala in Flood) on 18<sup>th</sup> August,2018
- g. Telecast of special programme "Keralam Athijeevanathilekku" from 17<sup>th</sup> September, 2018.
- h. Telecast of Special programme "Well Done Kerala" on 8<sup>th</sup> October2018.
- i. Live coverage of Hon'ble President in connection with the conclave "Festival of Democracy" by Kerala Legislative Assembly.
- j. Live coverage of inauguration of Kollam Bye-Pass at Kollam and Heritage Museum at Thiruvananthapuramby Hon'ble Prime Minister.

Besides the above other important programmes telecast during December, 2018 to March, 2019 are as follows:

Sabarimala Makaravilakku, ChettikulangaraKumbha Bharani festival, AttukalPongala, Independence Day Celebrations, Aranmula Boat Race, MannarasalaAyilyam, Onam Pageantry, ChembaiSangeetholsavam, IFFK Opening & Closing Ceremony.



#### xi. DD Chandana:

DD Chandana is the Kannada language Satellite Channel launched on 15<sup>th</sup>August, 1994 supported by Doordarshan studios in Bangalore and Gulbarga. It became a round-the-clock Satellite Channel in 2000 and its coverage expanded to more than 30 countries from 24<sup>th</sup>March, 2003.

#### Important programmes telecast during FY 2018-19:

Telecast of Foot Ball Match "Hero 2<sup>nd</sup> Division League 2017-2018", from Jala Hobli, Bengaluru.

- b. Telecast of programme on completion of four years of Union Government.
- c. Telecast of 200<sup>th</sup> special programme -Maneyangaladalli Mathukathe.
- d. Telecast of launch of India Post Payments Bank (IPPB) from Town Hall, Bengaluru.

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- e. Telecast of closing ceremony of birth centenary of late Deenadayalu Naidu at Bengaluru.
- f. Telecast of Dashara celebrations from Mysuru.



#### xii. DD North-East:

DD North-East was commissioned on 1<sup>st</sup>November, 1990 and finally launched on 15<sup>th</sup> August, 1994. It became a 24-hours channel from 27<sup>th</sup>December, 2000.

#### **Important programmes telecast during FY 2018-19:**

- a. Basantautsav Rongali April, 2018
- b. Telecast of Documentary on International Labour Day "Shramikbandhu Atulsaikia" May, 2018.
- c. Telecast of programme on Vibrant North East '2018- May, 2018
- d. Telecast of documentary onVan mahotsova '2018 July, 2018
- e. Telecast of Docu-feature on Gandhian Philosophy -Satyagraha September, 2018
- f. Telecast of Programme Aamiekekhannaworejatri on the occasion of birth anniversary of Dr. Bhupenhazarika September, 2018
- g. Live telecast of idol immersion(Dasami Puja) at KachumariGhat, Guwahati- October, 2018
- h. TV report on 2nd Guwahati International Film Festival October, 2018
- i. Live telecast of inauguration of Bogibeel Bridge by Hon'ble PM- December, 2018
- j. Live telecast of inaugural function of 19th edition of Hornbill festival from Kohima-December,2018
- k. Swagatam, 2019 prog. telecast on the occasion of New Year- January, 2019
- I. Telecast of 3rd Mech Kachari Sanskritik Mohotsov'2019 held at Bokajan, KarbiAnglong-January,2019
- m. Live telecast of Foundation Stone laying ceremony of AIIMS -February, 2019



#### xiii. DD: Rajasthan:

DD: Rajasthan, a 24 X 7 Hindi Regional Channel came into existence on 1<sup>st</sup>August, 2013 and formally started telecasting programmes from 15<sup>th</sup> August, 2013. This 24 hour channel telecast programmes of different genres. The Kendra is regularly telecasting TV reports on the visits of I&B Minister Hon'ble Smt. Smriti Irani and Minister

of State Col. Rajyavardhan Singh Rathore and other Union Ministers to Rajasthan in its programme "SaansadApkeDwar".

#### Important Activities, Initiatives and Achievements during FY 2018-19:

- a. A special episode on 800<sup>th</sup> episode of Prashanottri telecast on 27.05.2018.
- Live telecast of 12 Beneficiaries experience sharing of Govt. Scheme by PM from Jaipur 7<sup>th</sup> July, 2018.
- c. Live telecast of Kargil Diwas from Shri Ganganagar 26<sup>th</sup> July, 2018.
- d. Live telecast (3 Episodes) of Special Programme on BSF- Seema Ri Goonj.

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- e. Special programmes Saarthak (Gazal Evening) telecast on anniversary of DD Rajasthan on 6<sup>th</sup> July, 2018 and Virasat (Musical Concert) on 16<sup>th</sup> 17<sup>th</sup> September, 2018.
- f. Telecast of New Year Programme Dustak- 2019 on 31 December, 2018
- g. Telecast of special TV Report on Jaipur Literature Festival in January, 2019
- h. Live Telecast of Air Show of Indian air Force "Vayushakti- 2019" from Chandan, Jaisalmer in February, 2019



"Vayushakti- 2019", Jaisalmer



#### xiv. DD: Bihar:

DD-Bihar, the  $24 \times 7$  Regional language Satellite Channel was launched on  $1^{st}$ May, 2013. It continued expanding its horizon, across the country since its launch as a satellite channel.

#### Important activities of DD Bihar during FY 2018-19:

- a. Live telecast of Oath ceremony Satyagrah Se Swachchagrah" on 10<sup>th</sup> April 2018 from Motihari and Bhagalpur.
- b. Telecast of cultural programme on the occasion of Bihar Diwas on 12<sup>th</sup> April, 2018.
- c. Telecast of TV report on Jain Mandir (Basokund, Vaishali) on 27<sup>th</sup> May, 2018.
- d. Special programme telecast on birth anniversary of Chandrshekhar Azad on 23<sup>rd</sup> July, 2018.
- e. Telecast of Tele Film, Plastic Man on 25<sup>th</sup> July, 2018.
- f. Telecast of Programme, Manthan Sankalp Se Sidhdhi Tak on 22<sup>nd</sup> July, 2018.
- g. Special programme telecast on birth anniversary of Martyr Bhagat Singh on 28<sup>th</sup> September, 2018.
- h. Telecast of Special Programme on the birth anniversary of Swami Vivekanandon 12<sup>th</sup> January, 2019.



#### xv. DD: Uttar Pradesh:

DD Uttar Pradesh, a 24 X 7 Regional language satellite Channel came into existence on 16th August 2013. This 24 hour channel covers genres like folk music, Light music, play, talk show, quiz and some archival programmes. Revenue earned during FY2018-19 is Rs.14,11,05,000/-.Language wise break up of DD:UP programmes are as follows:

Hindi-94%, English-2%, Bhojpuri-1%, and Urdu-3%.

#### Important programmes telecast during FY 2018-19:

- a. Ambedkar Jayanti, celebrated on 14<sup>th</sup> April, 2018
- b. To promote DD UP channel, an IPL Road Show was organized on 16<sup>th</sup> May, 2018.
- c. A Telefilm Bas Thodasaa based on school going child care telecast on 20<sup>th</sup> June, 2018.
- d. Crop seminar was organized at Village Dhanawali, Hapur on 15<sup>th</sup> August, 2018.
- e. "Rashtriya Ekta Diwas" was observed on 31<sup>st</sup> October, 2018.
- f. Live telecast of Makarsankranti "Khichadi Mela" from Gorakhnath Temple, Gorakhpur on 14th January, 2019.
- g. Coverage of entire Kumbh mela which was held at Prayaagraj with the first Snaan on 14th January,2019.



A Glimpse of KumbhMela, 2019 - Prayaagraj



#### xvi. DD: Madhya Pradesh:

DDK, Bhopal, launched as 24-hours telecast service through satellite was renamed DD: Madhya Pradesh on 25<sup>th</sup> June 2013. PGF: Gwalior and PGF: Indore produce programmes for telecast on DD: Madhya Pradesh. Besides Hindi, the programmes are produced in local dialects like Malwi, Bundeli, Bagheli and Nimari.

#### **Important programmes telecast during FY 2018-19:**

- a. Programme on Digital India Mission- 12.04.2018, 10.05.2018.
- b. Live telecast of Lado Abhiyan(Child marriage) on the occasion of AKshya Trithiya Vivah Sammelan-20.04.2018
- c. Special programme Talkathon on completion of 4 years of Union Govt.-26.05.2018
- d. Play "Bus Aur Nahi, Beti Hai to Kal Hai-12.7.2018
- e. TV Report on celebration of Independence day in different part of MadhyaPradesh-15.08.2018

- f. Telecast of Parakaram Parv-28.09.2018
- g. Telecast of Start Up Conclave-29.09.2018
- h. Telecast of Special Programme on Mahatma Gandhi birth anniversary -02.10.2018
- i. Telecast of Tansen Sangeet Samaroah-20.10.2018
- j. Telecast of Programme on Smt.Vidyarani Lodhi & Smt. Swarna Tijare, nominated for Mahila Kisan Award-27.11. 2018(telecast on 20.02.2019 on DD Kisan)
- k. Telecast of Gwalior Vyapar Mela,2019-02.02.2019
- I. Telecast of Docu Drama-"Gussa Dilao Dus Hazar Kamao" -07.02.2019

# **छि** अरुणप्रमा

#### xvii. DD ArunPrabha:

DD ArunPrabha originating from Doordarshan Kendra Itanagar was dedicated to the nation on 9<sup>th</sup> February 2019. The channel is equipped with state-of-the-art facilities, including a Digital Satellite News Gathering unit to provide live converges from remote areas for 24X7 telecast. The playout facility and the earth station established at DDK

Itanagar ensure seamless transmission of DD Arunprabha.



Inauguration Ceremony of DD ArunPrabha, Itanagar, Feb. 2019

Types of programmes telecast on the channel are daily Soap, Travelogue, Reality show, Documentary, Thriller, Mythology, Magazine, Telefilm and quiz etc.

The channel has also produced some in-house programmes in different genres such as:-Call of the wild, Cuisines of North East, STRUM: Bands of North East etc. The channel's USP will be to attract young people of the North-East with contemporary entertainment shows embedded with informative content.

#### B. COMMERCIAL, SALES AND MARKETTING:

#### i. Doordarshan Commercial Service:

- Keeping with ease of doing business, a new Registration and Accreditation Policy has been launched.
- This wing interacts with various advertising agencies for selling of airtime. Rules and policies in this regard are framed and reviewed from time to time in view of the continuously changing market scenario.

• For online billing Broadcasting Automated Scheduler (BATS) was introduced in place of manual billing for clients.

#### ii. Development Communication Division (DCD):

Development Communication Division (DCD) was established in March, 2001 to function as a single window salesdivision and as a production house with innovative development communication model to cater to the communication needs of the various departments of the government, different ministries and the PSUs. It offers turn-key solutions covering all aspects of media planning, programme production, scheduling and impact evaluation. Development Communication Division provides a single window facility for:

- Sale of Doordarshan airtime and production capability
- Consultancy and customised media planning
- Production of programmes in countrywide station in regional languages; and
- Feedback and research surveys to the clients

Within a short span of its inception, DCD has succeeded in generating huge revenue through marketing of DD Airtime and production capabilities. In the year 2018-19 DCD with proactive approach has recorded net revenue of Rs.297 crores that contributed over 30% to Doordarshan's total revenue.

#### Spots/Ads Campaigns telecast during FY 2018-19

DCD earned net revenue of Rs.286 Crore in the financial year 2018-19 by telecast of spots/ads campaigns of various Ministries/Departments/Clients.

#### Campaigns being telecast during FY 2018-19

- a. World's biggest Sanitation campaign "Swachh Bharat' (Clean India) in collaboration with the Union Ministry of Drinking Water and Sanitation.
- b. To create awareness on Health issues and to disseminate information on health, Ministry of Health and Family Welfare in collaboration with Doordarshan ran spots/ad campaigns on Swine Flu, Tuberculosis, Family Planning, Anti-tobacco, Chikungunya, Dengue, Immunization, Breast feeding etc.
- c. Yoga, Swachhta and tourism promotion campaigns of Ministry of Tourism.
- d. Campaigns on Income Declaration Scheme & GST of Ministry of Finance.
- e. Jago Grahak Jago' campaign of Ministry of Consumer Affairs.
- f. A special campaign on "Beti Bachao Beti Padhao" was launched in partnership with Ministry of Women and Child Development.
- g. International Yoga Day and Ayurveda Day campaigns of Ministry of AYUSH.

#### Programme Campaigns produced and telecast during FY 2018-19

DCD has earned net revenue of Rs.11 Crore in the financial year 2018-19 for Production and Telecast of programme campaigns of various Ministries/Departments/Clients. The details of programme campaigns are as following:

a. 'Do you Know' (Phase-I) : Out of 15 short films series for Ministry of Tourism being produced

by DCD, 12 has been telecast during the Paryatan Parv, 2018. DCD is also producing another new 15 short films for "Do you Know" Phase-II.

- b. For the Paryatan Parv-2018, DCD also conducted a photo contest-'Musafir Hoon Yaaron' during September and October, 2018 for Ministry of Tourism.
- c. Aflagship programme 'Rag Rag Mein Ganga' (21 episodes) for NMCG was successfully produced and telecast by DCD in the financial year 2018-19.
- d. Quiz Programme 'Meri Ganga Quiz' (16 episodes) was successfully produced and telecast by DDK Delhi in co-ordination with DCD for Ministry of National Mission for Clean Ganga (NMCG) in the financial Year 2018-19.

#### Some programme campaigns taken up in FY 2017-18 were completed during FY 2018-19

- a. DCD launched "Doctor on Line"- a studio based weekly programme in collaboration with Ministry of Health and Family Welfare on DD National in the month of May, 2017. The 82 episodes of the same were telecast in January, 2019.
- Special flagship programmes namely 'Chalo Saaf Karein' (26 episodes) and 'Safar Manzilo Ka' (26 episodes) were successfully produced by DDK Mumbai in co-ordination with DCD for Ministry of Drinking Water and Sanitation and the telecast of the same are in progress.



Special flagship programme of DD 'ChaloSaafKarein'

#### iii. Media Publicity Division (MPD):

Media Publicity Division of the Directorate is a dynamic unit which undertakes Media and Publicity activities. All form of communication, advertising, outdoor publicity, Press Release, Booklets, Press conferences etc. are undertaken for publicizing the activities and programmes of Doordarshan. A specially designed booklet "Yogotsav" was published for release on occasion of 'Yoga Day' on 21st June'18, by the Division. The recent achievement of the MPD Unit is the launch of Doordarshan Souvenir Gallery on 26<sup>th</sup>June, 2018.

As per the requirement of various sections endeavoured and coordinated with agencies for various booklets on various occasions like DD Kisan, Yogotsav etc. The launch of Digital Mobile TV service in 12 cities was promoted through Print Media, Outdoor & Multiplexes in October, 2018.

Publicity campaign of "DD MahilaKisan Awards" in month of December 2018 which includes daily Print advertisement across the country, Outdoor campaign and merchandise. Press conference was also successfully executed for the event.

Merchandise for "DD Science" and "ChaloSaafKarein" programme was made.Press conference and merchandise for both the shows was also executed successfully.

Publicity campaign which includes Radio, Print, Bulk SMS, outdoor hoardings and merchandise for "Rag Rag Main Ganga" campaign was executed in the month of January, 2019 and successful press conference was also done for the show at Studio, Tower-B which was well attended by all the major newspapers and electronic media.

Publicity campaign was done for the "Rock the Night" show, which included Print Advt., hoardings and merchandise. Press was also invited for the event. A selfie corner was made to pay tribute to the soldiers of our country.

Publicity campaign was undertaken for "ABU Dance Festival" which include innovative promotion on Digital screens in and around Delhi and at International Arrival belt of T-3 Terminal, Delhi Airport. The publicity plan includes the print advertisement, hoardings at major city block of Delhi. Press conference for the event was done at Taj Palace, Delhi.

Publicity campaign for KBC (Kashmiri):The campaign included full & half newspapers advertisements, Bulk SMS, Radio and TV commercials, Outdoor hoardings etc.

Various advertisements were executed throughout the tenure including DD Kashir advertisements, Film advertisements., DTH, Appointments, Tender/Notices, Independence Day & Republic Day advertisements, etc.

Beautification of outer boundary walls including toilet block with different creatives has always been fulfilled by the section on top priority.



Press conference for the 2nd ABU Dance Festival, Delhi

#### C. CENTRAL SOCIAL MEDIA UNIT:

Achievements of Central Social Media Unit of Doordarshan Directorate in the Year 2018-2019

- i. Successful launch of Doordarshan's Network website <u>https://www.doordarshan.gov.in</u> for all national as well as regional channels.
- ii. Now all the channels of Doordarshan have made their appearance on Social Media.
- iii. YouTube awarded Golden Badge to DD National channel (Golden Badge gets awarded after 1 Million YouTube Subscribers).
- iv. Currently DD National has 1,162,957 YouTube subscribers, above 10K uploaded videos and over 179,226,603 views.
- v. YouTube awarded Silver Badge to DD Kisan, DD Sports, DD Kashir, DD Girnar, DD Sahyadri, DD Chandana (Silver Badge gets awarded after 1 Lakh YouTube Subscribers).
- vi. DD Bharati too has crossed the 1 Lakh Subscribers mark and Silver Badge is being awaited.
- vii. All official YouTube channels of Doordarshan have been verified.
- viii. Organized number of successful workshops to train and familiarize Social Media contributors of Doordarshan.

List of Social Media handles is placed at Annexure-XVIII.

#### D. AUDIENCE RESEARCH:

Audience Research Unit of Doordarshan with its 19 field units located with DoordarshanKendras all over the country is involved in Research studies on various aspects of broadcasting since 1976. During the year, Audience Research Unit contribution is as follow:

- a. Analysis and reporting of BARC TVR on weekly basis.
- b. Preparation of annual report of Prasar Bharati for 2017-18 and Ministry of I&B for the year 2018-19.
- c. Preparation of BARC Agenda note for Prasar Bharati and processing of document for signing of agreement with BARC for supply of viewership data for FY 2019-20.

# FINANCE & ACCOUNTS



### **CHAPTER X**

# **PRASAR BHARATI – FINANCE & ACCOUNTS**

#### A. INCOME TAX:

Exemption from Income Tax has been granted to Prasar Bharati vide Finance Bill 2012-CBDT Circular No.3/2012 dated 12.06.2012 by insertion of a NEW CLAUSE 23BBH Under Section 10 of the IT Act with effect from 1.4.2013 in which it is stated that any income of Prasar Bharati is exempt from Income Tax Act and no income tax is required to be deducted on sum payable to it.

Further, CBDT has also issued a Circular bearing number 18/2017 dated 29.05.2017 wherein list of funds or authorities or boards or bodies by whatever name called, referred to Section 10, has been given in whose case there is no requirement for tax deduction at source. In the said list, name of Prasar Bharati is mentioned at Sl.No. 4(ix).

Prasar Bharati has been able to get refunds as per return filed for the FY 2015-16, FY 2016-17 and FY 2017-18.

On having received Certification of Audit by C&AG, Income Tax Return of Prasar Bharati for the Financial Year 2017-18 has been filed on 06.02.2019.

#### **B. SERVICE TAX & GST:**

Prasar Bharati was not liable to be taxed earlier by virtue of Section 22 of Prasar Bharati Act, 1990 which was subsequently omitted vide Finance Act, 2002 and Prasar Bharati was made liable to collect & pay Service Tax w.e.f 02.04.2003 onwards. Since then Prasar Bharati have depositing Service Tax each month regularly till its subsumed under Goods and Service Tax w.e.f. 01.07.2017.

In the absence of dedicated financial cadre with requisite expertise in Service Tax, compliances vis-a-vis Service Tax rules have sometimes suffered. Further, timely availability of input credit vouchers from over 500 DDOs of AIR & DD spread across the country especially during Tax Audit by authorities may become difficult.

There are three cases pending out of which in two cases CESTAT has passed Final Order No. 51043-51044/2018 dated 05.03.2018 wherein CESTAT has set aside the penalty imposed in the case and viewed that the matter should go back to the original authority for a limited purpose of re-quantification of Service Tax Liability.

As per the direction of CESTAT in its Final order No.ST/A/51043-51044/2018-CU [DB] related to the period 2003-04 to 2007-08 and 2008-09, the reply has been submitted by Prasar Bharati in the hearing held on 20.08.2019 to the Principal Commissioner of GST for re-quantification of Service Tax Liability.

Regarding, the third case related to period April 2007 to September 2007 the case has been disposed off on 2nd May 2019. Prasar Bharati is in the examining the implication of the order passed by CESTAT and act accordingly.

The Goods and Services Tax (GST) has been implemented w.e.f. 01st July 2017 in Prasar Bharati. Prasar

Bharati has taken separate registrations for Doordarshan and All India Radio in each state and UT. There are 69 State GST Registrations in Prasar Bharati (DD- 34 GST Registrations) & (AIR- 35 GST Registrations). Further, on applicability of GST TDS w.e.f. 01.10.2018 Prasar Bharati has taken statewise Registrations (total 69) for both DD and AIR.

The GST Compliances are monitored by Prasar Bharati through its Directorates. For each State GST Registration, State Nodal Officer (SNO) has been nominated with the responsibility of GST related Compliances. Similarly, one Nodal DDO unit in each State/ UT is also nominated who is responsible for GST TDS compliance of that State/ UT.

For ensuring GST compliances by all field units, GST Cells have been formed in both the directorates under finance wings. Workshops and a number of training sessions were also organised at different locations across India.

#### C. INTERNAL AUDIT/INSPECTION UNIT:

There are independent Internal Audit wings under both All India Radio & Doordarshan Directorates. Prasar Bharti through its offices ensured compliance of applicable rules, providing reasonable assurance on the reliability financial reporting, economy, efficiency and effectiveness of carrying out the assigned functions and activities of the units as per the policies. The Internal Audit also safeguards organization by physical inspection & verification of assets on field to deter, detect, and suggest measures to remedy and prevent frauds, errors. Internal Audit also in process of reviewing of practice/procedure related to accounting, procurement, functioning of various natures. Internal Audit also suggested improvements in internal controls to bridge control deficiencies from time to time, taking into account the changing regulatory landscape of the organization.

At present, there is no separate Internal Audit Wing in Prasar Bharati and this requirement was also advocated by the CAG Audit. Accordingly, the work of Internal Audit was outsourced to the Institute of Public Auditors of India (IPAI), an expert professional body, to complete the Audit in respect of 19 Units of Prasar Bharati and to suggest controls related to Prasar Bharati's operations. The Reports submitted by IPAI were analyzed and then forwarded to all Units for compliance and for taking corrective measures. However, in absence of dedicated audit manpower, few officers/officials were deputed from other stream for creation of Internal Audit Team. Regular trainings were also conducted for officers/staff for better understanding and compliances of office procedures and issues related to establishment, administration, finance, GST & account. The training proved very beneficial and enhanced the compliances of Audit related issues.

#### **BALANCE SHEET AS AT 31ST MARCH 2018**

	Sch	Rs	Rs
		As at 31-Mar-18	As at 31-Mar-17
CORPUS/CAPITAL FUND AND LIABILITIES			
Corpus/Capital Fund	1	1,689,888,766	4,641,761,669
Reserves and Surplus	2	-	-
Earmarked/Endowment Funds	3	-	-
Secured Loan	4	-	-
Unsecured Loan	5	9,333,870,000	9,333,870,000
Deferred Credit Liabilities	6	-	-
Current Liabilities and Provisions	7	31,772,342,595	25,529,546,788
TOTAL		42,796,101,361	39,505,178,457
ASSETS			
Fixed Assets	8	15,824,671,331	16,115,580,997
Capital Work-in progress	8	4,707,091,149	4,305,168,179
Investments (i) Earmarked/Endowment Funds	9	-	-
(ii) Others	10	-	-
Current Assets, Loans and Advances	11	22,264,338,881	19,084,429,281
TOTAL		42,796,101,361	39,505,178,457
SIGNIFICANT ACCOUNTING POLICIES	26		
CONTINGENT LIABILITIES AND NOTES ON ACCOUNTS	27		-

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A) C K Jain DDG (F)

Place: New Delhi

Date :

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#### **INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31ST MARCH 2018**

	Sch	Rs	Rs
		For the year ended	For the year ended
		31 March 18	31 March 17
INCOME			
Income from Sales/ Services	12	12,254,371,165	11,290,940,205
Grants /subsidies	13	28,507,540,000	31,056,300,000
Fees/subscriptions	14	25,388,991	40,845,357
Income from Investments ( income on investments from	15	-	-
earmarked/endow. Funds transferred to Funds)			
Income from Royalty, Publications etc	16	-	-
Interest Earned	17	915,368,753	1,247,234,782
Other Income	18	4,442,828,880	3,893,101,410
TOTAL (A)		46,145,497,789	47,528,421,754
EXPENDITURE			
Establishment Expenses	19	27,812,730,805	27,027,833,075
Other Administrative Expenses	20	10,758,358,403	10,088,346,985
Programme related Expenses	21	4,114,666,741	5,119,122,417
Satellite & Spectrum Charges	22	2,741,664,965	2,287,947,810
Expenditure on Grants & subsidy	23	-	-
Interest	24	1,164,472,080	1,129,146,959
Depreciation	8	2,484,013,535	2,719,379,616
TOTAL (B)		49,075,906,529	48,371,776,861
Balance being excess of Income over Expenditure (A-B)		(2,930,408,740)	(843,355,107)
Add: Prior period Adjustments & Exceptional items	25	(21,464,163)	26,571,358,666
Add: Balance brought forward from previous year		4,641,761,669	(21,086,241,890)
BALANCE BEING SURPLUS/(DEFICIT) CARRIED		1,689,888,766	4,641,761,669
OVER TO BALANCE SHEET			
SIGNIFICANT ACCOUNTING POLICIES	26		
CONTINGENT LIABILITIES AND NOTES ON	27		
ACCOUNTS			

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F)

Sakesh Prasad Singh ADG (B&A) C K Jain DDG (F)

Place: New Delhi

Date :

2
### SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2018

		As at 31.03.18	As at 31.03.17
SCHEDULE 1- CORPUS/CAPITAL FUND:		(Rs.)	( <b>Rs.</b> )
Balance as at the beginning of the year		-	-
Add: Grants-in-Aid received during the year		-	-
Balance Corpus/Capital Fund		-	-
Lesson II and the second		1 (00 000 7()	4 (41 7(1 (()
Income and Expenditure Account		1,689,888,766	4,641,761,669
BALANCE AS AT THE YEAR END	TOTAL	1,689,888,766	4,641,761,669
SCHEDULE 2- RESERVES AND SURPLUS	I		
1. Capital Reserve:			
As per last account		-	-
Additions during the year		-	-
	TOTAL	-	-
2. General Reserve	· · · · · · · · · · · · · · · · · · ·	-	-
As per last account		-	-
Addition during the year		-	-
Less: Deductions during the year		-	-
	TOTAL	-	-
SCHEDULE 3- EARMARKED/ENDOWMEN	NT FUNDS		
CAPITAL ASSETS FUNDS			
a) Opening Balance of the funds		-	-
b)Add to the Funds: Amounts transferred from		-	-
Grants/Corpus/Capital Fund for meeting		-	-
Capital Expenditure/Advances			
	TOTAL	-	-
SCHEDULE 4- SECURED LOANS AND BOI	RROWINGS:	-	-
	TOTAL	-	-

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A) C K Jain DDG (F)

Place: New Delhi

Date :

### **SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2018**

		As at 31.03.18	As at 31.03.17
		( <b>Rs.</b> )	
SCHEDULE 5- UNSECURED LOANS			
Capital Loan from Ministry of I&B		4,040,350,000	4,935,640,000
Repayment of Loan due but not paid		3,664,320,000	2,769,030,000
Interest free Loan for CWG 2010		1,629,200,000	1,629,200,000
(Refer Schedule 27, Note 7 to 9 of Notes to Accounts)	TOTAL	9,333,870,000	9,333,870,000
SCHEDULE 6- DEFERRED CREDIT LIABILITI	ES:	-	-
SCHEDULE 7- CURRENT LIABILITIES AND PH	ROVISIONS		
A. Current Liabilities			
Advances received- against deposit work		640,439,240	790,546,754
Deposits, earnest money, caution money/security depo	sits	1,058,613,761	999,374,552
Interest on Capital Loan		7,008,298,500	6,019,599,000
Penal Interest On Interest/principal due		567,276,690	391,504,110
Other current liabilities -recoveries from salary and wa	ages and others etc.	4,357,648	4,357,648
Salary accrued for the Month of March		2,332,736,000	2,237,398,000
Unspent amount of Grant-in-aid		249,400,000	270,500,000
For other expenses (including CAG Audit Fee etc.)		3,076,145,420	2,660,493,026
Remittances to/from HQ/DDOs in transit/reconciliation	n's	4,500,104,014	2,414,435,964
(Refer Schedule 27, Note 7, 8, 9, 14 & 23 of Notes to Accounts)	TOTAL (A)	19,437,371,273	15,788,209,054
B Provisions			
For Spectrum/Space Segment expense		11,797,000,000	9,489,000,000
NPS provisions		251,819,825	251,819,825
For Statutory liabilities (service Tax/GST)		286,151,497	517,909
(Refer Schedule 27, Note 16 & 22 of Notes to Accoun	ts)		
	Total (B)	12,334,971,322	9,741,337,734
	Total (A+B)	31,772,342,595	25,529,546,788

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F)

Sakesh Prasad Singh ADG (B&A) C K Jain DDG (F)

Place: New Delhi

Date :

### **SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2018**

SCHEDULE 8- FIXED ASSETS								
DESCRIPTION		GROSS BLOCK			Depreciat	ion	Net Block	
	Cost as on Ist April'17	from civil	Deductions/ adjustments transfers/ dispos- al reclassification during the year 17-18	year end	For the year 17- 18	Cumula- tive upto 31.03.2018	As at 31st Mar' 2018	
A. Fixed Assets								
1. Land	32,642, 620	215,600	-	32,858, 220	-	-	32,858,220	32,642, 620
2. Buildings	5,056, 105, 800	1,480,014	-	5,057, 585,814	02,170, 764	1,105, 523, 186	3,952, 062,629	4,052, 753,379
Others						-	-	-
3. Plant Machinery & Equipments								
a) Studios	26,335, 352,061	78,974,854	-	26,414, 326,915	583,779, 735	24,188, 910,528	2,225, 416,387	2,730, 221,268
b) Transmitters	39,188, 318,618	504,832,706	-	39,693, 151,324	914,385, 558	35,524, 069,523	4,169, 081,801	4,578, 634,653
c) Machinery/ Equipments	8,859, 279,091	1,539,454,640	-	10,398, 733,731	821,792, 771	5,259, 196, 095	5,139, 537,636	4,421, 875,767
d) Electrical Instal- lations	83,573, 537	5,498,583	-	89,072, 120	3,452, 913	24,987,636	64,084, 484	62,038, 814
4. Vehicles	79,065, 043	906,361	-	79,971, 404	1,215, 319	75,553, 741	4,417, 662	4,726, 621
5. Furniture, Fix- tures	277,905, 994	24,819,025	-	302,725, 019	16,582, 899	135,432, 273	167,292, 746	159,056, 621
6. Office Equip- ments	213,585, 755	8,574,491	-	222,160, 246	9,770, 193	193,316, 855	28,843, 391	30,039, 092
7. Computers	320,059, 780	28,347,595	-	348,407, 375	30,863, 382	307,331, 000	41,076, 375	43,592, 162
8. Other fixed assets						-	-	-
Capital Expenditure on various Schemes	9,970,061, 214	-	-	9,970, 061,214	-	9,970,061, 214	0	0
Total of Current Year (A)	90,415,949, 513	2,193, 103,869	-	92,609, 053,382	2,484, 013,535	76,784,382, 051	15,824, 671,331	16,115, 580,997
B CAPITAL WORK-IN-PROG- RESS	4,305,168, 179	401,922,970	-	4,707, 091,149	-	-	4,707,091, 149	4,305, 168,179
Total(B)	4,305, 168,179	401,922,970	-	4,707, 091,149	-	-	4,707,091, 149	4,305, 168,179
TOTAL	94,721, 117,692	2,595, 026,839	-	97,316, 144,531	2,484, 013,535	76,784, 382,051	20,531, 762,480	20,420, 749,176
Previous Year	91,363, 042,532	3,358, 075,160	-	94,721, 117,692	2,719, 379,616	74,300, 368,516	20,420, 749,176	19,782, 053,632

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A) C K Jain DDG (F)

Place: New Delhi

Date :

### SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2018

	2017-18	2016-17	As at 31.03.18	As at 31.03.17
		( <b>Rs.</b> )	( <b>Rs.</b> )	
SCHEDULE 9- INVESTMENTS FROM EAR	MARKED/ENI	DOWMENT FU	NDS	
1. In Government Securities				-
2. Other approved securities				-
3. Other				-
		TOTAL	-	-
SCHEDULE 10- INVESTMENTS-OTHER	·	·	·	
1. In government Securities				-
2.Other approved securities				-
3. Others				-
		TOTAL	-	-
SCHEDULE 11- CURRENT ASSETS, LOAN	SAND ADVAN	CES ETC		1
A. CURRENT ASSETS:				
Inventories	12,49,37,564	12,49,37,564		
Deduct: Provision thereof	12,49,37,564	12,49,37,564	-	-
Sundry Debtors- Good	2,608,485,980	2,764,252,710		
Sundry Debtors- Doubtful	898,135,884	654,997,676		
	3,506,621,864	3,419,250,386		
Deduct: Provision thereof	898,135,884	327,498,838	2,608,485,980	3,091,751,548
Grants-In-Aid (Salary) receivable	0,100,000		1,107,800,000	-
Cash Balance in hand/Imprest			15,075,698	15,381,194
Bank Balance With Scheduled Banks			15,075,090	15,501,171
on current accounts			5,050,999,482	5,383,238,331
on Collection accounts			699,865,776	1,043,697,850
on Deposit account and other FDRs			12,377,837,090	
with CP Fund A/c			320,522	3,589,754
with Ci T this Ave		TOTAL (A)	21,860,384,548	18,816,202,215
B. Loans/advances			21,000,504,540	10,010,202,213
1. Loans/advances				
Staff			31,468,842.00	145,926,799.00
Others-departmental	160,254,598	160,254,598	51,400,042.00	143,720,777.00
Deduct: Provision	160,254,598	160,254,598	_	-
2. Advances and other amounts recoverable in c			_	-
received		1 101 value to be	-	-
On capital account			_	_
Prepayment			-	-
Others			-	-
3. Interest Accrued:	da		-	-
On investments from Earmarked/endowment fun	us		-	-
On Term Deposits with Scheduled Banks			140,671,496	73,909,100
Others			-	-
4. TDS & Income Tax			63,065,557	47,061,201
5. Service tax (CENVAT)/ GST (Input Tax Credit)			68,748,438	1,329,966
		Total (B)	403,954,333	268,227,066
(Refer Schedule 27, Note 10, 11, 18, 19 & 21 of Notes to Accounts)		Total (A+B)	22,264,338,881	19,084,429,281

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member(F)	ADG (B&A)	DDG (F)

Place: New Delhi Date : 6

### SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2018

		2017-18	2016-17
		( <b>Rs.</b> )	(Rs.)
SCHEDULE 12- INCOME FROM SALES/SERVICES			
Income from services (Including taxes)			
AIR and DD (Commercial revenue)		12,399,135,254	11,367,901,692
Deduct: Share of other agencies		148,748,929	82,495,307
Add: Sales of CD/VCD		3,984,840	5,533,820
(Refer Schedule 27, Note 17 of Notes to Accounts)	TOTAL	12,254,371,165	11,290,940,205
SCHEDULE 13- GRANTS /SUBSIDIES			
Add: Grants-In-Aid received during the year from Min GOI-Other than Salary	istry of I&B,	2,265,100,000	4,250,000,000
Add: Grants-In-Aid received during the year from Min	istry of I&B,	25,384,040,000	27,076,800,000
GOI-Salary Add: Conversion of Capital Loan/Loan in perpetuity and In into Grants-in-Aid	nterest thereon	-	-
Add: Grants-In-Aid (Salary) receivable		1,107,800,000	-
Deduct: Unspent balance of Grants-in-aid received from I&B,GOI-Other than Salary	n Ministry of	249,400,000	30,100,000
Deduct: Unspent balance of Grants-in-aid received from Mi GOI-Salary	nistry of I&B,	-	240,400,000
(Refer Schedule 27, Note 5 & 23 of Notes to Accounts)	TOTAL	28,507,540,000	31,056,300,000
SCHEDULE 14-FEES/SUBSCRIPTIONS			
Professional/Consultancy services fee		25,388,991	40,845,357
Total	TOTAL	25,388,991	40,845,357
SCHEDULE 15-INCOME FROM INVESTMENTS			
Interest on Fixed Deposits From Earmarked Funds		-	-
•	TOTAL	-	-
SCHEDULE 16-INCOME FROM ROYALTY, PUBLICA	TIONS ETC	-	-
	TOTAL	-	-
SCHEDULE 17 INTEREST EARNED			
On Term Deposits with Scheduled Banks		777,611,550	1,082,118,966
On others like employees advances etc.		15,164,316	22,376,010
Interest on debtors and other receivables		122,592,887	142,739,806
(Refer Schedule 27, Note 18 of Notes to Accounts)	TOTAL	915,368,753	1,247,234,782
Shashi Shakhar Vampati Dajaay Singh	Salzash Dra	1.0. 1	C V Join

Shashi Shekhar VempatiRajeev SinghSakesh Prasad SinghC K JainChief Executive OfficerMember(F)ADG (B&A)DDG (F)

Place: New Delhi

Date :

### **SCHEDULES FORMING PART OF BALANCE SHEET AS AT 31.03.2018**

			2017-18	2016-17
			( <b>Rs.</b> )	(Rs.)
SCHE	CDULE 18- OTHER INCOME			
A. Oth	ner Receipts including Fees from Towers/staff quarters	5		
a) Inco	ome from Towers		937,049,184	486,288,083
b) Lice	ense Fees from Staff Quarters		35,596,168	35,199,571
c) DTI	H Income		3,160,578,085	3,093,632,174
d) Oth	ers		288,710,932	273,155,510
(Refer	Schedule 27, Note 17 of Notes to Accounts)			
		TOTAL (A)	4,421,934,369	3,888,275,338
B. Pro	fit on Sales/disposal of assets	·		
a) Ow	ned Assets		10,284,457	3,596,628
b) Ass	b) Assets acquired out of grants, or received free of cost		2,081,082	387,440
c) Ass	ets acquired prior to 1.4.2000		8,528,972	842,004
		TOTAL (B)	20,894,511	4,826,072
		Total (A+B)	4,442,828,880	3,893,101,410
SCHE	CDULE 19- ESTABLISHMENT EXPENSES			
a)	Salaries & Wages		25,321,867,938	24,354,518,205
b)	Allowances and Bonus		208,596,578	321,260,564
c) Contribution to CPF/NPS			183,008,239	124,688,423
d) Expenses on Employee's retirement/ Terminal Exp/ Pension etc. (LS & PC)		1,857,372,897	1,891,668,156	
e)	Staff Welfare Expenses/ Others		355,734	2,409,687
f)	Reimbursement of Medical Expenses		241,529,419	333,288,040
(Refei	Schedule 27, Note 13 & 19 of Notes to Accounts)	TOTAL	27,812,730,805	27,027,833,075

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A)

C K Jain DDG (F)

Place: New Delhi

Date :

### SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C FOR THE YEAR ENDED 31 MARCH 2018

		2017-18	2016-17
		( <b>Rs.</b> )	( <b>Rs.</b> )
SCHEDULE 20- OTHER ADMINISTRATIVE EXPENSION	ES		
Electricity and Power		2,671,521,039	2,703,076,188
Water Charges		42,002,084	41,527,299
Rent, Rates and Taxes		203,004,296	271,003,899
Hiring, Running and Maintenance of Vehicles		506,786,572	482,398,816
Postage, Telephone and Communication Charges		127,929,857	142,970,885
Printing and Stationery		127,698,085	127,093,643
Traveling & Conveyance Expenses- Local		433,753,904	371,941,031
Traveling -Foreign		16,270,069	15,246,075
Scholarship Stipends		23,492,834	26,234,380
Auditors Remunerations		8,405,407	5,393,878
Hospitality Expenses		20,725,258	23,761,998
Professional Charges (Armed Gurads etc.)		1,337,965,887	1,158,088,685
Bad and Doubtful Debts/ Advances Provisions		570,637,046	60,893,693
Advertisement and Publicity		47,863,332	46,588,661
Bank Charges		1,972,626	1,274,707
Supplies & Material Consumables		360,445,154	530,510,275
Other Administrative Expenses		1,009,765,694	930,842,646
Minor Works and Machinery Equipments, Tools & Plants		1,512,445,626	1,692,731,394
Service Tax/ GST		1,734,008,660	1,456,398,371
Sales tax		1,664,973	370,461
Г	OTAL	10,758,358,403	10,088,346,985

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A)

Place: New Delhi

Date :

9

C K Jain

DDG (F)

### SCHEDULES FORMING PART OF INCOME & EXPENDITURE A/C FOR THE YEAR ENDED 31 MARCH 2018

		2017-18	2016-17
		( <b>Rs.</b> )	( <b>Rs.</b> )
SCHEDULE 21-PROGRAMME RELATED EX	PENSES		
Royalty		281,797,343	210,201,973
Payment to UNI/PTI		160,749,250	158,788,803
Commissioning of Programme Softwares exp.		399,562,542	1,195,673,921
Sport Events Expenses		86,607,011	53,392,738
Payment to Artists(PP & SS etc.)		2,275,615,658	2,370,408,900
Other Programme Expenses/Other Ministries		565,364,142	627,966,959
Common Wealth Games		-	2,551,500
Kissan Channel		344,970,795	500,137,623
	Total	4,114,666,741	5,119,122,417
SCHEDULE 22- SATELLITE & SPECTRUM	CHARGES		
Satellite & Spectrum Charges		2,741,664,965	2,287,947,810
	Total	2,741,664,965	2,287,947,810
SCHEDULE 23- EXPENDITURE ON GRANTS	S, SUBSIDIES ETC		
Expenditure on grants		-	-
	Total	-	-
SCHEDULE 24- INTEREST EXPENSES			
Interest on Loan- Central Government		988,699,500	988,699,500
Other Penal Interest etc		175,772,580	135,682,300
Other Finance charges		-	4,765,159
(Refer Schedule 27, Note 7 to 9 of Notes to	Total	1,164,472,080	1,129,146,959
Accounts)			
SCHEDULE 25- PRIOR PERIOD ADJUSTMEN	NTS & EXCEPTIONA	AL ITEMS	
Prior Period Expenses- Refund of Grant		-	5,552,000
Interest Liabilities Write-back After Waiver by GOI		-	(26,575,580,700)
Revenue Share Payable/ Receivable From / To O	ther Agencies		21,464,163
Prior Year Exp		-	(1,329,966)
	Total	21,464,163	(26,571,358,666)

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A) C K Jain DDG (F)

Place: New Delhi

Date :

### SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2018

1. Method of accounting		
The accounts of the Corporation are prepared under	r the	historical cost convention using the accrua
method of accounting. On this basis revenue and re-	elate	d assets are recognised when earned and ex
penses are recognised when the obligation is incurre	d.	
2. Inventory Valuation		
Stores and Spares (including machinery spares) are	valu	ed at cost.
3. Fixed Assets		
Fixed assets are stated at transfer amount in respector corresponding credit is to "Loan In Perpetuity".	ct of	assets transferred to Prasar Bharati and the
Transfer of Assets by the Central Government are su	ıbjec	t to actual valuation and verifications.
In respect of capital expenditure incurred on different related & associated expenses are capitalized.	ent P	lan schemes undertaken by AIR and DD al
4. Method of depreciation		
Depreciation is charged on straight line method at		s computed on useful life of the assets pre
scribed based on the IMG recommendations. Accord	lingl	y, the rates adopted are:
	lingl :	y, the rates adopted are: 2.00%
scribed based on the IMG recommendations. Accord	:	
scribed based on the IMG recommendations. Accord Building Studio, Transmitter, Machinery & Equipments and	:	2.00%
scribed based on the IMG recommendations. Accord         Building         Studio, Transmitter, Machinery & Equipments and         Other Fixed assets	:	2.00% 10.00%
scribed based on the IMG recommendations. Accord Building Studio, Transmitter, Machinery & Equipments and Other Fixed assets Electrical installation	:	2.00% 10.00% 4.00%
scribed based on the IMG recommendations. Accord         Building         Studio, Transmitter, Machinery & Equipments and         Other Fixed assets         Electrical installation         Vehicles	:	2.00% 10.00% 4.00% 20.00%
scribed based on the IMG recommendations. Accord         Building         Studio, Transmitter, Machinery & Equipments and         Other Fixed assets         Electrical installation         Vehicles         Furniture & Fixtures	: : : :	2.00%         10.00%         4.00%         20.00%         6.25%
scribed based on the IMG recommendations. Accord         Building         Studio, Transmitter, Machinery & Equipments and         Other Fixed assets         Electrical installation         Vehicles         Furniture & Fixtures         Office Equipments	: : : :	2.00%         10.00%         4.00%         20.00%         6.25%         16.67%
scribed based on the IMG recommendations. Accord         Building         Studio, Transmitter, Machinery & Equipments and         Other Fixed assets         Electrical installation         Vehicles         Furniture & Fixtures         Office Equipments         Computers	: : : : :	2.00%         10.00%         4.00%         20.00%         6.25%         16.67%         33.33%
scribed based on the IMG recommendations. Accord Building Studio, Transmitter, Machinery & Equipments and Other Fixed assets Electrical installation Vehicles Furniture & Fixtures Office Equipments Computers 5. Foreign Currency Transactions	: : : : :	2.00%         10.00%         4.00%         20.00%         6.25%         16.67%         33.33%
scribed based on the IMG recommendations. Accord Building Studio, Transmitter, Machinery & Equipments and Other Fixed assets Electrical installation Vehicles Furniture & Fixtures Office Equipments Computers 5. Foreign Currency Transactions Transaction in foreign currencies are accounted for	: : : : :	2.00%         10.00%         4.00%         20.00%         6.25%         16.67%         33.33%

Shashi Shekhar VempatiRajeev SinghSChief Executive OfficerMember(F)A

Sakesh Prasad SinghC K JainADG (B&A)DDG (F)

Place: New Delhi

Date :

### SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2018

	SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES						
	NOTES ON ACCOUNTS						
1	Prasar Bharati Broadcasting Corporation of India is established as general public utility institution and fall under the category of "Not-for-Profit Organization". Accordingly, based on Generally accepted accounting practices, and Section 145 of Income Tax Act, it can follow either cash or mercantile system of accounting. Considering the organization structure and prevalent past practices and the simplicity aspects, cash basis of accounting was being adopted upto 31.03.2005. From 01.04.2005 the accounts are initially compiled on cash basis at field unit level and subsequently converted into accrual basis to the extent possible, based on the infor- mation collected from both the Directorates. Prasar Bharati Board however, decided to give effect to complete switch over from cash to accrual accounting at field unit also. To overcome this problem, Prasar Bharati has developed a software called Exepnditure Monitoring System (EMS). R&P A/c from all the DDOs are now being received through this software wef. 01.04.16.						
2	Contingent Liabilities:						
	2.1 Claims against the Entity not acknowl- edged as debts	Rs.	Nil				
	2.2 In respect of :						
	*Service Tax	Rs.	14.29 crore				
	*Late fee and interest on Spectrum & Space Segment Charges	Rs.	613.60 crore				
	*Bank Guarantee encashed for CWG-2010 Activity	Rs.	24.60 crore				
	Bank Guarantee of Rs. 24.60 crore of M/s SIS Live was invoked and the matter is under arbitration. M/s SIS live submitted their claims for Rs. 106.88 crore as per contract, Rs. 24.60 crore towards BG and for damages GBP 9381,098. Out of that, an amount of Rs. 106.88 crore has been included in the liabilities. However, Damages claimed by M/s SIS Live are not acknowledged as liability as the Corporation has also lodged a counter claim of Rs. 147.60 crore.						
3	The amount of Fixed Assets transferred at book value to Prasar Bharati by the Central Government is based on Chief Controller of Accounts' letter No. CCA/I&B/2002 dated 3.09.02 and is also subject to physical ver- ification and valuation.						
4	The value of the assets sold/disposed of during t due to non-availability of details.	he year has no	ot been deducted from the Gross Block of Assets				
5	Grants received from Central Government are utilized to meet expenses.	treated as In	come, which together with internal revenue is				

6	<ul> <li>Without prejudice to rights, Prasar Bharati had paid an amount of Rs.178,71,63,705/- to Service Tax Deptt.</li> <li>during the year 2011-12, in response to their demand vide order No.16/RDN/2011 dt. 05.05.2011. However, as per Management acessement no amount was payable. In the Order dated 05.03.2018, CESTAT has completely waived off the penalty and instructed Service Tax Department to reassess the service tax liability for that year.</li> <li>Since the Service tax department has not yet reassessed the service tax liability and the whole amount was already charged off in 2011-12, hence the same will be again reflected in the Accounts after the final outcome of the case.</li> </ul>						
7	Interest rate on Capital Loan received from Government during 01.04.2000 to 31.03.2006 is 14.5% p.a., during 1.4.2006 to 31.03.2011 is 11.5% p.a. and from 1.4.2011 onwards is 13.5% p.a.						
8	Liability towards interest on Loan from MIB have been provided as per the interest rates mentioned at note -7 above.						
9	Ministry of I&B Vide letter dt. 04.06.2018 has considered and in principle approved the conversion of out- standing loan into Grants-in-aid pertaining to the period 2010-11 to 2012-13 and complete waiver of interest and penal interest on the above outstanding loan.						
10	The age-wise break-up of Sundry debtors for the	e financial ye	ar 2017-18 is as under:				
	Sundry Debtors-Less than 6 months	Rs.	404,228,972				
	Sundry Debtors-More than 6 months		2,163,279,702				
	Sundry Debtors-Interest on delayed payment     939,113,190						
		Total	3,506,621,864				
11	Sundry debtors are inclusive of Service Tax/ GST receivable from customers.						

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member(F)	ADG (B&A)	DDG (F)

Place: New Delhi

Date :

#### **SCHEDULES FORMING PART OF THE ACCOUNTS FOR THE YEAR ENDED 31.03.2018**

#### SCHEDULE 27- NOTES ON ACCOUNTS & CONTINGENT LIABILITIES NOTES ON ACCOUNTS Taxation: Prasar Bharati is exempt from Income Tax as per Clause 23BBH under Section-10 of Income Tax Act. 12 Prasar Bharati's contribution towards Leave salary and Pension in respect of employees on deemed deputation 13 is charged as expenditure. 14 Deposit Works: Amount received from parties for deposit work is after adjusting expenditure against such work. 15 Audit fee payable to C&AG for auditing Prasar Bharati's Accounts for the year 2017-18 has been provided for. Provision for Spectrum & Space Segment charges have been provided on estimation basis. 16 17 Service Tax/GST component included in Income from Services (Commercial Revenue), Licence Fee for AIR/DD Towers and DTH income is Rs. 179.86 crore, Rs. 13.94 crore and Rs. 38.75 crore respectively. Interest on Fixed deposit and flexi deposits of Field offices and on Advances to staff are accounted for as and when 18 received. The quantum of accrued interest cannot be computed due to flexible tenure and interest rates on CLTD accounts and advances. 19 The payment and recovery of non-interest bearing short term advances to employees are adjusted from Establishment expenditure. 20 Capital Work-in-progress amounting to Rs.5.36 crore has been capitalised during the year 2017-18. 21 Provision of Rs.16.02 crore and Rs.12.49 crore in respect of "Other Departmental Loans/Advances" and "Inventories" respectively under Current Assets had been provided during the year 2014-15 as item/ party wise details of these are not available and the amount was being carried forward. 22 Provision of Rs.25.18 crore had been provided as Employer's contribution towards NPS and interest thereon during 2015-16. Employee and Employer's contribution has not been transferred to National Securities Depository Ltd.(NSDL) though the amount has been kept in separate bank Account. Most of the employees have been allotted PRAN and the work of transfer of legacy amount has already been initiated. The provision for the same will be utilised in due course. 23 The unspent amount of Grants-in-aid payable to the Ministry has been shown separately as current liabilities. 24 In Receipts and Payment Account, the revenue share paid to other agencies has been shown under 'Programme Expenses'. In terms of Memorandum of Understanding entered with Ministry of I&B, GOI for the year 2017-18, an amount 25 of Rs. 110.78 Cr is receivable as Grants-in-aid (Salary) from MIB on account of salary paid to Government employees working in Prasar Bharati on deemed deputation basis. 26 Previous year figures are regrouped and rearranged wherever necessary.

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member(F)	ADG (B&A)	DDG (F)

Place: New Delhi

Date :

### **RECEIPT & PAYMENT ACCOUNT FOR THE YEAR 2017-18**

S.No.	Receipts	AIR	DD	PB	(Figures in Rs <b>Total</b>
I.	Opening Balances		22		
1.	Cash in Hand	221,855	438,444		660,299
	Bank Balance	221,833	438,444	-	000,299
	(i) In Current A/c	227 526 606	71 772 001	506 547 267	005 057 104
	Salary A/c	327,536,606	71,773,221	596,547,367	995,857,194
	Expenditure A/c	2,247,674,463	1,164,295,326	975,411,348	4,387,381,137
	(ii) Fixed Deposit/CLTD A/c	1,795,241,157	400,082,351	7,083,220,030	9,278,543,538
	(iii) C.P.Fund/NPS A/c	939,510	2,639,338	10,906	3,589,754
	(c) Imprest A/c	4,598,774	10,022,121	100,000	14,720,895
	(d) Receipt A/c	287,539,556	164,065,592	592,092,702	1,043,697,850
II.	Grants Received from Govt of				
	India				
	(a) Capital Plan	-	-	-	
	(b) Revenue Non Plan				
	(i) Other than Salary	-	-	2,235,000,000	2,235,000,000
	(ii) Salary	-	-	23,283,980,000	23,283,980,000
	(iii) Other Ministries/Depts.	-	-	-	
III.	Inter Current A/c transfer by PB				
	(a) Funds received from PB				
	(i) Salary A/c	12,885,932,000	12,929,093,000	4,300,000	25,819,325,000
	(i) Other Admin A/c			149,224,000	15,737,108,600
		8,565,523,920	7,022,360,680		
	(b) Other stations/Kendras				19,658,177,851
		524,790,880	832,504,763	18,300,882,208	
	(c) CPS/NPS	46,766,971	33,435,495	-	80,202,466
	(d) HBA and Other Advances	29,421,035	466,025	-	29,887,060
IV.	Interest Received				
	(a) On Bank Deposits(FDR)	123,343,438	63,031,946	524,473,770	710,849,154
	(b) Loans & Advances	, ,	, ,		
	(i) From Employees	4,832,954	2,538,594		7,371,548
	(ii) Interest on Outstanding dues				7,571,510
	(iii) Others	7,495,998	296,770		7,792,768
	(c) Commercial Receipts	14,908	598,365		613,273
V.	Other Income	14,908	378,303	-	015,275
۷.		22 278 724	12 217 424		25 506 169
	(a) Rent/LF for Qrs.	22,278,734	13,317,434	-	35,596,168
	(b) LF for Towers				
	(i) LF (exclusive of service Tax / GST)	797,217,978	337,268	-	797,555,246
	(ii) Service Tax on Rent of Towers	139,493,938	_	-	139,493,938

## ANNUAL REPORT 2018-19

S.No.	Receipts	AIR	DD	PB	Total
	(c) Profit on sale/disposals of As- sets				
	(i) Own Assets	7,258,944	3,025,513	-	10,284,457
	(ii) Assets acquired from Govt. Grants	620,680	1,460,402	-	2,081,082
	(iii) Assets acquired prior to 1.4.2000	2,720,578	5,808,394	-	8,528,972
	(iii) Others	51,235,779	27,491,010	140	78,726,929
VI.	Income from Sales				
	(i) Commercial Receipts (excluding Service Tax/ GST)	4,618,267,449	6,105,731,453	-	10,723,998,902
	(ii) Service Tax/ GST	751,962,471	1,046,657,758	-	1,798,620,229
	(b) Sale of CD/ VCD				
	(i) Sale of CD/ VCD (exclusive of VAT/ Sales Tax/ GST)	3,204,937	355,441	-	3,560,378
	(ii) VAT/ Sales Tax/ GST	366,260	58,202	-	424,462
	(c) DTH Services				
	(i) DTH Service Charges (exclusive Service Tax/ GST)	2,300	2,773,105,553	-	2,773,107,853
	(ii) Service Tax/ GST	-	387,470,232	-	387,470,232
VII.	Income from Services				
	(a) Professional/Consultancy Ser- vices				
	(i) Service Charges(excl. Ser- vice Tax/ GST)	20,331,254	1,717,238	-	22,048,492
	(ii) Service Tax/ GST	3,114,969	225,530	-	3,340,499
VIII.	Others Receipts				
	(a) Security Deposit/ Earnest Money	147,805,572	23,424,766	174,000	171,404,338
	(b) Deposit Work	969,053,912	46,623,496	-	1,015,677,408
	(c) Advances to Staff				
	(i) HBA	810,498	808,198	-	1,618,696
	(ii) Car Advances	1,098,137	2,363,623	-	3,461,760

# PRASAR BHARATI

S.No.	Receipts	AIR	DD	РВ	Total
	(iii) Computer Advances			-	9,418,678
		4,766,044	4,652,634		
	(iv) Motor Cycle/Scooter			-	2,764,561
	Advances	1,228,007	1,536,554		
	(v) other Advances			-	4,324,232
		2,252,356	2,071,876		
	(d) Others/Refund of TDS			130,767	209,984,003
		125,738,038	84,115,198		
IX	FDR			-	-
		-	-		
	Total Receipts	34,522,702,860	33,229,999,804	53,745,547,238	121,498,249,902

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member(F)	ADG (B&A)	DDG (F)

Place: New Delhi

Date :

### **RECEIPT & PAYMENT ACCOUNT FOR THE YEAR 2017-18**

(Figures in Rs.)

Sl. No.	Payments	AIR	DD	РВ	Total
I.	Establishment Expenditure	12,804,437,282	13,020,103,515	6,230,659	25,830,771,456
II.	Administrative Expenditure	4,577,203,227	3,493,202,936	120,456,284	8,190,862,447
III.	Programme Expenses	2,192,997,687	2,484,944,458	-	4,677,942,145
IV.	Inter Current A/C Transfer of Funds				
	(i) To Prasar Bharati	6,751,198,255	10,643,239,108	-	17,394,437,363
	(ii) To Other Stations/ Kendras etc.	836,724,557	225,368,096	39,449,293,450	40,511,386,103
	(iii) To IEBR (HBA)	8,053,330	180,000	-	8,233,330
	(iv) to Recovery of CPF/ NPS	19,215,332	7,053,554	-	26,268,886
V	Expenditure on Fixed Assets	1,906,201,095	685,957,557	2,868,187	2,595,026,839
VI	Refund of Surplus Money/ Loans				
	(i) To Prasar Bharati	790,813,351	507,758,471	135,423	1,298,707,245
	(ii) To Govt. of India	-	-	-	-
VII	Finance Charges (Interest)				
	(i) To Prasar Bharati	-	-	-	-
	(b) Other Loans	-	-	-	-
	(c) Others	-	-	-	-
VIII	Other Payments				
	(a) Refund of SD/EM	93,673,396	18,316,694	175,039	112,165,129
	(b) Exp.On Deposit Works	1,089,003,448	76,781,474	-	1,165,784,922
	(c) Advances to Staff				
	(i) HBA	152,000	168,446	-	320,446
	(ii) Car Advances		13,250	-	13,250
	(iii) Computer Advances	5,193,920	562,100	-	5,756,020
	(iv) Motor Cycles/Scooter Advances		7,000	-	7,000
	(v) Other Advances	309,153	724,101	-	1,033,254

## PRASAR BHARATI

Sl. No.	Payments	AIR	DD	РВ	Total
	(d) Service Tax/ GST	564,657,791	951,135,753	-	1,515,793,544
	(e) Sales tax/ VAT	1,662,473	2,500	-	1,664,973
	(f) Income Tax/ TDS	13,528,909	2,475,447	-	16,004,356
	(g) Bank Charges	1,538,198	428,405	6,023	1,972,626
	(h) Others	-	-	-	-
IX	Expenditure against Receipts from Govt. Business	-	-	-	-
Х	Closing Balances				_
	(a) Cash in hand	353,027	534,109	-	887,136
	(b) Bank Balance				
	(i) Salary A/C	43,432,771	49,666,690	2,329,814,137	2,422,913,598
	(ii) OAE(Other Admin Expenses) A/C	1,398,073,600	658,514,707	571,497,577	2,628,085,884
	(c) Fixed deposit/CLTD A/C	1,262,599,875	325,952,169	10,789,285,046	12,377,837,090
	(d) C.P. Fund/ NPS A/C	-	-	320,522	320,522
	(e) Imprest A/C	4,998,498	9,090,064	100,000	14,188,562
	(f) Receipt A/C	156,681,685	67,819,200	475,364,891	699,865,776
	Total Payments	34,522,702,860	33,229,999,804	53,745,547,238	121,498,249,902

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member(F)	ADG (B&A)	DDG (F)

Place: New Delhi

Date :

PRASAR BHARATI

### Annexure - I

### **ANNEXURE FOR ACCOUNTS FOR THE YEAR 2017-18**

(Figures in Rs.)

1	Establishment Expenses	AIR	DD	РВ	Total
	(a) Salary				-
	(i) Salary	12,212,465,199	12,407,510,668	5,533,471	24,625,509,338
	(ii) Wages	225,951,267	213,682,553	-	439,633,820
	(iii) LTC	62,852,595	69,766,989	-	132,619,584
	(iv) Honorarium	276,753	1,264,443	-	1,541,196
	(v) Tuition Fee / Children Education Allowance	44,047,566	60,509,713	-	104,557,279
	(vii) Bonus	48,596,183	55,443,116	-	104,039,299
	(vii) Contribution to CPF/ NPS	93,424,237	89,584,002	-	183,008,239
	(viii) Leave Salary	13,878,881	14,506,068	-	28,384,949
	(ix) Pensionary Charges	2,062,738	3,669,210	-	5,731,948
	(x) Others/Staff Welfare Expenses	191,913	163,821	-	355,734
	(b) Medical Expenses	100,689,950	104,002,932	697,188	205,390,070
	Total	12,804,437,282	13,020,103,515	6,230,659	25,830,771,456

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member(F)	ADG (B&A)	DDG (F)

Place: New Delhi

Date :

#### Annexure - II

### **ANNEXURE FOR ACCOUNTS FOR THE YEAR 2017-18**

(Figures in Rs.)

2	Other Administrative Expenses	AIR	DD	РВ	Total
	(a) Domestic Travel Expenditure	204,027,781	200,065,726	3,763,422	407,856,929
	(b) Foreign Travel Expenditure	5,998,550	7,152,229	3,119,290	16,270,069
	(c) Rent Rates & Taxes				
	(i) Normal	48,327,445	96,896,706	-	145,224,151
	(ii) Property Tax	34,646,448	15,592,697	-	50,239,145
	(d) Advertising and Publicity	19,235,388	28,523,444	104,500	47,863,332
	(e) Professional Charges				
	(i) Armed Guards	701,634,563	498,269,262	-	1,199,903,825
	(ii) Legal Charges	3,979,448	1,796,376	403,285	6,179,109
	(iii) Advocate Fee	2,676,977	2,802,976	-	5,479,953
	(f) Office Expenses				
	(i) Water Charges	32,656,898	8,301,659	1,043,527	42,002,084
	(ii) Postage	12,210,531	6,823,940	127,440	19,161,911
	(iii) Telephone				
	(a) Mobile	9,545,388	5,570,496	513,322	15,629,206
	(b) Landline	58,948,845	33,412,686	777,209	93,138,740
	(iv) Contractuals /Consultants	354,730,195	290,005,889	46,508,368	691,244,452
	(v) Insurance Land & Buildings	-	-	-	-
	(vi) Insurance on plant & Machinary	-	-	-	-
	(vii) Audit Fee	497,663	4,955,118	2,952,626	8,405,407
	(viii) Printing & Stationary	62,278,648	47,473,691	2,295,161	112,047,500
	(ix) Consumables	146,318,780	107,760,908	6,875,064	260,954,752
	(x) Local Conveyance	8,137,218	1,497,257	79,500	9,713,975
	(xi) News Papers & Magazines/ books	10,256,832	5,115,778	277,975	15,650,585
	(xii) Arbitration Charges	5,703,277	1,859,318	-	7,562,595
	(xiii) AMC for office equipments	22,552,905	9,879,522	2,027,418	34,459,845
	(xiv) Others (Misc Expenses)	8,490,056	7,785,852	-	16,275,908
	(g) OTA	4,215,612	6,360,304	-	10,575,916

## PRASAR BHARATI

2	Other Administrative Expenses	AIR	DD	PB	Total
	(h) Medical	11,432,234	11,295,452	37,663	22,765,349
	(i) Stipend and Scholorship	9,254,398	13,964,013	212,423	23,430,834
	(j) Suppliers and Materials	28,206,868	36,837,534	-	65,044,402
	(k) Motor Vehicles				
	(i) Hiring Charges	186,527,329	202,893,761	5,670,949	395,092,039
	(ii) Fuel Charges	27,966,086	20,423,927	1,271,573	49,661,586
	(iii) Repairs & Maintenance	23,231,410	22,499,954	804,583	46,535,947
	(l) Hospitality(OAE)	11,556,269	7,125,354	1,821,635	20,503,258
	(m) Power Supply	-	-	-	-
	(i) Electricity Charges	1,548,162,200	951,364,307	-	2,499,526,507
	(ii) Fuel charges for Power Supply	71,841,972	69,252,560	-	141,094,532
	(n) Minor Works	-	-	-	-
	(i) Routine	398,395,927	240,660,714	39,769,351	678,825,992
	(ii) Special	196,206,441	95,092,229		291,298,670
	(o) METP				
	(i) Routine	196,775,936	207,634,065	-	404,410,001
	(ii) Special	68,306,902	43,612,061	-	111,918,963
	(p) Other Charges				
	(i) Scenic Material	25,037,748	75,145,408	-	100,183,156
	(ii) Property	6,711,096	7,377,619	-	14,088,715
	(iii) Make up Materials	280,167	2,732,694	-	3,012,861
	(iv) Booking of Halls for functions	5,152,121	497,658	-	5,649,779
	(v) Hiring Studios / Equipments for Studios	5,088,675	96,891,792	-	101,980,467
	Total	4,577,203,227	3,493,202,936	120,456,284	8,190,862,447

Shashi Shekhar Vempati Chief Executive Officer Rajeev Singh Member(F) Sakesh Prasad Singh ADG (B&A) C K Jain DDG (F)

Place: New Delhi

Date :

Annexure - III

### **ANNEXURE FOR ACCOUNTS FOR THE YEAR 2017-18**

#### Program Expenses (Plan and non Plan) for the Period: 4-2017 to 3-2018

(Figures in Rs.)

Particulars	AIR	DD	PB	Total
(i) Royalty	53,982,288	228,704,055	-	282,686,343
(ii) Payment PTI/UNI	138,131,705	22,617,545	-	160,749,250
(iii) Commissioning of programmes	90,972,387	349,761,964	-	440,734,351
(iv) Panam /Antriksh satellite Expenses	337,043	4,098,512	-	4,435,555
(v) Sports Events Expenses			-	-
(a) Own Expenses	12,030,828	126,716,134	-	138,746,962
(b) share paid to other agencies	12,343,679	-	-	12,343,679
(vi) Payments to professionals			-	-
(a) Artists	544,999,855	428,612,671	-	973,612,526
(ii) resource persons/Casuals	861,839,573	463,141,559	-	1,324,981,132
(vii) Spectrum Charges	355,985,415	73,243,995	-	429,229,410
(viii) J&K Package	-		-	-
(ix) NE Package	-		-	-
(x) Other Programmes	-		-	-
(xi) Commonwealth Games	-		-	-
(xii) Kissan Channel	1,644,025	343,326,770	-	344,970,795
(xiii) Expenditue related to other Min- istries			-	-
(a) Narrow Casting	99,093	56,965,022	-	57,064,115
(b) Kisan Vani	78,078,534	9,764,725	-	87,843,259
(c) Swatch Bharat	748,521	295,572	-	1,044,093
(d) Other Schemes / Ministries	9,482,378	84,180,243	-	93,662,62
(xiv) Others	32,322,363	293,515,691	-	325,838,054
Total	2,192,997,687	2,484,944,458	-	4,677,942,145

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member(F)	ADG (B&A)	DDG (F)

Place: New Delhi

Date :

PRASAR BHARATI

#### Annexure - IV

### **ANNEXURE FOR ACCOUNTS FOR THE YEAR 2017-18**

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(Figures in Rs.)

ļ	Purchase of Fixed Assets	AIR	DD	РВ	Total
	(a) Land	215,600	-	-	215,600
	(b) buildings			-	
	(i) Studio	55,808,757	13,822,832	-	69,631,589
	(ii) Transmitter			-	
	(a) Normal	406,343,154	34,399,735	-	440,742,889
	(b) J&K	_	-	-	-
	(c) NE	12,360,400	7,469,851	-	19,830,251
	(iii) Office	182,369	43,724	-	226,093
	(iv) Others	1,234,853	19,068	-	1,253,921
	(c) Plant Machinery & equipment			-	
	(i) Normal	975,307,592	563,414,869	-	1,538,722,46
	(ii) J&K	101,367	238,631	-	339,998
	(iii) NE	285,350	-	-	285,350
	(d) Vehicles			-	
	(i) OB Vans	_	-	-	-
	(ii) Trucks Jeeps and Vans	-	20,325	-	20,32
	(iii) Motor car	880,806	-	-	880,80
	(iv)MotorCycles/Scooter&Three Wheelers	-	-	-	-
	(v) Rickshaw and Cycles	5,230	-	-	5,23
	(e) Furniture/Fixtures				
	(i) Cabinets/Almirah etc	2,659,065	753,531	69,258	3,481,854
	(ii) Air Conditioners, AC plant/ Fridges	2,972,697	1,058,652	39,345	4,070,694
	(iii) Air Coolers	512,766	223,546	-	736,31
	(iv) Water Coolers	693,591	441,144	17,000	1,151,73
	(v)Tables/Chairs/Sofas/Carpets	7,072,814	2,801,000	375,147	10,248,96
	(vi) Wooden partitions	142,044	124,080	-	266,124
	(vii) Voltage stablisers/UPS System	471,306	221,632	12,288	705,220
	(viii) Others	2,134,197	1,908,279	115,643	4,158,119
	(f) Office equipments				
	(i) Typewriters	14,300	-	-	14,30

## PRASAR BHARATI

(ii) Photocopiers/ Duplicators	2,252,785	520,521	210,675	2,983,981
(iii) Fax machines	317,509	30,252	210,075	347,761
			-	
(iv) Others	3,212,574	1,941,727	74,148	5,228,449
(g) Computers/Peripherals				
(i) Computers	8,494,522	6,022,840	798,888	15,316,250
(ii) Printers	2,149,198	1,462,242	249,108	3,860,548
(iii) Software	893,696	101,034	101,322	1,096,052
(iv) Others	4,319,244	2,956,135	799,366	8,074,745
(h) Electric installations				
(i) Electric Machinery	1,565,413	911,305	-	2,476,718
(ii) Lights/ Fans	283,139	388,553	-	671,692
(iii) Switchgear Equipment	98,902	74,306	-	173,208
(iv) Transformers	-	16,600	-	16,600
(v) Electric Wiring & Fitting	612,605	441,128	-	1,053,733
(vi) Others	420,230	680,403	5,999	1,106,632
(i) Library Books	-	-	-	-
(j) Tube well & Water Supply Sys- tem	67,040	39,791	-	106,831
(k) Arbitration Charges on Capital Assets	-	-	-	-
(1) Capital Works in progress				
(i) Major Works	269,594,118	32,116,331	-	301,710,449
(ii) Misc. works Scheme	142,521,862	11,293,490	-	153,815,352
Total	1,906,201,095	685,957,557	2,868,187	2,595,026,839

Shashi Shekhar Vempati	Rajeev Singh	Sakesh Prasad Singh	C K Jain
Chief Executive Officer	Member(F)	ADG (B&A)	DDG (F)

Place: New Delhi

Date :

### **PRASAR BHARATI – FINANCE & ACCOUNTS**

#### AIR Annual Plan 2018-19

S. No.	Scheme	Figures are in Crores						
		Approved	l outlay R	RE 2018-19	of whic	h for NE c	omponent	
А	Scheme-I	Cap	Rev	Total	Cap	Rev	Total	
1	MW schemes	10.50	0.00	10.50	1.66	0.00	1.66	
	On going scheme	10.50		10.50	1.66		1.66	
	New scheme	0.00		0.00	0.00		0.00	
2	Digitalisation of SW tr.	1.80	0.00	1.80	0.00	0.00	0.00	
	On going scheme	1.80		1.80	0.00		0.00	
	New scheme	0.00		0.00	0.00		0.00	
3	FM schemes	67.00	0.00	67.00	4.73	0.00	4.73	
	On going scheme	22.30		22.30	3.05		3.05	
	New scheme	44.70		44.70	1.68		1.68	
4	Digitalisation of studio	14.80	0.00	14.80	2.53	0.00	2.53	
	On going scheme	7.70		7.70	1.44		1.44	
	New scheme	7.10		7.10	1.09		1.09	
5	Network and connectivity	2.00	0.00	2.00	0.48	0.00	0.48	
	On going scheme	2.00		2.00	0.48		0.48	
	New scheme	0.00		0.00	0.00		0.00	
6	Aug. of training facility	0.80	0.00	0.80	0.00	0.00	0.00	
	On going scheme	0.50		0.50	0.00		0.00	
	New scheme	0.30		0.30	0.00		0.00	
7	Research and development	2.50	0.00	2.50	0.00	0.00	0.00	
	On going scheme	2.50		2.50	0.00		0.00	
	New scheme	0.00		0.00	0.00		0.00	
8	Project management unit	0.00	0.00	0.00	0.00	0.00	0.00	
	On going scheme	0.00		0.00	0.00		0.00	
	New scheme	0.00		0.00	0.00		0.00	

# PRASAR BHARATI

S. No.	Scheme		- - -	Figures are	in Crore	s	
		Approved outlay RE 2018-19 of which for NE					omponent
	Total Digitalisaton	0.00	0.00	99.40	9.40	0.00	9.40
	TOTAL On going scheme	47.30	0.00	47.30	6.63	0.00	6.63
	TOTAL New scheme	52.10	0.00	52.10	2.77	0.00	2.77
9	Strenghtening of border area	12.10	0.00	12.10	0.00	0.00	0.00
	On going scheme	7.10		7.10	0.00		0.00
	New scheme	5.00		5.00	0.00		0.00
10	Broadcasting on alternate platforms	0.30	0.00	0.30	0.00	0.00	0.00
	On going scheme	0.00		0.00	0.00		0.00
	New scheme	0.30		0.30	0.00		0.00
11	Consolidation of infrastructure	1.88	0.00	1.88	0.10	0.00	0.10
	On going scheme	1.30		1.30	0.10		0.10
	New scheme	0.58		0.58	0.00		0.00
13	E-Governanace	1.00	0.00	1.00	0.00	0.00	0.00
	On going scheme	0.00		0.00	0.00		0.00
	New scheme	1.00		1.00	0.00		0.00
	Total scheme-I (Ongoing + new)	114.68	0.00	114.68	9.50	0.00	9.50
	TOTAL On going scheme-I	55.70	0.00	55.70	6.73		6.73
	TOTAL New scheme-I	58.98	0.00	58.98	2.77		2.77
В	Scheme-II						
	Content development and Dissemination						
	Software DBS (On going)			0.00			0.00
С	Scheme-III Special project						
	Auditorium	5.30		5.30			0.00
	Total schemes-I+II+III	119.98	0.00	119.98	9.50	0.00	9.50
	On going scheme (DBS)-I+II+III	61.00	0.00	61.00	6.73	0.00	6.73
	New scheme (DBS)-I+II+III	58.98	0.00	58.98	2.77	0.00	2.77

S.No.	Scheme		Expendi	iture Incurre	ed by Me	dia Units	
				AS ON 31.	.03.2019		
		Tota	l Expend	iture	Expend	North-East ent	
А	Scheme-I	Cap	Rev	Total	Cap	Rev	Total
1	MW schemes	-2.50	0.00	-2.50	0.00	0.00	0.00
	On going scheme	-2.50		-2.50	0.00		0.00
	New scheme	0.00		0.00	0.00		0.00
2	Digitalisation of SW tr.	0.00	0.00	0.00	0.00	0.00	0.00
	On going scheme	0.00		0.00	0.00		0.00
	New scheme	0.00		0.00	0.00		0.00
3	FM schemes	-1.23	0.00	-1.23	0.50	0.00	0.50
	On going scheme	0.14		0.14	0.80		0.80
	New scheme	-1.37		-1.37	-0.30		-0.30
4	Digitalisation of studio	0.00	0.00	0.00	1.00	0.000	1.00
	On going scheme	0.00		0.00	1.00		1.00
	New scheme	0.00		0.00	0.00		0.00
5	Network and connectivity	-1.27	0.00	-1.27	-0.14	0.00	-0.14
	On going scheme	-1.27		-1.27	-0.14		-0.14
	New scheme	0.00		0.00	0.00		0.00
6	Aug. of training facility	0.08	0.00	0.08	0.00	0.00	0.00
	On going scheme	0.04		0.04	0.00		0.00
	New scheme	0.04		0.04	0.00		0.00
7	Research and development	0.00	0.00	0.00	0.00	0.00	0.00
	On going scheme	0.00		0.00	0.00		0.00
	New scheme	0.00		0.00	0.00		0.00
8	Project management unit	0.00	0.00	0.00	0.00	0.00	0.00
	On going scheme	0.00		0.00	0.00		0.00
	New scheme	0.00		0.00	0.00		0.00
	Total Digitalisaton	-4.92	0.00	-4.92	1.36	0.00	1.36

S.No.	Scheme	Expenditure Incurred by Media Units							
		AS ON 31.03.2019							
		Total Expenditure			Expenditure on North-East Component				
	TOTAL On going scheme	-3.59	0.00	-3.59	1.66	0.00	1.66		
	TOTAL New scheme	-1.33	0.00	-1.33	-0.30	0.00	-0.30		
9	Strenghtening of border area	0.24	0.00	0.24	0.00	0.00	0.00		
	On going scheme	0.00		0.00	0.00		0.00		
	New scheme	0.24		0.24	0.00		0.00		
10	Broadcasting on alternate platforms	0.00	0.00	0.00	0.00	0.00	0.00		
	On going scheme	0.00		0.00	0.00		0.00		
	New scheme	0.00		0.00	0.00		0.00		
11	Consolidation of infrastructure	-0.43	0.00	-0.43	-0.14	0.00	-0.14		
	On going scheme	-0.43		-0.43	-0.14		-0.14		
	New scheme	0.00		0.00	0.00		0.00		
13	E-Governanace	0.00	0.00	0.00	0.00	0.00	0.00		
	On going scheme	0.00		0.00	0.00		0.00		
	New scheme	0.00		0.00	0.00		0.00		
	Total scheme-I (Ongoing + new)	-5.11	0.00	-5.11	1.22	0.00	1.22		
	TOTAL On going scheme-I	-4.02	0.00	-4.02	1.52	0.00	1.52		
	TOTAL New scheme-I	-1.09	0.00	-1.09	-0.30	0.00	-0.30		
В	Scheme-II								
	Content development and Dissemina- tion								
	Software DBS (On going)			0.00			0.00		
С	Scheme-III Special project								
	Auditorium	0.00		0.00			0.00		
	Total schemes-I+II+III	-5.11	0.00	-5.11	1.22	0.00	1.22		
	On going scheme (DBS)-I+II+III	-4.02	0.00	-4.02	1.52	0.00	1.52		
	New scheme (DBS)-I+II+III	-1.09	0.00	-1.09	-0.30	0.00	-0.30		





Annexure-I

### PERFORMANCE REPORT OF NABM(P) DELHI, BHUBANESWAR & RABM(P) -AHMEDABAD, HYDERABAD,LUCKNOW,SHILLONG & THIRUVANANTHAPURAM FOR THE PERIOD 01/04/2018 TO 31/03/2019

	Sch	eduled Cour	ses	<b>Conducted Courses</b>		
Name of the Institute	Prog.	Adm.	Total	Prog.	Adm.	Total
NABM(P) Delhi	22	9	31	7	8	15
NABM(P)Bhubaneswar	14	6	20	11	3	14
RABM(P) Ahmedabad	5	5	10	3	3	6
RABM(P), Hyderabad	5	3	8	4	2	6
RABM(P),Lucknow	7	6	13	7	7	14
RABM(P),Shillong	5	5	10	1	0	1
RABM(P)Thiruvananthapuram	5	4	9	4	4	8
Grand Total	63	38	101	37	27	64
Number of Participants Invited	Total Inv	ited		Total Trained	l	
Name of the Institute	Prog.	Adm.	Total	Prog.	Adm.	Total
NABM(P) Delhi	267	313	580	182	211	393
NABM(P)Bhubaneswar	339	92	431	168	34	202
RABM(P) Ahmedabad	69	114	183	48	84	132
RABM(P), Hyderabad	123	55	178	54	36	90
RABM(P),Lucknow	184	252	436	98	104	202
RABM(P),Shillong	18	0	18	10	0	10
RABM(P)Thiruvananthapuram	87	132	219	55	110	165
Grand Total	1087	958	2045	615	579	1194

Annexure-II

## DETAILS OF COURSES CONDUCTED DURING 2018-19 BY NABM (T) DELHI

S.No.	Details of Courses	Venue	Duration	AIR	DD	Other	Total
1.	10 kW FM Transmitter(DBE) For AE/SEA/EAs(AIR)	Jaipur	16th to 20th April, 2018	28	00	00	28
2.	5 kW FM Transmitter for AE/SEA/EAs(AIR)	Bhubaneswar	9th to 13th April, 2018	16	0	0	16
3.	Computer Network and Server Ad- ministration Essential for Broadcast Engineers forAE/SEA/EAs(AIR/DD)	NABM Delhi	14-25 May, 2018	15	07	00	22
4.	Studio Transmitter Link (Mosely) for AE/SEA/EAs (AIR)	NABM Delhi	21- 25 May,2018	22	00	00	22
5.	Measurements in Radio Broadcasting Course for AE/SEA/EAs (AIR)	NABM Delhi	18-22 June, 2018	17	00	00	17
6.	DRM Transmitter (Nautel) for AE/ SEA/EA (AIR)	NABM Delhi	25-29 June, 2018	15	00	00	15
7.	Executive Development Programme for DDG/Director/DD/AD (Prog.) &Engg.	UAA Nainital	18-22 June, 2018	08	12	00	20
8.	Station Management for DDG/D/DD/ AD (Prog.Engg.)(AIR/DD)	NABM Delhi	25-29 June,2018	09	13	00	22
9.	Summer Training for Engineering stu- dent	NABM Delhi	11 June to 20 July, 2018	00	00	84	84
10.	Pre Examination Training forSenior Technician (SC/ST candidates) of AIR & DD	NABM Delhi	9-13 July, 2018	16	41	00	57
11.	Industrial Trg. For faculty of polytech- nic of Maharashtra	AIR Pune	16-20 July,2018	0	0	24	24
12.	Workshop on New Media for DDE/ ADE/AE/DDP/ADP/PEX	NABM Delhi	16-18 July, 2018	14	12	0	26
13.	XD HD Camcorder forAE/SEA/ EA(DD)	NABM Delhi	23-27 July, 2018	0	21	4	25
14.	Managing Self and leading others forDDG/ADG	MDI Gurgaon	23-25 July 2018	06	04	0	10

S.No.	Details of Courses	Venue	Duration	AIR	DD	Other	Total
15.	Netia Radio Automation System: Application and Network Administration for AE/SEA/EA (AIR)	NABM Delhi	30 <sup>th</sup> July – 03 <sup>rd</sup> August, 2018	23	00	00	23
16.	Maintenance of power Supply System forAE/SEA/EA (AIR/DD)	NABM Delhi	30 <sup>th</sup> July – 03 <sup>rd</sup> August, 2018	18	14	00	32
17.	DTT Workshop for AE/SEA/EA (DD)	DDK Srinagar	30 <sup>th</sup> July to 3 <sup>rd</sup> August, 2018	00	15	00	15
18.	Hard Disc Based Studio System for AE/SEA/EA(AIR)	NABM Delhi	20 August to 24 August, 2018	12	0	0	12
19.	TV Antenna System and Towers for AE/SEA/EA(DD)	NABM Delhi	20 August to 24 August, 2018	0	12	0	12
20.	Measurements in TV Broadcasting for AE/SEA/EA(DD)	NABM Delhi	27-31 August, 2018	00	17	00	17
21.	Administrative & Managerial Skill forAsstt. Dir /AE /ADP /PEX/AO/IA (Engg. & Prog.) of AlR/DD	NABM Delhi	27-31 August, 2018	17	6	00	23
22.	Production Switcher course for AE/ SEA/EAs(DD)	Ahmedabad	27-31 August, 2018	0	14	0	14
23.	Electrical Design of Switchgear As- sembly forDDE/ADE/AEs (AIR/DD)	L&T, Vadodara	10-12 Sept, 2018	01	02	0	03
24.	Station Management for DDG /Di- rector/ Dy. Director/ Asst. Director ( Engg. & Prog.) of AIR/DD	NABM Delhi	24-28 Septem- ber, 2018	12	05	0	17
25.	Air Conditioning System: Concept & Maintenance techniques EA/Sr. Tech./Tech. (AIR/DD)	NABM Delhi	24-28 Septem- ber, 2018	09	11	0	20
26.	"DVB-T2 Transmission Technology" for DE/DDE/ADEs of DD	NABM Delhi	01-05 Oct. 2018	00	16	00	16
27.	10 kW FM Transmitter(R & S ) for AE/SEA/EA	AIR Pune	8-12 Oct, 2018	16	00	00	16
28.	Orientation Course for ADE	NABM Delhi	22-31 Oct,2018	19	15	00	34
29.	500W Auto mode LPT(IMP)	NABM Delhi	29 Oct – 02 Nov,2018	00	13	00	13

# PRASAR BHARATI

S.No.	Details of Courses	Venue	Duration	AIR	DD	Other	Total
30.	Antenna ATU and Mast in AIR	AIR Visakhapat- nam	29 Oct – 02 Nov,2018	12	0	0	12
31.	FM Transmitters- RVR forAE/SEA/ EA	NABM Bhu- baneswar	29 Oct – 02 Nov,2018	13	0	0	13
32.	NLE and Graphics for AE/SEA/EA	NABM Delhi	12-16 Novem- ber, 2018	00	19	0	19
33.	TV Transmitter (R & S) for AE/SEA/ EA	Bhatinda	12-16 Novem- ber, 2018	00	30	0	30
34.	Orientation Course for ADE	NABM Delhi	26 Nov. to 5 Dec. 2018	19	09	0	28
35.	Modern Soldering Techniques, cables for Sr. tech./tech.	NABMDelhi	03-07 Decem- ber, 2018	10	19	0	29
36.	Orientation Course for DDG	NABM Delhi	03-07 Decem- ber, 2018	18	02	0	20
37.	Air Conditioning System for Sr. tech,/ Tech.	NABM Delhi	17-21 Decem- ber, 2018	7	9	0	16
38.	Orientation course for ADE	NABM Delhi	12-21 Decem- ber,2018	24	09	0	33
39.	TV studio Lighting for AE/SEA/EA	Ahmedabad	03-10 Decem- ber,2018	0	26	0	26
40.	Orientation Course for ADE	NABM Delhi	07-16 January, 2019	15	11	0	26
41.	Virtual Studio for AE/SEA/EA	NABM Delhi	7-11 January, 2019	0	13	0	13
42.	Air Conditioning system (window and split Type) Maintenance techniques for Sr. tech,/Tech.	NABM Delhi	21-25 January, 2019	11	5	0	16
43.	Computer Hardware and Networking Fundamentals for Sr. tech,/Tech.	NABM Delhi	21-25 January, 2019	10	10	0	20
44.	Earth Station in AIR/DD for AE/SEA/ EA	DDK Bhopal	28 January to 01 February, 2019	6	12	0	18
45.	Orientation Course for ADE	NABM Delhi	<ul><li>4-15 February,</li><li>2019</li></ul>	16	17	0	33

S.No.	Details of Courses	Venue	Duration	AIR	DD	Other	Total
46.	AIBD/Prasar Bharati In-Country Workshop on "Broadcasting in the Age of New Media: Opportunities" for DDG/DE/DDE/ADE/ADP/DDP/	NABM Delhi	<ul><li>4-8 February,</li><li>2019</li></ul>	13	11	0	24
47.	Unified Approach for open source CASPARCG based Playout Video Server and Clients for AE/SEA/EA	NABM Delhi	11-22 February, 2019	0	25	0	25
48.	Workshop on Goods & Service Tax (GST) compliance and familiarization with GST Portal of Prasar Bharati" for State Nodal Officers (SNOs) & con- cerned officials	NABM Delhi	14-15 February, 2019	23	20	0	43
49.	Workshop on Goods & Service Tax (GST) compliance and familiarization with GST Portal of Prasar Bharati" for State Nodal Officers (SNOs) & con- cerned officials	RABM Shillong	18-19 February, 2019	16	12	0	28
50.	Disciplinary Proceedings for DE/ DDE/ADE/ADP/DDP	NABM Delhi	18-22 February, 2019	8	3	0	11
51.	Air Conditioning System (Window and Split Type): Maintenance Tech- niques for Sr. tech./tech	NABM Delhi	25 February, - 1 March, 2019	14	1	0	15
52.	Workshop on Goods & Service Tax (GST) compliance and familiarization with GST Portal of Prasar Bharati" for State Nodal Officers (SNOs) & con- cerned officials	DDK Bengaluru	25-26 February, 2019	13	9	0	22
53.	Training programme on Computer Networks and Server Administration Essentials for Broadcast Engineers for AE/SEA/EA	NABM Delhi	4-15 March, 2019	13	9	0	22
54.	Industrial Training Program on Broad- cast Technology for Faculty of Poly- technic of MSBTE	AIR Pune	11-15 March, 2019	0	0	21	21
55.	Workshop on Arbitration for Internal Arbitrators for ADG/DDG	NABM Delhi	14-15 March, 2019	0	7	0	7
56.	DRM Transmitter (Nautel) for AE/ SEA/EA	NABM Delhi	25-29 March, 2019	20	0	0	20

# PRASAR BHARATI

S.No.	Details of Courses	Venue	Duration	AIR	DD	Other	Total
57.	AIR Conditioning System (Window and Split Type): Maintenance Tech- niques for Sr. tech/Tech	NABM Delhi	25-29 March, 2019	8	7	0	15
58.	Production Switcher for AE/SEA/EA	NABM Delhi	25-29 March, 2019	0	18	0	18
Total				582	563	133	1278

Annexure-III

## DETAILS OF COURSES CONDUCTED DURING 2018-19 BY NABM (T) BHUBANESWAR

S. No.	Details of Courses	Duration	AIR	DD	Other	Total
1	Summer Vacation Training for Engg. Students	June 2018	0	0	114	114
2	Maintenance of Power Supply System for EA/Sr. Tech/Tech	25-29 June, 2018	06	09	0	15
3	Summer Vacation for Engg. Students	June 2018	0	0	126	126
4	TV Production techniques-studio & OB for PEX/ TREX/PA/	25 June to 06 July 2018	0	17	0	17
5	Netia Radio Automation System: User modules for PEX/TREX/SEA/EA	02-06 July, 2018	11	0	0	11
6	Radio Production techniques for PEX/TREX/ AE/SEA/EA	06-17 August, 2018	10	0	0	10
7	Digital Audio Console for EA/Sr. Tech./Tech.	27-31 August, 2018	12	0	0	12
8	Electrical Safety for EA/Sr. Tech./Tech.	10-14 Sept. 2018	03	14	0	17
9	Air Conditioning System: Concept & Mainte- nance techniques for Sr. Tech./Tech.	24-28 Sept. 2018	05	14	0	19
10	Computer Network & Server Administration es- sential for Broadcast Engineers for AE/SEA/EA	24 Sept to 05 Oct.2018	09	10	0	19
11	Familiarization with Computer Application for MTS Staff	29 Oct. to 02 Nov. 2018	12	8	0	20
12	Workshop on DG Set for Sr. Tech./Tech.	29 Oct. to 02 Nov. 2018	5	8	0	13
13	Maintenance Of SMPS, UPS & AVR for EA/Sr. Tech./Tech.	12-16 Nov, 2018	5	5	0	10
14	Workshop on 300 KW MW Thomcast Transmitter for ADE/AE/SEA/EA/Sr. Tech./Tech.	12-16 Nov, 2018	0	11	0	11
15	E-Administration, Accounting and Transaction for HOO/DDO	14-16 Nov,2018	8	8	0	16
16	Workshop on DVB T-2 Transmitter for AE/SEA/ EA	26-30 Nov, 2018	0	15	0	15
17	Netia Radio Automation System: User Modules for PEX/TREX/Ann./SEA/EA	17-21 Dec, 2018	8	0	0	8
18	Digital Audio Console for AE/SEA/EA	21-25-Jan, 2019	19	0	0	19
S. No.	Details of Courses	Duration	AIR	DD	Other	Total
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19	Orientation Course for newly promoted AE's	21 Jan. to 01 Feb., 2019	13	15	0	28
20	Workshop on NLE for PEX/TREX/SEA/EA	04-08 Feb, 2019	0	15	0	15
21	Transactional Analysis for DDG/Dir/DD/AD	04-08 Feb, 2019	8	3	0	11
22	Workshop on DRM Transmitter(Nautel) at AIR Siliguri for AE/SEA/EA/Sr. Tech./Tech	11-15 Feb, 2019	15	0	0	15
23	Workshop on Studer 1500 at AIR Siliguri for SEA/EA/Sr.Tech./Tech.	18-18 Feb, 2019	10	0	0	10
24	Computer Network & Server Administration Es- sentials for Broadcast Engineers for AE/SEA/EA	19 Feb. to 01 March, 2019	8	9	0	17
25	Inventory Management for DDE/ADE/AE	11-15 March, 2019	7	7	0	14
26	Multi Track Audio Recording & Production for PEX/TREX/AE/SEA/EA	11-15 March, 2019	10	0	0	10
27	Workshop on Earth Station for AE/SEA/EA/Sr. Tech. /Tech. at DDK Bhubneswar	11-15 March, 2019	4	6	0	10
TOTAL					240	602

Annexure-IV

#### **DETAILS OF COURSES CONDUCTED DURING THE YEAR 2018- 19 AT RABM SHILLONG**

Name of Course	Venue	Venue	Duration	TOTAL
Computer Hardware, Software and Network Maintenance	RABM Shillong	RABM Shillong	10-14 December, 2018	9

Annexure-V

### DETAILS OF COURSES CONDUCTED DURING THE YEAR 2018-19 AT RABM (T) MALAD

S. No.	Details of Courses	Duration	AIR	DD	Other	Total
1	MW and SW transmitter feeder Line, ATU or An- tenna system for EA & SEA	04-08 June 2018	16	0	0	16
2	Computer Hardware Maintenance, and Network- ing for Sr. Tech./Tech	7-11 January, 2019				14

Annexure-VI

#### MAJOR PROJECTS UNDER TAKEN BY CCW DURING 2018-19 FOR AIR & DOORDARSHAN

S. No.	Location	Description	A/A & E/S Amount in Lakh	Status
1.	Meerut (U.P)	Construction of 10 KW VHF solid state broadcast Tr. Bldgs. for AIR Meerut	236.14	Work Completed
		Permanent Security Fencing	54.24	Work Completed
2.	Udhampur (J&K)	Construction of 10 KW FM Transmitter with Stu- dio facilities for AIR at Malhar Udhampur (J&K) SH: Construction of boundary wall.	48.43	Work Completed
		Setting up of high power TV & FM AIR TX. at Village MandlotePatnitop, Tehsil Chennai District Udhampur (J&K).	275.86	Work completed.
3.	Amethi (U.P)	Const. of 10 KW FM TX. Security Fencing	56.90	Work Completed
		Construction of 5 KW FM transmitter building at AIR Gauriganj Amethi (UP)	263.18	Work completed.
4.	Haldwani (U.K.)	Construction of 10 KW FM Ttransmitter Cum of- fice building at LPT site Haldwani (U.K.)	230.90	Work completed
5.	Narkatiganj (Bihar)	Construction of 10 KW FM transmitter building at Narkatiaganj, Bihar, (Indo-Nepal Border) under 12 <sup>th</sup> Plan.	128.08	Work in Progress
6.	Sitamarhi (Bihar)	Construction of Tx Building for setting up of 10 KW FM Radio Station at Sitamari (Bihar). (Indo – Nepal Border Scheme)	121.70	Work in Progress
7.	Bathnaha (Bihar	Construction of 10 KW FM transmitter building along Indo – Nepal Border at BathnahaForbish- ganj (Bihar)	131.50	Work in Progress
8.	Almora (U.K.)	Construction of 1.5 KW FM Transmitter bldgs for AIR Almora (U.K.)	219.17	Work completed
9.	Nellore (A.P.)	Construction of permanent security fencing wall aground 10 KW AIR FM XTR site Nellore.	49.09	Work Completed
		Construction of 10 KW FM station for AIR site at Nellore (A.P.)	283.85	Work completed
10.	Nanpara (UP)	Construction of 10 K W FM Transmitter building at Nanpara	86.85	Work Started
11.	Gadania (U.P)	Construction of 10 KW FM Transmitters for AIR at Gadania, Distt. Lakhimpur.	93.00	Work Started

#### WORKS UNDERTAKEN DURING 2018-19 FOR OTHER MEDIA UNITS

S. No.	Name of Work	Value in lacs(Rs.)	Status
1.	Renovation of fourth floor of Phase II building, FD Complex, Mumbai-26.	13.97	Work in progress
2.	Renovation of west wing second floor and third floor, phase II building, Film division, Mumbai-26.	41.65	Work in progress.
3.	Renovation of entrance foyer at 10th floor, Films Division, Mumbai 26. S.H: False ceiling and painting work.	8.74	Work in progress.
4.	Maintenance of the garden and plantation in the Films Division complex, Mumbai- for the year 2018-19	6.44	Work in progress.
5.	Acoustical treatment to old sound building at FTII including Minor civil, Electrical and Air conditioning works	35.95	Work in progress.
6.	Renovation of toilet facilities adjacent to Preview Theatre of TV building at FTII, Pune	10.01	Work is in progress
7.	Day to day maintenance of non-residential building at FTII and residence building at Law College Road and new land site, Pune	77.86 & 23.55	Work is in progress
8.	Miscellaneous maintenance and repair work for FTII, Pune	86.81	Work is in progress
9.	Construction of Auditorium at FTII premises under the head 12th five-year plan scheme for the year 2014-2015	240.39	Work is in progress
10.	ARMO NFAI 2018-19	18.00	Work is in progress
11.	Making new lift shaft for the office complex of NFAI Pune	18.37	Work is in progress
12.	Construction of Auditorium and Knowledge Centre at FTTI, Pune	1900.00	Work is in progress
13.	Construction of Admin Block at SRFTTI, Kolkata	340.00	Work is in progress
14.	Construction of Film Vault at, NFAI, Pune.	1200.00	Work is in progress

PRASAR BHARATI

Annexure-VII

# STATE-WISE LIST OF AIR TECHNICAL INSTALLATIONS (AS OF31.03.2019)

#### TOTAL ALL INDIA RADIO STATIONS- 479 TOTAL ALL INDIA RADIO TRANSMITTERS-681[MW-136, FM-497, SW-48]

#### Total [MW+ FM] National Coverage:Area-92.00% Population -99.20% FM National Coverage: Area-39.0% Population -52.00%

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO	
ANDHRA PRADESH [14] Trs20 (MW-4, FM-16)			Total [MW+ FM]Coverage: Area-99.00 % Population - 99.50 % FM Coverage: Area- 36.00 % Population -45.00 %			
1	ANANTAPUR	LRS	6 kW FM	101.7 MHz	МР	
2	CUDDAPAH		100 kW MW	900 kHz	TYPE I	
			1 kW FM	103.6 MHz		
3	KURNOOL	LRS	6 kW FM	102.4 MHz	МР	
4	MACHERLA		3 kW FM	103.1 MHz		
5	MERKAPURAM	LRS	6 kW FM	101.5 MHz	MP	
6	NELLORE	RELAY	100 W FM	101.1MHz	DTHTelegu	
7	ONGOLE	RELAY	100 W FM	100.6MHz	DTHTelegu	
8	TIRUPATHI	LRS	10 kW FM	103.2 MHz	МР	
		LRS	3 kW FM	107.5 MHz		
9	VIJAYAWADA		100 kW MW	837 khz	TYPE III, RNU	
			1 kW MW VB (to be De- commissioned)	1503 khz		
			1 kW FM	103.4 MHz		
			10 kW FM	102.2 MHz	FM RanbowKrishn- veni Prog.	
10	VISHAKHAPAT- NAM		100 kW MW	927 khz	TYPE I	
		RAINBOW	10 kW FM	102 MHz	STEREO	
11	NANDYAL	LPT RELAY	100 W FM	100.1 MHz		

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
12	ADONI	LPT RELAY	100 W FM	100.1 MHz	
13	KAKINADA	LPT RELAY	100 W FM	100.1 MHz	
14	SRIKAKULAM	RELAY	1 kW FM	102.7 MHz	
ARUNANCHAL PRADESH[33] Trs- 39 ( MW-5, SW- 1,FM-33)			Total Coverage[MW+FM] FM Coverage: Area-10.00		-
15	ITANAGAR		100 kW MW	675 khz	TYPE I , UPLINK, RNU
			50 kW SW		
			10 kW FM	103.1 MHz	
16	PASSIGHAT		10 kW MW	1062 khz	MP
			100 W FM	100.1MHz	
17	TAWANG		10 kW MW	1521 khz	MP
			100 W FM	100.1MHz	
18	TEZU		10 kW MW	1332 khz	MP
			100 W FM	100.1MHz	
19	ZIRO	LRS	1 kW MW	1602 khz	MP
			100 W FM	100.1MHz	
20	ZEMITHANG	LPT RELAY	100 W FM	100.1MHz	
21	KALAKTANG	LPT RELAY	100 W FM	100.1MHz	
22	BOMDILA	LPT RELAY	100 W FM	100.1MHz	
23	TALIHA	LPT RELAY	100 W FM	100.1MHz	
24	SEPPA	LPT RELAY	100 W FM	100.1MHz	
25	BASAR	LPT RELAY	100 W FM	100.1MHz	
26	ALONG	LPT RELAY	100 W FM	100.1MHz	
27	MIAO	LPT RELAY	100 W FM	100.1MHz	
28	ROING	LPT RELAY	100 W FM	100.1MHz	
29	HUNLI	LPT RELAY	100 W FM	100.1MHz	

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Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
30	YOMCHA	LPT RELAY	100 W FM	100.1MHz	
31	NAMSAI	LPT RELAY	100 W FM	100.1MHz	
32	HAWAI	LPT RELAY	100 W FM	100.1MHz	
33	GEKU	LPT RELAY	100 W FM	100.1MHz	
34	DEOMALI	LPT RELAY	100 W FM	100.1MHz	
35	BHALUKPONG	LPT RELAY	100 W FM	100.1MHz	
36	CHIYANGGATA- JO	LPT RELAY	100 W FM	100.1MHz	
37	RAGA	LPT RELAY	100 W FM	100.1MHz	
38	MECHUKA	LPT RELAY	100 W FM	100.1MHz	
39	GENSI	LPT RELAY	100 W FM	100.1MHz	
40	BOLENG	LPT RELAY	100 W FM	100.1MHz	
41	TUTING	LPT RELAY	100 W FM	100.1MHz	
42	MARIANG	LPT RELAY	100 W FM	100.1MHz	
43	HAYULIANG	LPT RELAY	100 W FM	100.1MHz	
44	NAMPONG	LPT RELAY	100 W FM	100.1MHz	
45	SANGRAM	LPT RELAY	100 W FM	100.1MHz	
46	YACHULI	LPT RELAY	100 W FM	100.1MHz	
47	BARIRIZO	LPT RELAY	100 W FM	100.1MHz	
	ASSAM [22] Trs- 34 (MW-7, SW-2, FM- 25)		Total Coverage [MW+FM] FM Coverage: Area-42.00		-
48	DHUBRI	RELAY	10 kW FM	103.3 MHz	
49	DIBRUGARH		300 kW MW DRM	567 khz	TYPE III, RNU
			1 kW FM	101.3 MHz	
			100 W FM	100.1 MHz	
50	DIPHU	LRS	1 kW MW	1485 khz	MP

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
51	GUWAHATI		100 kW MW	729 khz	TYPE IV , UP- LINK, RNU, NOP
			10 kW MW	1035 khz	
		VBS	10 kW FM	100.8 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			100 W FM	100.1MHz	
52	HAFLONG	LRS	10 kW FM	102 MHz	MP
53	JORHAT	LRS	10 kW FM	103.4 MHz	MP
54	KOKRAJHAR		20 kW MW	1512 khz	TYPE I
			100 W FM	100.1 MHz	
55	NOWGONG	LRS	6 kW FM	102.7 MHz	MP
56	SILCHAR		20 kW MW	828 khz	TYPE I, RNU
			100 W FM	100.1MHz	
			5 KW FM	103.5 MHZ	
57	TEZPUR		20 kW MW	1125 khz	MP
			1 kW FM	102.4 MHz	
58	MARGHERITA	LPT Relay	100 W FM	100.1MHz	
59	TINSUKIA	LPT Relay	100 W FM	100.1MHz	
60	NAZIRA	LPT Relay	100 W FM	100.1MHz	
61	NORTH LAKHIM- PUR	LPT Relay	100 W FM	100.1MHz	
62	DUDHNOI	LPT RELAY	100 W FM	100.1MHz	
63	UDALGURI	LPT RELAY	100 W FM	100.1MHz	
64	SARJHAJAN	LPT RELAY	100 W FM	100.1MHz	

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Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
65	LANKA	LPT RELAY	100 W FM	100.1MHz	
66	BARPETA	LPT RELAY	100 W FM	100.1MHz	
67	GOALPARA	LPT RELAY	1 KW FM	102.6MHz	
68	LUMDING	LPT RELAY	1 KW FM	101.5MHz	
69	KARIMGANJ	LPT RELAY	1KW FM	100.4MHz	
BIHAR Trs 18 -	[15] (MW-3,FM-15)		Total Coverage[FM+MW]: FM Coverage: Area-28.00		-
70	BHAGALPUR		20 kW MW	1458 khz	TYPE I
			100 W FM	100.1 MHz	
71	DARBHANGA		20 kW MW	1296 khz	TYPE I
72	GAYA	RELAY	100 W FM	11.9MHz	VB
73	PATNA		100 kW MW	621 khz	TYPE IV, Uplink, News on Phone, RNU
			6 kW FM	102.5 MHz	VB, STEREO
			10 kW FM	101.6 MHz	
74	PURNEA	LRS	6 kW FM	102.3 MHz	MP
75	SITAMARHI	RELAY	100 W FM	102MHz	VB
76	SASARAM	LRS	6 kW FM	103.4 MHz	MP
77	AURANGABAD	LPT RELAY	100 W FM	102.4 MHz	
78	MUZAFFARPUR	LPT RELAY	100 W FM	100.1 MHz	
79	BETTIAH	LPT RELAY	100 W FM	100.1 MHz	
80	MOTIHARI	LPT RELAY	100 W FM	100.1 MHz	
81	MADHUBANI	LPT RELAY	100 W FM	100.1 MHz	
82	FORBESGANJ	LPT RELAY	100 W FM	100.1 MHz	
83	KISHAN GANJ	RELAY	100 W FM	100.1 MHz	
84	SAHARA	RELAY	100 W FM	100.1 MHz	

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
CHHATTISGARH [13] Trs-16 (MW-3, FM-13)			Total Coverage[MW+FM]: Area-94.00% Population -97.5% FM Coverage: Area-23.00% Population -35.00%		
85	AMBIKAPUR		20 kW MW	1260 khz	TYPE I
86	BILASPUR	LRS	6 kW FM	103.2 MHz	MP
87	JAGDALPUR		100 kW MW	756 khz	TYPE I
			100 W FM	100.1 MHz	
88	RAIGARH	LRS	6 kW FM	100.7 MHz	МР
89	RAIPUR		100 kW MW	981 khz	TYPE I , Up- link,NoP, RNU
			10 kW FM	101.6 MHz	
90	SARAIPALLI	LRS	1 kW FM	102.8 MHz	МР
91	MANIN- DRAGARH	LPT RELAY	100 W FM	100.1MHz	
92	KONTA	LPT RELAY	100 W FM	100.1MHz	
93	KHAROD	LPT RELAY	100 W FM	100.1MHz	
94	KORBA	LPT RELAY	100 W FM	100.1MHz	
95	PANDARIA	LPT RELAY	100 W FM	100.1MHz	
96	KANKER	LPT RELAY	100 W FM	100.1MHz	
97	DONGARGARH	LPT RELAY	100 W FM	100.1MHz	
GOA [1 Trs-5 (N	] AW-2, SW-2,FM-1)		Total Coverage[MW+FM]: Area-99.00%* Population -99.00% FM Coverage: Area-90.00% Population -90.00%		
98	PANAJI		100 kW MW	1287 khz	TYPE III, RNU
		VBS	20 kW MW	828 khz	
		RAINBOW	6 kW FM	105.4 MHz	STEREO
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
GUJARAT [16] Trs 21 (MW-6, FM-15)			Total Coverage[MW+FM] FM Coverage: Area-30.00		-

PRASAR BHARATI

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
99	AHMEDABAD		200 kW MW	846 khz	TYPE IV,Uplink,News on Phone, RNU
		VBS	10 kW FM	96.7 MHz	STEREO
100	AHWA		1 kW MW	1485 khz	MP
			100 W FM	100.1 MHz	
101	BHUJ		20 kW MW	1314 khz	TYPE II, RNU
102	GODHRA	LRS	6 kW FM	102.2 MHz	MP
103	RAJKOT		300 kW MW	810 khz	TYPE III
		VBS	10 kW FM	95.8 MHz	STEREO
		EXT. SERV.	1000 kW MW	1071 khz	Replaced with DRM Tr. & formally commissioned on 10.9.2012
104	SURAT	LRS/, VBS	10 kW FM	101.1 MHz	MP
105	VADODRA	VB EXCL.	10 kW FM	93.9 MHz	TYPE II & STE- REO
106	HIMMATNAGAR	LRS	1 kW MW	1584 khz	MP
107	MEHSANA	LPT RELAY	100 W FM	100.1 MHz	
108	BHAVNAGAR	LPT RELAY	100 W FM	100.1 MHz	
109	BHARUCH	LPT RELAY	100 W FM	100.1 MHz	
110	JAMNAGAR	LPT RELAY	100 W FM	100.1 MHz	
111	PORBANDAR	LPT RELAY	100 W FM	100.1 MHz	
112	DWARKA	LPT RELAY	100 W FM	100.1 MHz	
113	JUNAGARH	RELAY	10 kW FM	101.7 MHz	Playback with Voiceover recording, & field production facilities
114	AMRELI	LPT RELAY	100 W FM	100.1 MHz	

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
HARYA Trs-6 (N	NA [5] IW- 1, FM- 5)		<b>0</b>	Total Coverage[MW+FM]: Area-99.00%* Population -9 FM Coverage: Area-60.00% Population -65.00%	
115	HISSAR	LRS	6 kW FM	102.3 MHz	MP
116	KURUKSHETRA	LRS	10 kW FM	101.4 MHz	MP
117	ROHTAK		20 kW MW	1143 khz	TYPE III, UPLINK
		VBS	10 kW FM	103.5 MHz	STEREO
118	SIRSA	LPT RELAY	100 W FM	101 MHz	
119	AMBALA	LPT RELAY	100 W FM	101 MHz	
[16]	CHAL PRADESH ( MW-2, FM-15,		Total Coverage[MW+FM]: Area-57.00% Population -92.00% FM Coverage: Area-55.00% Population -90.00%		•
120	BHARMOUR	LPT RELAY	100 W FM	101.3 MHz	
121	DHARMSHALA		10 kW FM	103.4 MHz	MP
122	HAMIRPUR	LRS	6 kW FM	101.8 MHz	MP
123	KASAULI	RELAY	10 kW FM	107.2 MHz	
124	KIN- NAUR(KALPA)	RELAY	1 kW MW	1584 khz	
125	KULLU	RELAY	6 kW FM	102.5 MHz	
126	SHIMLA		100 kW MW	774 khz	TYPE III , UP- LINK, RNU,NOP
			50 kW SW		
			10 kW FM	100.9 MHz	STEREO
127	KEYLONG	LPT RELAY	100 W FM	100.4 MHz	
128	RAMPUR	RELAY	100 W FM	100.1 MHz	
129	BERTHEIN	RELAY	100 W FM	100.1 MHz	
130	MANDI	RELAY	100 W FM	100.1 MHz	
131	BILASPUR	RELAY	100 W FM	100.1 MHz	
132	SUNDER NAGAR	RELAY	100 W FM	100.1 MHz	

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Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
133	MANALI	RELAY	100 W FM	100.1 MHz	
134	СНАМВА	RELAY	100 W FM	100.1 MHz	
135	CHAURIKHAS	RELAY	100 W FM	100.1 MHz	
[24]	U & KASHMIR (MW-14,SW- 3,FM-		Total Coverage[MW+FM] FM Coverage: Area-15.00		-
136	JAMMU		300 kW MW	990 khz	TYPE III, UPLINK, RNU
		YUV VANI	3 kW FM	100.3 MHz	
		VBS	10 kW FM	104.5 MHz	STEREO
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till furter orders.
137	KARGIL		1 kW MW	1584 khz	МР
			200 kW MW	684 khz	
			100 W FM		
138	KATHUA	LRS	10 kW FM	102.2 MHz	МР
139	LEH		20 kW MW	1053 khz	MP, UPLINK, RNU
			10 kW SW		
			100 W FM	101.1 MHz	
140	POONCH	LRS	6 kW FM	100.7 MHz	MP
141	SRINAGAR		300 kW MW	1116 khz	TYPE IV, UPLINK, RNU
		YUV VANI	10 kW MW	1224 khz	
		VBS	10 kW FM	102.6 MHz	STEREO
			10 kW FM	103.5 MHz	
			50 kW SW		
142	BHADARWAH		6 kW FM	101.0 MHz	MP
143	KUPWARA	RELAY	20 kW MW	1350 khz	

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
144	KHALSI	RELAY	1 kW MW	1485 khz	
145	NAUSHERA	RELAY	20 kW MW	1089 khz	
146	RAJOURI	RELAY	10 kW FM	101.9 MHz	
147	DRASS	RELAY	1 kW MW	1485 khz	
			100 W FM	100.1 MHz	
148	TIESURU	RELAY	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
149	NYOMA	RELAY	1 kW MW	1485 khz	
150	DISKIT	RELAY	1 kW MW	1602 khz	
151	PADUM	RELAY	1 kW MW	1584 KHz	
			100 W FM	100.1 MHz	
152	TITHWAL	RELAY	100 W FM	102.3MHz	VB
153	URI	RELAY	100 W FM	100.1 MHz	
154	UDHAMPUR	RELAY	100 W FM	103.1 MHz	
155	GUREJ	RELAY	100 W FM	100.5MHz	VB
156	TRAL	RELAY	100 W FM	100.1MHz	VB
157	BIMBARGALLI	RELAY	100 W FM	100.1MHz	
158	PAHALGAM	RELAY	100 W FM	100.1MHz	VB
159	PATNITOP	RELAY	10 KW FM	103.1MHz	
	JHARKHAND [13] Trs-17 [MW-1, SW-1, FM- 15]		FM Coverage[MW+FM]: FM Coverage: Area-45.00	-	
160	CHAIBASA	LRS	6 kW FM	101.7 MHz	MP
161	DALTONGANJ	LRS	10 kW FM	103 MHz	МР
162	HAJARIBAGH	LRS	6 kW FM	102.1 MHz	MP
163	JAMSHEDPUR	VBS	6 kW FM	100.8Mhz	TYPE I
			10 kW FM	102.4MHz	STEREO

PRASAR BHARATI

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
164	RANCHI		100 kW MW	549 khz	TYPE II,UPLINK, RNU
		VBS	6 kW FM	103.3 MHz	STEREO
			10 kW FM	100.5 MHz	
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till furter orders.
165	DHANBAD	LPT Relay	100 W FM	100.1 MHz	
166	CHATRA	LPT Relay	100 W FM	100.1 MHz	
167	GHATSHILA	LPT Relay	100 W FM	100.1 MHz	
168	GUMLA	LPT Relay	100 W FM	100.1 MHz	
169	BOKARO	LPT Relay	100 W FM	100.1 MHz	
170	GIRIDIH	LPT Relay	100 W FM	100.1 MHz	
171	DEOGHAR	LPT Relay	100 W FM	100.1 MHz	
172	DUMKA	LPT Relay	100 W FM	100.1 MHz	
	ATAKA [20] [MW-5, SW-6, FM-		Total Coverage[MW+FM]: FM Coverage: Area-40.00		-
173	BANGALORE		200 kW MW	612 khz	TYPE IV, Uplink, News on Phone, RNU
		VBS	10 kW FM	102.9 MHz	STEREO
		RAINBOW	10 kW FM	101.3 MHz	STEREO
			1 kW FM	100.1 MHz	Classical
		EXT. SERV.	500 kW SW		
		EXT. SERV.	500 kW SW		
		EXT. SERV.	500 kW SW		
		EXT. SERV.	500 kW SW		
		EXT. SERV.	500 kW SW		

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
		EXT. SERV.& VB	500 kW SW		
174	BHADRAWATI		20 kW MW	675 khz	TYPE I
			1 kW FM	103.5 MHz	
175	BELLARY		10 kW FM	103.3 MHz	
176	BIJAPUR	LRS	6 kW FM	101.8 MHz	MP
177	CHITRADURG	LRS	6 kW FM	102.6 MHz	MP
178	DHARWAD		200 kW MW	765 khz	TYPE III, RNU
		VBS	10 kW FM	103.0 MHz	
179	GULBARGA		20 kW MW	1107 khz	TYPE-I
			10 kW FM	103.7 MHz	STEREO
180	HASSAN		6 kW FM	1107 khz	MP
181	HOSPET	LRS	10 kW FM	102.2 MHz	MP
182	KARWAR	LRS	3 kW FM	100.5 MHz	MP
183	MANGALORE/ UDIPI		20 kW MW	1089 khz	МР
			10 kW FM	100.3 MHz	ТҮРЕ І
184	MERCARA (Ma- dikeri)		6 kW FM	103.1	
185	MYSORE		10 kW FM	1017 khz	MP
186	RAICHUR	LRS	6 kW FM	102.1 MHz	MP
187	SRINGERI	RELAY	100 W FM	101 MHz	DTH Kannada
188	TUMKUR	LPT RELAY	100 W FM	100.1 MHz	
189	HOSDURG	LPT RELAY	100 W FM	100.1 MHz	
190	DAVANGERE	LPT RELAY	100 W FM	100.1 MHz	
191	SAGAR	LPT RELAY	100 W FM	100.1 MHz	
192	KUMTA	LPT RELAY	100 W FM	100.1 MHz	

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
KERAI Trs- 17 12)	A [12] (MW- 4,SW-1,FM-		Total Coverage[MW+FM]: Area-99.00% Population -99.00 FM Coverage: Area-48.00% Population -50.00%		-
193	ALLEPPY (Alap- puzha)	RELAY	200 kW MW	576 khz	
194	CALICUT (Kozhi- kode)		100 kW MW	684 khz	TYPE III, RNU
		VBS	10 kW FM	103.6 MHz	
195	CANNANOR (Kannur)		6 kW FM	101.5 MHz	МР
196	COCHIN (Kochi)	LRS	10 kW FM	102.3 MHz	MP
			10 kW FM	107.5 MHz	
197	IDUKKI (DEVI- KULAM)		6 kW FM	101.4 MHz	МР
			100 W FM	100.1 MHz	
198	TRICHUR (Thris- sur)		100 kW MW	630 khz	TYPE I
			1 kW FM	101.1 MHz	
199	THIRUVANAN- THAPURAM		20 kW MW	1161 khz	TYPE IV, Uplink, News on Phone, RNU
		VBS	10 kW FM	101.9 MHz	STEREO
			50 kW SW		
200	MANJERI	LRS/ RAIN- BOW	3 kW FM	102.7 MHz	МР
201	PUNALUR	LPT RELAY	100 W FM	100.1 MHz	
202	KALPETTA	LPT RELAY	100 W FM	100.1 MHz	
203	KASARGODE	LPT RELAY	100 W FM	103.7 MHz	
204	PAINAU	LPT RELAY	100 W FM	100.1 MHz	

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
	YA PRADESH [25] MW-6, FM-25,		Total Coverage[MW+FM]: Area-99.00% Population -99.00 FM Coverage: Area-34.00% Population -40.00%		-
205	BALAGHAT	LRS	6 kW FM	101.3 MHz	MP
206	BETUL	LRS	6 kW FM	103.1 MHz	MP
207	BHOPAL		10 kW MW	1593 khz	TYPE III, UPLINK, RNU
		VBS	6 kW FM	103.5 MHz	STEREO
			50 kW SW		
208	CHHATARPUR		20 kW MW	675 khz	TYPE I
209	CHHINDWARA	LRS	6 kW FM	102.2 MHz	MP
210	GUNA	LRS	6 kW FM	102.3 MHz	MP
211	GWALIOR		20 kW MW	1386 khz	TYPE I
212	INDORE		200 kW MW	648 khz	TYPE III, RNU
		VBS	6 kW FM	101.6 MHz	STEREO
213	JABALPUR		200 kW MW	801 khz	TYPE I
		VBS	10 kW FM	102.9 MHz	STEREO
214	KHANDWA	LRS	6 kW FM	101.2 MHz	MP
215	PANCHMARHI	RELAY	100 W FM	100.1MHz	
216	REWA		20 kW MW	1179 khz	TYPE II
217	SAGAR	LRS	6 kW FM	102.6 MHz	MP
218	SHAHDOL		6 kW FM	102 MHz	MP
219	SHIVPURI		6 kW FM	100.2 MHz	MP
220	MANDLA	LRS	1 kW FM	100.4 MHz	MP
221	RAJGARH	LRS	3 kW FM	100.7 MHz	MP
222	NEEMUCH	LPT RELAY	100 W FM	100.1 MHz	
223	MANDSAUR	LPT RELAY	100 W FM	100.1 MHz	
224	SATNA	LPT RELAY	100 W FM	100.1 MHz	

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Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
225	HARDA	LPT RELAY	100 W FM	100.1 MHz	
226	CHANDERI	LPT RELAY	100 W FM	100.1 MHz	
227	UJJAIN	RELAY	5 kW FM	102.5 MHz	Studio with Field Production & Voice over Recording facilities are under installaltion
228	RATLAM	LPT RELAY	100 W FM	100.1 MHz	
229	JHABUA	LPT RELAY	100 W FM	100.1 MHz	
	RASHTRA [30] (MW-10, FM-31,		Total Coverage[MW+FM] FM Coverage: Area-40.00%		-
230	AHMEDNAGAR	LRS	6 kW FM	100.1 MHz	MP
231	AKOLA	LRS	6 kW FM	102.4 MHz	MP
232	AURANGABAD		10 kW FM	101.7 MHz	TYPE II, UPLINK, RNU
					STEREO
233	BEED	LRS	6 kW FM	102.9 MHz	MP
234	CHANDRAPUR	LRS	6 kW FM	103 MHz	MP
235	DHULE	LRS	6 kW FM	100.5 MHz	MP
236	GHARCHIROLI	RELEY	100 W FM	101.8MHz	
237	JALGAON		20 kW MW	963 khz	TYPE I
238	KOLHAPUR		6 kW FM	102.7 MHz	МР
239	MUMBAI		100 kW MW 'A'	1044 khz	TYPE IV Plus, UPLINK, RNU
			100 kW MW 'B'	558 khz	MULTI TRACK
			50 kW MW VB	1188 khz	News on Phone
		VBS	10KW FM VB		
		RAINBOW	10 kW FM	107.1 MHz	STEREO
		GOLD	20 kW FM	100.7 MHz	STEREO

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
			100 kW SW		VBS-UPLINK
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till furter orders.
240	NAGPUR		300 kW MW	585 khz	TYPE III, RNU
		VBS	10 kW FM	100.6 MHz	STEREO
		NCHAN- NEL	1000 kW MW	1566 khz	
241	NANDED	LRS	6 kW FM	101.1 MHz	МР
242	NASIK	LRS	6 kW FM	101.4 MHz	МР
243	OSMANABAD	LRS	6 kW FM	101.3 MHz	MP
244	PARBHANI		20 kW MW	1305 khz	TYPE I
			1KW FM	102.0 MHZ	
245	PUNE		100 kW MW	792 khz	TYPE IV, RNU
		VBS	10 kW FM	101 MHz	STEREO
246	RATNAGIRI		20 kW MW	1143 khz	TYPE I
		VBS	1KW FM	101.5 MHZ	
247	SANGLI		20 kW MW	1251 khz	TYPE I
			1 KW FM		
248	SATARA	LRS	6 kW FM	103.1 MHz	МР
249	SOLAPUR	LRS	10 kW FM	103.4 MHz	МР
250	YAVATMAL	LRS	6 kW FM	102.7 MHz	МР
251	ORAS (Sindhdur- ganagari)		5 kW FM	103.60 MHz	Playback with Voiceover recording, & field production facilities
252	BULDHANA	LPT RELAY	100 W FM	100.1MHz	
253	WARDHA	LPT RELAY	100 W FM	100.1MHz	
254	GONDIA	LPT RELAY	100 W FM	100.1MHz	

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Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
255	JALNA	LPT RELAY	100 W FM	100.1MHz	
256	MALEGAON	LPT RELAY	100 W FM	100.1MHz	
257	BRAHMPURI	LPT RELAY	100 W FM	100.1MHz	
258	AMRAVATI	VBS	10 kW FM	101.5 MHz	Playback with Voiceover recording, & field production facilities
259	SHIRDI	LPT RELAY	100 W FM	103.7MHz	
MANIP Trs- 11 FM-9)	PUR [8] ( MW-1,SW-1,		Total Coverage[MW+FM]: FM Coverage: Area-67.00%		-
260	IMPHAL		300 kW MW	882 khz	TYPE III ,Uplink, News on Phone, RNU
			50 kW SW		
			10 kW FM	103.5 MHz	
			100W FM	100.1 MHz	
261	CHURACHAND- PUR	LRS	6 kW FM	101.4 MHz	MP
262	SENAPATI	LPT RELAY	100 W FM	100.1 MHz	
263	KANGPOKPI	LPT RELAY	100 W FM	100.1 MHz	
264	PARBUNG	LPT RELAY	100 W FM	100.1 MHz	
265	MOREH	LPT RELAY	100 W FM	100.1 MHz	
266	CHANDEL	LPT RELAY	100 W FM	100.1 MHz	
267	UKHRUL	RELAY	1 KW FM	100.5MHZ	
	ALAYA [7] MW-4 SW-1,FM-6)		Total Coverage[MW+FM]: Area-97.50% Population -9 FM Coverage: Area-48.00% Population -50.00%		•
268	JOWAI	LRS	6 kW FM	101.1 MHz	MP
269	NONGSTOIN	CRS	1 kW MW	1485 khz	MP
270	SHILLONG		100 kW MW	864 khz	TYPE II , UPLINK, RNU

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
		NES	50 kW SW INTEG.		
		RAINBOW	10 kW FM	103.6 MHz	STEREO
			100 W FM	100.1 MHz	
271	TURA		20 kW MW	1233 khz	TYPE I
			5 KW FM	101.7 MHZ	
272	WILLIAMNAGAR	CRS	1 kW MW	1602 khz	MP
273	BAGHMARA	RELAY	100 W FM	100.1 MHz	
274	CHERRAPUNJI	RELAY	1 KW FM	102.0MHZ	
MIZOR Trs–13 10)	XAM [9] (MW-2,SW-1, FM-		Total Coverage[MW+FM]: FM Coverage: Area-50.00%		-
275	AIZAWL		20 kW MW	540 khz	TYPE II , UPLINK, RNU
			10 kW SW		
			6 kW FM	100.7 MHz	
			100 W FM	100.1 MHz	
276	LUNGLEH		6 kW FM	101.9 MHz	MP
277	SAIHA	CRS	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
278	RENGDIL	RELAY	100 W FM	100.1 MHz	
279	LAISAWRAI	RELAY	100 W FM	100.1 MHz	MP
280	LAWNGTLAI	LPT RELAY	100 W FM	100.1 MHz	
281	KHAWBUNG	LPT RELAY	100 W FM	100.1 MHz	
282	ZAWNGIN	LPT RELAY	100 W FM	100.1 MHz	
283	VANLAIPHAI	LPT RELAY	100 W FM	100.1 MHz	
284	TUIPANG	RELAY	1KW FM	100.3 MHz	

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
NAGALAND [10] Trs- 12 (MW-3, SW-1 FM-8)			Total Coverage[MW+FM]: Area-85.00% Population -88.00% FM Coverage: Area-50.00% Population -50.00%		-
285	КОНІМА		100 kW MW	639 khz	TYPE III, UPLINK, RNU
			1 kW FM (Intrim set up)	103 MHz	Stereo
			50 kW SW		
286	MOKOKCHUNG	LRS	6 kW FM	100.9 MHz	MP
287	MON	CRS	1 kW MW	1584 khz	MP
288	TUENSANG	CRS	1 kW MW	1602 khz	MP
289	SAMTORE	LPT RELAY	100 W FM	100.1 MHz	
290	DIMAPUR	LPT RELAY	100 W FM	100.1 MHz	
291	HENIMA(TEN- ING)	LPT RELAY	100 W FM	100.1 MHz	
292	MELURI	LPT RELAY	100 W FM	100.1 MHz	
293	PHEK	RELAY	1KW FM	102.1 MHZ	
294	WOKHA	RELAY	1KW FM	102.8 MHZ	
ODISH Trs- 28( 20)	A [21] MW-7, SW-1, FM-		Total Coverage[MW+FM]: FM Coverage: Area-30.0%		-
295	BARIPADA	LRS	5 kW FM	102.9 MHz	MP
296	BERHAMPUR	LRS	6 kW FM	100.6 MHz	MP
297	BHAWANIPATNA		200 kW MW	1206 khz	TYPE I
			5 KW FM	100.3 MHZ	
298	BOLANGIR	LRS	6 kW FM	101.9 MHz	MP
299	CUTTACK		300 kW MW	972 khz	TYPE IV, UPLINK, RNU
		VBS	10 kW FM	100.4 MHZ	
		RAINBOW	6 kW FM	101.3 MHz	STEREO
300	JEYPORE		100 kW MW	1467 khz	TYPE I

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
			50 kW SW		
			1KW FM		
301	JORANDA	LRS	1 kW MW	1485 khz	MP
302	KEONJHAR	LRS	10 kW FM		
303	PURI	LRS	3 kW FM	103.4 MHz	MP
304	ROURKELA	LRS	6 kW FM	102.6 MHz	MP
305	SAMBALPUR		100 kW MW	945 khz	TYPE I
			5 KW FM	101.0 MHZ	
306	DEOGARH	LPT RELAY	100 W FM	101.0 MHz	
307	SORO	LRS	1 kW MW	1485 KHz	МР
308	SUNDERGARH	LPT RELAY	100 W FM		
309	ANGUL	LPT RELAY	100 W FM		
310	PARADEEP	LPT RELAY	100 W FM		
311	PARLAKHEMUN- DI	LPT RELAY	100 W FM		
312	BALIGUDA	LPT RELAY	100 W FM		
313	RAYAGADA	LPT RELAY	100 W FM		
314	NUAPARA	LPT RELAY	100 W FM		
315	RAIRANGPUR		1 kW FM	102.0 MHz	Studio with Voice- over recording & playback facility
	PUNJAB[8] Trs11(MW-2,FM-9]		Total Coverage[MW+FM]: FM Coverage: Area-65.00%		
316	BHATINDA	LRS	6 kW FM	101.1 MHz	MP
317	JALANDHAR		300 kW MW DRM	873 khz	TYPE IV, UPLINK
			200 kW MW	702 khz	URDU SERVICE
		RAINBOW	10 kW FM,	102.7 MHz	stereo
		VBS	10 kW FM	100.6 MHz	

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Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
318	PATIALA	LRS	6 kW FM	100.2 MHz	MP
319	GURDASPUR	LPT RELAY	100 W FM	100.1 MHz	
320	FEROZEPUR	LPT RELAY	100 W FM	100.1 MHz	
321	LUDHIANA	GOLD	5 kW FM	100.1 MHz	Studio with Voice- over recording & playback facility
322	FAZILKA	RELAY	20KW FM		
323	AMRITSAR	RELAY	20KW FM	103.6 MHz	
	THAN[25] MW-8,FM-23,SW-1)		Total Coverage[MW+FM]: FM Coverage: Area-35.00%		-
324	AJMER	RELAY	200 kW MW	603 khz	
325	ALWAR	LRS	10 kW FM	103.1 MHz	MP
326	BANSWARA	LRS	10 kW FM	101.3 MHz	MP
327	BARMER		20 kW MW DRM	1458 khz	MP
328	BIKANER		20 kW MW DRM	1395 khz	TYPE II
			10 kW FM	101.6 MHz	
329	CHITTORGARH	LRS	10 kW FM	102.9 MHz	MP
330	CHURU		6 kW FM	100.7 MHz	MP
331	JAIPUR		1 kW MW	1476 khz	TYPE III,Uplink, News on phone, RNU
		VBS	6 kW FM	100.3 MHz	STEREO
			50 kW SW		
332	JAISALMER		10 kW FM	101.8 MHz	TYPE I
333	JHALAWAR	LRS	6 kW FM	103.2 MHz	MP
334	JODHPUR		300 kW MW	531 khz	TYPE III
		VBS	6 kW FM	102.1 MHz	
335	КОТА	LRS	20 kW MW	1413 khz	MP
			1 KW FM	102.0MHZ	

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
336	MOUNT ABU		6 kW FM	103.5 MHz	MP
337	NAGAUR	LRS	6 kW FM	103.7 MHz	MP
338	SAWAI MADHO- PUR	LRS	6 kW FM	101.5 MHz	МР
339	SURATGARH		300 kW MW DRM	918 khz	TYPE I
340	UDAIPUR		20 kW MW	1125 khz	TYPE I
		VBS	10 kW FM*	101.7 MHz	STEREO *( on low power as 75M not yet available)
341	NATHDWARA	LPT RELAY	100 W FM	100.1 MHz	
342	JHUNJHUNU	LPT RELAY	100 W FM	100.1 MHz	
343	BHARATPUR	LPT RELAY	100 W FM	100.1 MHz	
344	KARAULI	LPT RELAY	100 W FM	100.1 MHz	
345	ANUPGARH	LPT RELAY	100 W FM	100.1 MHz	
346	DUNGARPUR	RELAY	1 Kw MW	1485 kHz	Transmission studio with voice – over recording facilities
347	KOTPUTLI	LPT RELAY	100 W FM	101.9 MHz	
348	CHAUTAN HILL	LPT RELAY	20 KW FM	102.3 MHz	
SIKKIN Trs-19 ( SW-1)	A [16] MW-1, FM-17,		Total Coverage[MW+FM]: FM Coverage: Area-75.00% 85.00%		opulation -95.60%
349	GANGTOK		20 kW MW	1404 khz	TYPE I, RNU
			10 kW SW	100.3 MHz	
			10 kW FM	103.0 MHz	
			100 W FM	100.1 MHz	
350	RONGPO	LPT RELAY	100 W FM	100.1 MHz	
351	RONGLI	LPT RELAY	100 W FM	100.1 MHz	
352	YANGYANG	LPT RELAY	100 W FM	100.1 MHz	
353	TASHIDING	LPT RELAY	100 W FM	100.1 MHz	

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Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
354	ZORTHANG	LPT RELAY	100 W FM	100.1 MHz	
355	NAMCHI	LPT RELAY	100 W FM	100.1 MHz	
356	GYAALGHING	LPT RELAY	100 W FM	100.1 MHz	
357	SORENG	LPT RELAY	100 W FM	100.1 MHz	
358	YUKSOM	LPT RELAY	100 W FM	100.1 MHz	
359	MANGAN	LPT RELAY	100 W FM	100.1 MHz	
360	CHUNGTHANG	LPT RELAY	100 W FM	100.1 MHz	
361	LACHEN	LPT RELAY	100 W FM	100.1 MHz	
362	LACHUNG	LPT RELAY	100 W FM	100.1 MHz	
363	NAMTHANG	LPT RELAY	100 W FM	100.1 MHz	
364	DENTAM	LPT RELAY	100 W FM	100.1 MHz	
	NADU [15] ( MW-9,SW-2, FM-		Total Coverage[MW+FM]: Area-99.00%* Population -99 FM Coverage: Area-72.00% Population -77.00%		-
365	CHENNAI		200 kW MW 'A'	720 khz	MULTI TRACK
			20 kW MW 'B'	1017 khz	TYPE IV Plus, UPLINK
		VBS	20 kW MW	783 khz	News on Phone, RNU
		VBS	10 KW FM		
		RAINBOW	20 kW FM	101.4 MHz	STEREO
		GOLD	20 kW FM	102.3 MHz	STEREO
			50 kW SW		
		VB SYNC.	100 kW SW		
366	COIMBATORE		20 kW MW	999 khz	ТҮРЕ І
			10 kW FM	103 MHz	STEREO
367	KODAIKANAL		10 kW FM	100.5 MHz	MP(STEREO)
368	MADURAI		20 kW MW	1269 khz	TYPE II

SI No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
			10 kW FM	103.3 MHz	STEREO
369	NAGARCOIL	LRS	10 kW FM	101 MHz	MP
370	OOTTACAMUND		1 kW MW	1602 khz	МР
			100 W FM	101.8 MHz	
371	TIRUCHIRAPAL- LI		100 kW MW	936 khz	TYPE IV, RNU
			10 kW FM	102.1 MHz	STEREO
372	TIRUNELVELI		20 kW MW	1197 khz	TYPE I
			10 kW FM	102.6 MHz	
373	TUTICORIN	EXT. SERV.	200 kW MW	1053 khz	TYPE I
			1 kW FM	100.1 MHz	
374	DHARMAPURI	LRS	10 kW FM	102.5 MHz	МР
375	SALEM (YER- CAUD)	LPT RELAY	100 W FM	100.9 MHz	
376	THANJAVUR	LPT RELAY	100 W FM	101.2 MHz	
377	RAMESHWARAM	LPT RELAY	100 W FM	100.1 MHz	
378	VELLORE	LPT RELAY	100 W FM	100.1 MHz	
379	TIRUPATTUR	LPT RELAY	100 W FM	100.1 MHz	
	IGANA [11] ( MW-2,FM- 12,		Total Coverage[MW+FM]: %* FM Coverage: Area- 40.00		-
380	ADILABAD	LRS	1 kW MW	1485 khz	MP
381	HYDERABAD		200 kW MW	738 khz	TYPE IV, UP- LINK,RNU
			20 kW MW	1377 khz	News on Phone
		VBS	10 kW FM	102.8 MHz	STEREO
		RAINBOW	10 kW FM	101.9 MHz	
			50 kW SW		
382	KARIMNAGAR	RELAY	5 kW FM	102.3 MHz	

### PRASAR BHARATI

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
383	KOTHAGUDAM		6 kW FM	100.1 MHz	MP
384	NIZAMABAD	LRS	6 kW FM	103.2 MHz	MP
385	WARANGAL	LRS	10 kW FM	103.5 MHz	MP
386	SURYAPET	RELAY	1 kW FM (Intrim setup)	101.0 MHz	
387	KAMMAREDDY	LPT RELAY	100 W FM	100.1 MHz	
388	BANSWADA	LPT RELAY	100 W FM	100.1 MHz	
389	MEHBOOB- NAGAR	RELAY	10 kW FM	101.2 MHz	On Low Power Pending Installation of Regular Antenna
390	KHAMMAM	LPT RELAY	100 W FM	100.1 MHz	DTHTelegu
TRIPUI Trs –18	RA [17] (MW-2 , FM -16)		Total Coverage[MW+FM]: FM Coverage: Area-75.0%	-	
391	AGARTALA		20 kW MW	1269 khz	TYPE I , UPLINK, RNU
			10 kW FM	101.6 MHz	STEREO
392	BELONIA	LRS	6 kW FM	103.7 MHz	MP
393	KAILASHAHAR	LRS	6 kW FM	103.2 MHz	MP
394	AMARPUR	LPT RELAY	100 W FM	100.1 MHz	
395	KHOWAI	LPT RELAY	100 W FM	100.1 MHz	
396	TELIMURA	LPT RELAY	100 W FM	100.1 MHz	
397	SABROOM	LPT RELAY	100 W FM	100.1 MHz	
398	DHARMANAGAR		1 kW MW	1584 kHz	Playback with Voiceover recording, & field production facilities
399	DAMCHHRA	LPT RELAY	100 W FM	100.1 MHz	
400	VANGMUN	LPT RELAY	100 W FM	100.1 MHz	
401	SAKHAN	LPT RELAY	100 W FM	100.1 MHz	
402	CHOWMANU	LPT RELAY	100 W FM	100.1 MHz	

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
403	GANDACHHR- ARA	LPT RELAY	100 W FM	100.1 MHz	
404	SILACHARI	LPT RELAY	100 W FM	100.1 MHz	
405	LONGTHERAI	LPT RELAY	100 W FM	100.1 MHz	
406	NUTAN BAZAR	LPT RELAY	100 W FM	100.1 MHz	
407	UDAIPUR	LPT RELAY	1 KW FM	101.2 MHz	
	PRADESH [25] ( MW-7, SW- 6,		Total Coverage[MW+FM]: FM Coverage: Area-42.00%		-
408	AGRA		20 kW MW	1530 khz	TYPE I
409	ALIGARH	RELAY RAINBOW	6 kW FM	101.3 MHz	
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
410	ALLAHABAD		20 kW MW	1026 khz	TYPE III
		VBS	10 kW FM	100.3 MHz	
411	BAREILLY	LRS	6 kW FM	100.4 MHz	MP
412	FAIZABAD	LRS	6 kW FM	101.9 MHz	MP
413	GORAKHPUR		100 kW MW	909 khz	TYPE III, RNU
			50 kW SW**		** Closed down w.e.f. 16.09.2014 till further orders.
			10 kW FM	100.1 MHz	STEREO
414	JHANSI	LRS	6 kW FM	103 MHz	MP
415	KANPUR	VB EXCL.	1 kW FM	103.7 MHz	ТҮРЕ І
			10 kW FM	103.7 MHz	

PRASAR BHARATI

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
416	LUCKNOW		300 kW MW	747 khz	TYPE IV, Uplink, News on Phone, RNU
		RAINBOW	10 kW FM	100.7 MHz	STEREO
		VBS	10 kW FM	101.6 MHz	
			50 kW SW		
417	MATHURA		1 kW MW	1584 khz	TYPE I
			100 W FM	100.1 MHz	
418	NAJIBABAD		200 kW MW	954 khz	TYPE I
419	OBRA		6 kW FM	102.7 MHz	MP
420	RAMPUR		20 kW MW	891 khz	TYPE I
			1 kW FM	102.9 MHz	
421	VARANASI		100 kW MW	1242 khz	TYPE II, UPLINK (Under installn.)
			10 kW FM	100.6 MHz	
422	BHARAICH	LPT RELAY	100 W FM	100.1 MHz	
423	ORAI	LPT RELAY	100 W FM	100.1 MHz	
424	BALRAMPUR	LPT RELAY	100 W FM	100.1 MHz	
425	МАНОВА	LPT RELAY	100 W FM	100.1 MHz	
426	PILIBHIT	LPT RELAY	100 W FM	100.1 MHz	
427	HARDOI	LPT RELAY	100 W FM	100.1 MHz	
428	LAKHIMPUR- KHERI	RELAY	10 kW FM	102.3 MHz	
429	MAUNATH BHANJAN	RELAY	10 kW FM	102.2 MHz	
430	RAEBAREILI		5 kW FM	102.8 MHz	Studio with Voice- over recording & playback facility

Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
431	AMETHI		5 kW FM	103.1 MHz	Studio with Voice- over recording & playback facility
432	BANDA		10 kW FM	101.2 MHz	
433	MEERUT		10 kW FM	101.7 MHz	
	AKHAND [22] ( MW-5, FM-20)		Total Coverage[MW+FM]: FM Coverage: Area-45.00%		-
434	ALMORA		1 kW MW	999 khz	TYPE I, UPLINK
435	BHATWARI	RELAY	100 W FM	100.3MHz	
436	GOPESHWAR(- CHAMOLI)		1 kW MW	1485 khz	МР
			100 W FM	102.4 MHz	
437	MUSSOORIE	RE- LAYRAIN- BOW	10 kW FM	102.1 MHz	
438	PAURI		1 kW MW	1602 khz	MP
			100 W FM	100.1 MHz	
439	PITHORAGARH	RELAY	1 kW MW	1602 khz	
			100 W FM	100.1 MHz	
440	UTTARKASHI	RELAY	1 kW MW	1602 khz	
441	PRATAP NAGAR	LPT RELAY	100 W FM	100.1 MHz	
442	BACHER	LPT RELAY	100 W FM	100.1 MHz	
443	RAJGARHI	LPT RELAY	100 W FM	100.1 MHz	
444	TANAKPUR	LPT RELAY	100 W FM	100.1 MHz	
445	KHAETIKHAN	LPT RELAY	100 W FM	100.1 MHz	
446	UKHIMATH	LPT RELAY	100 W FM	100.1 MHz	
447	NAINITAL	LPT RELAY	100 W FM	100.1 MHz	
448	KASHIPUR	LPT RELAY	100 W FM	100.1 MHz	
449	KALAGARH	LPT RELAY	100 W FM	100.1 MHz	

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Sl No.	STATIONS	CATEGORY	TRANSMITTER	FREQUENCY	STUDIO
450	RANIKHET	LPT RELAY	100 W FM	100.1 MHz	
451	HADAWAR	LPT RELAY	100 W FM	100.1 MHz	
452	BAGESHWAR		5 kW FM	101.5 MHz	Studio with Voice- over recording & playback facility
453	GAIRSAIN	Relay	1 KW FM	102.4 MHz	
454	NEW TEHRI	Relay	1 KW FM	101.2 MHz	
455	DEHRADUN		10 KW FM	100.5KHz	STUDIO
	BENGAL [15] ( MW-5, SW-2,		Total Coverage [MW+FM] FM Coverage: Area-35.00%		-
456	ASANSOL	RELAY	6 kW FM RELAY	100.3 MHz	
457	KOLKATA		200 kW MW 'A'	657 khz	TYPE IV, UPLINK, RNU
			100 kW MW 'B'	1008 khz	
		VBS	20 kW MW	1323 khz	
		VBS	10 KW FM		
		GOLD	20 kW FM Tr	100.2 MHz	STEREO
		RAINBOW	10 kW FM	107 MHz	STEREO
			50 kW SW		
			1000 kW MW (Chinsurah)	*594 khz& **1134 khz	*During day time **During night time.
458	KURSEONG		50 kW SW		TYPE II, RNU
		REG. SERV.	1 kW MW	1440 khz	
		RAINBOW	5 kW FM ,	102.3 MHz	
459	MURSHIDABAD	LRS	6 kW FM	102.2 MHz	MP
460	SHANTINIKETAN	LRS	3 kW FM	103.1 MHz	MP
461	SILIGURI		200 kW MW	711 khz	TYPE I
		VBS	10 kW FM	101.4 MHz	STEREO
462	DARJEELING	LPT RELAY	100 W FM	100.2 MHz	

MEDNIPURLPT RELAY $OOU W FM100.1 MHzImage: method of the symbol of the symbo$	Sl No.	STATIONS	CATEGORY	TR	ANSMITTER	FREQUENCY	STUDIO
465PURULIALPT RELAY $i \cup \lor FM$ 100.1 MHzParameter466FARAKKALPT RELAY $i \lor \lor FM$ 100.1 MHz1467KRISHNAGARLPT RELAY $i \lor \lor FM$ 100.1 MHz1468COOCHBEHARLPT RELAY $i \lor \lor FM$ 103.7 MHz1470MALDALPT RELAY $i \lor \lor FM$ 103.7 MHz1470MALDALPT RELAY $i \lor \lor FM$ 103.7 MHz1470MALDALPT RELAY $i \lor \lor FM$ 103.7 MHz1471PORT BLAIRLPT RELAY $i \lor \lor verage[MW+FW]$ $i \lor verage[MW+FW]$ $i \lor verage[MW+FW]$ 471PORT BLAIRIIVerage Area-40	463	BALURGHAT	LPT RELAY	100 W FM		101.00MHz	
AGA66FARAKKALPT RELAY $i \cup \lor FM$ $10.1$ MHz $i = (1, 2, 2, 3)$ 467KRISHNAGARLPT RELAY $i \lor FM$ $10.1$ MHz $i < (1, 2, 3, 3)$ 468COCHBEHARLPT RELAY $i \lor FM$ $i < (1, 3, 3, MHz)$ $i < (1, 3, 3, MHz)$ 469BASANTILPT RELAY $i \lor FM$ $i < (3, 7, MHz)$ $i < (1, 3, 3, MHz)$ 470MALDALPT RELAY $i \lor FM$ $i < (3, 7, MHz)$ $i < (3, 7, MHz)$ 471MALDALPT RELAY $i \lor FM$ $i < (3, 7, MHz)$ $i < (3, 7, MHz)$ 471MATALPT RELAY $i \lor FM$ $i < (3, 7, MHz)$ $i < (3, 7, MHz)$ 471MATASIRARIIIII $i \lor FM$ $i < (3, 7, MHz)$ $i < (3, 7, MHz)$ 471MATASIRARIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIIII	464	MEDNIPUR	LPT RELAY	100	) W FM	100.1 MHz	
AG7KRISHNAGARLPT RELAY $O \cup V FM$ 100.1 MHzAction of the	465	PURULIA	LPT RELAY	100	) W FM	100.1 MHz	
468COOCHBEHARLPT RELAY $I \cup W FM$ 100.1 MHz100.1 MHz469BASANTILPT RELAY $I \cup W FM$ 103.7 MHz100.1 MHz470MALDALPT RELAY $V W FM$ 103.7 MHz100.1 MHz470MALDALPT RELAY $V W FM$ 103.7 MHz100.1 MHz471PORT BLAIR A&NIPT RELAY $V W WW$ $V = V = 0.00\% POPUlation -30.00\%$ 471PORT BLAIR A&NIPT RELAY $V W WW$ 684 khzRNU471PORT BLAIR A&NIPT RELAYIPT RELAY684 khzTYPE II471PORT BLAIR A&NIPT REIPT RELAYIO0.9 MHzSTEREO472CHANDIGARHVBSIPT RELAYIO0.9 MHzSTEREO473SILVASARAINBOWIPT RELAYIPT RELAYIPT IN INT INT INT INT INT INT INT INT INT	466	FARAKKA	LPT RELAY	100	) W FM	100.1 MHz	
AG9BASANTILPT RELAY $I \rightarrow VFM$ 103.7 MHzImage: Comparison of the sector of the sect	467	KRISHNAGAR	LPT RELAY	100	) W FM	100.1 MHz	
MALDALPT RELAYIOU W FMIO3.7 MHzIOA.7 MHzA & IDALPT RELAYIOU W FMIO3.7 MHzIOA.7 MHzA & IDAIDAIOU CVerage[MW+FJ]IOOON**IOOON**A & IDAIDAIOO W MWIOOIOO W MWIOO471PORT BLAIR A&NIOOIOO W WWIOO W WWIOO MU471PORT BLAIR A&NIOOIOO W WWIOO WWIOO MU471PORT BLAIR A&NIOOIOO WWIOO WWIOO MU471PORT BLAIR A&NIOOIOW WWIOO MHZITPE II471IOONIOONIOONIOONIOONIOONTEREY HINON TERRY (I) Trs VIOONIOONIOONIOON472CHANDIGARH IONRAINBOWIOV FMIOI IMHZITPE I, RNU473SILVASALPT RELAYIOU WFMIOI MHZIYPE I, RNUDAMAY [I]LRSIOU VFMIOU IMHZIOONIOON474DAMAN [I]LRS3 KW FMIOI MHZIPPINAL474DAMAN [I]RELAY3 KW FMIOI MHZIPPINAL475DIURELAYIOO WFMIOU MHZIPPINAL474DAMAN [I]LRS3 KW FMIOI MHZIPPINAL474DIURELAYIOU WFMIOI MHZIPPINAL475DIURELAYIOU WFMIOU MHZIPPINAL476DIURELAYIOU WFMIOI MHZIPPINAL477D	468	COOCHBEHAR	LPT RELAY	100	) W FM	100.1 MHz	
A & NA & NImage: Normal of the second	469	BASANTI	LPT RELAY	100	) W FM	103.7 MHz	
Trs3 (W-1, FM-1)FM Coverage: Area-40.00Population -30.00471PORT BLAIR A&NIOIOKW MW684 khzRNU471PORT BLAIR A&NIOIOWWW684 khzRNUIIOIOIOWWWIO0.9 MHzTYPE IIIIOIOIOVFMIO0.9 MHzSTEREOCHANDIGARH TFR2 (FM -2)IOIOIOIOIO472CHANDIGARH IVBS6 KW FMIO3.1 MHzSTEREO472CHANDIGARH IVBS6 KW FMIO7.2 MHzTYPE I, RNUDADRA LI(1) Trs1 (FV-1)RAINBOWIO KW FMIO7.2 MHzTYPE I, RNUDADRA LIRAINBOWIO W FMIO0.1 MHzIOATSSILVASALPT RELAYIOTAL Coverage[MW+FM]: Area-99.00% Population -99.00% * FM Coverage: Area-30.00% Population -79.00% * FM Coverage: Area-30.00% Population -99.00% * FM Coverage: Area-30.00% Population -99.00% * FM Coverage[MW+FM]: Area-99.00% * FM Coverage[MU+FM]: Area-99.00% * FM Cov	470	MALDA	LPT RELAY	100	) W FM	103.7 MHz	
A&NA&NIndependenceIndependenceIndependenceImage: Add Normal Section 10Image: Add Normal Section 2000 and Section 20000 and Section 2000 and Section 2000 and Section					0 -	1	
Image:	471			100	) kW MW	684 khz	RNU
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TERRITOR Y (1) Trs 2 (FM - 2)General Coverage: Area-99.00%* Population -90.00%472CHANDIGARHVBS $6 \lor FM$ 103.1 MHzSTEREO472CHANDIGARHVBS $6 \lor FM$ 107.2 MHzTYPE I, RNUDADRARAINBOW $1 \lor FM$ 107.2 MHzTYPE I, RNUDADRA/LI (1) Trs.1 (F)FM $107.2 MHz$ TYPE I, RNUDADRA/LI (1) Trs.1 (F)IIIIA73SILVASALPT RELAY $V = M$ $100.1 MHz$ IOdd Coverage[MW+FM]: Area-99.00%* Population -70.0%* Population -70.0%* Population -70.0%* Population -70.0%*DAMAN IIIRSSteverage: Area-30.0%* Population -70.0%* Population -70.0%*474DAMAN [1]LRS $3 kW FM$ 100.1 MHzMP475DIURELAY100 W FM100.1 MHzIPONDI// ERRY[2]IIIII				10	kW FM	100.9 MHz	STEREO
Image: series of the series	TERRIT	<b>FORY</b> (1)			0 -	-	•
DADR LI (1) Trs.1 (F-1)Image: Area-Specify For Coverage: Area-So.00%* Population -70.00%* Population -70.00%	472	CHANDIGARH	VBS	6 k	W FM	103.1 MHz	STEREO
LI (1) Trs.1 (FM-1) 473 SILVASA LPT RELAY 100 W FM 100.1 MHz DAMAN & DIU UNION TERRIFORY (2) Trs 2 (FM-2) 474 DAMAN [1] LRS KRS			RAINBOW	10 KW FM 10'			
DAMAN & DIU UNION TERRIFORY (2) Trs 2 (FM-2)Total Coverage[MW+FM]: Area-99.00% * Population -99.00% * FM Coverage: Area-5.00% Population -65.00%474DAMAN [1]LRS3 kW FM102.3 MHzMP475DIURELAY100 W FM100.1 MHzCoverage: Area-99.00% * Population-99.00%			KAINDOW	10	KW FM	107.2 MHz	TYPE I, RNU
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475DIURELAY100 W FM100.1 MHzPONDICHERRY[2]Coverage: Area-99.00** Population-99.00**	LI (1)	M-1)		Tot FM	al Coverage[MW+FM] [ Coverage: Area-30.009	Area-99.00%* Popu %* Population -70.0	lation -99.00%*
PONDICHERRY[2] Coverage: Area-99.00% * Population-99.00% *	LI (1) Trs.1 (FN 473 <b>DAMAN</b> TERRIT	M-1) SILVASA N & DIU UNION FORY (2)		Tot FM	al Coverage[MW+FM] [ Coverage: Area-30.009 ] W FM Total Coverage[MW- -99.00%*	Area-99.00%* Popu %* Population -70.0 100.1 MHz - <b>FM]: Area-99.00%</b>	alation -99.00%* )0%* <b>5* Population</b>
	LI (1) Trs.1 (FN 473 <b>DAMAN</b> TERRIT	M-1) SILVASA N & DIU UNION FORY (2) (FM-2)	LPT RELAY	Tot FM	al Coverage[MW+FM] [ Coverage: Area-30.009 ] W FM Total Coverage[MW- -99.00%* FM Covergae:Area-6	Area-99.00%* Popu %* Population -70.0 100.1 MHz -FM]: Area-99.00% 5.00% Population	alation -99.00%* 00%* 5* Population -65.00%
Trs 3 (MW-1,FM-2) FM Coverage: Area-100.00% Population -100.00%	LI (1) Trs.1 (FN 473 DAMAN TERRIT Trs 2 (	M-1) SILVASA N & DIU UNION FORY (2) (FM-2) DAMAN [1]	LPT RELAY LRS	Tot FM	al Coverage[MW+FM] [ Coverage: Area-30.009 ] W FM Total Coverage[MW- -99.00%* FM Covergae:Area-6 3 kW FM	Area-99.00%* Popu %* Population -70.0 100.1 MHz -FM]: Area-99.00% 5.00% Population	alation -99.00%* 00%* 5* Population -65.00%
476 PONDICHERRY 20 kW MW 1215 khz MP, RNU	LI (1) Trs.1 (FN 473 <b>DAMAN</b> <b>TERRIT</b> <b>Trs 2 (</b> 474 475 PONDIC	M-1) SILVASA N & DIU UNION TORY (2) (FM-2) DAMAN [1] DIU CHERRY[2]	LPT RELAY LRS	Tot FM	al Coverage[MW+FM] Coverage: Area-30.009 W FM Total Coverage[MW+ -99.00%* FM Covergae:Area-6 3 kW FM 100 W FM Coverage: Area-99.00	Area-99.00%* Popu %* Population -70.0 100.1 MHz •FM]: Area-99.00% 5.00% Population • 102.3 MHz 100.1 MHz %* Population-99.00	alation -99.00%* 00%* <b>Population</b> -65.00% MP

Sl No.	STATIONS	CATEGORY 7	FRANSMITTER	FREQUENCY	STUDIO
			10 kW FM	102.8 MHz	STEREO (FM Rain- bow Chennai)
477	KARAIKAL	LRS	6 kW FM	100.3 MHz	MP
	SLANDS [1] W - 1, FM-1)		Total Coverage[MW+ FM Coverage: Area-1		-
478	KAVARATTI		1 kW MW	1584 khz	MP
			100 W FM	101.1 MHz	
DELHI Trs-16(N	[1] MW-4,SW-9, FM-3)		Total Coverage[MW FM Coverage: Area		• Population -99.00% •n -99.00%
479	DELHI [1]	IN- DRAPRASTHA	200 kW MW DRM 'A	X' 819 khz	TYPE IV Plus, UPLINK
		RAJDHANI	100 kW MW 'B'	666 khz	News on Phone
		VBS	20 kW MW DRM 'C'	1368 khz	
			10 kW MW 'D'	1017 khz	
		RAINBOW	20 kW FM	102.6 MHz	STEREO
		GOLD	20 kW FM	100.1MHz	STEREO
		VBS	20KW FM	106.4 MHZ	
		EXT. SERV.	100 kW SW		
		EXT. SERV.	100 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
		EXT. SERV.	250 kW SW		
TOTAL TIONS.	NO. OF STA- - 479			TOTAL NO. OF	Trs 681

\* Coverage in these states can be taken as 100%
Annexure-VIII

## **LIST OF DTH RADIO CHANNELS**

- 1. HINDI (MADAKINI) : AIR Delhi is the originating station. Programmes from other Hindi stations having linkage facilities with Delhi i.e. AIR Lucknow, AIR Jaipur, AIR Bhopal, AIR Shimla and AIR Patna find a place in Hindi DTH Channel.
- 2. GUJARATI: AIR Ahmedabad is the originating station. Gujarati programmes from Vadodra, Rajkot, Bhuj and Surat are accommodated in Gujarati DTH channel.
- 3. MARATHI: AIR Mumbai is the originating station. Programmes from Nagpur and Pune form the part of Marathi DTH channel, besides F.M Rainbow and F.M Gold.
- 4. BANGLA: AIR Kolkata is the originating station. Programmes from Kolkata 'A', F.M Kolkata and Siliguri are the contents of Bangla DTH channel.
- 5. TELUGU: Uplink station is AIR Hyderabad. Besides Hyderabad main station programmes, CBS Hyderabad, Vijayawada, Cuddapah, and Visakhapattanam are the other programme contributing stations.
- 6. TAMIL: Uplink station is AIR Chennai. Programmes from Chennai F.M Trichy, Puducherry, Madurai, CBS Chennai, and FM Rainbow Chennai are included in Tamil DTH Channel.
- 7. KANNADA: AIR Bangalore is the anchor station. Programmes from CBS Bangalore, F.M Rainbow, Dharwad, Mysore, and Mangalore are included in Kannada DTH channel.
- 8. PUNJABI: AIR Jalandhar is the main contributor of programmes of Punjabi DTH channel. Besides this, the programmes of Jalandhar B, F.M Jalandhar and Chandigarh are also broadcast from this channel.
- 9. NORTH-EASTERN SERVICE: AIR Shillong and other capital stations in North-eastern region.

10.	VIVIDH BHARATI SERVICE	:	MUMBAI.		
11.	FM RAINBOW	:	DELHI.		
12.	FM GOLD	:	DELHI.		
13.	URDU DIVISION.	:	EXTERNAL SERVICE		
14.	MALAYALAM	:	AIR THIRUVANAT	HAPURAM	
15.	ORIYA	:	AIR CUTTACK		
16.	ASSAMESE	:	AIR GUWAHATI		
17.	FM RAINBOW	:	AIR CHENNAI		
18.	FM GOLD	:	AIR MUMBAI		
19.	FM RAINBOW	:	AIR BANGALORE		
20.	FM RAINBOW	:	AIR MUMBAI		

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21. FM RAGAM / AMRUTHAVARSHINI : AIR BANGALORE/ TIRUCHIRAPLLI 22. FM (GOLD) AIR KOLKATA : 23. NATIONAL CHANNEL AIR DELHI : 24. PRIMARY CHANNEL AIR VIJAYWADA : 25. PRIMARY CHANNEL AIR LUCKNOW : 26. PRIMARY CHANNEL AIR PATNA : 27. PRIMARY CHANNEL : AIR BHOPAL 28. PRIMARY CHANNEL : AIR JAIPUR 29. FM RAINBOW AIR MUMBAI : 30. FM GOLD AIR CHENNAI : 31. **FM RAINBOW** AIR KOLKATA : 32. PRIMARY CHANNEL AIR IMPHAL : 33. PRIMARY CHANNEL AIR KOHIMA : 34. PRIMARY CHANNEL : AIR AIZAWAL 35. PRIMARY CHANNEL AIR ITANAGAR : 36. PRIMARY CHANNEL AIR AGARTALA : 37. PRIMARY CHANNEL **AIR ROHTAK** : 38. PRIMARY CHANNEL AIR SHIMLA : 39. PRIMARY CHANNEL AIR VARANASI :

Annexure-IX

## **HIGHLIGHTS OF THE ENGINEERING ACTIVITIES IN AIR DURING THE YEAR 2018-19**

**1.** Effective from 1<sup>st</sup>April, 2018 to 31<sup>st</sup> March, 2019, the number of stations has increased from 469 to 479 and number of transmitters has increased from 662 to 681.

## (a) New Stations/ Transmitters commissioned during the year:

1. Patnitop (J&K)	: 10 kW FM Transmitter (Relay)
2. Amritsar (Punjab)	: 20 kW FM Transmitter (Relay)
3. Chautan Hill (Rajasthan)	: 20 kW FM Transmitter (Relay)
4. Karimganj (Assam)	: 1 kW FM Transmitter (Relay)
5. Udaipur (Tripura)	: 1 kW FM Transmitter (Relay)
6. Meerut (Utter Pradesh)	: 10 kW FM Transmitter (Relay)
7. Tuipang (Mizoram)	: 1 kW FM Transmitter (Relay)
8. Amreli (Gujrat)	: 100 W FM Transmitter (Relay)

### (b) Transmitter commissioned at existing stationsduring the year:

1.	Darjeeling (West Bengal)	: 10 kW FM Transmitter
2.	Jalgaon (Maharashtra)	: 5 kW FM Transmitter
3.	Rewa (Madhya Pradesh)	: 5 kW FM Transmitter
4.	Ajmer(Rajasthan)	: 5 kW FM Transmitter
5.	Agra (Uttar Pradesh)	: 5 kW FM Transmitter
6.	Mathura (Uttar Pradesh)	: 10 kW FM Transmitter
7.	Naushera (J&K)	: 10 kW FM Transmitter
8.	Udhampur (J&K)	: 10 kW FM Transmitter with MP Studio
9.	Silchar (Assam)	: 5 kW FM Transmitter
10.	Gwalior (Madhya Pradesh)	: 5 kW FM Transmitter
11.	Nellore (Andhra Pradesh)	: 10 kW FM Transmitter with MP Studio
12.	Guwahati (Assam)	: 10 kW FM Transmitter
13.	Kotputli (Rajasthan)	: 10 kW FM Transmitter
14.	Oottacamund (T.N) : 1	0 kW FM Transmitter

15. Allapuzha (Kerala) : 5 kW

: 5 kW FM Transmitter

#### 2. Digitalization Scheme:

- (i) Digitalization of 98 Studios:
  - Digital consoles provided at all 98 stations
  - Automation software, server with back-up has been provided at 48 stations.
  - For remaining 50 stations, action has been initiated.
- (ii) Creation of New RNUs (7 Nos.):
  - RNUs at Kargil, Sambalpur and Vishakhapatnam already commissioned. RNUs at remaining 4 places viz. Jodhpur, Rajkot, Darbhanga &Passighat ready for commissioning.

(iii) Digital Studio Tx. links (127 Nos.):

• Digital Studio Tx. Links installed & commissioned at remaining places during the year.

### 3. Special Package for J&K (Phase-III):

• Under Special Package for expansion & improvement of AIR services in J&K, 4 Nos. of 10 kW FM Set-ups are being established in J&K. While two 10 KW FM Set-ups viz. Naushera&Patnitop have been commissioned and remaining two 10 KW FM Set-ups viz. Uri and Himbotingla are near completion.

#### 4. North-East Special Package (Phase-II) :

Under Special Package for expansion & improvement of AIR services in North East and Island Territories, 19 Nos. of 1 kW FM Stations are being established at following locations :

1.	Arunachal Pradesh	:	Namsai (under diversion from Anini), Bomdli	
			Changlang, Daporjio, Khonsa	
2.	Assam	:	Karimganj, Lumding, Goalpara	
3.	Manipur	:	Ukhrul, Tamenglong	
4.	Meghalaya	:	Cherrapunjee	
5.	Mizoram	:	Tuipang, Chemphal, Kolasib	
6.	Nagaland	:	Wokha, Zunheboto, Phek	
7.	Tripura	:	Udaipur, Nutan Bazar	

Present status of the scheme is furnished below:

- 18 sites out of 19 have been acquired/finalized.
- Transmitters commissioned at 11 places viz. Goalpara, Nutan Bazar, Cherapunjee, Lumding, Phek, Ukhrul, Bomdila, Wokha, Karimganj, Udaipur & Tuipang. Transmitters installed at 5 places and work at 1 place under progress.
- The site offered by state govt. at Tamenglong (Manipur) has been taken over.
- Installation of transmitter and tower to be taken up at Namsai (Arunanchal Pradesh) subject to approval of empowered committee.

## 5. New Initiatives under 12<sup>th</sup> Plan:

#### A. New FM Transmitters with Limited production facility: 11 Places

(i) 10 kW FM Transmitter (8 nos.) [Kakinada (A.P.), Muzaffarpur (Bihar) at DD Site, Ratlam (M.P.), Krishnanagar (W.B.) at DD Site, Ludhiana (Punjab), Bundi (Raj.) at DD Site, Etawah (U.P.), Meerut (U.P.)] :

10 kW FM transmitter has been commissioned at Meerut while construction of building for new stations at Ratlam (MP) under progress. Etawah(UP) site has been acquired. 8 Nos. of 10 kW FM transmitters has been procured.

(ii) 5 kW FM Transmitter (3 nos.)[Alappuzha (Kerala), Amethi (U.P.) and Rewa (M.P.)]:

5 kW FM transmitter has been commissioned at Rewa and Alappuzha, while 5 kW FM Transmitter functioning in interim setup at Amethi would be shifted to permanent set-up after construction of the building.

#### **B. Additional Channel with FM Transmitter: 7 Places**

(i) 20 kW FM Transmitter - 4

[Delhi, Kolkata, Mumbai, Chennai]

(ii) 10 kW FM Transmitters - 3

[Kanpur (U.P.), Vijaywada (A.P.) Panaji (Goa)]

20 kW FM transmitters commissioned at Delhi, Mumbai, Chennai and Kolkata. Installation of 10 kW FM transmitters at Kanpur and Panaji under progress.

#### C. Replacement of MW transmitters under LWE Scheme :

100 kW MW transmitters at Jagdalpur, Vishakhapatnam, Jeypore and Sambalpur replaced by new 100 kW MW Digital ready transmitters. 200 kW MW transmitters at Hyderabad and Bhawanipatna replaced by new 200 kW MW Digital ready transmitters.

### D. Setting up of 100 W FM transmitters at existing LPT/HPT DD sites

#### (100 locations):

The procurement of 100 Nos. of 100 W FM transmitters under progress.

#### E. Replacement/up gradation of old FM transmitter by FM Transmitters at (77 places):

20 kW FM transmitters at Delhi, Mumbai and Kolkata commissioned. 10 kW FM Tr. & 5 kW FM Tr. commissioned at 56 places(out of 63 places) and 11 places(out of 11 places) respectively.

#### F. Replacement of old MW transmitters by FM transmitters at 6 places:

- Kinnaur (H.P) Replacement of 1 kW MW Tr. by 1 kW FM Tr. under progress
- Joranda (Odisha) Replacement of 1 kW MW Tr. by 1 kW FM Tr. under progress
- Soro (Odisha) Replacement of 1 kW MW Tr. by 1 kW FM Tr. under progress
- Almora (Uttarakhand) Replacement of 1 kW MW Tr. by 1 kW FM Tr. under progress
- Oottacamund (Tamil Nadu) Replacement of 1 kW MW Tr. by 10 kW FM Tr. completed
- Mathura (Uttar Pradesh) Replacement of 1 kW MW Tr. by 10 kW FM Tr. completed

#### G. FM Broadcasting setup along Indo-Nepal Border (6 Places):

- Under the Scheme, 10 kW FM transmitters along Indo-Nepal Border at 06 sites are to be installed.
- Sanction issued for construction of building at 05 sites viz. Gadania, Nanpara, Narkatiaganj, Sitamarhi & Bathanaha. Joint visit being undertaken to identify suitable plot at Maharajganj site.

#### H. Studios:

(i) Digitalization of 29 Studios:

The equipment like Digital hand held recorder, OB Mixer and Phone-in-console received at sites.

(ii) Refurbishing of 6 AIR studios:

Refurbishing of studios completed at 2 places and under progress at remaining 4 places.

(iii) Creation of Archival facility at Guwahati:

The work related to setting up of Regional Archive centre at Guwahati under progress.

Annexure-X

## LIST OF COVERAGES, BROADCASTS AND RADIO REPORTS BY AIR (2018-19)

#### A. Live Broadcasts

- Live broadcast of Inaugural Session of Civil Services Day held in the presence of Hon'ble Vice President of India Sh. M.Venkaiah Naidu from Vigyan Bhawan, New Delhi on 20<sup>th</sup>April, 2018.
- Live Broadcast of Prime Minister's Award 2018 on Civil Services Day from Vigyan Bhawan, New Delhi on 21<sup>st</sup> April, 2018.
- Live broadcast of the Defence Investiture Ceremony II from Rashtrapati Bhawan, New Delhi on 23<sup>rd</sup> April, 2018.
- Live broadcast of the 65<sup>th</sup> National Film Awards presentation function organised in the presence of Hon'ble President of India Sh. Ram Nath Kovind from Vigyan Bhawan, New Delhi on 3<sup>rd</sup>May, 2018.
- Live Radio Bridge bilingual discussion in connection with Assembly Election and Election Results in Karnataka (NSD programme) on 15<sup>th</sup>May, 2018.
- Live Broadcast of the interaction of Hon'ble Prime Minister of India Sh. Narendra Modi with Krishi Vikas Kendras on 20<sup>th</sup>June, 2018.
- Live broadcast of the Mass Yoga Demonstration Function held in Dehradun at Forest Research Institute (FRI), Dehradun on the occasion of International Yoga Day, 2018 in the presence of Honourable Prime Minister Shri Narendra Modion 21<sup>st</sup>June, 2018.
- Live Broadcast of Inauguration of New Building of Archaeological Survey of India at Tilak Marg, New Delhi by Hon'ble Prime Minister of India Sh. Narendra Modi on 12<sup>th</sup>July, 2018.
- Live Broadcast of Platinum Jubilee Year Celebrations of Institute of Cost and Work Accountants (ICWA) at Vigyan Bhawan, New Delhi graced by Hon'ble President of India Sh. Ram Nath Kovind on 15<sup>th</sup>July, 2018.
- Hon'ble President of IndiaSh. Ram Nath Kovind's address to the Nation on the eve of Independence Day.
- Live Broadcast of the function-National Awards to Teachers-2017 organised in the presence of Hon'ble Vice President of India, Sh. M.Venkaiah Naidu on 5<sup>th</sup>September, 2018.
- Live Broadcast of Inaugural of "Global Mobility Summit-2018" by Hon'ble Prime Minister Sh. Narendra Modi from Vigyan Bhawan, New Delhi on 7<sup>th</sup> September, 2018.
- Live broadcast of the Oath taking Ceremony of Chief Justice of Indiadesignated, Justice Ranjan Gogoi from Rashtrapati Bhawan, New Delhi on 3<sup>rd</sup>October, 2018.
- Livebroadcast of the UN Environment (UNEP) Champions of the Earth Award presentation ceremony being organised to Honour the Prime Minister of India, Sh. Narendra Modi by the UN Secretary General Sh. Antonio Guterres at Pravasi Bhartiya Kendra, Chanakya Puri, New Delhi on 07<sup>th</sup>September, 2018.
- Live broadcast of National Awards to eminent Senior Citizen(for the year 2018 from Vigyan Bhawan, New Delhi on 1<sup>st</sup>October, 2018.

- Live broadcast of 'Sarva dharma Prarthna Sabha' from Rajghat on 2<sup>nd</sup> October, 2018.
- Live broadcast of Inaugural Programme for 2<sup>nd</sup> Re-invest 2018 on 2<sup>nd</sup>October, 2018 from Vigyan Bhawan, New Delhi in the presence of Hon'ble Prime Minister of India Sh. Narendra Modi and Hon'ble UN Secretary General Sh. Antonio Guterres by the Ministry of Power, New and Renewable Energy.
- Live broadcast of the Oath taking Ceremony of Chief Justice of India from Rashtrapati Bhawan, New Delhi on 3<sup>rd</sup>October, 2018.
- Livebroadcast of the UN Environment (UNEP) Champions of the Earth Prize Award presentation ceremony being organised to Honour the Prime Minister of India Sh. Narendra Modi by the UN Secretary General Sh. Antonio Guterres at Pravasi Bhartiya Kendra, Chanakya Puri, New Delhi on 3<sup>rd</sup>October, 2018.
- Live broadcast of the inaugural and closing ceremony of Golden Jubliee Year Celebration of CISF from Vigyan Bhawan, New Delhi on 9<sup>th</sup> and 10<sup>th</sup>October, 2018 respectively.
- Live broadcast on the National Human Rights Commission Silver Jublice foundation Day Function from Vigyan Bhawan, New Delhi on 12<sup>th</sup>October, 2018.
- Live Broadcast of the function on the inauguration of the National Police Memorial and Museum in Chanakyapuri, New Delhiorganised in the presence of Hon'ble Prime Minister Sh. Narendra Modi on 21<sup>st</sup> October, 2018.
- Live broadcast of ITBP Raising Day from Greater Noida on 25<sup>th</sup> October, 2018.
- Special Live Show by including off-tube commentary of floral tribute functionorganised at Patel Chowk, New Delhi and Flag off ceremony of Run for Unity at Major Dhyan Chand National Stadium, New Delhi on 31<sup>st</sup>October, 2018.
- Live Broadcast of Central Vigilance Commission Function organised in the gracious presence of Hon'ble President of India Sh. Ram Nath Kovind from Vigyan Bhawan, New Delhi on 31<sup>st</sup>October, 2018.
- Live broadcast on the 'Micro Small and Medium Enterprises (MSME) support and out reach function organised by Department of Financial Services, M/o Finance from Vigyan Bhawan, New Delhi in the gracious presence of Hon'ble Prime Minister Sh. Narendra Modi on 2<sup>nd</sup> November, 2018.
- Broadcast of Live Commentary of the Under 17 Boys Final match of 59<sup>th</sup> Subroto Cup International Football tournament played at Dr. B.R. Ambedkar Stadium, New Delhi on 20<sup>th</sup> November, 2018.
- Live broadcast of the inaugural ceremony of the 49<sup>th</sup> International Film Festival of India -2018 from Panaji, Goa on 20<sup>th</sup>November, 2018.
- Live broadcast of laying of foundation stones of City Gas Distribution projects and Launch of 10<sup>th</sup> CGD Bidding Round by Hon'ble Prime Minister Sh. Narendra Modi from Vigyan Bhawan, New Delhi on 22<sup>nd</sup> November, 2018.
- Live broadcast of Closing Ceremony of 49<sup>th</sup> International Film Festival of India 2018 from Dr. Shyama Prasad Mukherjee Indoor Stadium, Panaji, Goa on 28<sup>th</sup>November, 2018.

- Live broadcast of Raising Day function of BSF from BSF Camp, Chhawla Ground, and New Delhi organised in the presence of Hon'ble Home Minister Sh. Rajnath Singh on 1<sup>st</sup>December, 2018.
- Live broadcast of International Day of persons with Disabilities and presentation of National Awards for empowerment of persons with disabilities from Vigyan Bhawan, New Delhi in the presence of Hon'ble Vice President of India Sh. M. Venkaiah Naidu on 3<sup>rd</sup>December, 2018.
- Live broadcast of function on the Release of books 'LoktantraKeSwar' and 'The Republican Ethic' by the Hon'ble Vice President of India Sh. Venkaiah Naidu from Vigyan Bhawan, New Delhi on 8<sup>th</sup>December, 2018.
- Live broadcast of inaugural ceremony of All India Athletics Championship 2018 from Jawaharlal Nehru Stadium in the presence of Hon'ble Vice President of India Sh. Venkaiah Naidu on 10<sup>th</sup>December, 2018.
- Live Radio Bridge Programme in connection with Assembly election results in Mizoram, Chhattisgarh, Madhya Pradesh, Rajasthan and Telangana on 11<sup>th</sup>December, 2018.
- Live broadcast of Inaugural Ceremony of the Partner's Forum from Vigyan Bhawan, New Delhi organised by Ministry of Health and Family Welfare, in the presence of Hon'ble Prime Minister, Sh. Narendra Modi on 12<sup>th</sup>December, 2018.
- Live broadcast of the function held to offer Floral Tributes to the Martyrs at the Parliament House, New Delhi on 13<sup>th</sup> december, 2019.
- Broadcast of Live Commentary of Odisha Hockey Men's World Cup 2018 of the 3<sup>rd</sup> Quarter final match between Belgium and Germany played in Bhubaneswar on 13<sup>th</sup>December, 2018.
- Live broadcast of the closing ceremony of All India Police Athletics Championship 2018 from Jawahar Lal Nehru Stadium, New Delhi, organised in the presence of Hon'ble Minister of State (Independent Charge) for Youth Affairs, Sports and Information & Broadcasting Col. Rajyavardhan Rathore on 14<sup>th</sup> December, 2019.
- Live broadcast of the function on the commemoration of 75<sup>th</sup> year of Flag Hoisting by Netaji Subhash Chandra Bose in Port Blair organised in the gracious presence of Hon'ble Prime Minister Sh. Narendra Modi at Netaji Subhash Chandra Bose Stadium, Port Blair on 30<sup>th</sup> december, 2018.
- Live broadcast of the Inaugural and valedictory function of 106<sup>th</sup> Indian Science Congress from Lovely Professional University, Jalandhar on 3<sup>rd</sup> and 7<sup>th</sup> January, 2019 respectively.
- Live broadcast of Shabad Kirtan from Takhat Shri Harminderji Patna Saheb on the birth anniversary celebration of Saheb Sri Guru Govind Singhji Maharaj on 13<sup>th</sup> January, 2019.
- Live broadcast of Army Day Parade on the occasion of Raising Day of Indian Army from Cariappa Ground, Delhi Cantt on 15<sup>th</sup>January, 2019.
- Live broadcast of the 172<sup>nd</sup>Thyagaraja Aradhana Music Festival held at Thiruvaiyaru on 21<sup>st</sup>January, 2019.
- Live broadcast of the Inaugural Session of the Youth PravasiBharatiya Diwas-2019 held at Varanasi from 21<sup>st</sup> to 23<sup>rd</sup>January, 2019.

- Live broadcast of the Valedictory Session of "PravasiBharatiya Diwas-2019' convention from Varanasi organised in the gracious presence of Hon'ble President of India Shri Ram Nath Kovind on 23<sup>rd</sup>January, 2019.
- Live broadcast of National Voters' Day function from Manekshaw Centre, New Delhi, organised in the presence of Hon'ble President of India, Sh. Ram Nath Kovind on 25<sup>th</sup>January, 2019.
- Broadcast of Hon'ble President of India, Sh. Ram Nath Kovind's address to the Nation on the eve of Republic Day.
- Broadcast of live commentary of the Republic Day Parade 2019 and Cultural Pageant from Saluting Base, Rajpath, New Delhi
- Live Broadcast of PM's NCC Rally from Garrison parade Ground, Delhi Cantt on 28th January, 2019.
- Live broadcast programme of Hon'ble Prime Minister Sh. Narendra Modi's interaction with students from Talkatora Stadium, New Delhi on 29<sup>th</sup>January, 2019.
- Live Broadcast of the Hon'ble President of India Sh. Ram Nath Kovind's address to the Members of both the Houses of Parliament from Central Hall Parliament House on 31<sup>st</sup> January, 2019.
- Live broadcast of unveiling of Potrait of Bharat Ratna former Prime Minister Sh. Atal Bihari Bajpai from Central Hall of Parliament on 12<sup>th</sup>February, 2019.
- Live broadcast of the function of release of the book "Selected Speeches-M. Venkaiah Naidu, Vice President of India, Volume-1" by former President of India Sh. Pranab Mukherjee on 15<sup>th</sup>February, 2019.
- Live broadcast of 'Tagore Awards' for Cultural Harmony organised by Ministry of Culture, Govt. Of India, from Pravasi Bhartiya Kendra, New Delhi on 18thFebruary, 2019.
- Live broadcast of the 'First Edition of Foundation Day Lecture : Constitution and Tribes' organised by the National Commission for Scheduled Tribes in the presence of Hon'ble Vice President of India Sh. M. Venkaiah Naidu on 19<sup>th</sup>February, 2019.
- Live broadcast of '7<sup>th</sup> National Photography Awards' from National Media Centre, New Delhiorganised by Photo Division of Ministry of I &B in the presence of Minister of State (Independent Charge) Col. Rajyavardhan Rathore on 19<sup>th</sup>February, 2019.
- Live broadcast of the inauguration of Rastriya Samar Smarak at India Gate by Hon'ble Prime Minister Sh. Narendra Modi and the address by the Hon'ble Prime Minister to Ex-Service Men at Major Dhyanchand National Stadium, New Delhi on 25<sup>th</sup>February, 2019.
- Live broadcast of presentation of 'Gandhi Peace Prize for the year 2015, 2016, 2017, and 2018 by the Hon'ble President of India Sh. Ram Nath Kovind at Darbar hall, Rashtrapati Bhawan, New Delhi 26<sup>th</sup> February, 2019.
- Live broadcast of the Gita Adradhna Mahotsav- Unveiling of Astounding Bhagwat Gita' in the gracious presence of Hon'ble Prime Minister Sh. Narendra Modi by ISKCON from Iskcon Temple, East of Kailash, New Delhi on 26<sup>th</sup> February, 2019.
- Live broadcast of the Shanti Swaroop Bhatnagar award function organised by the Ministry of Science and Technology, at Vigyan Bhawan, New Delhi on 28<sup>th</sup>February, 2019.

- Live broadcast of theinaugural function of 'Construction Technology India-2019 Expo-cum- Conference' organized by Ministry of Housing and Urban Affairs from Vigyan Bhawan, New Delhi in the presence of Hon'ble Prime Minister Sh. Narendra Modi on 2<sup>nd</sup>March, 2019.
- Live broadcast of 'Swachh Sarvekshan 2019 Awards' function being organised by the Ministry Housing and Urban Affairs in the presence of Hon'ble President Sh. Ram Nath Kovind on 6<sup>th</sup>March, 2019.
- Live broadcast of presentation of 'Nari Shakti Puraskar' by the Hon'ble President Sh. Ram Nath Kovind on the occasion of International Women's Day from Rashtrapati Bhawan, New Delhi on 8<sup>th</sup>March, 2019.
- Live broadcast of the 50th (Golden Jubliee Celebration) Raising Day Function of CISF at 5th Battalion CISF, Indirapuram, Ghaziabad on 10<sup>th</sup>March, 2019.
- Live broadcast of 'Civil Investiture Ceremony-1' from Darbar Hall of Rashtrapati Bhawan, New Delhi in the presence of Hon'ble President of India Sh. Ram Nath Kovind on 11<sup>th</sup>March, 2019.
- Live broadcast of 'Defence Investiture Ceremony-1' from Darbar hall of Rashtrapati Bhawan, New Delhi in the presence of Hon'ble President of India, Sh. Ram Nath Kovind on 14<sup>th</sup>March, 2019.
- Live broadcast of 'Civil Investiture Ceremony- II' from Darbar hall of Rashtrapati Bhawan, New Delhi in the presence of Hon'ble President of India Sh. Ram Nath Kovind on 16<sup>th</sup>March, 2019.
- Live broadcast of Defence Investiture Ceremony-II from Darbar hall of Rashtrapati Bhawan, New Delhi on 19<sup>th</sup>March, 2019.
- B. Other Important coverages/broadcasts
- Special Report on Commonwealth Games 2018 on 6<sup>th</sup> April, 2018.
- Recording of Speech delivered by Hon'ble Prime Minister Sh. Narendra Modi at NationalConvention of Swachhagrahis at Gandhi Maidan, East Champaran, District Bihar on 10<sup>th</sup>April, 2018.
- Recording of Speech delivered by Hon'ble Prime Minister Sh. Narendra Modion the inauguration of Defence Expo, Mahabalipuram, Tamilnadu on 12<sup>th</sup>April, 2018.
- Broadcast of a Consolidated Radio Report on Civil Services Day on 21<sup>st</sup> April,2018 held at Vigyan Bhawan, New Delhi
- Broadcast of interview with Union Minister of Railways and coal Sh. Piyush Goyal under the head "Jan Seva Sanvaad" on 16<sup>th</sup> June, 2018.
- Broadcast of the Interview with Union Minister of Human Resource Development Sh. Prakash Javadekar on7<sup>th</sup> July,2018.
- Recording of Hon'ble Prime MinisterSh. Narendra Modi's address in PlenarySession of BRICS Summit held at Johannesburg, South Africaon 27<sup>th</sup> July,2018.
- Recording of the address delivered byHon'ble Prime Minister Sh. Narendra Modi at the convocation of IIT Mumbaiheld on 11<sup>th</sup>August, 2018.

- Broadcast of Special Programme on '150<sup>th</sup> Birth Anniversary of Mahatma Gandhi' on 2<sup>nd</sup> October, 2018.
- Broadcast of the recording of the speech delivered by the Hon'ble Prime Minister of India Sh. Narendra Modi at the Joint Press Meet of Indian and Russian Heads of Government on 5<sup>th</sup> October, 2018.
- Broadcast of recording of the Sardar Patel Memorial Lecture 2018 delivered by Sh. Ajit Doval, National Security Advisor before invited audience at National Media Centre, New Delhi on 25th October, 2018.
- Broadcast of the Recording of the various speeches delivered by Hon'ble Prime Minister Sh. Narendra Modi on 29<sup>th</sup> October, 2018 during his visit to Japan.
- Broadcast of event of Inauguration/unveiling of statue of Unity on the Birth Anniversary of Sardar Vallabhhai Patel by Hon'ble Prime Minister Sh. Narendra Modi at Kevdia, Gujarat on 31<sup>st</sup> October, 2018.
- Broadcast of Special Discussion on the Occasion of "Rashtriya Ekta Diwas" on 31<sup>st</sup> October, 2018.
- Broadcast of a special edition of 'Anugoonj' on the occasion of national Education Day and Birth Anniversary of Late Sh. Abul Kalam Azad, First Education Minister of India on 11<sup>th</sup> November, 2018.
- Broadcast of an interview with Executive President of the National Legal Services Authorityand Hon'ble Judge of Supreme Court, Justice Mr. Madan B. Lokur on the occasion of Legal Sevices Day on 19<sup>th</sup> November, 2018.
- Broadcast of Curtain Raiser on the 49<sup>th</sup> International Film Festival of India-2018 at Panaji, Goa on 19<sup>th</sup>November, 2018.
- Broadcast of 'Dastak'—A Radio Feature on the impact of "Mann Ki Baat" on 25<sup>th</sup>November, 2018.
- Broadcast of an interview with DG, BSF Sh. Rajani Kant Mishra on the eve of 53<sup>rd</sup> Raising Day function of Border Security force on 30<sup>th</sup>November, 2018.
- Broadcast of recording of speech delivered by Hon'ble Prime Minister Sh. Narendra Modi at "Yoga for Peace" event during his visit to Buenos Aires, Argentina on 30<sup>th</sup>November, 2018.
- Recording of the interview of Hon'ble prime Minister, Sh. Narendra Modi, by ANI on 2<sup>nd</sup> January, 2019.
- Curtain Raiser of 106<sup>th</sup> Indian Science Congress being held at Lovely Professional University, Jalandhar on 2<sup>nd</sup>January, 2019.
- Broadcast of curtain raiser on 'PravasiBharatiya Diwas-2019' held at Varanasi, Uttar Pradesh on 24<sup>th</sup>January, 2019.
- Broadcast of Special Radio Bridge Programme on Union Budget (By NSD) on 1stFebruary, 2019.
- Broadcast of recording of Question Hour in Rajya Sabha 11th and 12th February, 2019.
- Broadcast of recording of speech delivered by Hon'ble Prime Minister Sh. Narendra Modi atInaugural session of CREDAI YOUTH CON-19 at Talkatora Stadium, New Delhi on 14<sup>th</sup>February, 2019.
- The closing ceremony of National Youth Parliament Festival organised by the Ministry of sports and Youth Affairs held at Vigyan Bhawan, New Delhi on 27<sup>th</sup>February, 2019.

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- Live broadcast of India's presentation in the Kulbhushan Jadhav case in the International Court of Justice in Haque, Netherlands on 20<sup>th</sup>February, 2019.
- Recording the statement delivered by Hon'ble Prime Minister Sh. Narendra Modi at the joint statement of India and Saudi Arabia on 20<sup>th</sup>February, 2019.
- The recording of the various speeches delivered by Hon'ble Prime Minister Sh. Narendra Modi during his ongoing visit to South Korea (including speeches of Prime Minister Sh. Narendra Modi ) on 21stFebruary, 2019.
- Recording of Hon'ble Prime Minister Sh. Narendra Modi's address to the International Kumbh Delegation at PravasiBharatiya Kendra, New Delhi on 23<sup>rd</sup>February, 2019.
- The closing ceremony of National Youth Parliament Festival being organised by the Ministry of sports and Youth Affairs held at Vigyan Bhawan, New Delhi on 27<sup>th</sup>February, 2019.
- Special programme of tributes on the sad demise of Late Sh. Manohar Parrikar (former defence Minister) Chief Minister of Goa on 18<sup>th</sup>February, 2019.

#### C. Radio Reports

• Consolidated Radio Report on 8th Regional3 R Fourm in Asia and Pacific 2018

held at Indore from 9th to 12thApril, 2018.

- Report on1st Day's proceedings on Civil Services Day 2018 broadcast on 20th April,2018
- Radio report on WSF World Junior Squash Championship-2018 held inChennai on 30th July, 2018.
- On the 72<sup>nd</sup> Independence Day of India, a Radio Report on the Flag Hoisting Ceremony including the Prime Minister of India Shri Narendra Modi's Address from the ramparts of Red Fort, New Delhi.
- Broadcast of Report on the National Sports Awards function held in Rashtrapati

Bhawan on 5<sup>th</sup> October, 2018.

- Consolidated Radio Report on Indian International Science Festival- 2018 (IISF) on 8th October, 2018.
- Broadcast of Consolidated Radio Report on the visit of Hon'ble Prime Minister Sh. Narendra Modi's visit to Singapore on 15<sup>th</sup>November, 2018.
- Broadcast of daily report on the 49<sup>th</sup> International Film Festival of India at Panaji, Goa from 21<sup>st</sup> and 27<sup>th</sup> November, 2018.
- Radio Report on the foundation stone laying for construction of Dera-Baba Nanak Kartarpur Sahib, Punjab on 26<sup>th</sup>November, 2018.
- Radio Report on the Human Rights Day function organised by National Human Rights Commission, India at DRDO Bhawan, New Delhi on 11<sup>th</sup>December, 2018.
- Radio report on the various deliberations in connection with 106<sup>th</sup> Indian Science Congress held at Jalandhar on 4<sup>th</sup>January, 2019.

- Consolidated radio report on the proceedings of the Indian Science Congress on 7<sup>th</sup>January, 2019.
- Broadcast of Report on Indian Science Congress-2019on 11th January, 2019.
- Radio Report on the valedictory session of 15<sup>th</sup> Pravasi Bharatiya Diwas convention on 24<sup>th</sup> January, 2019.
- A Radio Report on the Republic Day Parade and Cultural Pageant held at Rajpath, New Delhi on 26<sup>th</sup> January, 2019.
- Radio Report on Beating the Retreat Ceremony on 29th January, 2019.
- Radio Report on the function on flagging of 'Vande-Bharat Express' at New Delhi Railway Station by Hon'ble Prime Minister Sh. Narendra Modi on 15<sup>th</sup>February, 2019.
- A Radio report on the inaugural session of the 'International Conference and Exhibition on Energy and Enviornment: Challenges and Opportunities' held in the presence of Hon'ble President of India Sh. Ram Nath Kovindheld at Vigyan Bhawan, New Delhi on 20<sup>th</sup>February, 2019.
- Radio report on various programmes held during the 2<sup>nd</sup> day of Hon'ble Prime Minister Sh. Narendra Modi's visit to South Korea on 22<sup>nd</sup>February, 2019.
- Radio report of the function of book release of 'Mann Ki Baat- A Social Revolution on Radio-50 Episodes-Special Edition', held at National Media Centre, New Delhi on 2<sup>nd</sup>March, 2019.
- Radio report on the inauguration of 10 Kilowatt FM Transmitter of Akashwani Meerut, UP on 6<sup>th</sup> March, 2019.
- Radio Report on the book release of five volumes of 'Selected Speeches of Sh. Narendra Modi, Hon'ble Prime Minister, SabkaSaathSabka Vikas' by Sh. Arun Jaitley, Minister of Finance & corporate Affairs on 8<sup>th</sup> march, 2019.

#### Annexure-XI

### **MAJOR CAMPAIGNS UNDERTAKEN BY NSD DURING 2018-19**

#### a) Coverage of Parliamentary Proceedings

The daily and weekly reviews of the proceedings in Parliament during the sessions were introduced on February 14, 1961 in English and Hindi. The daily review called 'Today in Parliament' in English and '*Sansad Sameeksha*' in Hindi has two parts, one on the proceedings in the LokS abha, and the other on those in the Rajya Sabha. The weekly review in English – 'This week in Parliament' and that in Hindi '*Is Saptah Sansad Main*' – sums up the important highlights of the proceedings in both Houses during the preceding week.

The broadcast of the daily and weekly reviews of the proceedings of the State legislatures, when they are in session, were started in 1971-72 in the respective regional languages. A review of the 'Proceedings of the Delhi Assembly' was started from December 14, 1993.

#### b) **Republic Day**

NSD widely covered the speech of President of India on the eve of Republic Day programme, and other events relating to the celebrations of the 69<sup>th</sup>Republic Day, in its news bulletins, including regional languages news bulletins, news-based programmes, as well as Social Media platforms with the lead headline in the major news bulletins.

#### c) Independence Day

NSD prominently covered the highlights of speech of the President of India, Shri Ramnath Kovind, on the eve of the Independence day, as well as speech delivered by Prime Minister Shri Narendra Modi from the ramparts of the Red Fort on 15<sup>th</sup> August, 2018 and other events relating to celebrations of the 72<sup>nd</sup>Independence Day of India in its news bulletins, including regional languages news bulletins, news-based programmes, as well as Social Media platforms with the lead headline in the major news bulletins. A special *Samachar Darshan* programme of 27 minutes duration was also broadcast on 15th August. Live tweeting of speeches of President and Prime Minister was done on 14<sup>th</sup> and 15<sup>Th</sup> August, respectively.

#### d) Commemoration of the 150th Birth Anniversary of Mahatma Gandhi

NSD covered various programmes including the address of the Vice-President, Shri M. Venkaiah Naidu and Prime Minister, Shri Narendra Modi, at the end of the four day-long Mahatma Gandhi International Sanitation Convention, at New Delhi, in its bulletins both in English and Hindi, as well as in all the language bulletins. The renditions of *Vaishnav Jan to Tene Kahiye* by different singers around the world as shared by the Prime Minister were provided coverage in all the major bulletins during the month. Special discussions were also broadcast on the Talks and Current Affairs programmes.

NSD's Social Media wing also posted photos, videos and tweets on Twitter, YouTube and Facebook platforms. Apart from tweets and Facebook posts, videos were also uploaded on YouTube on 150 years of Mahatma Gandhi.

Starting from 2nd October, 2018, the multimedia archives of the Mahatma's speeches are being shared on the Twitter, Facebook and YouTube for wider coverage. *#knowtheMahatma-* Interview with Gandhian thinkers has been shared on social media platforms. A Quiz on Mahatma Gandhi is being conducted on the social media platforms. Special programmes on the theme of *Lauh Yatra* viz. Nutrition & Health, under the *Poshan Abhiyan, Ayushman Bharat, Swachh Bharat Abhiyan* were also broadcast.

#### e) Rashtriya Ekta Diwas (National Unity Day)

NSD at Headquarters and all 47 RNUs widely covered the event of Prime Minister NarendraModi dedicating to the nation, the Statue of Unity, built in honour of Sardar Vallabhai Patel at Kevadiya, in Narmada district of Gujarat on 31<sup>st</sup> October, 2018. NSD also covered programmes unveiling the world's tallest 182 meter statute of the Iron Man of India on his 143rd birth anniversary. Wide coverage was also given by the NSD in its bulletins to the function organised at Patel Chowk on Parliament Street, New Delhi, in which floral tributes were paid at the Statue of Sardar Patel. Coverage was also provided on the Run for Unity which was flagged off from Major Dhyanchand Stadium, Delhi. Discussion programmes related to the theme of National Unity, highlighting the contribution of Sardar Patel were also broadcast in NSD's Talks & Current Affairs programmes.

#### f) Parakram Parv

To showcase the courage, valour and sacrifice of the Armed Forces, *Parakram Parv* was observed from 28-30<sup>th</sup>September, 2018. NSD widely covered the events relating to three-day *Parakram Parv* in its news bulletins, including regional languages news bulletins, news magazine programmes and Social Media platforms. The coverage includes inauguration of the main function at India Gate Lawns on 28<sup>th</sup>September, 2018 and also, the inauguration of the three-day exhibition *Parakram Parv* at Jodhpur Military Station in Rajasthan by the Prime Minister Shri Narendra Modi.

The NSD social media platforms with an extensive reach of around 33 lakh followers on Facebook and 20 lakh followers on Twitter had disseminated the curtain raiser specifying the details of the *Parakram Parv*. A video highlighting the bravery of the Armed forces was shared on the platforms which received a good response. NSD has highlighted the valour of Indian Armed Forces in its programmes. The role of the Indian Armed Forces in war and peace were covered in the special talk shows in the Talks & Current Affairs chunk. Regional News units also mounted special discussion programmes in the respective regional languages in coordination with the Defence PROs.

#### g) Kargil Vijay Diwas

The celebration of *Kargil Vijay Diwas* on 26<sup>th</sup> July, 2018, was widely covered by NSD: AIR in its news bulletins, including its language bulletins. Spot news coverage included the functions organised at Drass War Memorial and other places all over the country. Videos and photographs received from Regional News Unit, Kargil were also posted on the Social Media platforms of NSD.

#### h) Coverage relating to former Prime Minister Atal Bihari Vajpayee

News Services Division, All India Radio, broadcast a detailed tribute to the former Prime Minister Atal Bihari Vajpayee in the news bulletins on the day of his passing. *Asthi Kalash yatras* of late Atal Bihari Vajpayee organised in different parts of the country were also covered. NSD also covered special prayer meetings and immersion of Atal Ji's ashes in rivers across the country. A number of Talks programmes were also mounted. Several other related programmes were broadcast under current affairs slot. The sudden passing of Atal Bihari Vajpayee was broadcast by special breaking news in all regional languages.

### i) The Kerala and Karnataka Floods

RNU, Kerala broadcast special news bulletins to facilitate and inform people stranded in the floods, thereby helping in rescue and relief operations. Discussion programmes on the rescue and relief operations were also mounted, in which the contributions of the NDRF, SDRF, Army, Navy and Air Force, and others, were highlighted. Social media platforms of the NSD and its RNUs also posted pictures/sound-bites of rescue and relief operations in flood-ravaged areas. The visits of the Prime Minister and other Union Ministers to flood-affected areas of Kerala/Karnataka and rescue and relief operations were duly highlighted in the national and regional languages news bulletins, and on the social media Platforms of NSD and its RNUs.

#### j) Vishwa Hindi Sammelan

Wide coverage was given to the *Vishwa Hindi Sammelan* organised in Mauritius on 18-20<sup>th</sup>August, in which the External Affairs Minister, Smt. Sushma Swaraj, and large numbers of dignitaries from different parts of the world participated. The Talks and Current Affairs unit produced a half an hour programme on Late Atal Bihari Vajpayee's poems -"*Kavyanjali*".

#### k) International Day of Yoga

The events relating to 4<sup>th</sup>International Day of Yoga (IDY- 2018) organised at various places across the country and abroad, including the Mass Yoga Demonstration at Forest Research Institute Grounds, Dehradun, Uttarakhand, in which the Prime Minister, Shri Narendra Modi also participated, were covered by NSD. Discussion programmes on International Day of Yoga were also broadcast under current affairs slot. A seminar was also organised by NSD in connection with 4<sup>th</sup> International Day of Yoga on 21<sup>st</sup>June, 2018.



Seminar on the occasion of International Yoga Day

#### I) International Women's Day

NSD widely covered various events relating to International Women's Day, celebrated on 8<sup>th</sup> March, in its news bulletins including regional language news bulletins, news-based programmes, as well as social media platforms, with the lead headline in major bulletins. These events include a workshop on *"Stree Swabhiman:* CSC Initiative for promoting Women's Health & Hygiene", the launch

of Women Entrepreneurship Platform on International Women's Day by NITI Aayog, the launch of '*Udyam Sakhi* Portal', **the launch of 'Biodegradable Sanitary Napkins' under the '***Pradhan Mantri Bhartiya Janaushadhi Pariyojana'*.

#### m) Ek Bharat Shreshta Bharat

NSD headquarters and its 47 Regional News Units mounted special programmes relating to *Ek Bharat Shrestha Bharat* under their current affairs slot. NSD also introduced a special series of audio capsules on *Ek Bharat Shrestha Bharat* (EBSB) in the news magazine programme '*Parikarma*' on FM Gold. Social media platforms also covered the events on EBSB. The RNUs also mounted special programmes relating to EBSB under their current affairs slot.

#### n) Coverage of First 2+2 Dialogue between India and the US

NSD prominently covered the events relating to the 2+2 Dialogue between India and the US in its news bulletins, news-based programmes, and social media platforms.

#### o) Coverage of First Global Mobility Summit-MOVE

NSD also covered the two-day Global Mobility Summit (MOVE) organised by NITI Aayog in New Delhi to make Indian cities pollution-free.

#### p) 4 Years Of Government At Centre

Under the special series *Chaar Saal Modi Sarkar* to highlight the achievements of NDA government during last four years, NSD broadcast interviews with Union Ministers and the Vice- Chairman of NITI Aayog. A special live radio-bridge programme on the completion of 4 years of NDA government at the centre was also broadcast on 26<sup>th</sup> May, 2018.

Discussion programmes on *Chaar Saal Modi Sarkar* were also broadcast under the current affairs slot during the month to highlight the government's achievements in various fields. NSD also broadcast various discussion programmes on government schemes in its current affairs slot which include 'Welfare schemes through Direct Benefit Transfer', 'Empowerment of Women', 'Significance of Transparency and Accountability in a Democracy', 'Pan India Expansion of *Beti Bachao Beti Padhao*Programme', 'Consumer Rights Protection', 'Doubling Farmers Income by 2022', 'E- Way Bill', 'Ayushman Bharat- National Health Protection Mission' and 'Pradhan mantra Kaushal Vikas Yojana'.

#### q) Ground Reports

To provide factual information, at the grass root level, about the implementation of various welfare schemes and programmes of the Government, ground reports are being broadcast daily in all the major bulletins. The bites of welfare schemes' beneficiaries across the country were also included in the Ground Reports. All the 47 RNUs also broadcast ground reports in the respective regional languages. The beneficiaries of all the major flagship schemes of the Government are interviewed and the voice bites of the beneficiaries are being broadcast in the bulletins. The Ground reports are also being shared on social media platforms, including the NSD website for wider reach.

#### r) Ayushman Bharat programme

NSD, AIR, gave wide coverage of the launch of *Ayushman Bharat- Pradhan Mantri Jan Aarogya Yojana*, the world's largest government-funded healthcare programme, targeting more than 50 crore beneficiaries, launched in September, 2018 by the Prime Minister. A special programme and Talk shows were also broadcast in the Talks and current affairs slot. Regional News Units have also

mounted Ground Reports and special programmes on the PMJAY in their current affair slots. Ground Reports on *Ayushman Bharat* including bites of beneficiaries were also broadcast by the NSD.

#### s) Swachh Bharat Mission

NSD: AIR covered various activities relating to *Swachh Bharat* Mission, which include *Swachhta Pakhwada* of the various ministries during the year. Discussion programmes and Ground Reports/ Success stories on *Swachh Bharat* Mission activities were also broadcast in the news bulletins. NSD also widely covered events relating to fortnight long *Swachhta Hi Sewa* campaign inaugurated by the Prime Minister, Shri Narendra Modi on 15<sup>th</sup> September, 2018. NSD broadcast a special 10 minutes programme on *Swachhata Hi Sewa* daily in its *Aaj Savere* programme. Ground Reports from various parts of the country were also included in the programme. A workshop on the theme of Behaviour change and Sensitisation on *Swachhta* was organised, in which Padma Bhushan Dr. Bindeshwar Pathak, the founder of Sulabh International, was also invited.



Interview with Padma Bhushan Dr. Bindeshwar Pathak, the founder of Sulabh International

#### t) Poshan Abhiyaan

Under *Poshan Abhiyaan*, September was celebrated as the *Rashtriya Poshan Maah* across the country. NSD mounted special programmes to sensitize the citizens regarding the importance of holistic nutrition. The campaign on social media aimed at making people aware of the importance of nutrition and giving individuals access to government services to supplement nutrition for their children and pregnant women /lactating mothers. Prime Minister's interaction with *Anganwadi* workers was given a special coverage on 11<sup>th</sup>September, 2018. A Phone-in programme on the Nutrition Mission was broadcast, apart from a discussion on *Poshan Abhiyan* in which Member, NITI Aayog, Dr. V.K. Paul participated.

#### u) Mann Ki Baat

"Mann Ki Baat"- Prime Minister sharing his thoughts with general public on every last Sunday of the month, is the jewel in the crown of NSD AIR. It is being widely covered with sound inputs of PM, in major and regional bulletins. So far 53 Episode were broadcast. Several news-based current affairs programmes were carried out at NSD Headquarter and from many of its RNUs. Regional News Units of NSD AIR covered the Mann KiBaat in its 223 bulletins, 256 FM headlines in 77 language

and dialects. Also RNUs gave wide publicity on their respective social media platforms by tweeting in their regional languages. Live webcasting on NSD's website was also done. It was also covered in the "Parikrama" programmes. Social media tweets the important points from PM's speech. In NSD website, separate page carrying links for live web cast & live broadcast was made for Mann Ki Baat. Special window was created for 'Mann Ki Baat' on <u>www.newsonair.nic.in</u> and separate link for live webcast was given on the website. The audio and text of the address were uploaded on the website after the programme. Through the NSD's twitter account @airnewsalerts, the address was live tweeted to over 1.98 Million followers. According to Tweet Binder, the hashtag #PMonAIR, created by NSD shows that this hashtag's total reach was over 68 lakh and attracted a total impact of more than 11 crore. NSD's Social Media also posted live tweets/posts on Twitter/Facebook when the speech was on and it received overwhelming response from citizens across the world.

#### v) 'Commemoration of 150th Birth Anniversary of Mahatma Gandhi

NSD covered various programmes including address of the Vice President, Mr. M. Venkaiah Naidu and Prime Minister, Mr. Narendra Modi at the end of four-day Mahatma Gandhi International Sanitation Convention at New Delhi in its bulletins both in English and Hindi as well as in all the language bulletins. The nationwide coverage was through NSD and its 46 Regional News Units in 92 languages with 607 bulletins. The renditions of Vaishnav Jan to Tene Kahiye by different singers around the world as shared by the Prime Minister were provided coverage in all the major bulletins. News coverage on a poster exhibition on the relevance of Bhagavad-Gita combined with the thoughts of Mahatma Gandhi organised as part of 150th birth anniversary celebrations of Mahatma Gandhi under the aegis of the Consulate General of India, Dubai and Vijnan Vikas Pattern Institute on 4th January, 2019 and conferring Gandhi Peace Prize for 2018 on Yohei Sasakawa , Goodwill Ambassador of the World Health Organization for Leprosy Elimination was prominently covered in the bulletins. Nation paying homage to Mahatma Gandhi on his 71st death anniversary on 30th January,2019 including leaders from different political parties paying tributes at Rajghat, unveiling a bust of Mahatma Gandhi at the Seoul campus of Yonsei University, South Korea by the Prime Minister, Narendra Modi on 21st February, 2019 and South Korean President Moon Jae-in saying that 150th birth anniversary celebration of Mahatma Gandhi coincides with the 100 years of non-violent freedom struggle of Korea for which Yonsei University was a cradle was prominently covered by NSD and its RNUs in the news bulletins.

NSD broadcast a number of special programmes in its Talks and Current Affairs programmes, viz-Public Speak, Spotlight/News Analysis, *Samayiki, Surkhiyam, and VadSamvad* on the 150th anniversary of Mahatma Gandhi during the period from November 2018 to March, 2019. These programmes include "*Purn Swaraj Ghandhi Ki Nazar Se*" on 13<sup>th</sup> December, 2018, "*Gandhi: KalAajAurKal*" on 28<sup>th</sup> January, 2019, Today's India and Mahatma Gandhi on 30<sup>th</sup> January, 2019, "*Mahatma Gandhi Ke Jeevan Mein Kasturba Gandhi Ki Adituee Bhumika*" on22<sup>nd</sup> February, 2019, *Dandi March- EkEtehasikYatra*on 12<sup>th</sup> March, 2019 and *GandhivadAurMahilaSasaktikaran par* on 21<sup>st</sup> March, 2019.

All RNUs have mounted special programmes in the regional languages on the theme of Mahatma Gandhi. RNUs have also produced interviews with the Gandhian thinkers. The bytes were used on Social media platforms and also in the Parikrama programme, news reel and bulletins. Social Media platforms of NSD and its RNUs postedPhotos, videos and tweets on the Twitter, YouTube and Facebook platforms. Apart from tweets and Facebook posts, Nine videos were also uploaded on Youtube on 150 years of Mahatma Gandhi. Quotesof Gandhi were shared and a special quizwas also conducted on the social media to generate more awareness on Mahatma Gandhi.

#### w) General Elections and Assembly elections in 5 states

NSD and its RNUs widely covered the Notifications by the Election Commission of India for the General Elections 2019 notification for Andhra Pradesh, Odisha Sikkim and Arunachal Pradesh Assembly election and bye- elections in its bulletins.Further, announcement of candidates for Lok Sabha and Assembly polls by various political parties were also adequately covered in the bulletin. A 25 minutes bilingual Special Live Discussion Programme on General Election 2019, titled "Janadesh" is being broadcast every day from 1605 hrs. to 1630 hrs. from 21st March, 2019. A special Election Cell is constituted at NSD headquarters to coordinate the election related broadcast and coverage across the country. Social media platforms also carried out special activities on election including, uploading special programmes like Janadesh 2019 on YouTube channel, separate webpage for the General Elections-2019, uploading of Awareness Material on the themes of voter education, spreading voter awareness and promoting voter literacy, fact sheets of different states is being disseminated on different platforms. NSD and its RNUs are also extending its News Bulletins/ programmes during the election period.

A Two day workshop on General Election 2019 was jointly organised by NSD and DD News on 14th and 15th February, at National Media Centre, New Delhi. Officers, Correspondents and Editors from NSD and its Regional News Units participated in the workshop. NSD has also conducted Election Workshops for Part Time AIR Correspondents in various states.

NSD, AIR widely covered the whole process of the Assembly elections held in Chhattisgarh, Madhya Pradesh, Mizoram, Rajasthan and Telangana.

#### x) Winter and Budget Sessions of the Parliament

NSD, AIR provided wide coverage of the Winter Session of the Parliament. Introduction and passing of various bills in the Lok Sabha and Rajya Sabha were adequately covered. Passage of Triple Talaq bill [Muslim Women (Protection of Rights on Marriage) Bill] in the Lok Sabha, Convening meetings by the Rajya Sabha Chairman and the Lok Sabha Speaker Sumitra Mahajan to build a consensus for a smooth functioning of the Parliament were widely covered by NSD and its RNUs. Talks progamme titled "Issues Before Parliament" has also been broadcast on 10<sup>th</sup> December, 2018. Leaders from the political parties were participated in the programme. Discussion programme was also broadcast on 11<sup>th</sup> December, 2018 in the Samayki and Spotlight/News Analysis. Live discussion was broadcast in the "Radio Bridge Programme" on 11<sup>th</sup> December, 2018, in which experts from Bhopal, Jaipur, Hyderabad, Raipur and Aizwal were participated.

It also widely covered the events of Budget Session including President Ram Nath Kovind's address to the joint sitting of both the Houses, presentation of Union Budget by Finance Minister Piyush Goyal. Special Budget Bulletin of fifteen minutes each in Hindi and in English was broadcast on National Hook-up by the NSD. Finance Minister's interview was also broadcast on Spotlight/News Analysis programme. NSD also broadcast a pre-union budget discussion (including Railways) on its Rajdhani Channel and FM Gold Channel.

#### y) Cabinet Decisions

NSD and its RNUs prominently various covered Cabinet decisions during the period from November 2018 to March 2019 including approval of continuation of Pradhan Mantri Awaas Yojana to build nearly two crore houses for rural poor, continuation of Centre's tribal welfare schemes till March 2020, amendments to Banning of unregulated Deposit scheme Bill, 2018 to check illicit deposits etc, approval of Constitution Amendment Order, 2019 to provide for promotion

benefits to SC/ST employees and ten percent reservation for economically weaker sections in Jammu and Kashmir, the Prevention of Money Laundering Act 2005, Indian Telegraph Act 1885, setting up of 50 new Kendriya Vidyalayas all over the country etc.

#### z) Swachhata Pakhwada

SwachhtaPakhwada was observed by the News Services Division of All India Radio and its Regional News Units from 16th to 31st January, 2019. Special Cleanliness Drive in the office premises, disposal of waste papers/files and Beautification of office space utilised by NSD was carried out during the period. In addition to NSD at headquarters, Regional News Units also observed Swachhta Pakhwada by providing coverage to the swachhta topic in its various News bulletins and FM headlines. It included cleanliness drive on coastal areas, program on various positive Swachhata initiatives of Urban local bodies in the states, Swachh Survekshan activities undertaken by the Central and state governments and publicity to Swachh Bharat awareness programs,.

NSD has also given coverage of the mass awareness and mobilization activities across states and districts by the Swachh Bharat Mission (Grameen) on World Toilet Day on 19th November, 2018.

#### aa) Kumbh Mela

Wide coverage given by the NSD on the Kumbh Mela -2019, held at Prayagraj from January 15th, 2019 to March 4th, 2019. Ground reports and special reports on Kumbh from the headquarters as well as Regional News Units were broadcast. Regional News Unit at Lucknow also mounted half an hour programme daily on Kumbh Mela with main focus on Swachhta during the mela period. In addition to the coverage by the Headquarters, RNUs spread all over the country is providing news and current affairs programmes in their respective languages.

#### ab) Pravasi Bhartiya Divas 2019

Prominent coverage was given for 15th Edition of the Pravasi Bhartiya Divas 2019 held at Varanasi in which around 6000 NRIs participated in the three-day event. The events of the Youth Pravasi Bhartiya Divas including the inauguration of several exhibitions- Digital exhibition on the theme of Ék Bharat Swacch Bharat: Sardar Patel and Gandhi ke Sapno ka Bharat" by the Information and Broadcasting Minister, Rajyavardhan Rathore was adequately covered by NSD in its bulletins including Regional languages The visit of participants of Pravasi Bhariya Divas to Kumbh Mela at Prayagraj was also widely covered by NSD and regional news units.

#### ac) Public Service Broadcasting Day

Adequate coverage was given to the events relating to Public Service Broadcasting Day to commemorate the only visit of Mahatma Gandhi to the studio of All India Radio, Delhi in 1947. Artistes of Akashvani Bhawan, Delhi performed *Vaishnav Jan Toh* and other bhajans and school children performed Rabindra sangeet on the occasion.

#### ad) Vijay Diwas

Wide coverage was given to the events related to Vijay Diwas on 16<sup>th</sup> December, 2018 commemorating India's victory over Pakistan in the 1971 war. Paying tributes to the soldiers by the President, Vice President, Prime Minister, Defence Minister and Sports & Information and Broadcasting Minister, Col. Rajyavardhan Rathore flagging off a special marathon "Soldierathon' from Delhi in the honour of Martyrs and wounded soldiers, from Delhi were covered by the NSD AIR in its bulletins.

#### ae) Armed Forces Flag Day

The events related to "Armed Forces Flag Day" on 7<sup>th</sup> December, 2018 to honour the martyrs as well as men and women in uniform, who safeguard the country's honour, was prominently covered by NSD and its RNUs. Special discussion programme was also broadcast on 7<sup>th</sup> December, 2018 on the "Armed Forces Flag Day" in the Samayki and Spotlight/News Analysis.Social media platforms disseminated the bytes of the KSB Secretary and other related inofgrahics on the Armed Personnel.The video clips on the AFFD provided by Defence PRO were also shared on the Facebook and YouTube

#### af) Airstrike by the Indian Air Force on the terrorist camps in Pakistan

Wide coverage on airstrikes by the Indian Air Force on the biggest terror camp of Pakistan based Jaish-e- Mohammed at Balakot was provided by NSD and its Regional News Units across the country. NSD also broadcast a Special Discussion Programme titled "Effective Strike to eliminate Terror" in its Special Bilingual Spotlight/ News Analysis programme on 26<sup>th</sup> February, 2019. On 27<sup>th</sup> February, 2019 a discussion programme on "India's stringent diplomatic action against Terrorism" was also broadcast in the programme titled the "*CharchaKa Vishay Hai*". NSD also broadcast a discussion programme on the "Significance of Indian Diplomacy in the current scenario" in its Spotlight / News Analysis &Samayiki programme on 28<sup>th</sup> February, 2019. Eminent personalities including Air Vice Marshal (Retd) KapilKak, K.Srinivasan, Security Analyst and VeenaSikri and Former Diplomat were participated in the programme.

#### ag) Quami Ekta Week & Constitution Day

News Services Division, All India Radio made extensive publicity and coverage to the events relating to 'Quami Ekta Week' coinciding with 'Communal Harmony Campaign Week' (19-25 November, 2018) & Flag Day (25th November, 2018)in its news bulletins, including regional languages news bulletins, news based programmes. Social Media Cell made 5 original tweets relating to 'Quami Ekta Week' and publicised through its Twitter handle, Facebook and Youtube. Regional News Units of News Service Division, All India Radio covered the events relating to 'Quami Ekta Week' organised in different parts of the country from 19<sup>th</sup> to 25<sup>th</sup> November, 2018 in their news bulletins of respective regional languages and news based programmes as well as Social Media Platforms. Wide coverage was also given to the observance of Constitution Day on 26<sup>th</sup> November, 2018 in its news bulletins, including regional languages news bulletins, news based programmes as well as Social Media Platforms.

#### ah) Coverage of 49th International Film Festival of India (IFFI-2018)

NSD, AIR widely covered opening and closing ceremonies and various other events related to IFFI-2018 in its news bulletins, including regional languages news bulletins, news based programmes as well as social media platforms. Special half an hour programme on IFFI- 2018 was broadcast from 17<sup>th</sup> to 29th November, 2018 from 07.10 pm to 07.40 pm by NSD. A special daily round up programme on the IFFI-2018 was also broadcast in the Parikrama and Aaj Savere programme from 19th to 29th November, 2018. All the RNUs especially RNU Panaji and RNU Mumbai broadcast Special programmes on World Cinema, Indian Cinema with regard to IFFI 2018. Special window was created on the website of NSD for this purpose. Social Media Cell made 46 original tweets relating to IFFI-2018 and publicised through its Twitter handle, Facebook, youtube and website.

#### ai) Rescue and Relief operations-Cyclonic storm Gaja and Phethai

NSD, AIR broadcast news including warning about the cyclonic storm Gaja, which was hit coastal districts of Tamil Nadu in its national and regional bulletins. It also widely covered relief and rescue operations carried out in the devastated areas of Tamil Nadu. NSD, AIR also broadcast

news including warning about the cyclonic storm Phethai, which was hit in the district of Kakinada of Andhra Pradesh in its national and regional bulletins. It also widely covered relief and rescue operations carried out in the devastated areas of Andhra Pradesh.

#### aj) Testing of anti-Satellite missile

Successful testing of the Anti-Satellite (A-SAT) missile capability under Mission Shakti from Dr. APJ Abdul Kalam Isalnd in Odisha was widely covered by NSD and its Regional Units in its all bulletins. Prime Minister's announcement that India has demonstrated anti-satellite missile capability by shooting down a live satellite on a Low Earth Orbit was also prominently covered by NSD and its RNUs. President, Vice President and other leaders congratulating the scientists for the achievement and Prime Minister speaking to the scientists via video conference, were also prominently covered by the NSD and its RNUs in all bulletins in all languages across the country.

#### ak) Year-End Programme Series

Several programmes which present a round-up of special events and news of the year gone by was broadcast. A Special Newsreel programme of an extended duration of 30 minutes highlighting the important news of 2018, through bites and relevant stories also broadcast. The Regional News Units were also broadcast highlights of state-level events, in the news magazine programmes. The Talks and Current Affairs also mounted a series of programmes including the interviews of different Union ministers, and questions from the general public during 21<sup>st</sup>to 30<sup>th</sup> December, 2018.Newsreel Unit Broadcasted special Newsreel programme on Yearly roundup on 31st December 2018 both in Hindi and English of 30 minutes duration each.

#### al) Pariksha Pe Charcha

Prime Minister Narendra Modi's interaction with a cross section of students, teachers and parents from all over the country to reduce exam related stress was widely covered by NSD. Regional News Units also broadcast the event in their respective languages and dialects. Social Media platforms of NSD both at Headquarter and regional news units also gave publicity and coverage of the events and also took the reactions of participants after the event. Students from all over the country and also Indian students residing abroad including Russia, Nigeria, Iran, Nepal, Doha, Kuwait, Saudi Arabia and Singapore participated in the event.

#### am)Special Ground Reports in National News Bulletins

To provide the information on grass root level implementation of various welfare schemes and programmes of the Government, News Services Division of All India Radio broadcast various Ground Reports/Success Stories from headquarters and from Regional News Units (RNUs) during the period November, 2018 to March, 2019. These reports were generated by the Regional News Units located in different parts of the country. Sound-bytes of beneficiaries of the schemes were also included in the reports. The Ground reports were also shared on the social media platforms including website of the NSD for wider reach.

#### an) IIS Officers Conference

The First ever Annual conference of IIS officers was organised by the Ministry of Information and Broadcasting at VigyanBhawan, New Delhi on 13<sup>th</sup> February, 2019. Officers of Indian Information Services from all over the country attended the Conference. Officers from NSD and its Regional News Units also participated in the conference.

#### ao) Important VVIP Coverages

NSD, AIR widely covered following the VVIP visits and events during the month:-

- Prime Minister Narendra Modi's visit to Singapore to attend 13<sup>th</sup> East Asia Summit and to Argentina for attending 13th G20 summit.
- Meeting of the Prime Minister, with world leaders including US Vice President Mike Pence at Singapore, First Lady of South Korea, Kim Jung-Sook in New Delhi etc.
- The Indian Air force conducting air strikes at the biggest terror camp of Jaish-e-Mohammed in Balakot at Khyber Pakhtunkhwa in Pakistan.
- Indian Air Force foiling Pakistan's attempt to target its military Installations and shot shooting down one Pakistan Air Force fighter aircraft.
- Elimination of the mastermind of Pulwama terror attack by the Security Forces in an encounter in Pulwama district
- Announcement of the General Elections to elect 17th Lok Sabha and Assembly elections in Andhra Pradesh, Arunachal Pradesh, Odisha and Sikkim.
- Release of list of candidates and by various political parties for General Election and Assembly electons.
- Laying foundation stone of Dera Baba Nanak Kartarpur Sahib corridor up to the Pakistan border in Punjab by the Vice President M Venkaiah Naidu .
- Visit of foreign dignitaries to India including Maldivian Foreign Minister, Romanian Foreign Minister, Minister of Foreign Affairs and Cooperation of Mozambique and Minister of Foreign Affairs of Gabon to India and their meetings with the External Affairs Minister.
- Visit of External Affairs Minister to abroad for bilateral meetings.
- Promulgation of Muslim Women (Protection of Rights on Marriage) Second Ordinance.
- Shooting and mass killing in New Zealand Mosques.
- Various sports events.

Annexure-XII

# STATEWISE LIST OF DOORDARSHAN KENDRAS (STUDIO CENTRES)

State/UT	Location
Andhra Pradesh	Vijayawada
	Tirupati
Arunachal Pradesh	Itanagar
Assam	Dibrugarh
	Guwahati
	Guwahati (PPC)
	Silchar
Bihar	Patna
	Muzaffarpur
Chhattisgarh	Jagdalpur
	Raipur
Goa	Panaji
Gujarat	Ahmedabad
	Rajkot
Haryana	Hissar
Himachal Pradesh	Shimla
Jammu & Kashmir	Srinagar
	Jammu
	Leh
	Rajouri
Jharkhand	Ranchi
	Daltonganj
Karnataka	Bangalore
	Gulbarga
Kerala	Kozhikode
	Thiruvananthapuram
	Trichur
Madhya Pradesh	Bhopal
	Indore
	Gwalior
Maharashtra	Mumbai
	Nagpur
	Pune
Manipur	Imphal

State/UT	Location
Meghalaya	Shillong
	Tura
Mizoram	Aizawl
Nagaland	Kohima
Odisha	Bhubaneswar
	Bhawanipatna
	Sambalpur
Punjab	Jalandhar
	Patiala
Rajasthan	Jaipur
Sikkim	Gangtok
Tamil Nadu	Chennai
	Coimbatore
	Madurai
Telangana	Hyderabad
	Warangal
Tripura	Agartala
Uttar Pradesh	Allahabad
	Bareilly
	Lucknow
	Gorakhpur
	Mau
	Varanasi
	Mathura
Uttarakhand	Dehradun
West Bengal	Kolkata
	Shantiniketan
	Jalpaiguri
A & N Islands	Port Blair
Chandigarh	Chandigarh
Delhi	Delhi
	Delhi (CPC)
Puducherry	Puducherry

Annexure-XIII

# STATEWISE LIST OF DOORDARSHAN TRANSMITTERS (AS OF 31.03.2019)

Sl.	State /UT	No. of transmitters										
No.		]		ry Chan National		News Channel (DD News)			DD I transmit- ters relaying Regional pro- grammes during entire duration of transmission		DTT	
		HPTs	LPTs	VLPTs	TOTAL	HPTs	LPTs	VLPTs	TOTAL	HPTs	TOTAL	HPTs
1	Andhra Pradesh	7	18		25	3	5		8		0	
2	Arunachal Pradesh	1	3		4	1			1		0	
3	Assam	3	12		15	1			1		0	1
4	Bihar	3	16		19	1	1		2		0	1
5	Chhattisgarh	3	11		14				0		0	1
6	Goa	1			1	1			1		0	
7	Gujarat	6	30		36	3	2		5		0	1
8	Haryana	2	9		11	1	2		3		0	
9	Himachal Pradesh	3	4	3	10	2			2		0	
10	Jammu & Kashmir	10	3		13	5			5	4	4	1
11	Jharkhand	2	9		11	1	1		2		0	1
12	Karnataka	7	32		39	3			3		0	1
13	Kerala	3	8		11	2			2		0	1
14	Madhya Pradesh	6	37		43	2			2		0	2
16	Maharashtra	6	47		53	3	2		5		0	3
17	Manipur	2	1		3	1			1		0	
15	Meghalaya	2	3		5	2			2		0	
18	Mizoram	2			2	1			1		0	
19	Nagaland	2	1		3	1			1		0	
20	Odisha	4	41		45	1	2		3		0	1
21	Punjab	3			3	2			2		0	1
22	Rajasthan	7	33		40	4	1		5		0	
23	Sikkim	1			1	1			1		0	

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SI.	State /UT	No. of transmitters										
No.		Primary Channel (DD National)				News Channel (DD News)				DD I transmit- ters relaying Regional pro- grammes during entire duration of transmission		DTT
24	Tamil Nadu	5	12		17	1	2		3		0	2
25	Telangana	2	17		19				0		0	1
26	Tripura	1	4		5	1			1		0	
27	Uttar Pradesh	10	24		34	6	2		8		0	1
28	Uttarakhand	1	9		10	1			1		0	
29	West Bengal	7	11		18	3	1		4		0	2
30	A.&N. Islands	1	1	19	21	1	1	6	8		0	
31	Chandigarh				0				0		0	
32	Dadar& Nagar Haveli				0				0		0	
33	Daman & Diu		1		1				0		0	
34	Delhi				0				0		0	2
35	L'Dweep Islands		1		1				0		0	
36	Puducherry	1			1				0		0	
	Total	114	398	22	534	55	22	6	83	4	4	23
					644							

Annexure-XIV

## LIST OF DOORDARSHAN SATELLITE CHANNELS

## **DOORDARSHAN: 34**

All India Channels – 6								
<ol> <li>DD National</li> <li>DD News</li> </ol>	<ol> <li>3. DD Sports</li> <li>4. DD Bharati</li> </ol>	5. DD Urdu 6. DD Kisan						
<b>Regional Channels – 17</b>								
<ol> <li>DD Malyalam</li> <li>DD Podhigai</li> <li>DD Odia</li> <li>DD Bangla</li> <li>DD Arunprabha</li> </ol>	<ol> <li>DD Saptagiri (Vi- jaywada )</li> <li>DD Chandana</li> <li>DD Sahyadri</li> <li>DD Girnar</li> </ol>	<ol> <li>10. DD Kashir</li> <li>11. DD North East</li> <li>12. DD Punjabi</li> <li>13. DD Rajasthan</li> </ol>	<ul><li>14. DD Madhya Pradesh</li><li>15. DD Uttar Pradesh</li><li>16. DD Bihar</li><li>17. DD Yadagiri (Hyderabad)</li></ul>					
	State Netv	works - 10						
<ol> <li>Himachal Pradesh</li> <li>Jharkhand</li> <li>Chhatisgarh</li> </ol>	4. Haryana 5. Uttarakhand 6. Tripura	7. Mizoram 8. Meghalaya	<ol> <li>Manipur</li> <li>Nagaland</li> </ol>					
International Channel – 1								
1. DD India								
* DD National & DD News Channels are also available in HD								

Annexure-XV

## **DETAILS OF DD FREEDISH CHANNELS**

TS-1	TS-2	TS-3	TS-4	TS-5	TS-6 (Test)	)
Freq (MHz) U/L-14140 D/L - 11090, S.R29.5 Msps FEC - 3/4	Freq (MHz) U/L-14220 D/L -11170, S.R 29.5 Msps FEC - 3/4	Freq (MHz) U/L-14270 D/L- 11470, S.R 29.5 Msps FEC - 3/4	Freq (MHz) U/L-14310 D/L- 11510, S.R 29.5 Msps FEC - 3/4	Freq (MHz) U/L-14350 D/L- 11550, S.R 29.5 Msps, FEC - 3/4	Freq (MHz U/L-14430 D/L -11630 S.R 30 M FEC - 3/5	2
	СНА	NNELS (As per	MPEG 4 set top b	ox decoding)		
DD National	DD Rajasthan	Naaptol Blue	Big Magic	Manoranjan Movies	Test 601	
DD News	DD Oriya	DD Urdu	Test 402	Movie House	Test 602	
DD Sports	DD Podhigai	Cinema TV	9XM	Housefull Movies	\$ Test 603	
DD Kisan	DD Punjabi	DD Saptagiri	Maha Movie	Star Utsav Movies	\$ Test 604	
DD Bharati	DD Sahyadri	India TV	Zee Hindustan	Test 505	\$ Test 605	
DD Bangla	DD Yadagiri	Wow Cinema	Star Utsav	Zee Anmol Cinema	\$ Test 606	
DD Chandana	DD Malayalam	Manoranjan TV	Zee Anmol	House full Action	\$ Test 607	97. \$ Test 617
DD Girnar	LokSabha	News Nation	Masti	Test 508	\$ Test 608	98. Test 618
DD Kashir	RajyaSabha	Sony Pal	B-4U Music	Chardikala Time TV	\$ Test 609	99. Test 619
Test 110	Test 210	Dabangg	Test 410	DD India	Test 610	100. Test 620
Test 111	Dangal	Rishtey	News State UP/ UK	9X Jalwa	\$ Test 611	101. Test 621
B-4U Movies	Bhojpuri Cinema	Sony Mix	News 24	Rishtey Cineplex	\$ Test 612	102. Test 622
Test 113	DD Bihar	Homeshop 18	Sony Wah	Star Sport First	\$ Test 613	103. Test 623
India News	DD North East	DD MP	AajTak	MTV Beats	\$ Test 614	104. Test 624
News 18 India	DD UP	Enterr- 10	ABP News	NEWS18 Rajasthan	\$ Test 615	

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# PRASAR BHARATI

TS-1	TS-2	TS-3	TS-4	TS-5	TS-6 (Test)
Big Magic Ganga	Sadhna National	Star Bharat	Zee News	NEWS18 UP/ Uttrakhand	\$ Test 616
AUDIO CHANN	ELS (As per MPE	G 4 set top box d	ecoding)		
DWDS _Service	DWDS _ Service	DWDS _ Service	DWDS _Service		
AIR VBS	AIR Gujrati	AIR Kannada	AIR Ragam	AIR Kohima	Ch.2901
AIR Telugu	Rainbow Delhi	AIR Bangla	Rainbow Bangalore	AIR Aizwal	Ch.2902
AIR Marathi	AIR Punjabi	AIR Hindi	AIR Urdu	AIR Itanagar	Ch.2903
AIR Tamil	FM Gold Delhi	AIR N.E	AIR Oriya	AIR Agartala	Ch.2904
AIR National	Radio Kashmir	Rainbow Chennai	AIR Malayalam	AIR Rohtak	Ch.2905
Rainbow Kolkata	AIR Lucknow	FM Gold Mumbai	AIR Assamese	AIR Shimla	Ch.2906
AIR Vijayawada	AIR Patna	AIR Jaipur	FM Gold Chennai	AIR Varanasi	Ch.2907
AIR Imphal	AIR Bhopal	Rainbow	FM Gold	Gyanwani	Ch.2908
		Mumbai	Kolkata		Subtitle Stream
					MSTAR OTA
					ALI OTA
					ST OTA
16 TV + 8 RADIO	16 TV + 8 RADIO	16 TV + 8 RADIO	16 TV +8 RADIO	16 TV +8 RADIO	

Total RADIO Channels 40 (Capacity 40 in MPEG-2)

DD Free Dish channels as on 01.11.2018

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Annexure-XVI

## LOCATION OF DIGITAL HIGH POWER TV TRANSMITTER PROJECTS

S. No. State / UT		Approved as part of 11 <sup>th</sup>	Approved as part of 11 <sup>th</sup> Plan				
		Phase I – 19 nos	Phase II – 21 nos.	23 nos.			
		(Since Commissioned)					
1	Andhra Pradesh		Vijayawada	Tirupati			
2	Arunachal Pradesh			Itanagar			
3	Assam	Guwahati					
4	Bihar	Patna		Muzaffarpur			
5	Chhattisgarh	Raipur		Jagdalpur			
6	Gujarat	Ahmedabad	Surat				
			Vadodara				
			Rajkot				
7	Haryana			Hissar			
8	Himachal Pradesh		Kasauli	Shimla			
9	Jammu & Kashmir	Srinagar		Jammu			
10	Jharkhand	Ranchi		Jamshedpur			
11	Karnataka	Bengaluru	Mysore	Shimoga			
				Dharwad			
12	Kerala	Thiruvananthapuram	Kochi	Kozhikode			
13	Madhya Pradesh	Bhopal	Gwalior				
		Indore					
14	Maharashtra	Mumbai	Nagpur	Ambajogai			
		Aurangabad	Pune				
15	Manipur			Churachandpur			
16	Meghalaya			Shillong			
17	Mizoram			Lunglei			
18	Nagaland			Mokokchung			
19	Odisha	Cuttack		Balasore (Baleswar)			
20	Punjab	Jalandhar	Amritsar				
21	Rajasthan		Jaipur	Bundi			
				Barmer			
22	Sikkim			Gangtok			
23	Tamil Nadu	Chennai	Kodaikanal	Rameshwaram			
24	Telangana	Hyderabad					
25	Tripura			Agartala			
26	Uttar Pradesh	Lucknow	Kanpur				
			Varanasi				
			Allahabad				
			Agra				
			Bareilly				
27	Uttarakhand		Mussoorie				
28	West Bengal	Kolkata	Kurseong	Asansol			
			Krishnanagar				
29	Delhi	Delhi					

Annexure-XVII

# VVIP/ IMPORTANT LIVE/ OB COVERAGE FOR THE PERIOD APRIL, 2018 TO MARCH, 2019

S.No.	Event	Place	Date
1.	Coverage of Civil Investiture ceremony at RashtrapatiBhawan	Delhi	2-Apr-18
2.	Coverage of Hon'ble President of India, Shri Ram NathKovind addressing the 34th Annual Session of FICCI Ladies organization – "Women Transforming India"	Vigyan Bhawan	5-Apr-18
3.	Coverage of Hon'ble PM address to the CPSE conclave at VigyanBhawan	Delhi	8-Apr-18
4.	Coverage of 53rd Velour Day of CRPF	Delhi	9-Apr-18
5.	Coverage of Satyagraha se Swachhagrah at Champaran, Motihari, Bihar and 20 other locations (Bhagalpur, Bhawanipatna, Ranchi, Dehradun, Jaisalmer, Jammu, Kanpur, Leh, Ludhiana, Mathura, Shimla, Udaipur, Agartala, Amravati, Coimbatore, Bhusawal, Dhul and Rajkot)	Champaran	10-Apr-18
6.	Coverage of 16th International Energy Forum Ministerial (IEF16) in Hotel Taj Diplomatic Enclave	Delhi	11-Apr-18
7.	Coverage of Hon'ble PM for inauguration and at Demo Venue of Defence Expo	Chennai	12-Apr-18
8.	Coverage of Hon'ble PM for Inauguration of Adayar Cancer institute	Chennai	12-Apr-18
9.	Coverage of Hon'ble PM Inaugurating of Ambedkar Memorial, Alipur Road	Delhi	13-Apr-18
10.	Coverage of Hon'ble PM's visit to Jangla Village in Bijapur, CG	Bijapur	14-Apr-18
11.	Coverage of Hon'ble President visit to Mhow, MP	Mhow	14-Apr-18
12.	Coverage of Birth Anniversary of Baba Sahib Dr. B.R. Ambedkar in the lawns of Parliament House	Delhi	14-Apr-18
13.	Coverage of Civil Services Day at VigyanBhawan	Delhi	20,21-Apr-18
14.	Coverage of Defense Investiture ceremony at RashtrapatiBhawan	Delhi	23-Apr-18

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S.No.	Event	Place	Date
15.	Coverage of Road shows to advertise SS Sports showing IPL matches/ DTT plug and play device/DD Free Dish (DTH)	Delhi Mumbai Hyderabad Chennai Lucknow Kolkata	23-Apr-18 24-Apr-18 26-Apr-18 28-Apr-18 1-May-18 3-May-18
16.	Coverage of Hon'ble PM's visit to Ramnagar, Mandla District, (MP)	Ramnagar	24-Apr-18
17.	Coverage of "ThrissurPooram" cultural extravaganzas 2018	Thrissur	25-Apr-18
18.	Coverage of Buddha Purnima at Indira Gandhi Stadium	Delhi	30-Apr-18
19.	Coverage of JanwaniProgramme from Bidar, Karnataka	Bidar	3-May-18
20.	Coverage of Hon'ble President for presentation ceremony of the 65th National Film Awards	Vigyan Bhawan	3-May-18
21.	Coverage of Inaugural function of North East Development conclave at Leela palace, Chanakyapuri, New Delhi	Delhi	4-May-18
22.	Coverage of Hon'ble President's address at Convocation of Madras University	Chennai	5-May-18
23.	Coverage of Road shows to advertise SS Sports showing IPL matches/ DTT plug and play device/DD Free Dish (DTH)	Guwahati Ahmedabad Trivandrum Patna Bhubaneswar	6-May-18 7-May-18 10-May-18 13-May-18 19-May-18
24.	Coverage of Inaugural function of Asia Media Summit at Darbar Hall of Hotel "Taj Diplomatic Enclave"	Delhi	10,11 <sup>th</sup> May-18
25.	Coverage of Hon'ble PM's visit to Janakpur, Nepal	Janakpur	11-May-18
26.	Coverage of Hon'ble PM's visit to Muktinath, Nepal	Muktinath	12-May-18
27.	Coverage of Hon'ble PM's visit to SKICC, Srinagar	Srinagar	19-May-18
28.	Coverage of Hon'ble PM's visit to Zorawar Singh Stadium, Jammu University	Jammu	19-May-18
29.	Coverage of Hon'ble PM's visit to Shere Kashmir University of Agriculture Science and Technology, Jammu	Jammu	19-May-18
30.	Coverage of Hon'ble PM's visit to Leh	Leh	19-May-18
31.	Coverage of Investiture Ceremony of Border Security Force at Vigyan Bhawan, New Delhi	Delhi	22-May-18

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S.No.	Event	Place	Date
32.	Coverage of Hon'ble PM's meeting with Netherlands PM in Hyderabad House, New Delhi	Delhi	24-May-18
33.	Coverage of Hon'ble PM's visit to grace convocation of VisvaBharati University, Bolpur (WB)	Bolpur	25-May-18
34.	Coverage of Hon'ble PM's visit for inauguration of Bangladesh Bhavana, Shanti Niketan, Bolpur (WB)	Shanti Niketan	25-May-18
35.	Coverage of Hon'ble PM's visit for foundation stone laying of development projects Sindri, Jharkhand	Sindri	25-May-18
36.	Coverage of Hon'ble PM's visit to grace a function on completion of 4 years of the Government at Cuttack	Cuttack	26-May-18
37.	Telecast of Tallthonon the occasion of four years of Union Government by teleconferencing from 08 Kendras.	Delhi Srinagar Ahmedabad Hyderabad Jaipur Bhopal Guwahati Ranchi Varanasi	26-May-18
38.	Coverage of Hon'ble PM's programme r/o inauguration of Eastern peripheral expressway and the roadshow subsequently	NCR	27-May-18
39.	Coverage of Hon'ble PM's visit to Baghpat to address a public rally	Baghpat	27-May-18
40.	Coverage of annual Press Conference by Hon'ble Smt. Sushma Swaraj, MEA at JLN Bhawan, New Delhi	Delhi	28-May18- 31-May18
41.	Coverage of Programme of Hon'ble Union Minister Shri Ram Vilas Paswan and Shri MansukhMandaviya on achievement of 04 years of Union Govt. in Ranchi on 01.06.2018	Ranchi	01-Jun-18
42.	Coverage of Hon'ble Prime Minister for World Environment Day-2018	Vigyan Bhawan	05-Jun-18
43.	Recording of one hour programme on digital India for DD National by hot switching of programme at Delhi studio from different locations.	Yamuna Nagar, Jalgaon, Nanjangud (Karnataka),Noida, Bhopal, Muzaffarpur, Manipur, AIIMS Delhi, Patna and studio of Kohima	14-Jun-18
44.	Coverage of Hon'ble Prime Minister's visit to Bhilai and remotely inauguration of UDAN flight from Jagdalpur Airport through video conferencing	Bhilai	14-Jun-18

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S.No.	Event	Place	Date
45.	Coverage of Commissioning of the 201st batch of IAF officers during the combined graduation parade 2018 at Air Force Academy, Dundigal, Hyderabad	Hyderabad	16-Jun-18
46.	Telecast of 4th International Day of Yoga celebrations from Forest Research Institute, Dehradun by deploying multiple HD OB van and installation of Production Control Room(PCR) at the site	Dehradun	21-Jun-18
47.	Coverage of Inauguration of Hon'ble Prime Minister's visit to VanijyaBhawan at 16 Akbar Road, New Delhi	New Delhi	22-Jun-18
48.	Coverage of Hon'ble Prime Minister's public rally at Indore	Indore	23-Jun-18
49.	Coverage of Hon'ble Prime Minister's public rally at Mohanpura Dam in Rajgarh District (MP)	Rajgarh	23-Jun-18
50.	Coverage of remotely inauguration of Mundka to City Park Bahadurgarh (Green line) Metro from Hon'ble Prime Minister's residence through video conferencing	Bahadurgarh	24-Jun-18
		PM, Residence	24-Jun-18
51.	Coverage of Hon'ble Prime Minister Bilateral talks with the Hon'ble President of Seychelles	Vigyan Bhawan	25-Jun-18
52.	Coverage of Hon'ble President for conferring the National awards for outstanding services in the field of prevention of alcoholism and substance (Drug) Abuse	Vigyan Bhawan	26-Jun-18
53.	Coverage Hon'ble Prime Minister address at AIIB event at Mumbai	Mumbai	26-Jun-18
54.	Coverage Hon'ble Prime Minister's Public Rally at Mumbai	Mumbai	26-Jun-18
55.	Coverage of Hon'ble PM's visit to Samadhi Sthal (Maghar) SantKabir Nagar Distt., UP	Maghar	28-Jun-18
56.	Coverage of Hon'ble PM's public rally at SantKabir Nagar Distt., UP	Sant Kabir Nagar	28-Jun-18
57.	Coverage of SnanPurnima at Puri	Puri	28-Jun-18
58.	Coverage of Hon'ble Prime Minister's visit to Jaipur to address a public rally	Jaipur	7-Jul-18
59.	Coverage of Hon'ble President's visit to Goa to attend Civic Reception hosted by State Govt.	Goa	7-Jul-18
60.	Telecast of 141 <sup>st</sup> Annual Rathyatra at Jagannath Temple, Ahmedabad	Ahmedabad	14-Jul-18
S.No.	Event	Place	Date
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61.	Telecast of Car Festival of Lord Jagannath at Jagannath Temple, Puri	Puri	14-Jul-18
62.	Telecast of Return Car Festival of Lord Jagannath and other rituals related to it	Puri	22-Jul-18 to 25-Jul-18
63.	Coverage of Hon. PM visit to Gandhi Smriti, New Delhi	Delhi	09-Jul-18
64.	Coverage of Hon. PM's visit to Samsung Facility in Noida	Noida	09-Jul-18
65.	Coverage of Hon'ble Home Minister for addressing a Press Conference in Shillong after North Eastern Council meeting	Shillong	9,10-Jul-18
66.	Coverage of the Hon'ble PM's meeting with the Korean President in Hyderabad House, New Delhi	Delhi	10-Jul-18
67.	Coverage of Hon'ble Prime Minister's visit to Abohar, Punjab to address a public rally	Abohar	11-Jul-18
68.	Coverage of Hon'ble Prime Minister for launch of the National Monument Authority in newly constructed building at Tilak Marg, Delhi	Delhi	12-Jul-18
69.	Coverage of Hon'ble Prime Minister's visit to Ajamgarh (U.P.) to address a public rally	Ajamgarh (U.P.)	14-Jul-18
70.	Coverage of Hon'ble Prime Minister's visit to Varanasi (U.P.) to address a public rally	Varanasi (U.P.)	14-Jul-18
71.	Coverage of a show on the eve of the Final match of the FIFA World Cup 2018 jointly with RSTV	Delhi	14, 15-Jul-18
72.	Coverage of Hon'ble Prime Minister's visit to Mirzapur (U.P.) to address a public rally	Mirzapur	15-Jul-18
73.	Coverage of Games Torch Relay at Major Dhyan Chand Stadium, New Delhi	Delhi	15-Jul-18
74.	Coverage of P. M.'s visit to Midnapur (W.B) to address a public rally	Midnapur	16-Jul-18
75.	Coverage of Hon'bleP.M for valedictory function of the New India Conclave at VigyanBhawan, New Delhi	Delhi	16-Jul-18
76.	Coverage of P.M's visit to Shahjahanpur (UP) to address a Kisan Rally	Shahjahanpur	21-Jul-18
77.	Coverage of Inauguration of New Courts Block of Delhi High Court by Hon'ble Mr. Justice DipakMisra, Chief Justice of India	Delhi	25-Jul-18

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S.No.	Event	Place	Date
78.	Coverage of Prime Minister's visit to Lucknow to attend TWO programmes in Indira Gandhi Pratishthan in Gomti Nagar	Lucknow	28,29-Jul-18
79.	Coverage of Audience Interactive Shows at Ahmedabad	Ahmedabad Lucknow Kolkata	07,08-Aug-18
80.	Coverage of Hon'ble PM's address on World Biofuel day at VigyanBhawan	Vigyan Bhawan	10-Aug-18
81.	Coverage of Hon'ble President visit to Lucknow to grace the programme on "One District One Project" organized by MSME and Export Promotion	Lucknow	10-Aug-18
82.	Coverage of Hon'ble PM's visit to IIT Mumbai	Mumbai	11-Aug-18
83.	Coverage of Launch of Vision Document for Digital North East 2022	Guwahati	11-Aug-18
84.	Coverage of Inaugural function of the newly constructed Court Complex at Hubli, Karnataka by Hon'ble Shri Justice DipakMisra, Chief Justice of India, Supreme Court	Hubli	12-Aug-18
85.	Coverage of Independence Day celebration at Srikakulam (AP)	Srikakulam	15-Aug-18
86.	Coverage of Hon'ble PM's visit to Rajghat	Delhi	15-Aug-18
87.	High Definition live coverage of Flag Hoisting and Hon'ble PM's address to the Nation from Ramparts of Red Fort Delhi.	Delhi	15-Aug-18
88.	Coverage of funeral procession of late Shri AtalBihari Vajpayee from ITO	Delhi	17-Aug-18
89.	Coverage of funeral procession of late Shri AtalBihari Vajpayee from Shakti Sthal	Delhi	17-Aug-18
90.	Coverage of the prayer meeting organised in honour of late Shri AtalBihari Vajpayee on 20th August, 2018 at 4 PM at Indira Gandhi Stadium, New Delhi	Delhi	20-Aug-18
91.	Coverage of Hon'ble President of India to grace inaugural function of 6 <sup>th</sup> International Buddhist Conclave (IBC), 2018	Delhi	23-Aug-18
92.	Coverage of Hon'ble PM's Programme at Valsad (Gujarat)	Valsad	23-Aug-18
93.	Coverage of Hon'ble PM to inaugurate Project followed by public meeting at Junagarh (Gujarat)	Junagarh	23-Aug-18
94.	Coverage of Hon'ble PM's for forensic Science University convocation programme at Gandhinagar (Gujarat)	Gandhinagar	23-Aug-18

S.No.	Event	Place	Date
95.	Coverage of 1st convocation of AIIMS Bhubaneswar	Bhubaneswar	25-Aug-18
96.	Coverage of the Hon'ble PM's visit to Nepal on 30 <sup>th</sup> and 31 <sup>st</sup> August, 2018 to attend the BIMSTEC Summit and other engagements	Kathmandu, Nepal	30,31-Aug-18
97.	Coverage of Regional Conclave Cum-Exhibition of NSIC on 30.08.2018 at Bhubaneswar	Bhubaneswar	30-Aug-18
98.	Coverage of the programme of launch of India Post Payments Bank(IPPB) from Talkatora Stadium, New Delhi on 01.09.2018 by Hon'ble P.M.	Delhi	01-Sep-18
99.	Coverage of The Janmashtami Festival 2018 from Mathura & Dwarka(Gujarat)	Mathura, Dwarka	03-Sep-18
100.	Coverage of distribution of National Teachers Award, 2017 by Hon'ble Vice President at VighyanBhawan, New Delhi	Delhi	05-Sep-18
101.	Coverage of Hon'ble Prime Minister for inauguration of the Global Mobility Summit – 2018 on 07.09.2018 at VigyanBhawan, New Delhi	Delhi	07-Sep-18
102.	Coverage of Hyderabad Open 2018 International Badminton tournament at Balayogi Indoor Stadium, Hyderabad	Hyderabad	07-09-Sep-18
103.	Coverage of Passing Out Parade at Officers Training Academy, Chennai on 08.09.2018	Chennai	8-Sep-18
104.	Coverage of 131 <sup>st</sup> Birth Anniversary of Bharat Ratna Pt. Govind Ballabh Pant	Delhi Dehradun Lucknow Kolkata	10-Sep-18
105.	Coverage of Hon'ble PM's address to a huge gathering in a constrained space on AsharaMubaraka at Saifee Nagar, Indore	Indore	14-Sep-18
106.	Coverage of Hon'ble Vice President to give away Rajbhasha Awards	Vigyan Bhawan	14-Sep-18
107.	Coverage of the launch of PSLV-C42/ NovaSAR& S1-4 Mission from SHAR, Sriharikota	Sriharikota	16-Sep-18
108.	Coverage of Hon'ble PM's Speech at MeraKashi, Varanasi	Varanasi	17-Sep-18
109.	Coverage of Hon'ble PM's address to public meeting at Varanasi	Varanasi	18-Sep-18

S.No.	Event	Place	Date
110.	Integrated live coverage of inauguration of JharsudugaAirport (Odisha) by Hon'ble PM fromnewly constructed Airport. Simultaneously Audio Video signal of the same was extended for display to large gathering of public at public meeting place (4 Km.) from Airport	Jharsuguda	22-Sep-18
111.	Coverage of Hon'ble PM's for non-official function at Jharsuguda, Odissa	Jharsuguda	22-Sep-18
112.	Coverage of Hon'ble PM's for non-official function at Talcher, Odissa	Talcher	22-Sep-18
113.	Coverage of PM for inauguration of Govt. Programme from Talcher, Odissa	Talcher	22-Sep-18
114.	Coverage of Hon'ble PM's programme at Jangir-Champa, Chattisgarh	JangirChampa	22-Sep-18
115.	Integrated live coverage (in HD TV technology) of launch of 'Ayushman Bharat' scheme by Hon,ble PM from Ranchi (Jharkhand).	Ranchi	23-Sep-18
116.	Coverage of Hon'ble PM's visit to BirsaMunda jail restoration works, Ranchi	Ranchi	23-Sep-18
117.	Coverage of Ganesh Immersion celebration at Hyderabad	Hyderabad	23-Sep-18
118.	Coverage of Hon'ble PM's public meeting at School Ground, Gangtok	Gangtok	24-Sep-18
119.	Coverage of Inauguration of Pakyong Airport, Sikkim by Hon'ble PM.	Pokyong	24-Sep-18
120.	Coverage of Presentation of 'Rajiv Gandhi KhelRatna', 'Arjuna', 'Dronacharya', 'Dhyan Chand' and 'Tenzing Norgay National Adventure' Awards and 'MaulanaAbulKalam Azad Trophy'	RashtrapatiBhawan	25-Sep-18
121.	Coverage of Hon'ble PM's address to Public Meeting at Bhopal (MP)	Bhopal	25-Sep-18
122.	Coverage of Ziro Music festival at Ziro (Arunachal Pradesh)	Ziro,	27,30-Sep-18
123.	Coverage of MGISC at PravasiBhartiyaBhawan, Delhi	Delhi	29-30-Sep-18

S.No.	Event	Place	Date
124.	Multi camera OB coverage of Hon'ble Prime Minister's programmes from multiple venues, from Central Gujrat to Saurashthra&Kutchh, on the same day: (i) Anand(Central Gujarat) - 01spot (ii) Rajkot(Saurashtra) 02spots (iii) Anjaar(Kutch) 01 spot	Anand, Rajkot and Anjaar, (Kutch)	30-Sep-18
125.	Coverage of Hon'ble President for MGISC event at PravasiBhartiyaBhawan, Delhi	PravasiBhartiyaBhawan, Delhi	1-Oct-18
126.	Coverage of MGISC event at RBCC	RBCC, New Delhi	1-Oct-18
127.	Coverage of Hon'ble PM's meeting with Uzbekistan President at Hyderabad House (New Delhi)	Hyderabad House,	1-Oct-18
128.	Coverage of closing ceremony of MGISC at RBCC, New Delhi	RashtrapatiBhawan	2-Oct-18
129.	Coverage of Hon'ble PM's for International Solar Alliance and Global Investment Summit at Vigyan Bhawan, New Delhi	Vigyan Bhawan	2-Oct-18
130.	Coverage of Gandhi Jayantiprogramme from Gandhi Smriti, New Delhi	Delhi	2-Oct-18
131.	Coverage of UN Environment Honour (Champions of the Earth Award) to Hon'ble PM by UN Secretary at PravasiBhartiyaBhawan, New Delhi	Delhi	3-Oct-18
132.	Coverage of programme on swearing-in ceremony of CJI by Hon'ble PM at Ashoka Hall, RashtrapatiBhawan, New Delhi	New Delhi	3-Oct-18
133.	Coverage of Hon'ble PM's meeting with Hon'ble Russian President Putin	Hyderabad House	5-Oct-18
134.	Coverage of Hon'ble PM's Business Forum event with Hon'ble President Putin at ITC Maurya, New Delhi (Venue-1)	Delhi	5-Oct-18
135.	Coverage of PM's meeting with children at ITC Maurya, New Delhi (Venue-2)	Delhi	5-Oct-18
136.	Coverage of Hon'ble President inauguration of 4th Indian International Science Festival (IISF) at Indira Gandhi Pratishthan, Lucknow, Uttar Pradesh	Lucknow	05,06-Oct-18
137.	Coverage of the Bilateral and Triangular Cricket Series (India, England & Sri Lanka) to be held at SSE Ground Tanisandra Near Haj Bhavan Bangalore	Bangalore	05,06-Oct-18

S.No.	Event	Place	Date
138.	Coverage of Paradefrom CRPF Head Quarter, Lucknow, where Hon'ble Home Minister Shri Rajnath Singh isthe Chief Guest.	Lucknow	07-Oct-18
139.	Coverage of Hon'ble PM's for UttarakhandInvestors Summit at Dehradun	Dehradun	07-Oct-18
140.	Coverage of celebration of Air Force Day at Hindon Air Base, Ghaziabad	Ghaziabad	08-Oct-18
141.	Coverage of Hon'ble PM's for inauguration of the statue of Sir Chhotu Ram at Rohtak, Haryana	Rohtak, Haryana	09-Oct-18
142.	Coverage of CISF programme at VigyanBhawan, New Delhi	Vigyan Bhawan	09-Oct-18
143.	Coverage of Hon'ble President for Inauguration of Accountants' General Conference at DeenDayalUpadhayaya Marg, New Delhi	Delhi	10-Oct-18
144.	Coverage of Hon'ble PM for launch of centre for fourth industrial revolution at ITC Maurya, New Delhi	New Delhi	11-Oct-18
145.	Coverage of Hon'ble PM's attending the ceremony of 'Silver Jubilee Celebrations' of National Human Rights Commission at VigyanBhawan, New Delhi	VigyanBhawan	12-Oct-18
146.	Coverage of Torch Light Parade from Bannipantap, Mysore	Mysore	19-Oct-18
147.	Coverage of Hon'ble PM's visit to Shirdi Temple, Maharashtra	Shirdi	19-Oct-18
148.	Coverage of Hon'ble PM dedicated the National Police Memorial (NPM) to the Nation on 21.10.2018, Police Commemoration Day at Chanakyapuri, New Delhi	New Delhi	21-Oct-18
149.	Multiple camera OB coverage and telecast of historic event of commemoration of 75th Anniversary of formation of 'Azad Hind Govt' and inauguration Ceremony of National Museum at Red Fort, New Delhi by Hon'ble PM	New Delhi	21-Oct-18
150.	Recording of NRHM programme at Lucknow	Lucknow	22-Oct-18
151.	Coverage of Hon'ble PM attending the NITI Aayog Memorial lecture at VigyanBhawan, New Delhi	VigyanBhawan	22-Oct-18
152.	Coverage of Hon'ble PM's Interaction with IT Industry Professionals on Self 4 Society at Townhall, JLN Stadium, New Delhi	New Delhi	24-Oct-18

S.No.	Event	Place	Date
153.	Coverage of 57th Raising Day of Indo-Tibetan Border Police (ITBP) at 39th Bn, Lakhnawali Camp, Surajpur, GautamBudh Nagar, Greater Noida	Noida	25-Oct-18
154.	Segmental/Deferred live the Bilateral andTriangular Cricket Series (India, England & Sri Lanka) for Blindheld at Nimpur Ground, Cuttack	Nimpur Ground	25-Oct-18
155.	Inputs for Hon'ble PM's programme "Mann Ki Baat"from various locations (Dhar, Madhya Pradesh, Dumka, Jharkhand, Hiyaglam, Kakching constituency, Manipur, Uppal, Rangareddyconstituency in Telangana and Port Blair)	Dhar Dumka, Hiyaglam Uppal Port Blair	28-Oct-18
156.	Coverage of Hon'ble PM's engagements with Italian PM at Hyderabad House,& Hotel Taj Palace, New Delhi	Hyderabad House, Hotel Taj Palace	30-Oct-18
157.	Coverage of Hon'ble PM's programme in r/o unveiling of Statue of Unity near SardarSarovar Dam, Gujarat& Wall of Unity to Statue of Unity, exhibition and visit to viewer's gallery near SardarSarovar Dam, Gujarat	Gujarat	31-Oct-18
158.	Coverage of Run for Unity from Dhyanchand, National Stadium, Delhi	Delhi	31-Oct-18
159.	Coverage of programme related to Death Anniversary of Mrs. Indira Gandhi at 1- Akbar road, New Delhi	Delhi	31-Oct-18
160.	Coverage of CVC programme inaugurated by Hon'ble President at Vigyan Bhawan, New Delhi	Vigyan Bhawan	31-Oct-18
161.	Coverage of Hon'ble PM's programme at Patel Chowk, New Delhi	Patel Chowk	31-Oct-18
162.	Coverage of Public rally of BJP President at Aizawl on 18.10.2018 and for other State Assembly related coverages upto 11.12.2018	Aizawl	01-30 Nov,18
163.	Coverage for launch of MSME support and outreach by Hon'ble PM's at VigyanBhawan, New Delhi	Vigyan Bhawan	02 Nov,18
163.	Coverage of Hon'ble PM's visit to Kedarnath(Uttarakhand)	Kedarnath (Uttarakhand)	07 Nov,18
164.	Coverage of Nehru trophy boat race at Punnamada Lake, Alappuzha	Alappuzha	10 Nov,18
165.	Coverage of Hon'ble PM for dedication of multi modal terminal to Nation at Varanasi	Varanasi	12 Nov,18

S.No.	Event	Place	Date
166.	Coverage of Hon'ble PM's public address, dedication of Babatpur airport to the nation and visit exhibition	Varanasi	12 Nov,18
167.	Coverage of launch of GSLV Mk-III D2/GSAT-29 Mission from Satish Dhawan Space Centre (SHAR), Sriharikota	Sriharikota	14 Nov,18
168.	Coverage of Janvani programme at Raipur	Raipur	14 Nov,18
169.	Coverage of Janvani programme at Bhopal	Bhopal	14 Nov,18
170.	Segmental / Deferred Telecast of President Cup Exhibition Polo Match held at President's Bodyguard (PBG) Parade Ground (Polo Field), New Delhi	New Delhi	17 Nov,18
171.	Coverage of Janvani programme at Aizawl	Aizawl	18 Nov,18
172.	Ccoverage of JK Tyre racing championship at Buddha international circuit, Greater Noida(U.P.)	Greater Noida	18 Nov,18
173.	Coverage of inauguration of Western Peripheral Expressway etc. by Hon'ble PM at Sultanpur, Gurugram	Gurugram	19 Nov,18
174.	Coverage of 49th International Film Festival of India at Goa	Goa	20-28 Nov,18
175.	Coverage of Janvani programme at Jaipur	Jaipur	25 Nov,18
176.	Coverage of Janvani programme at Hyderabad	Hyderabad	25 Nov,18
177.	Deployment of OB Van of DDK Kolkata at Satyajit Ray Film & Television Institute (SRFTI) for use of their trainees	Kolkata	26-30 Nov,18
178.	Coverage of Hon'ble President for inauguration of Constitution Day 2018 at VigyanBhawan, New Delhi	New Delhi	26 Nov,18
179.	Telecast of inaugural ceremony of World Cup Hockey-2018 at Kalinga Stadium, Bhubaneswar	Bhubaneswar	27 Nov,18
180.	Coverage of presentation of standard and colours by the Hon'ble President of India at Air Force Station Guwahati	Guwahati	29 Nov,18
181.	Coverage of the launch of PSLV-C43 fromSatishDhawan Space Centre (SHAR), Sriharikota	Sriharikota	29 Nov,18
182.	Coverage of 53rd Raising Day of Border Security Force (BSF) at BSF Campus, Chhawla, New Delhi	Delhi	01 Dec,18
183.	Telecast of Konark festival 2018 from Konark (Odisha)	Konark	01-05 Dec,18

S.No.	Event	Place	Date
184.	Coverage of Public rally of BJP President at Aizawl on 18.10.2018 and for other State Assembly related coverages upto 11.12.2018	Aizawl	01-11 Dec,18
185.	Coverage of International Day of Person with Disabilities and National Awards to Individual, Institutions and Organizations by Hon'ble Vice President.	Delhi	03 Dec,18
186.	Coverage of Band performance at India Gate on occasion of Navy Day celebration	Delhi	06 Dec,18
187.	Coverage of release of two books 'LoktantraKeSwar' and 'The Republican Ethic' containing selected speeches of Hon'ble President at Plenary Hall, VigyanBhawan, New Delhi on 08.12.2018 by Hon'ble Vice President, Shri Venkaiah Naidu	Vigyan Bhawan, New Delhi	08 Dec,18
188.	Coverage of Hon'ble President's visit to Gorakhpur	Gorakhpur	10 Dec,18
189.	Coverage of celebration of Human Right Day on 10.12.2018 at DRDO Bhawan, New Delhi.	Delhi	10 Dec,18
190.	Coverage of inaugural function of 4 <sup>th</sup> partners forum 2018 by Hon'ble PM	Vigyan Bhawan	12 Dec,18
191.	Coverage of Floral tributes to the Martyrs in Parliament House, New Delhi	Parliament House	13 Dec,18
192.	Telecast of Combined Graduation Parade-2018 at Air Force Academy, Hyderabad	Hyderabad	15 Dec,18
193.	Telecast of Sixth edition of the Annual Car Rally at constitution club, New Delhi	Delhi	16 Dec,18
194.	Coverage of Hon'ble PM's Public Rally at Raebareli	Raebareli	16 Dec,18
195.	Coverage of Hon'ble PM's visit to Ganga Pujan and Swachh exhibition at Prayagraj	Prayagraj	16 Dec,18
196.	Coverage of Hon'ble PM's Public Rally at Prayagraj	Prayagraj	16 Dec,18
197.	Coverage of inauguration of Airport Prayagraj by Hon'ble PM	Prayagraj	16 Dec,18
198.	telecast of meeting between Hon'ble PM and President of Maldives at Hyderabad house at New Delhi	Hyderabad House	17 Dec,18
199.	Coverage of Hon'ble PM's visit to Mumbai to attend Republic TV event	Mumbai	18 Dec,18
200.	Coverage of Hon'ble PM's to launch a book at Raj Bhawan, Mumbai	Mumbai	18 Dec,18

S.No.	Event	Place	Date
201.	Coverage of Hon'ble PM's Public Rally at Thane	Thane	18 Dec,18
202.	Coverage of Hon'ble PM's Public Rally at Pune	Pune	18 Dec,18
203.	Coverage of the launch of GSLV-F11/GSAT-7A mission from Satish Dhawan Space Centre (SHAR), Sriharikota	Sriharikota	19 Dec,18
204.	Telecast of 29 <sup>th</sup> Lal Bahadur Shastri Hockey Tournament held at Sports Complex Sector -42 Chandigarh	Chandigarh	22-23 Dec,18
205.	Coverage of Hon'ble PM's event at Adalaj, near Gandhinagar	Gandhinagar	22 Dec,18
206.	Coverage of Hon'ble Prime Minister's visit to IIT, Bhubaneswar, Odisha	Bhubaneswar	24 Dec,18
207.	Coverage of Hon'ble Prime Minister's public rally at Bhubaneswar	Bhubaneswar	24 Dec,18
208.	Coverage of celebration of 55th Raising Day of Sashastra Seema Bal (SSB) at 25th Battalion, SSB, Ghitorni, New Delhi	Delhi	24 Dec,18
209.	Live telecast of Hon'ble PM's event at Parliament Annexe, New Delhi	Delhi	24-Dec-18
210.	High Definition live coverages of Hon'ble PM's visit to various places in Andaman &Nicobar islands	Andaman & Nicobar Islands	29-30 Dec,18
211.	Integrated live coverage of Ceremonial reception of South African President at RashtrapatiBhawan, New Delhi	Rashtrapati Bhawan	25 Jan,19
212.	Coverage of Hon'ble PM's meeting with President of South Africa at Hyderabad House, New Delhi	Hyderabad House	25 Jan,19
213.	Coverage of Hon'ble PM's program at Taj Man Singh Hotel, New Delhi	New Delhi	25 Jan,19
214.	Coverage of National Voters Day at Sam Manickshaw Auditorium, New Delhi	Sam Manickshaw Auditorium	25 Jan,19
215.	Coverage of PancharatnaKritis of Saint Composer Thyagaraja at Tiruvaiyuru	Tiruvaiyuru (Thanjavur)	25 Jan,19
216.	Coverage of Republic Day celebration at Jammu (J&K)	Jammu	26 Jan,19
217.	Coverage of Republic Day celebration at Vijayawada	Vijayawada	26 Jan,19

S.No.	Event	Place	Date
218.	High Definition mega live coverage of Republic Day parade at Rajpath, New Delhi using 40 camera integrated HDTV production. Approximately 20 Km route length of 12 core OFC Cable providing 80 dark fibber links established for integrating cameras from RashtrapatiBhawan to Red fort.	New Delhi	26 Jan,19
219.	Coverage of Hon'ble PM's programme for inauguration of Development projects at Kochi (Kerala)	Kochi (Kerala)	27 Jan,19
220.	Coverage of Hon'ble PM's Public Rally at Thrissur	Thrissur	27 Jan,19
221.	Coverage of Hon'ble PM's programme for inauguration of Development projects at Madurai (TN)	Madurai	27 Jan,19
222.	Coverage of Hon'ble PM's Public Rally at Madurai (TN)	Madurai	27 Jan,19
223.	Coverage of NCC Day from Army Parade Ground Cantt, New Delhi	New Delhi	28 Jan,19
224.	Coverage of Hon'ble PM's interaction with School and College students from Talkatora Stadium, New Delhi	New Delhi	29 Jan,19
225.	HD mega live coverage of Beating the Retreat ceremony 2019 from Vijay Chowk, New Delhi with 20 HD cameras and integrated HD production set-up	New Delhi	29 Jan,19
226.	Coverage from Gandhi Smriti, New Delhi	New Delhi	30 Jan,19
227.	<ul> <li>Coverage of Hon'ble PM's visit to Gujarat</li> <li>a) Inauguration of New Terminal office of Surat Airport</li> <li>followed by PM Speech</li> <li>b) Inauguration of Venus Hospital at Rampura, Surat (Gujarat)</li> <li>followed by Speech</li> <li>c) Hon'ble PM's meeting with Advocates, CAs and Doctors,</li> <li>followed by PM's address at Surat (Gujarat)</li> </ul>	Surat (Gujarat)	30 Jan,19
228.	Coverage of Hon'ble PM's programme at various places in Navsari, Gujarat.	Dandi, Navsari	30 Jan,19
229.	Telecast of football match, for DD-Kashir channel from Panaji (Goa)	Panaji(Goa)	31 Jan,19
230.	Telecast of ceremonial Departure of the Hon'ble President for addressing the Joint Session of Parliament	Delhi	31 Jan,19
231.	Coverage of Davis Cup World series qualification event at Kolkata	Kolkata	01-02 Feb,19

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S.No.	Event	Place	Date
232.	Mega live coverage of KumbhMela from Prayagraj (UP). ShahiSnan on 04.02.2019 and 10.02.2019 and PramukhSnan on 16.02.2019 from three spots in the KumbhMela area	Prayagraj (UP)	01-28 Feb,19
233.	Coverage of Hon'ble PM's Public Rally at Asansol, West Bengal	Asansol, West Bengal	02 Feb,19
234.	Coverage of Hon'ble PM's Public Rally at Thakur Nagar, West Bengal	Thakur Nagar, West Bengal	02 Feb,19
235.	<ul> <li>Programme of Hon'ble PM's visit to J&amp;K from Leh, Jammu and Srinagar on the same day.</li> <li>a) Hon'ble PM's prog. for inauguration of development project and launch of projects under RashtriyaUchchtarShikshaAbhiyan (RUSA) at Srinagar.</li> <li>b) Hon'ble PM'sprog. for inauguration of development project at Jammu.</li> <li>c) Hon'ble PM's prog. for inauguration of development project at Leh.</li> </ul>	Srinagar (J&K), Jammu (J&K) and Leh	03 Feb,19
236.	Telecast of Hon'ble PM's Public Rally at Raigarh (Chhattisgarh)	Raigarh, Chhattisgarh	08 Feb,19
237.	Telecast of Hon'ble PM's Public Rally at Siliguri, West Bengal	Siliguri, W.Bengal	08 Feb,19
238.	<ul> <li>Programme of Hon'ble PM's visit to North East region</li> <li>a) Hon'ble PM's Public Rally at Morigaon, Assam</li> <li>b) Hon'ble PM's Public Rally and official programme and launching of DD ArunPrabha channel at Itanagar.</li> <li>c) Hon'ble PM's Public Rally and official programme at Agartala, Tripura</li> </ul>	Morigaon (Assam), Itanagar, Agartala	09 Feb,19
239.	<ul> <li>Programme of Hon'ble PM's visit to Southern region</li> <li>a) Hon'ble PM's Public Rally at Guntur (AP)</li> <li>b) Hon'ble PM's Public Rally at Tiruppur (TN)</li> <li>c) Hon'ble PM's Public Rally at Belgavi (Karnataka)</li> </ul>	Guntur (AP), Tiruppur(TN), Belgavi (Karnataka)	10 Feb,19
240.	Coverage of Hon'ble PM's Official events at Mathura	Mathura (UP)	11 Feb,19
241.	Coverage of Hon'ble PM's Inaugural Session of Petrotech 2019 at India Exposition Mart, Noida (UP)	Noida (UP)	11 Feb,19
242.	Coverage of Hon'ble PM's Official events at Kurukshetra (Haryana)	Kurukshetra (Haryana)	12 Feb,19
243.	Coverage of Hon'ble PM's program "ParikshaPeCharcha 2.0" at Talkatora Stadium, New Delhi	New Delhi	13 Feb,19

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S.No.	Event	Place	Date
244.	Coverage of Hon'ble Prime Minister addressing the CREDAIDelhiYOUTHCON'19 at Talkatora Stadium, N. Delhi		13 Feb,19
245.	Coverage of Hon'ble PM's program from New Delhi Railway New Delhi Station in r/o at Vande Bharat Express, New Delhi		15 Feb,19
246.	Coverage of Hon'ble PM's program at Jhansi (UP)	Jhansi (UP)	15 Feb,19
247.	Telecast of Hon'ble PM's program at Dhule (Mah.)	Dhule (Mah.)	16 Feb,19
248.	Live telecast of Hon'ble PM's program at Yavatmal(Maharashtra) and Ajni, Nagpur (Maharashtra) through video link between two spots		16 Feb,19
249.	Coverage of "Ex Vayu Shakti 2019" from Pokhran Air to Ground Armament range located near Jaisalmer (Raj.). The Supreme Commander of the Armed Forces, Hon'ble President of India, Hon'ble Prime Minister of India and Defence Minister graced the event.Jaisalmer (Rajasthan)		16 Feb,19
250.	Coverage of Hon'ble PM's programme from Hazaribagh (Jharkhand), Ranchi (Jharkhand) and Barauni (Bihar) through video link. Hon'ble PM's program at Hazaribagh (Jharkhand)	Hazaribagh (Jhar.), Barauni (Bihar), Ranchi(Jharkhand)	17 Feb,19
251.	Coverage of Hon'ble PM's program at Varanasi (UP)	Varanasi (UP)	17 Feb,19
252.	Coverage of Hon'ble President in r/o Tagore Award Ceremony at PravasiBharatiya Kendra, New Delhi.	Delhi	18 Feb,19
253.	Coverage of 7 <sup>th</sup> National Photography Awards at National Media Centre, Raisina Road, New Delhi.	New Delhi	19 Feb,19
254.	Coverage of Aero India 2019 at Bengaluru	Bengaluru	20-24 Feb,19
255.	Coverage of Hon'ble President gracing the InternationalNew DelhiSeminar and Exhibition "Energy Environment Challenges andOpportunities 2019 (ENC-2019) at VigyanBhawan, New Delhi		20 Feb,19
256.	Telecast of Hon'ble MODprogram for Aero India 2019 at Air Force Station, Yelahanka, Bengaluru	Bengaluru	20 Feb,19
257.	Telecast of ISSF World Cup Shooting championship at Dr.Karni Singh Shooting Range, New Delhi.	Delhi	21-22 Feb,19
258.	Coverage of Question Hour of ChattisgarhVidhan Sabha	Raipur (CG)	21-22 Feb,19
259.	Coverage of inauguration of AIR FM Station Nellore by Hon'ble Vice President	Nellore (AP)	21 Feb,19

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S.No.	Event	Place	Date
260.	Live coverage of Hon'ble President attending Anniversary of Nellore (AP) Swarna Bharat Trust		22 Feb,19
261.	Live telecast of Hon'ble PM's program at Tonk (Rajasthan) Tonk (Rajasthan)		23 Feb,19
262.	Coverage of Hon'ble PM's program at PravasiBharatiya Delhi Kendra, Delhi		23 Feb,19
263.	Coverage of PM's programme at Prayagraj (UP) from differentSangam Nose (Prayagraj)venues on the same dayand Prayagraja) Hon'ble PM's program of KumbhSnan at Sangam Nose,PrayagrajPrayagrajb) Hon'ble PM's public rally at Prayagraj		24 Feb,19
264.	Coverage of Hon'ble PM's "PM- Kisan" program from Gorakhpur		24 Feb,19
265.	Coverages related to Hon'ble PM's programme Mann kiBaat from different locationsVisakhapatnam (AP), Mangaldoi (Assam),a) Hon'ble PM's Mann Ki Baat from Visakhapatnam (AP) b) Hon'ble PM's Mann Ki Baat from Mangaldoi (Assam) c) Hon'ble PM's Mann Ki Baat from Pune (Maharashtra) d) Hon'ble PM's Mann Ki Baat from Mumbai (Maharashtra)Visakhapatnam (AP), Mangaldoi (Assam) 		24 Feb,19
266.	Coverage of Hon'ble Prime Minister's programme in r/o the Army Veterans rally at Major Dhyan Chand National Stadium, New Delhi and dedication of RashtriyaSainikSamarak and programme related to National War Memorial at National Stadium and India Gate, New Delhi.New Delhi		25 Feb,19
267.	Coverage for presentation of Gandhi Peace Prize by Hon'ble New Delhi President at RashtrapatiBhawan, New Delhi		26 Feb,19
268.	Coverage of Hon'ble PM's programme at Churu (Raj.)	Churu (Raj.)	26 Feb,19
269.	Coverage of Hon'ble PM's programme at ISKCON Geeta Event Delhi (Delhi)		26 Feb,19
270.	Coverage of Hon'ble PM's programme in r/o National Youth Parliament Festival 2019 at VigyanBhawan, N.Delhi.		27 Feb,19
271.	Coverage of Hon'ble PM's programme for video conferencing Delhi from 7 LokKalyan Marg, Delhi		28 Feb,19
272.	Mega live coverage of KumbhMela from Prayagraj (UP). ShahiSnan on 10.02.2019 and PramukhSnan on 16.02.2019 from three spots in the KumbhMela area	Prayagraj (UP)	25-28 Feb,19

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S.No.	Event	Place	Date
273.	Coverage of Hon'ble PM's programme at Kanyakumari, Tamil Madu Nadu		01 Mar,19
274.	Coverage of Hon'ble PM's programme at Visakhapatnam, Andhra Pradesh	Visakhapatnam, Andhra Pradesh	01 Mar,19
275.	Coverage of Hon'ble PM's programme for Global Housing event, VigyanBhawan	VigyanBhawan	02 Mar,19
276.	Coverage of Hon'ble PM's programme for India Today Conclave, Taj palace, New Delhi	New Delhi	02 Mar,19
277.	Coverage of Hon'ble PM's programme at Patna, Bihar	Patna, Bihar	03 Mar,19
278.	Coverage of Hon'ble PM's programme for Korva (Ordinance Korva, (Amethi) U.P. factory) (Amethi)		03 Mar,19
279.	Coverage of Hon'ble PM's programme at Jamnagar (Gujarat), Jamnagar, Gujarat Jaspur (Gujarat) and Ahmedabad (Gujarat)		04 Mar,19
280.	Coverage of Hon'ble PM's programme at Adlaj, Gujarat	Adlaj, Gujarat	05 Mar,19
281.	Coverage of Hon'ble PM's programme at Itarsi (M.P.) and Dhar (M.P.)Dhar (M.P.) (M.P.)		05 Mar,19
282.	Coverage of Hon'ble PM's programme at Kanchipuram (Tamilnadu) and Gulbarga (Karnataka)	Kanchipuram,Gulbarga	06 Mar,19
283.	Telecast of Hon'ble President of India programme for SwachhSurvekshan Awards 2019	VigyanBhawan	06 Mar,19
284.	Telecast of Hon'ble President presenting "Nari Shakti Puraskar" on the occasion of International Women's Day at RashtrapatiBhawan, New Delhi	the occasion of International Women's Day at	
285.	Coverage of Hon'ble PM interacting with the SHG Members'Varanasi, U.P.on the occasion of International Women's Day at Varanasi, U.P.and visit to Kashi Vishwanath Temple, Varanasi, U.P.		08 Mar,19
286.	Coverage of Hon'ble PM's programme at Kanpur, U.P.	Kanpur, U.P.	08 Mar,19
287.	Coverage of Hon'ble PM's programme at Ghaziabad	Ghaziabad (U.P.)	08 Mar,19
288.	Coverage of Hon'ble PM's interaction of Nari Shakti Award winners at Hotel Ashoka, New Delhi	New Delhi	08 Mar,19
289.	Coverage of 2nd ABU dance festival at Hotel Taj, Delhi	Delhi	09 Mar,19
290.	Coverage of Hon'ble PM's programme at Noida	Noida	09 Mar,19

S.No.	Event	Place	Date
291.	Coverage of 50th Raising Day Parade of CISF at CISF Campus, Indirapuram, Ghaziabad	Ghaziabad, U.P.	10 Mar,19
292.	Telecast of Hon'ble President's program for Civil Investiture Ceremony and Defense Investiture Ceremony at RashtrapatiBhawan, New Delhi	Delhi	11-03-2019 14-03-2019 16-03-2019 19-03-2019
293.	Coverage of last rites of the Late Manohar Parrikar at Goa	Goa	18 Mar,19
294.	Telecast of Anniversary Day Parade at Group Centre, CRPF, Gurugram	Gurugram	19 Mar,19
295.	Coverage of Janmat - 2019 at Vijayawada	Vijayawada	23 Mar,19
296.	Deployment of DSNGs across the Country in r/o DD News coverage programmes for Lok Sabha Election-2019	Various places	15-31 Mar,19

Annexure-XVIII

#### LIST OF SOCIAL MEDIA HANDLES OF DOORDARSHAN

SN	Channel Name	SM Plateform	URL	Likes & Followers	Verified		
NAT	NATIONAL CHANNELS						
1	DD National						
		Website	https://doordarshan.gov.in/ddnational				
		Facebook	https://www.facebook.com/ DoordarshanNational	Page Like : 1,884,542	Yes		
		Twitter	https://twitter.com/DDNational	Followers: 293.3K	Yes		
		Youtube	www.youtube.com/DoordarshanNational	Subscribers : 1,055,365	No		
		Instagram	ddnational	Followers: 27.9K	Yes		
2	DD News						
		Website	http://ddnews.gov.in/				
		Facebook	https://www.facebook.com/DDNews/	Page Like: 1,821,484	Yes		
		Twitter	https://twitter.com/DDNewsLive	Followers: 2.5M	Yes		
		Twitter(Hin)		Followers: 626K	Yes		
		Youtube	www.youtube.com/user/DDNewsofficial	Subscribers: 1,696,214	Yes		
		Instagram	ddnews_official	Followers: 15.9K	No		
3	DD Sports						
		Website	https://doordarshan.gov.in/ddsports				
		Facebook	https://www.facebook.com/ Doordarshansports/	Page Like: 440,372	Yes		
		Twitter	https://twitter.com/ddsportschannel	Followers: 52.8K	Yes		

SN	Channel Name	SM Plateform	URL	Likes & Followers	Verified
		Youtube	www.youtube.com/user/doordarshansports	Subscribers: 94,559	Yes
		Instagram	dd.sports	Followers: 9,146	No
4	DD Kisan				
		Website	https://doordarshan.gov.in/ddkisan		
		Facebook	https://www.facebook.com/ DDKisanChannel/	Page Like: 136 K	Yes
		Twitter	https://twitter.com/DDKisanChannel	Followers: 47.1 K	No
		Youtube	www.youtube.com/channel/ UCnDfmcUyhgJp6xC1LmBLfUg	Subscribers: 271,491	Yes
		Instagram	dd_kisan	Followers: 720	No
5	DD Bharati				
		Website	https://doordarshan.gov.in/ddbharati		
		Facebook	Facebook.com/ddbharatichannel	Page Like: 1,096	No